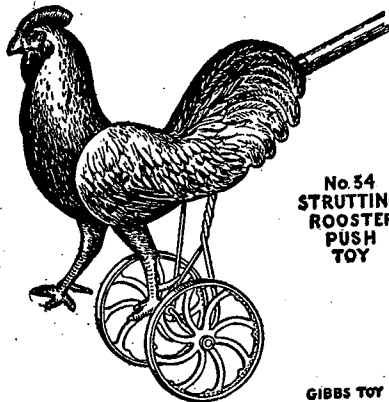


# Two New Gibbs Toys

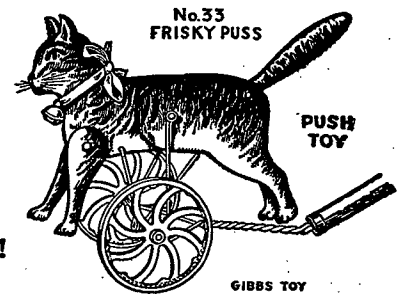


## No. 34—Strutting Rooster Push Toy

When pushed, the rooster struts along moving head and legs naturally. Decorated in five bright colors. Rooster length  $8\frac{1}{2}$  in., height 9 in., 18 in. wood handle. Set up ready to sell, 6 in a box.

## No. 33—Frisky Puss Push Toy

When pushed along, puss frolics, moving body and tail in lifelike manner. Decorated in six colors. Length of cat, 10 in., height 9 in., 20 in. wood handle. Set up, ready to sell, 6 in a box.



**Get These New Toys While They're New!**

Send for New Color Catalogue

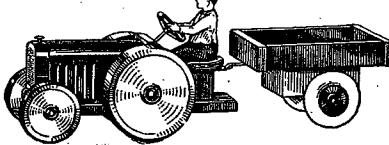
# GIBBS TOYS "The Toys That SELL THE YEAR ROUND!" GIBBS TOYS

MERCHANTS everywhere are selecting this as the one paying line on the market. The old standard of quality plus the newest creations in modern toy design make these fast sellers the year round. These toys, especially the new numbers are as staple as sugar—assurance of no breakage, fast movers and quick profit. They afford the fastest turnovers of toys you have ever known.

The aeroplane and motor truck toys are just new also. The No. 72 Tractor and Trailer, the No. 70 Auto Truck and Trailer, the No. 79 Aeroplane, the No. 78 Lindyplane, the No. 75 Stake Truck and the No. 77 Rush Delivery are almost entirely made of wood, strongly constructed and strikingly decorated to attract the eye of child and grownup. Send for New Catalogue.

The Gibbs Mfg. Co. . . . . Canton, Ohio, U. S. A.

No. 72 TRACTOR AND TRAILER

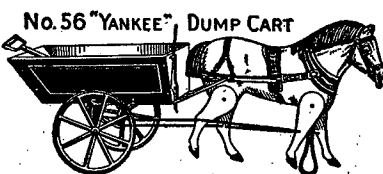
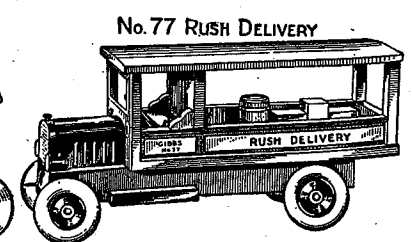
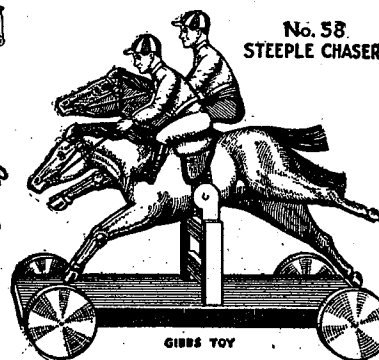
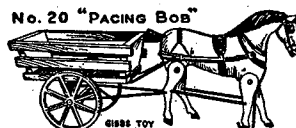
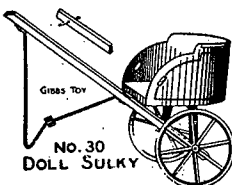
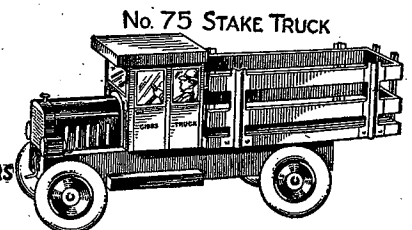
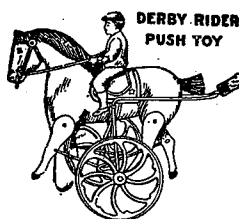
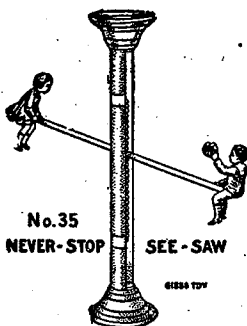
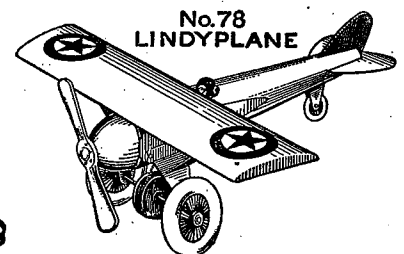
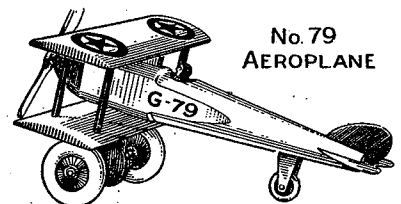
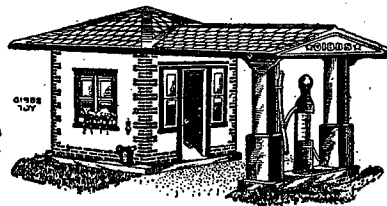


Samples on display at our agents.

NEW YORK AGENTS

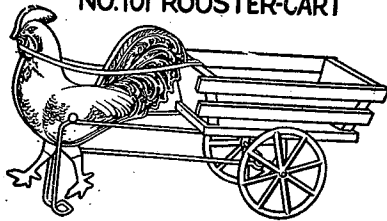
Geo. Borgfeldt & Co. The Owens-Kreiser Co.  
Strobel-Wilken Co., Inc. Baker & Bennett Co.

No. 80 GIBBS FILLING STATION

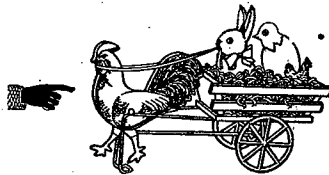


# EASTER TOYS

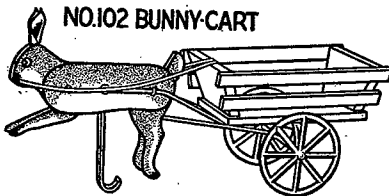
NO. 101 ROOSTER-CART



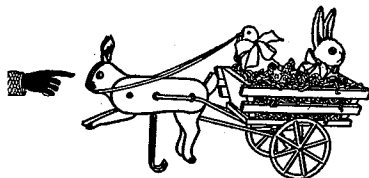
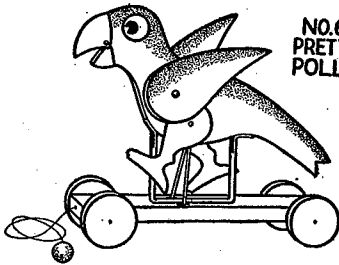
Showing Toy  
as Filled  
by Dealer



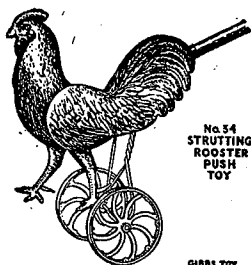
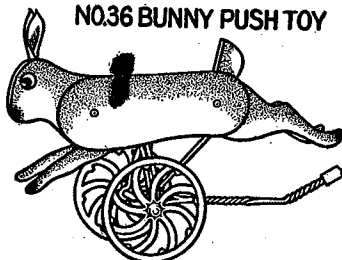
NO. 102 BUNNY-CART



Showing Toy  
as Filled  
by Dealer

NO. 61  
PRETTY  
POLLY

NO. 36 BUNNY PUSH TOY

NO. 54  
STRUTTING  
ROOSTER  
PUSH  
TOY

GIBBS TOY

New Gibbs  
GAMES  
shown in our  
1929 Catalog

now offered by

## GIBBS

GIBBS Toys have a year 'round demand. Here's a special lot of Gibbs Toys that are particularly appropriate for EASTER.

Nos. 101 and 102 Toys have ribbon driving lines and can be trimmed and sold, as the small illustrations show. These two particular items will be in demand for Easter as Toys, and also to be filled with novelties or candy, like Easter baskets.

Every one of these items is ideal for Easter.

Arrange a table display in a prominent place.

Display them in the window.

If you have never featured toys for Easter—cash in on them this year.

Send for catalog showing these Toys in actual colors.

#### NEW YORK AGENTS:

Geo. Borgfeldt & Co.  
The Strobel & Wilken Co.

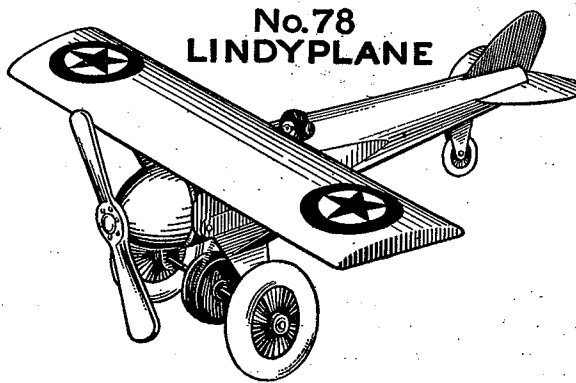
The Owens-Kreiser Co.  
Baker & Bennett Co.

#### PACIFIC COAST AGENT:

G. E. Dalton Co., Los Angeles, Cal.

The Gibbs Mfg. Co.  
CANTON  
OHIO

# Some of the NEWEST GIBBS TOYS

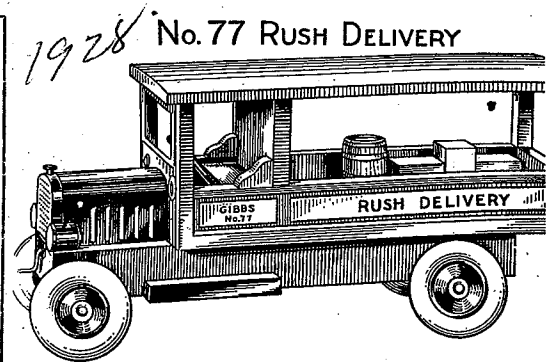


No. 78  
LINDYPLANE

Two live-wire items no child can resist.

When drawn along each of these Toys make a noise to imitate a motor.

Durably made and decorated in bright enamel colors.



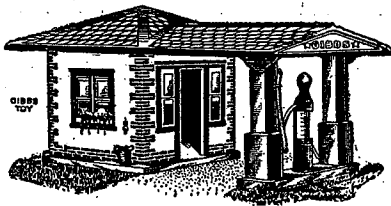
1928 No. 77 RUSH DELIVERY

## GIBBS TOYS

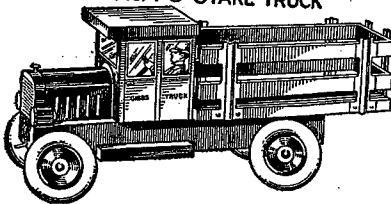
"The Toys That  
SELL THE YEAR ROUND"

## GIBBS TOYS

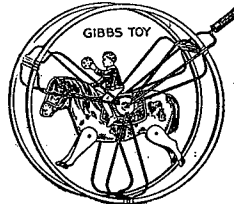
No. 80 GIBBS FILLING STATION



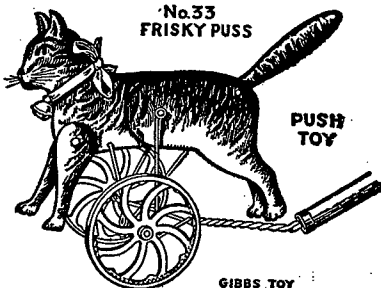
No. 75 STAKE TRUCK



No. 45 "Dick & Duke"  
PUSH AND PULL TOY



No. 33  
FRISKY PUSS



PUSH  
TOY

GIBBS TOY

### Send for Catalog in Colors

You must see these sturdy, strikingly decorated Toys to appreciate their merit.

**GIBBS TOYS** have been a profitable line on the market for years, and GIBBS standard of quality is known to dealers the country over.

The Six New numbers offered this year are having a tremendous sale.

Place your orders now for **GIBBS TOYS**—42 items in all. You will find them exceptional sellers the year 'round.

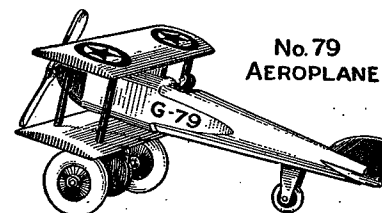
### Get these New Fast Selling Toys while they're New!

#### No. 33—Frisky Puss Toys

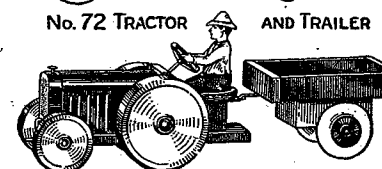
When pushed along, body and tail move in a most life-like manner. Strikingly decorated in six colors.

#### No. 34—Strutting Rooster Push Toy

The Rooster struts along, his body and legs moving natural as life. Beautifully ornamented in five colors.

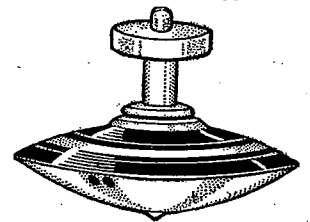


No. 79  
AEROPLANE



No. 72 TRACTOR AND TRAILER

NEW THREE-WAY  
HUMMING TOP



No. 34  
STRUTTING  
ROOSTER  
PUSH  
TOY

GIBBS TOY

## THE GIBBS MFG. CO.

CANTON, OHIO

Samples now on display at our agents  
NEW YORK AGENTS

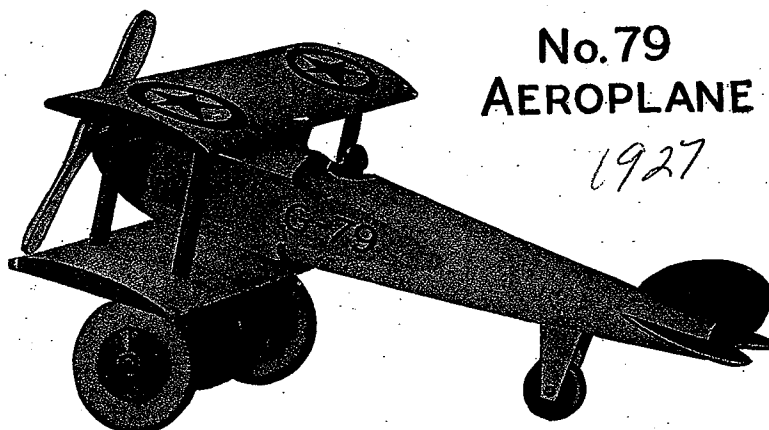
Geo. Borgfeldt & Co.  
Strobel-Wilken Co., Inc.

PACIFIC COAST AGENTS  
Geo. E. Dalton Co., Los Angeles

The Owens-Kreiser  
Baker & Bennett Co.

Geo. P. Paine, San Francisco

We will appreciate your courtesy in mentioning PLAYTHINGS.



No. 79  
AEROPLANE

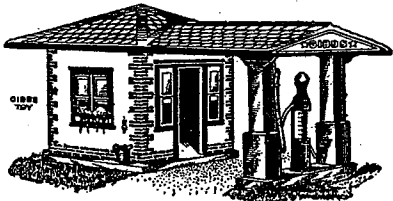
1927

As the Aeroplane Toy is drawn along the Aluminum Propeller revolves and a noise is made to imitate the motor, thus giving the semblance of a real Aeroplane about to enter the air.

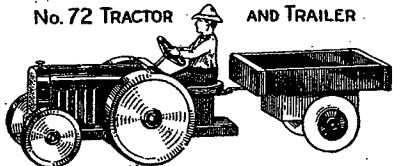
Made almost entirely of wood, is practically unbreakable, thereby eliminating the frail construction usually found in Aeroplane Toys.

The Propeller is solid Aluminum and highly polished.

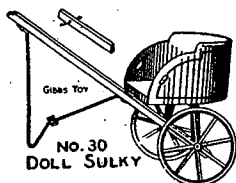
No. 80 GIBBS FILLING STATION



No. 72 TRACTOR AND TRAILER

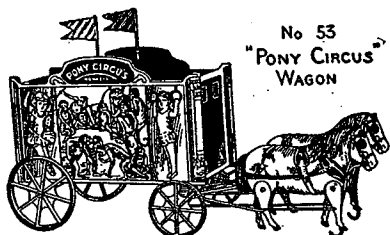
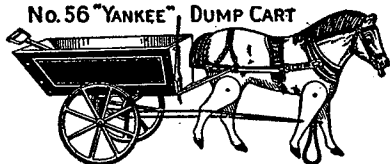


DIXIE DANCING TOP



No. 30  
DOLL SULKY

No. 56 "YANKEE" DUMP CART



No. 53  
"PONY CIRCUS"  
WAGON

## GIBBS TOYS

*"The Toys that Sell  
the year round."*

Don't fail to stock the  
three New Gibbs  
Wooden Toys

No. 70 Auto Truck and  
Trailer

No. 72 Tractor and Trailer

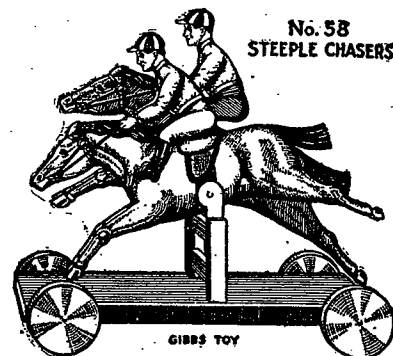
No. 79 Aeroplane

These new Toys are excep-  
tional sellers and big \$1.00  
values. Nothing on the  
market like them.

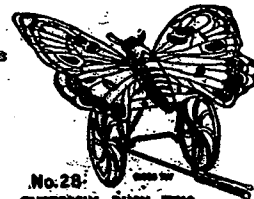
Send for new Catalog of 42  
Gibbs Toys in actual colors.

## GIBBS TOYS

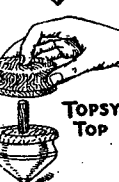
No. 58  
STEEPLE CHASERS



FAIRY HAY CART



No. 28  
BUTTERFLY PUSH TOY



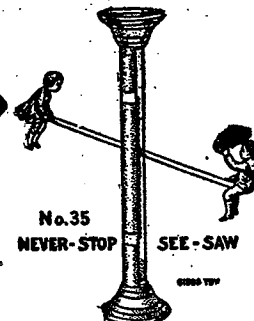
TOPSY  
TOP



No. 29  
DERBY RIDER  
PUSH TOY



"NEVER-STOP"  
HUMPTY DUMPTY



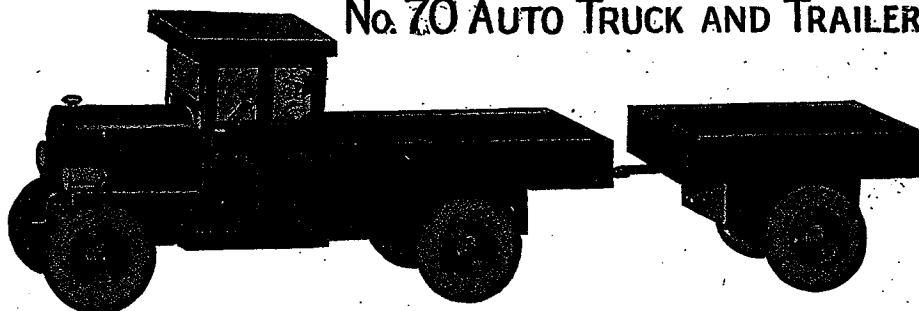
No. 35  
NEVER-STOP  
SEE-SAW

The Gibbs Mfg. Co.  
CANTON, OHIO

Samples on display at our agents.  
NEW YORK AGENTS

Geo. Borgfeldt & Co.  
Strobel-Wilken Co., Inc.  
The Owens-Kreiser Co.  
Baker & Bennett Co.

No. 70 AUTO TRUCK AND TRAILER



Mention PLAYTHINGS when you write—it identifies you.



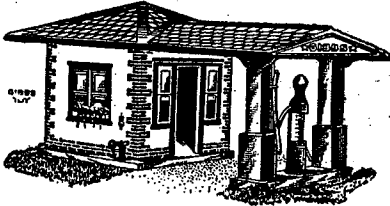
**No. 79  
AEROPLANE**

As the Aeroplane Toy is drawn along the Aluminum Propeller revolves and a noise is made to imitate the motor, thus giving the semblance of a real Aeroplane about to enter the air.

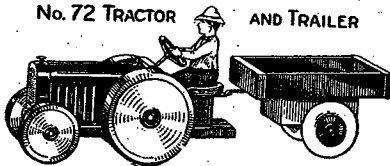
Made almost entirely of wood, is practically unbreakable, thereby eliminating the frail construction usually found in Aeroplane Toys.

The Propeller is solid Aluminum and highly polished.

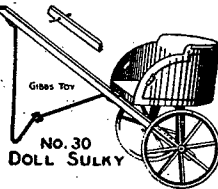
**No. 80 GIBBS FILLING STATION**



**No. 72 TRACTOR AND TRAILER**

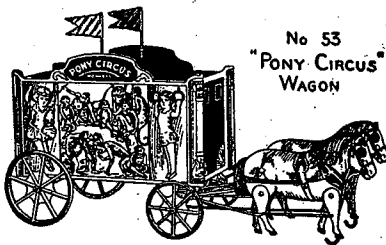
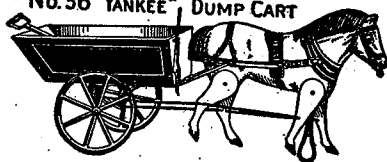


**DIXIE DANCING TOP**  
SPRING-WINDING  
GIBBS TOY  
New, A Sensational Seller



**No. 30  
DOLL SULKY**

**No. 56 "YANKEE" DUMP CART**



**No. 53  
"PONY CIRCUS"  
WAGON**

## 6 New GIBBS TOYS for 1928

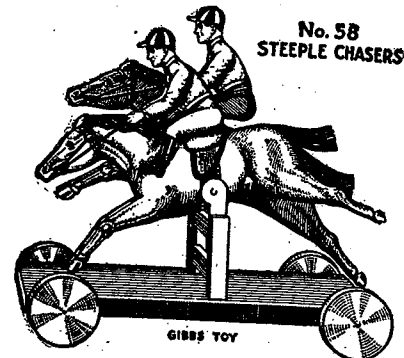
- No. 3—Three-way Top
- No. 33—Frisky Puss Push Toy
- No. 34—Strutting Rooster Push Toy
- No. 72—Stake Truck
- No. 77—Rush Delivery
- No. 78—Lindyplane

These New Toys are exceptionally attractive.

Send for new 1928 Catalog and Prices.

### Gibbs Toys

*"The Toys that Sell the year round."*



**No. 58  
STEEPLE CHASERS**



**FAIRY HAY CART**



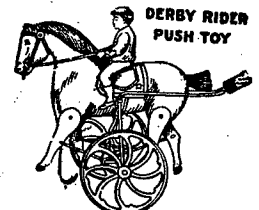
**OLD GLORY  
FLAG ON TOP**



**TOPSY  
TOP**



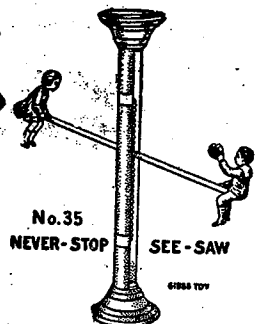
**No. 28  
BUTTERFLY PUSH TOY**



**DERBY RIDER  
PUSH TOY**



**NEVER STOP  
TURNING TOP**



**No. 35  
NEVER-STOP  
SEE-SAW**

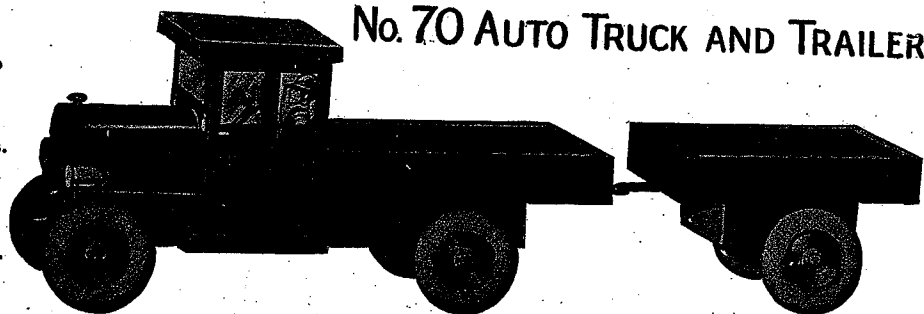
**The Gibbs Mfg. Co.**  
CANTON, OHIO

Samples on display at our agents.  
NEW YORK AGENTS

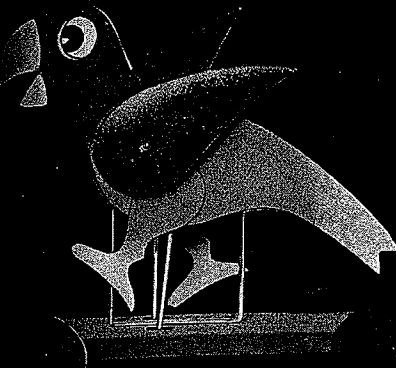
Geo. Borgfeldt & Co.  
Strobel-Wilken Co., Inc.

The Owens-Kreiser Co.  
Baker & Bennett Co.

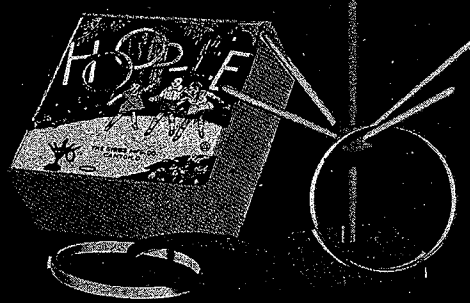
**No. 70 AUTO TRUCK AND TRAILER**



# GIBBS TOYS



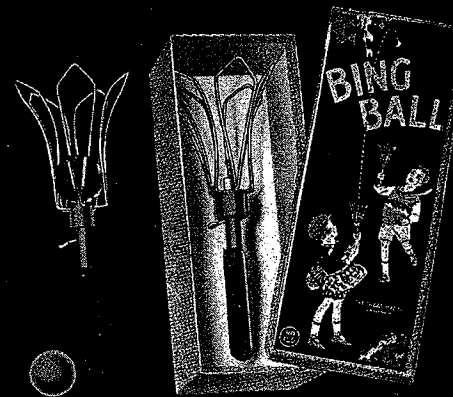
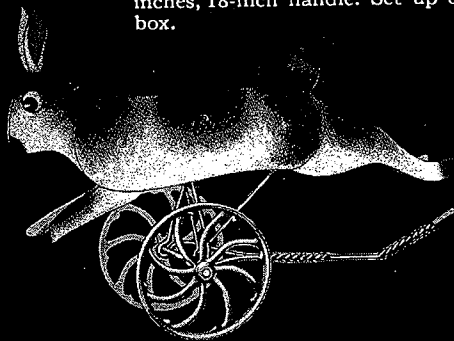
**No. 61 PRETTY POLLY**  
A Gibbs sensation. Movable beak, wings and legs. A toy that is remarkably clever. Decorated in 6 snappy colors. Complete with pull cord. 10-inch long, 9-inch high. Set up 1 in box.



**No. 120 HOOP-EE**  
A toy game. Greatest game value on the market. Seven piece set, enameled in 6 colors. Four 5-inch wood hoops, 10-inch standard with 4-inch base. Entirely of wood. Packed in 5-color box, 7½-inch square. Instructions printed inside box.

**No. 36 BUNNY PUSH TOY**

A lively creation, moving head, legs and tail when pushed. Strikingly decorated in 6 colors, various combinations. Length 11 inches, height 8 inches, 18-inch handle. Set up 6 in box.



**No. 150 BING BALL**

A remarkable toy game. 2 guns 11 inches long, wire and metal, wood handles, enameled in 3 colors, two 2-inch celluloid balls, blue and tangerine. Packed in 5-color box, 4x4x11½ inches. Instructions printed inside cover.



1929  
Jan-June

## AGAIN-Gibbs is first!

Everlastingly at it-Gibbs keeps giving to the toy trade new creations that immediately find a demand and enable merchants everywhere to realize a good profit. The new Gibbs toy games will, without doubt, be two of the biggest sellers Gibbs has ever offered.

# The Gibbs Manufacturing Co

CANTON, OHIO. U.S.A.

1929  
Jan Jan

# There's PROFIT In The Right Kind of TOYS —GIBBS TOYS

**T**OYS are no longer novelties but are gradually becoming an instituted department of all retail stores, both large and small. Toys are displayed and sold the year 'round. Successful merchants select toys that are appropriate for each season and feature them in their regular advertising.

These same merchants have found that an article as staple as a toy has become, must have enduring quality, must be attractive, full of life, clever and at the same time reasonably priced. Gibbs Toys are that kind. If you have never sold Gibbs Toys, you have a pleasant surprise coming after you display your first assortment of Gibbs Toys.

#### NEW YORK AGENTS:

Geo. Borgfeldt and Co. The Owens-Kreiser Co.  
Strobel-Wilken Co., Inc. Baker and Bennett Co.

#### PACIFIC COAST AGENT:

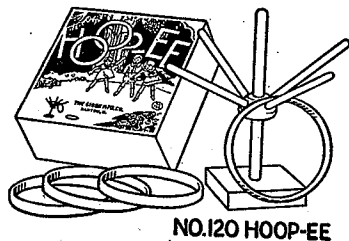
Los Angeles

G. E. Dalton Co.

San Francisco

**Gibbs Mfg. Company**  
Canton Ohio  
U. S. A.

## Introducing Two New Original Gibbs Games



NO.120 HOOP-EE

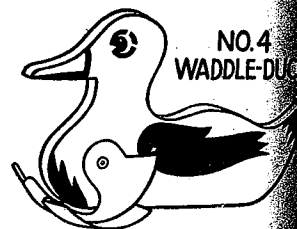
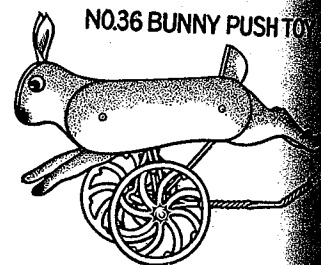
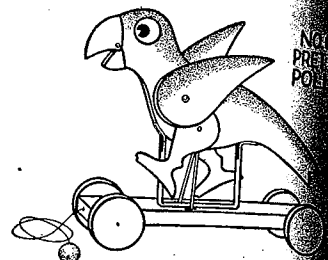
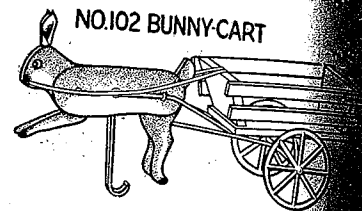
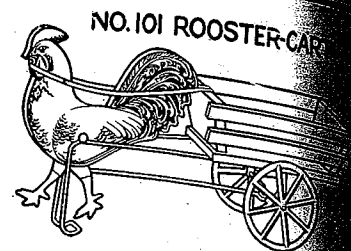
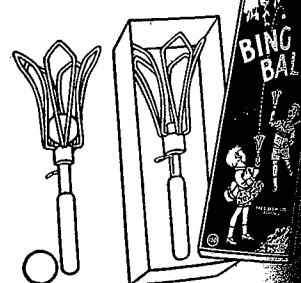
#### No. 120 HOOP-EE

A toy game. Greatest game value on the market. Seven piece set, enameled in 6 colors. Four 5-inch wood hoops, 10-inch standard with 4-inch base. Entirely of wood. Packed in 5-color box, 7½-inch square. Instructions printed inside box.

#### No. 150 BING BALL

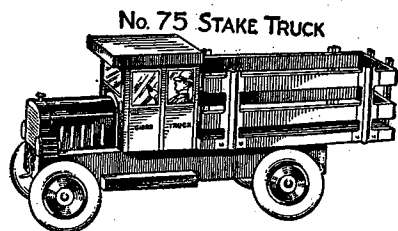
A remarkable toy game. 2 guns 11 inches long, wire and metal, wood handles, enameled in 3 colors, two 2-inch celluloid balls, blue and tangerine. Packed in 5-color box, 4x4x11½ inches. Instructions printed inside cover.

#### NO.150 BING-BALL



Start your letter right: "I saw your ad in PLAYTHINGS."





# GIBBS TOYS

GIBBS TOYS are made with a merchandising vision. They are made true to life with color and flash to prompt quick sales; made strong to give longer life and get prestige for your store by bringing back customers. The culmination of thirty years of study and development is embodied in GIBBS TOYS. Gibbs knows the kind of Toys that will make you profit. An order NOW will snap up your Toy Sales. Gibbs always has something new, 49 distinct Toys at present which are fast sellers the country wide and the year 'round.

*Send for Catalog in actual colors.*

## NEW YORK AGENTS:

Geo. Borgfeldt and Co.  
Strobel-Wilken Co., Inc.

The Owens-Kreiser Co.  
Baker and Bennett Co.

## PACIFIC COAST AGENT:

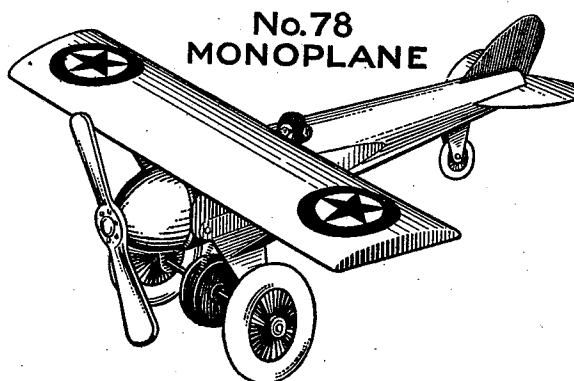
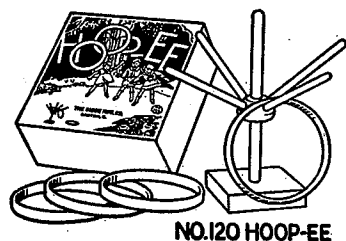
Los Angeles, Cal.

C. E. Dalton

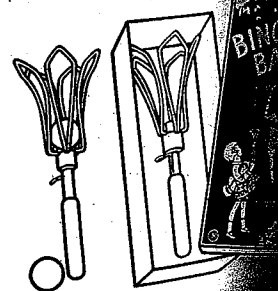
San Francisco, Cal.

# The Gibbs Manufacturing Company

CANTON, OHIO

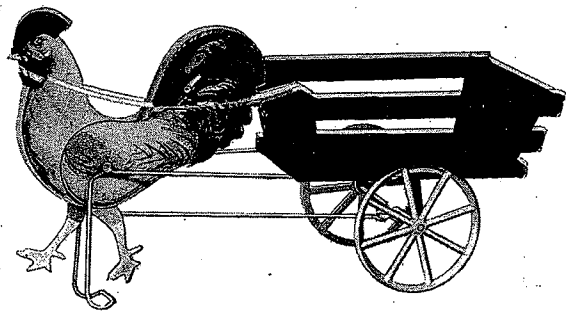


NO. 150 BING-BALL



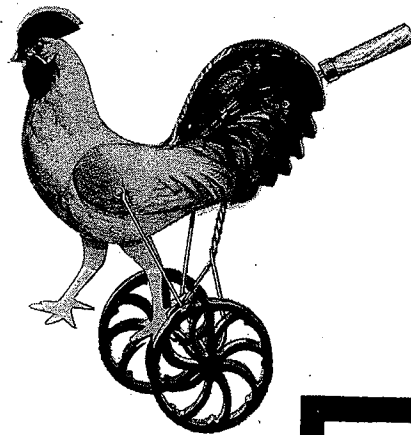
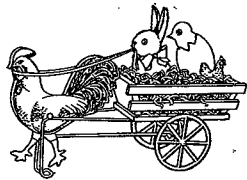
We will appreciate your courtesy in mentioning PLAYTHINGS.





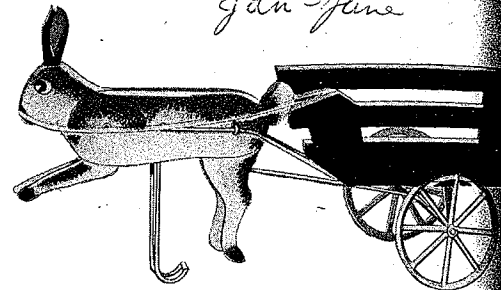
**No. 101 ROOSTER-CART**

One of the aristocrats of the Gibbs line can be equipped and displayed to sell for various seasons as illustration shows. Movable head and legs. Equipped with ribbon driving lines. Decorated in seven colors. Length 17-inch, height 8½-inch. Set up one in box.



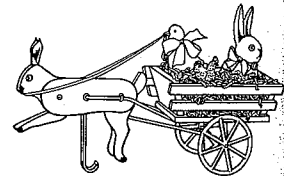
**No. 34 STRUTTING ROOSTER PUSH TOY**

Natural body and leg movement. Decorated in five colors. Made strongly of metal and wood. Size 9-inch high, 8½ long, 18-inch handle. Set up ¼ dozen in box.

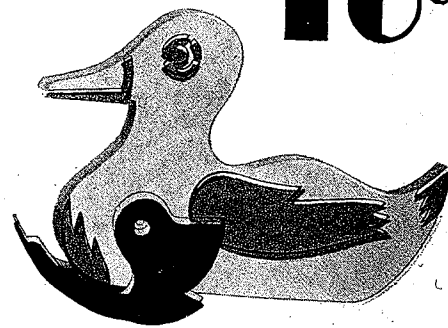


**No. 102 BUNNY-CART**

Lends itself to timely display, can be equipped and sold as illustrated. Bunny hops along naturally, moves head and legs. Equipped with ribbon driving lines. Decorated in six colors. Length 17-inch, height 7-inch. Set up one in box.



**A GENUINE  
GIBBS TOY**  
to retail at **10c**



**No. 4 WADDLE DUCK**

A clever dime toy that waddles like real duck. Made of wood with metal feet, pull cord. Decorated 3 bright colors, 7 inches long, 4½ inches high. Packed 12 in carton.

EVERY season brings a need for Gibbs Toys. Simple effort in merchandising will create a year-round demand for quality toys—Gibbs toys.

By featuring your display in the coming winter season, you can make your toy season longer and more profitable than ever before.

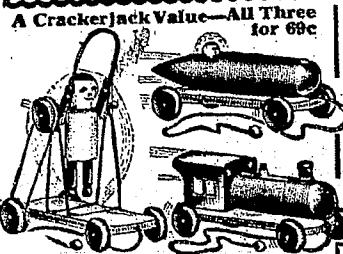
**The Gibbs Manufacturing Co.**  
CANTON, OHIO, U.S.A.

# Floor Joys for the Kiddies



**Up-to-Date Stock Farm \$1.00**  
**Made Exclusively for Us**  
*Beautiful Miniature Reproduction of the Latest Style Barn*  
**All Kiddies Love Animals**  
**A Fine Outfit for the Little Tots**

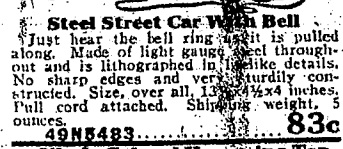
One of our best toy values. Loads of fun for little money. Here is real sport and lots of play value. Children play for hours putting the animals into the stalls and feeding them imaginary hay. A box of toothpicks makes an ideal rail fence. With old spoons nicely colored and cut in half, and twigs inserted for fence posts, and Mother's thread, a fence can be built. The barn measures 12 1/2 inches long. In it are fourteen wooden farm animals. Two stalls and three feed troughs. The barn is made of good grade wood, 1 1/4 inches high to the tip of cupola; width, cross eaves, 8 3/4 inches. Nicely decorated in yellow, white, black and red, with a pretty green roof. Shipping weight, 7 pounds. **\$1.00**  
 79N9149



**A Crackerjack Value—All Three for 69c**  
 ndy 9-inch racer with realistic motor finished in attractive colors—see title driver bob up and down as the kiddies cheer. Size, 9 3/8 x 3 3/4 in. Kiddles cheer, 8 1/2 x 3 1/4 inches. Just hear it chug along as it follows kiddie around. The rope jumper is 7 1/2 x 3 1/4 x 7 1/4 inches and when he is pulled skips his rope, following wherever you go. All have wood bodies and metal bases and are finished in attractive colors. Full cord attached to each one. Shipping weight, 2 pounds. **69c**  
 49N5489



**Red Metal Wagon for 25c**  
 Plenty big for the little tot to pull around. Front wheels turn under when turning corner like a big wagon. 10 1/2 x 6 1/2 inches. Twisted wire handle. Shipping weight, 1 1/2 lbs. **25c**  
 49N5457



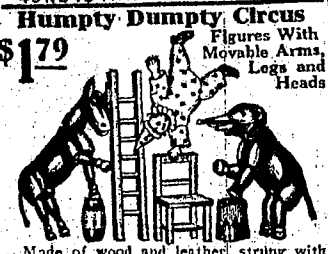
**Steel Street Car With Bell 83c**  
 Just hear the bell ring as it is pulled along. Made of light gauge steel through-out and is lithographed in lifelike details. No sharp edges and very sturdily constructed. Size, over all, 13 1/2 x 4 1/2 inches. Full cord attached. Shipping weight, 5 ounces. **83c**  
 49N5483



**Nicol Colored Humming Top 10c**  
 Big Value  
 y to spin this new wood spinning body of top of metal. Diameter, 3 1/2 in. Hummers with spinning. Shipping weight, 1 1/2 oz. **10c**  
 49N7774



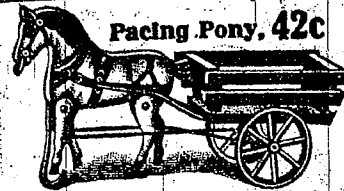
**Boys' Toy Watch and Chain 19c**  
 Every Boy Likes to Wear a Watch Like His Dad  
 Beautifully finished to imitate a silver watch with engraved back. Unbreakable crystal. Merely turn stem and hands go around while watch ticks. Diameter, 1 1/2 inches. Chain, about 8 inches long with buttonhole bar. Shipping weight, 2 ounces. **19c**  
 49N9117



**Humpty Dumpty Circus 17c**  
 Figures With Movable Arms, Legs and Heads  
 Made of wood and leather, strung with strong elastic; can be set in an endless variety of positions producing the most fascinating and grotesque results. Elephant, 7 1/4 in.; donkey, 8 3/4 in.; nicely dressed 7-inch clown; chair, ladder, tub and barrel in proportion. Illustrated booklet showing many tricks included. Shipping weight, 2 pounds. **17c**  
 49N9134



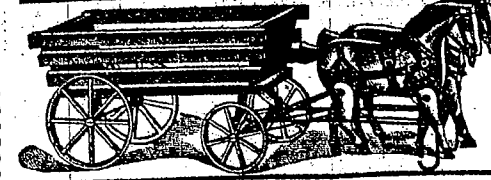
**A Scientific Wonder Top 19c**  
 A scientific wonder top; as it appears to defy the law of gravity. While spinning it will stand straight out at the side of its support or balance at unusual angles without falling. Full directions, cord and wooden stand with each top. **19c**  
 49N7760—Shpg. wt., 6 oz.



**Pacing Pony, 42c**  
 When drawn along this horse's legs move back and forth like a real pacer. Wheels, legs and all moving parts made of metal, balance of wood, nicely decorated. Size, over all, 13 1/2 inches long, 6 1/4 inch high. Shpg. wt., 1 1/4 lbs. **42c**  
 49N5455



**Fairy Hay Wagon, 42c**  
 Painted in bright colors. Wood, with metal wheels; 24-inch twisted wire handle. Size of wagon, 10 1/4 x 5 1/2 x 5 1/2 inches. Big enough for blocks and small toys. Shipping weight, 1 1/4 pounds. **42c**  
 49N5458



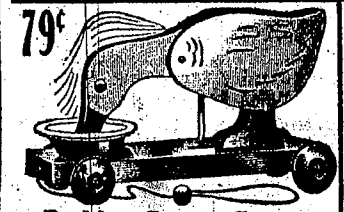
**Walking Mule and Cart 98c**  
 Here is a dandy toy for the child. Just pull the mule along floor and watch his legs move backward and forward and his body up and down in lifelike motion. Very realistic. Mule is made of wood finished in white enamel with black harness and has real leather ears. Cart is made of metal, nicely enameled and will carry soap and die's toys. Has cord for pulling and is very strongly constructed. Size, over all, 15 1/2 x 7 1/4 x 4 1/4 inches. **98c**  
 49N5481—Shpg. wt., 2 1/2 lbs.



**Gray Beauty Face 83c**  
 A very popular, well made toy. Horses are lifelike, legs moving back and forth when pulled along. Wheels, legs and all moving parts are made of metal. Nicely painted slate gray hay wagon. Size, over all, 18 1/2 x 6 1/2 in. Shpg. wt., 2 1/4 lbs. **83c**  
 79N5454



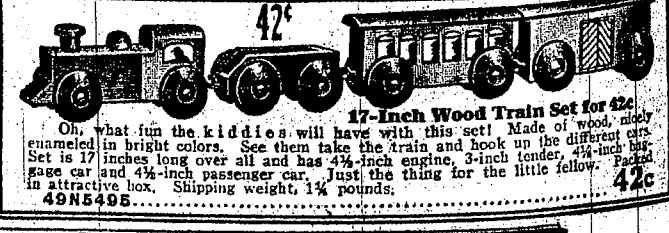
**Some Value for Little Tots 4 for \$1.00**  
 Beat This If You Can  
 1—All Steel Wagon. Front wheels turn under body. Size, 10 1/2 x 6 1/2 inches. 3-inch wheels, wire handle. 2—Front Wheelbarrow, red enameled sheet steel body, 8 1/2 x 7 x 2 1/2 inches; round wood handles, 4 1/4-inch double disc steel wheel. 3—Nicol Colored Metal Sand Fall with Handle. Total height, 11 inches. Shovel, 10 1/2 inches long. 4—All Metal Sand Crane. Turn crank and scoop will do the rest. Size, 8 1/2 x 7 1/4 x 3 1/4 inches. **\$1.00**  
 79N9136—All 4 toys for



**A Real Kicking Jack—Some Peppy Action 79c**  
 As mule is pulled along, oh boy, just see him rear up. Up and out, high and low, bucking, kicking and stamping. Substantially made of wood, attractively decorated. Donkey has cord tail and leather ears. Front wheels have rubber tires. Cord for pulling. Size, over all, 9 1/2 x 5 1/2 x 3 1/4 inches. Shipping weight, 1 1/4 lbs. **79c**  
 49N8463

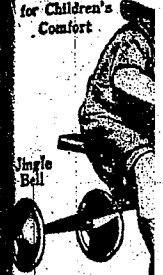


**New Hustler Pup With His Removable Blanket 87c**  
 Struck hard wood handsomely finished and enameled in black and white. Leather ears and collar, strong leath about 1/2 yard long and has red felt blanket. Brass snap button so it can be taken off. Mechanism on rear axle causes legs to move backward and forward as dog is pulled. Height of dog 1 1/2 in., length, 8 1/4 in. Wood wheels. Shpg. wt., 2 1/2 lbs. **87c**  
 49N5466



**17-Inch Wood Train Set for 42c**  
 Oh, what fun the kiddies will have with this set! Made of wood, nicely enameled in bright colors. See them take the train and hook up the different cars. Set is 17 inches long over all and has 4 1/4-inch engine, 3-inch tender, 4 1/2-inch baggage car and 4 1/2-inch passenger car. Just the thing for the little fellow. Packaged in attractive box. Shipping weight, 1 1/4 pounds. **42c**  
 49N5495

## Little Tots' M



**Low Wide Saddle Shape Wood Seat for Children's Comfort**  
 Single Bell  
 Except-  
 tional Value  
**\$1.98**  
 Baby's First  
 For Tots 2 to 3  
 Wide rubber pedal easy to handle, no worry about their chameled 9 1/2-inch front wheel with 1/2 and 7 1/2-inch double wheels with 1/2-inch curved steel handle enameled black. Red seat, 11 1/2 inches weight, 10 pounds. **79N8335**—Very special value at...



**27c**  
 ad Up  
 inch diameter wheels  
 6 inches  
**79N7607**—For c  
 10 inch diameter wheels



**Total Length, 17 inches**  
 Date Bright Red  
 The little young  
 will be pleased with  
 these. Bright red  
 enameled hardwood  
 sled and black i  
 v  
 rimping.  
 For the Little To  
 Seat, 8 1/2 inches  
 Height, seat from fl  
 6 inches; total hei  
 back from floor, 1  
 ches. Shipping wei  
 pounds)  
**79N8586**.... **61c**  
 For Medium Size Ch  
 Seat, 10 inches squ  
 Height, seat from fl  
 6 inches; total hei  
 6 inches. Shpg. wt.  
**79N8588**....

# COLORFUL EASTER TOYS

1930

by

## GIBBS

*—are sure-fire  
profit - makers*

COLOR and "life" are selling toys today. Gibbs Easter Toys are "Alive"—alive in the naturalness of their colorings and in the rightness of their design. You can count on Gibbs Easter Toys to make money for you.

They are made — as are all Gibbs toys — of quality materials and by skilled toymakers. That's why Gibbs toys are so popular. That's why these sturdy, life-like playthings are in demand everywhere.

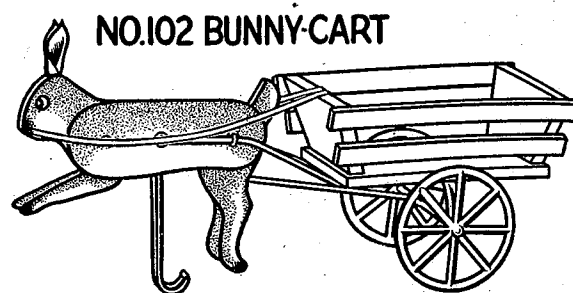
Write for catalog of these  
Toys in Actual Colors

### NEW YORK AGENTS

The Owens-Kreiser Co.    Strobel-Wilken Co., Inc.  
Baker & Bennett Co.    Mullin & McKean  
Louis Wolf & Co., Inc.

### PACIFIC COAST AGENT

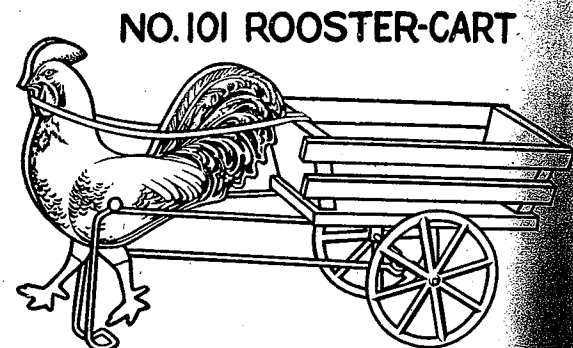
G. E. Dalton Co.  
Los Angeles, Calif.    San Francisco, Calif.



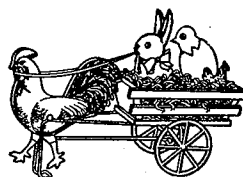
NO.102 BUNNY-CART



← No. 102 Bunny - Cart  
Loaded by Dealer for Easter  
Display



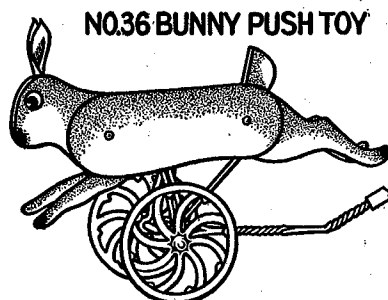
NO.101 ROOSTER-CART



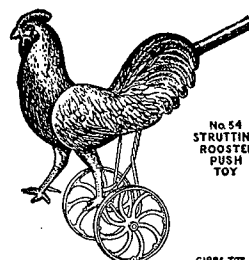
← No. 101 Rooster - Cart  
Loaded by Dealer for Easter  
Display

### DISPLAY EASTER TOYS

Above are two suggestions of how Gibbs Toys can be used to make an appealing Easter display. This display — in window or on counter — sells toys and other Easter items as well.



NO.36 BUNNY PUSH TOY



No. 54  
STRUTTING  
ROOSTER  
PUSH  
TOY



No. 44  
WADDLING  
DUCK  
PUSH  
TOY

## THE GIBBS MFG. COMPANY,

Canton, O.

*Making America's Finest Toys for Over 30 Years*

One good turn deserves another—please mention PLAYTHINGS.

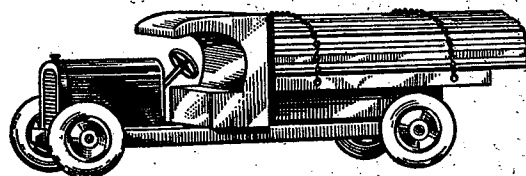
# GIBBS TOYS

Christmas Will Soon Be Here  
**Order Now!**

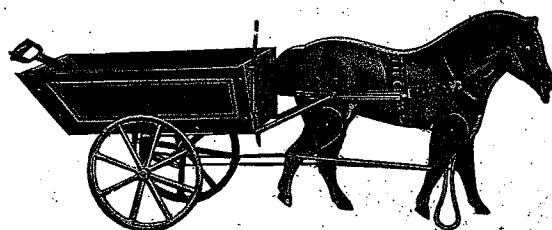
THESE novel toys will pep up your  
and declare a fine profit for you  
Christmas.

Gibbs Toys sell—because they are strong  
made, beautifully decorated, and  
nationally famous for their appeal  
children.

If you have never sold Gibbs  
—send your order in now  
get the thrill and satisfaction  
of seeing good toys —  
at sight."



No. 38 GIBBS LUMBER TRUCK



No. 56 YANKEE DUMP CART

*Write for catalog of  
the entire Gibbs line  
in actual colors.*



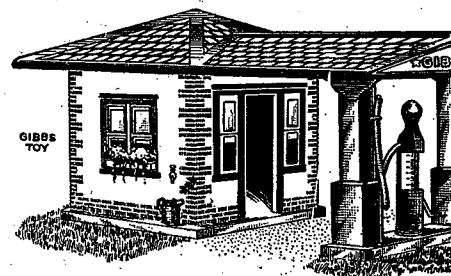
No. 150 BANG-BALL

**New York Agents:**

The Owens-Kreiser Co., Baker & Bennett Co.  
Strobel-Wilken Co., Inc., Mullin & McKean,  
Louis Wolf & Co., Inc.

**Pacific Coast Agent:**

G. E. Dalton Co.  
Los Angeles and San Francisco, Calif.



No. 80 GIBBS FILLING STATION

**The Gibbs Manufacturing Company**  
CANTON, OHIO

# Gibbs Toys

## Make More Profits

*feature them  
this Christmas*

Gibbs Toys are money-makers the year round, but, of course, there is no time like Christmas to cash in on toys.

Leading retailers have sold Gibbs Toys for many years, recognizing their quality. They know that their customers share this preference for Gibbs Toys.

Gibbs Toys are up-to-the-minute. They are sturdy and carefully made. Small children cannot injure themselves playing with them—nor will they break them in many, many hours and days of rough, hard play.

*Write today for  
color catalog and prices.*

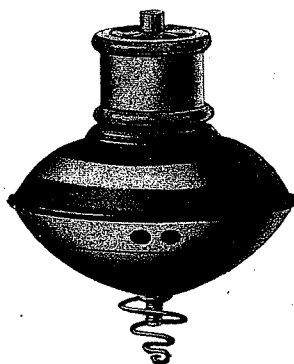
*New York Agents:*

The Owens-Kreiser Co., Baker & Bennett Co.,  
Strobel-Wilken Co., Inc., Mullin & McKean,  
Louis Wolf & Co., Inc.

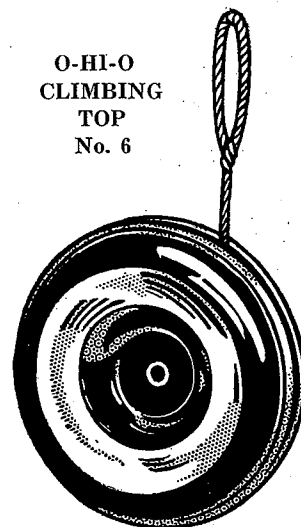
*Pacific Coast Agent:*

G. E. Dalton Co.  
Los Angeles and San Francisco, Calif.

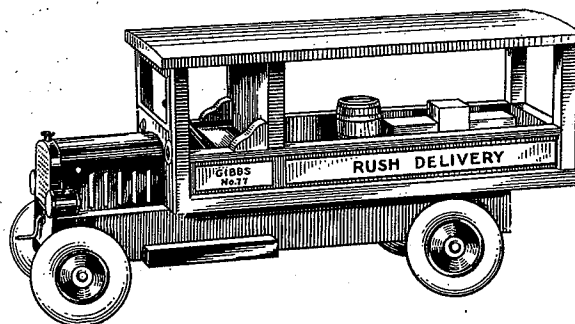
DIXIE DANCING  
TOP  
No. 12



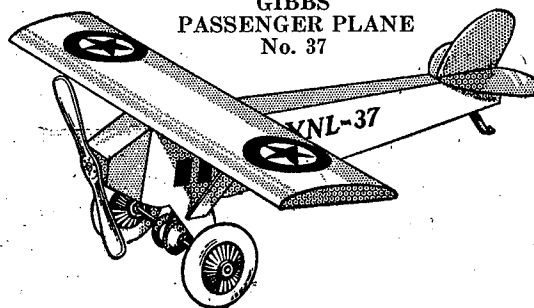
O-HI-O  
CLIMBING  
TOP  
No. 6



RUSH DELIVERY  
TRUCK  
No. 77



GIBBS  
PASSENGER PLANE  
No. 37



THE GIBBS MANUFACTURING COMPANY, CANTON, OHIO

# GIBBS TOYS

# You Can Bank on GIBBS TOYS

**1<sup>ST</sup>** to give you good, steady profits the year 'round. The quality of these sturdy toys is apparent at a glance. They are reasonably priced and look much more than you will have to mark them to give you a fine profit.

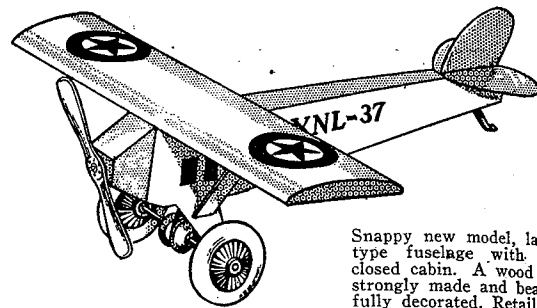
**2<sup>ND</sup>** to gain and hold public favor. Gibbs Toys are popular with children and parents. Their color and animation catch the eye of the child. Parents select them because they are strong, well-built and made so that not even the smallest child can be hurt playing with them.

*Write for Catalog of 49 Toys in Actual Colors.  
It Will Interest You*

NEW YORK AGENTS  
The Owens-Kreiser Co.      Strobel-Wilken Co., Inc.  
Baker & Bennett Co.      Mullin & McKean  
Louis Wolf & Co., Inc.  
PACIFIC COAST AGENT  
G. E. Dalton Co.  
Los Angeles, Calif.      San Francisco, Calif.

**The Gibbs Mfg. Company**  
CANTON, OHIO

*Making America's Finest Toys  
for Over 30 Years*



NO. 37

## PASSENGER PLANE

Snappy new model, latest type fuselage with enclosed cabin. A wood toy strongly made and beautifully decorated. Retail at 50c. Packed one in carton.

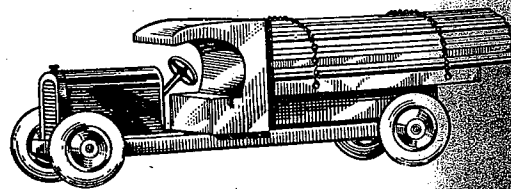


NO. 6  
O-H-I-O  
CLIMBING  
TOP

## COLORFUL CLIMBING TOP

A new sensation in come back tops. Made of metal decorated by hand, in three bright enameled colors. Spin to its own music. Capitalize on this new return-top creation. A wonderful 10c number. Packed 2 dozen in carton.

## NO. 38 LUMBER TRUCK



Ready to go, loaded with smooth lumber to build all structures. A sturdy all-wood toy enameled in bright colors. A profitable 50c item. Packed one in carton.

## Two Profitable Ways To Sell Bang-Ball

### NO. 150 BANG-BALL

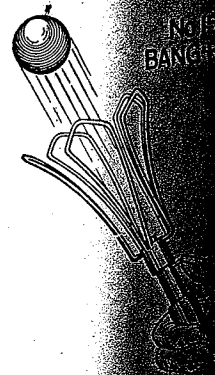


### DOUBLE

This clever Game continues to be a sensational seller. It will also be a leader in your Toy Department. Bang Ball is sturdily made and finished in four bright colors. The set is packed in an attractive display box with five-color lithograph label. Two ten-inch guns and two brightly colored celluloid balls. Retail at \$1.00.

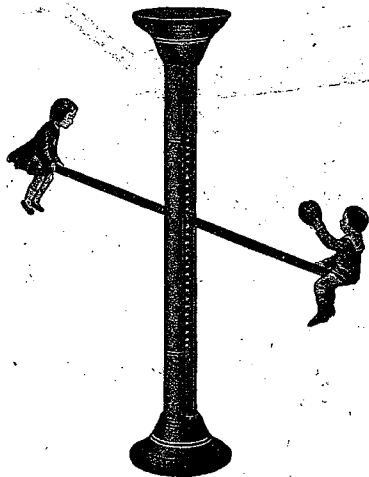
### SINGLE

Single Bang Ball Toys may now also be obtained. The same sturdy gun and ball. Enameled in four bright colors as in the double outfit. Set consists of one ten-inch gun and one ball. A profit-making 50c retail item.

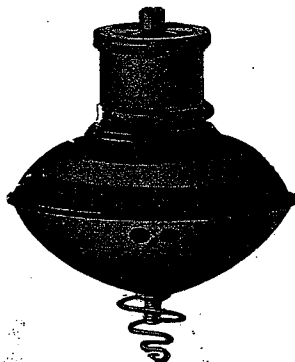


Start your letter right: "I saw your ad in PLAYTHINGS."

# This Year STICK TO GOOD STAPLE TOYS



NO. 35  
NEVER-STOP SEE-SAW



NO. 12  
DIXIE DANCING TOP



NO. 150  
BANG BALL

## You'll Make More Money

The more careful people are with their money—the better Gibbs Toys sell.

For the Gibbs business is operated under a well established policy.

That policy is to design and offer only toys that have a definite appeal to children and to make them well so they will last. In that way they have a definite appeal to the parents.

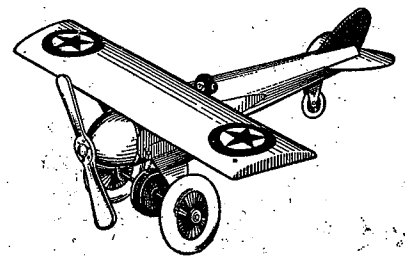
This year the Gibbs line should be prominently displayed in every toy department. It's not a large line—42 good staple toys—every one attractive—popular—profitable.

If you do not have a Gibbs catalogue, write today. You can see the complete Gibbs display rooms of agents below.

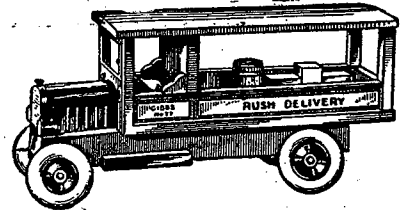
**THE GIBBS MFG. CO.**  
CANTON, OHIO

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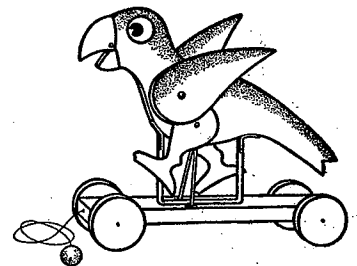
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