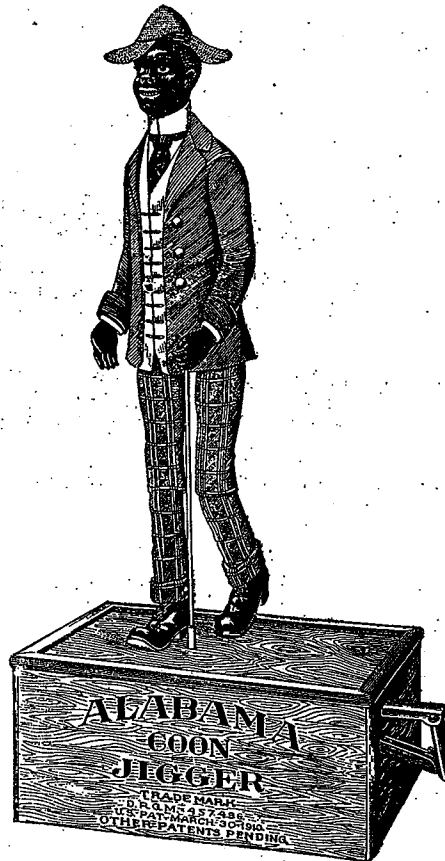


THE ALABAMA COON JIGGER
 is a **STRAUSS TOY** and a
PHENOMENAL SUCCESS

**THE
 MOST
 POPULAR
 MECHANICAL
 TOY
 OF THE
 DAY**



**THE
 DEMAND
 FAR EXCEEDS
 THE
 SUPPLY
 ORDERS
 SHOULD BE
 PLACED
 NOW**

Actual Size 10½ Inches High

RETAILS FOR HALF A DOLLAR
TREMENDOUS VALUE

ILLUSTRATED TOY AND NOVELTY CATALOGUE SENT ON REQUEST

STRAUSS MANUFACTURING COMPANY
355 BROADWAY
NEW YORK - - - U. S. A.

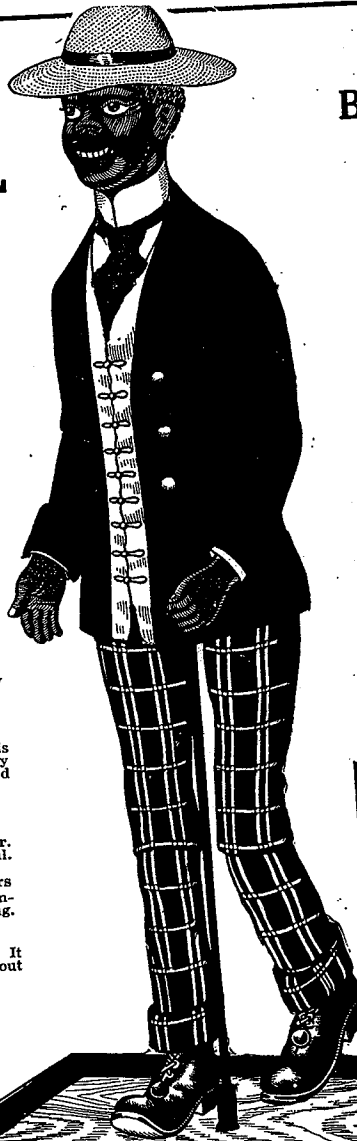
Kindly Mention PLAYTHINGS When Writing to Advertisers.

Feb - 1920

STRAUSS MECHANICAL TOYS

Here are some of our
popular numbers

- No. 400—Tom Twist
Turns innumerable somersaults on parallel bars.
- No. 10—Kan-u-Katch
A delightful indoor and outdoor toy, affords wonderful exercise for young and old.
- No. 25—Trixo—
"The Climbing Monk"
A favorite with every child.
- No. 55—Jenny—
"The Balking Mule"
This toy's unique construction produces a constant variety of mechanical stunts.
- No. 40—Tip Top Porter
The most realistic walking toy ever made
- No. 53—Trikauto
(Trick Auto)
The sensation of the year. This automobile does a great many tricks while traveling forward and backward.
- No. 51—Jackee—
"The Hornpipe Sailor"
Dances like a real Jolly Sailor. Extremely amusing and comical.
- No. 52—Knock Out Prize Fighters
In this toy you have a real championship bout with every winding.
- No. 54—Usania Armored Car
Another mechanical sensation. It travels, fires a gun, puffs out smoke and makes a report.



THE BIGGEST SELLING MECHANICAL TOYS IN THE WORLD

No. 50 Tombo, The Alabama Coon Jigger. Jigs like a real "COON." Extremely amusing and comical. Simply release the lever and the "COON" starts an old-fashioned plantation breakdown.

The Alabama Coon Jigger stands upon a richly decorated platform in which there is concealed a unique set of works. It represents wonderful value and is especially well made, beautifully decorated and conveniently packed in knockdown form—one in a box 7 1/4 inches long, 5 1/2 inches wide and 2 inches deep.

A special ring lever on the side of the box stops or starts the mechanism at will.



Our illustrated and descriptive catalog, telling all about the new things we manufacture in Mechanical Toys, Tin Horns, Stoves, Kitchen Sets, Tea Sets, etc., will be sent upon request.

(ACTUAL SIZE)

Office and
Salesrooms

7 W. 22d St.
NEW YORK
U. S. A.

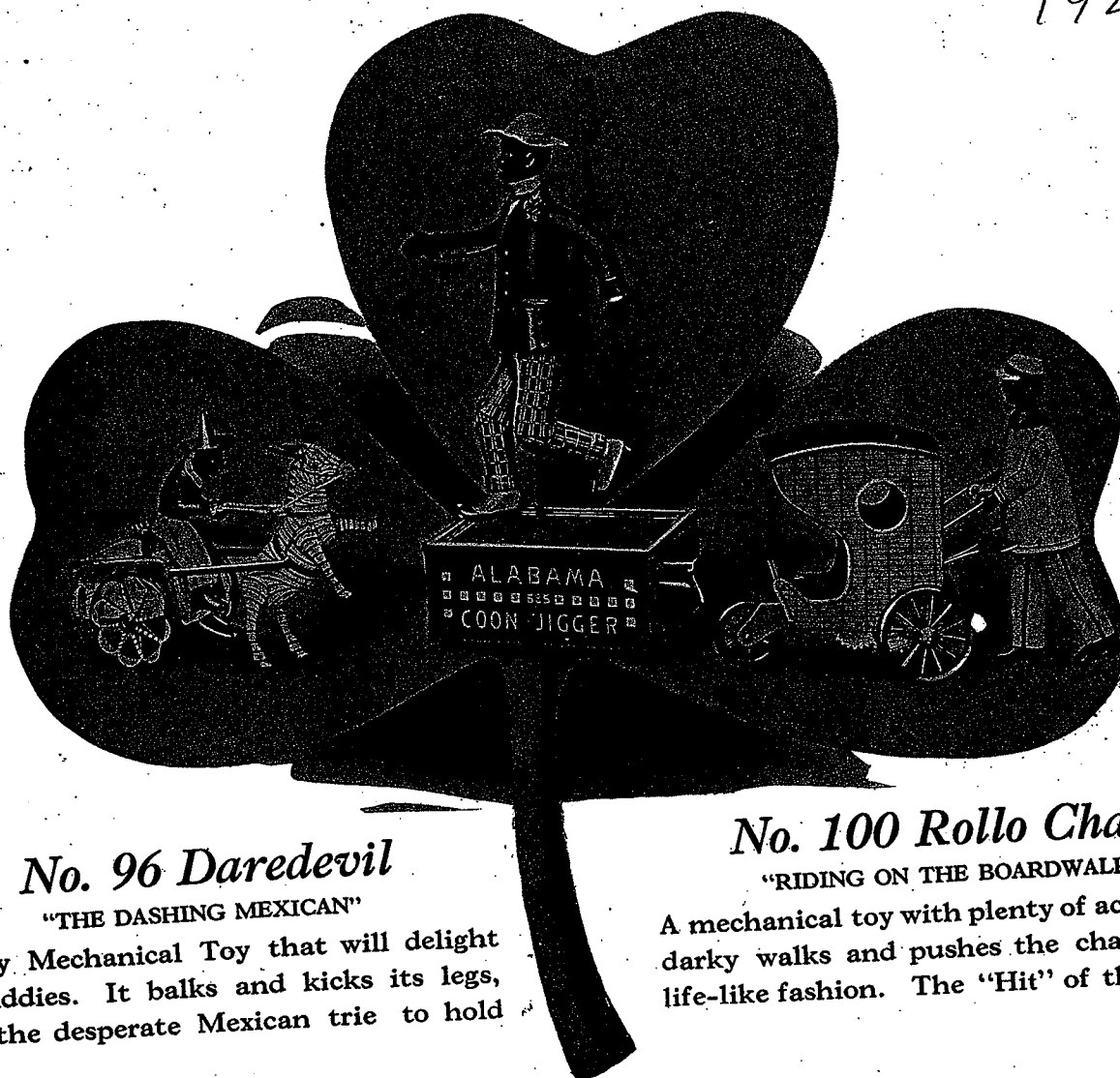
Factory
East Rutherford
New Jersey
U. S. A.

Kindly mention PLAYTHINGS when writing to advertisers.

Three Big Sellers of

STRAUSS MECHANICAL TOYS

1922



No. 96 Daredevil

"THE DASHING MEXICAN"

A lively Mechanical Toy that will delight the kiddies. It balks and kicks its legs, while the desperate Mexican tries to hold him.

No. 100 Rollo Chair

"RIDING ON THE BOARDWALK"

A mechanical toy with plenty of action. The darky walks and pushes the chair in real life-like fashion. The "Hit" of the season.

No. 50 Tombo

"THE ALABAMA COON JIGGER"

The original and only genuine "Alabama Coon Jigger" is known to every child. He has danced himself to fame in Toydom.

Write for our new catalog showing the latest Strauss Mechanical Toys, addressing Dept. 6-V.

GEO. BORGFELDT & CO. 16th Street and Irving Place NEW YORK

Sole Distributors for

THE FERDINAND STRAUSS CORPORATION

Kindly mention PLAYTHINGS when writing to advertisers.

Jan - June
1923

Write for 1923
STRAUSS Catalog

The ALABAMA COON JIGGER Family

**STRAUSS
MECHANICAL
TOYS**
"Known
the World
Over"



TOMBO



JAZZBO JIM



Jackee



DANDY JIM



THRIFTY TOM

THE FERDINAND STRAUSS CORPORATION

GEO. BORGFELDT & Co.

Sole Distributors

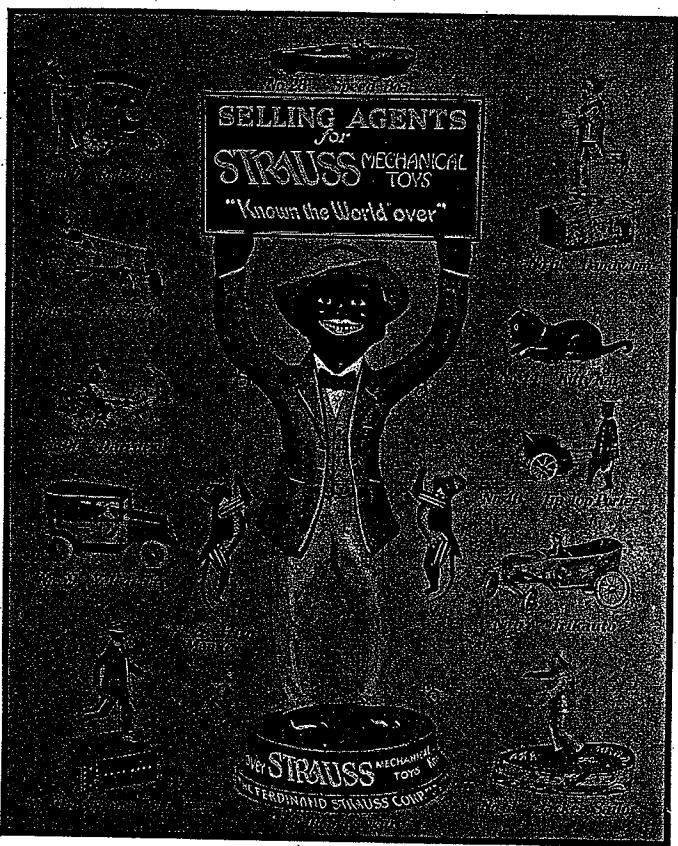
16th Street and Irving Place -- New York, N.Y.

Kindly mention PLAYTHINGS when writing to advertisers.

Jan. June 1923

Buy the STRAUSS Assortment—

Our Wonder Assortment
 Packed ready for delivery will show you
\$26.80
NET PROFIT
 on an investment of
\$50.00
 containing 12 of the leading and newest STRAUSS MECHANICAL TOYS, 13 dozen in all, for \$50.00 the complete assortment.



FREE
 With the first shipment of the assortment you are entitled to the Central Hand Sculptured Display Figure 34 inches high, FREE. Made of special composition papier-maché, artistically hand-painted in beautiful oil colors.
Value \$10.00
 but Free with this Assortment.

ASK YOUR JOBBER

ASK YOUR JOBBER

—and it will SELL itself—

Call it Psychology, or Auto-Suggestion, there is something that "gets you" when you see the whole STRAUSS LINE in action, each ingenious conception with a special appeal of its own.

The variety of interest in the whole assortment in some way attaches itself to each individual toy, and effectually converts casual interest into active buying.

Keep the entire assortment filled and you will quadruple your sales.

1923 STRAUSS MECHANICAL TOY CATALOGUE
 JUST OUT—SEND FOR IT

GEO. BORGFELDT & Co.

Sole Distributors for

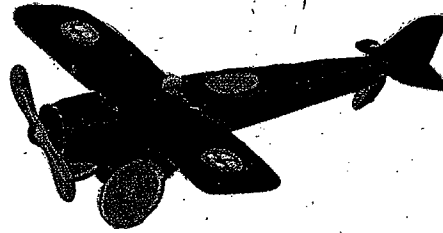
THE FERDINAND STRAUSS CORPORATION
 111-119 EAST 16th STREET, NEW YORK

Kindly mention PLAYTHINGS when writing to advertisers.

1924



No. 23—Kraka Jack
An energetic little fellow who runs his car in a circle or straight. Size 5½ in. long.
Retails at 50c



No. 80—Mail Plane
Whirr, goes the propeller as the Air Mail speeds away. Size 12½ in. long.
Retails at \$1.00

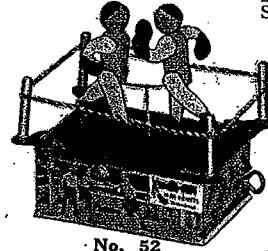


No. 51—Jackee Sailor
The happy Jackee dances a merry hornpipe atop a swiftly moving boat. Size 9½ in. long. Retails at 75c.

No. 50
Alabama Coon Jigger
See his new steps? Watch "Old Reliable" perform. Size 10½ in. high.
Retails at 60c



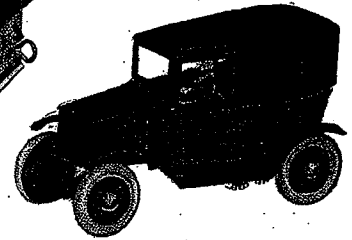
No. 95
Ham and Sam—The Minstrel Team
The new toy sensation, now playing to "full houses" everywhere. Size 7½ in. high.
Retails at \$1.00



No. 52
Prize-Fighters
Here is a real "slam-bang" battle to thrill the Kiddies. Size 6½ in. high.
Retails at 75c



No. 53—Trikauto
Whirling, twisting, turning—runs here and there and everywhere. Size 8 in. long.
Retails at 50c



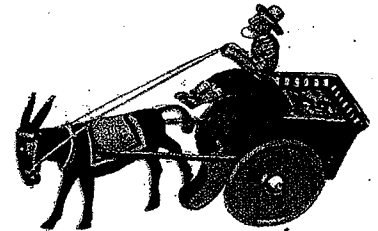
No. 59—Yell-O-Taxi
'Cab sir?' One can almost hear the driver speak in this colorful reproduction of the real taxi. Size 7¾ in. long.
Retails at 60c



No. 44—Kitty Kat
All the world loves this sleek little Pussy with the big green eyes. Size 8 in. long.
Retails for 50c



No. 25—Trixe—The Climbing Monkey
Climbs up the string and down again in lively fashion. Size 8 in. long.
Retails for 25c



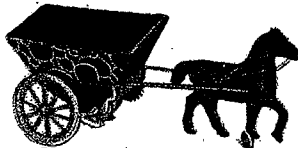
No. 55—Jenny—The Balking Mule
Kicks and rears, as she wildly tries to upset the cart. Size 8¾ in. long.
Retails at 60c



No. 49—Texas Pete
Ride 'em Cowboy! A wildly bucking bronco trying to throw its rider. Size 6¾ in. long.
Retails at 75c



No. 40—Tip Top Porter
The famous New York Central Porter comes to life in this miniature reproduction. Size 7 in. long.
Retails at 50c



No. 29—Pony Kart
A fast trotting, fast moving item. Size 8 in. long.
Retails at 25c



No. 28—Speed Boat
Fast and far this speedy racing boat travels. Size 9 in. long.
Retails at 25c

Attention Compelling, Easel Back, Display Figure, 17 inches high, FREE with this Assortment.

CONTENTS

Nos.	Articles	Quantities	Cost to You	Retails At	You Receive	Nos.	Articles	Quantities	Cost to You	Retails At	You Receive	
25	Climbing Monkey	1 Dozen	\$1.75	\$2.25	\$3.00	52	Prize Fighters	1/6 Dozen	4.75	.78	1.50	
28	Speed Boat	1 "	2.25	.25	3.00	50	Coon Jigger	1/4 "	4.50	1.12	1.80	
29	Pony Kart	1 "	2.25	.25	3.00	49	Texas Pete	1/6 "	5.25	.87	1.50	
44	Kitty Kat	1 "	3.25	.50	6.00	80	Mail Plane	1/6 "	7.50	1.25	2.00	
23	Kraka Jack	1 "	3.25	.50	6.00	95	Ham and Sam	1/4 "	8.00	2.00	3.00	
40	Tip Top Porter	1/2 "	\$3.75	1.87	3.00							
55	Balking Mule	1/3 "	4.25	1.40	2.40							
59	Yell-O-Taxi	1/4 "	4.50	1.12	1.80							
53	Trikauto	1/4 "	4.00	.60	1.80							
										Total amount received by Dealer.....		\$41.30
										Total cost to Dealer.....		25.00