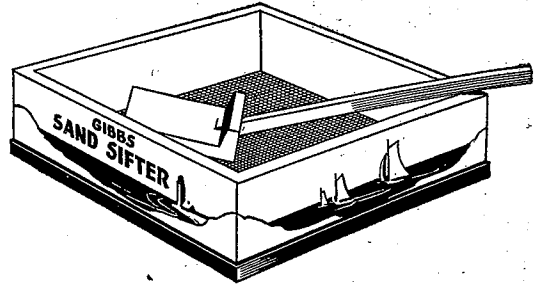


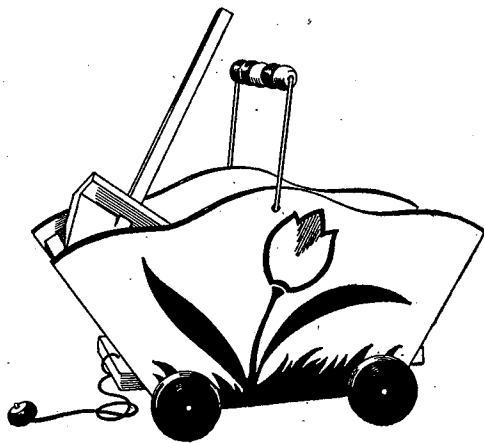
GIBBS' SAND TOYS

As soon as warm weather arrives, millions of kiddies take to the sands of the seashore or the sandbox. A display of these new Sand Toys will make many profitable sales.



No. 18 SAND SIFTER, WITH SHOVEL

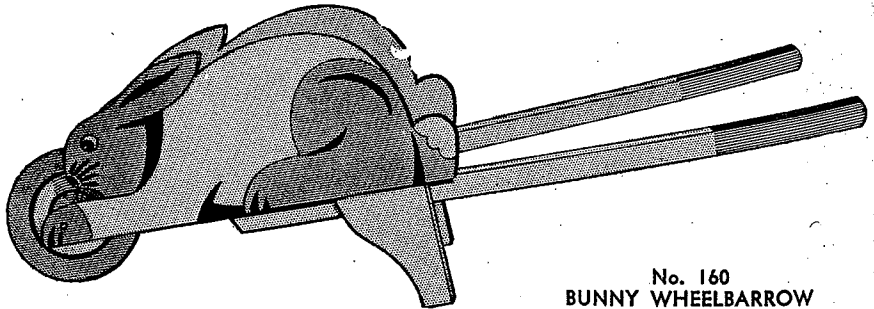
An interesting plaything for children to use in sand-pile or on the beach. Strongly made of wood with metal screen and wooden shovel. Hand decorated in three bright enamel colors—size 8x8x2 $\frac{1}{4}$ inches. Packed, set up ready to sell, one toy in a box.



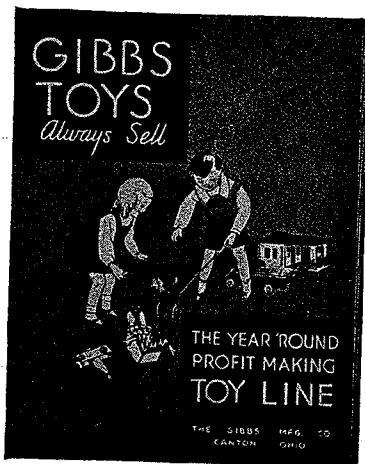
No. 82 SAND WAGON, WITH SHOVEL

This interesting combination of sand bucket and wagon, with sturdy wooden shovel, will give children many happy hours in sand-pile or on the beach. Brilliantly finished in six bright enamel colors. Size—10 inches long, 8 inches high, 5 $\frac{1}{2}$ inches wide. Packed, set up ready to sell, one in a box.

Children love to imitate grown-ups. This handsome all-wood and well-made wheelbarrow will enable them to play at "work" or to really help around the yard. Finished in four bright enamel colors that will catch the eye of any youngster. Length 28 inches, 11 inches wide at handles, 10 inches high. Packed, set up ready to sell, packed 2 to a shipping container.



No. 160
BUNNY WHEELBARROW



Send for this new catalog showing the 1931 Gibbs Toy Line in full colors — See the new Gibbs Toys for spring and summer sales.

The GIBBS MFG. CO.

CANTON, OHIO, U. S. A.

NEW YORK AGENTS: Baker & Bennett Co. The Owens-Kreiser Co. Mullin & McKean
Fifth Ave. Bldg. 45 E. 17th St. 215 Fourth Ave.

CANADIAN AGENTS: Harold F. Ritchie & Co., Ltd., 10-18 McCaul St., Toronto, Canada

PACIFIC COAST AGENT: Great Western Mercantile Co., San Francisco, Cal.

We will appreciate your courtesy in mentioning PLAYTHINGS.



NEW GIBBS TOYS

131
WILL INCREASE YOUR
TOY BUSINESS
THIS YEAR ▶ ▶ ▶ ▶

This year, even more than last, toy buyers will be looking for Big Values. This year, more than ever, the new Gibbs Toys will appeal to thrifty buyers. They have been designed with that in mind. . . . Out of hundreds of toy ideas that have passed through the experimental stage in our designing department during the past year, only about a dozen have been considered sufficiently in line with present consumer buying conditions to justify offering them to the trade. . . . Like all Gibbs Toys, they are well made, and beautifully finished, and have strong sales appeal. . . . No Toy Department will be complete without the Gibbs line—and every Toy Department will make more sales with these new Gibbs Toys on display.

*Send for this catalog showing
the new Gibbs Line in Full Colors.*

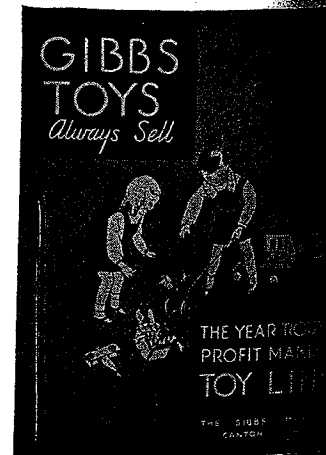
The GIBBS MFG. CO.

CANTON, OHIO, U. S. A.

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Fifth Ave. Bldg. 45 E. 17th St. 215 Fourth Ave.

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CANADIAN AGENT: Harold F. Ritchie & Co., Ltd., 10-18 McCaul St., Toronto, Canada



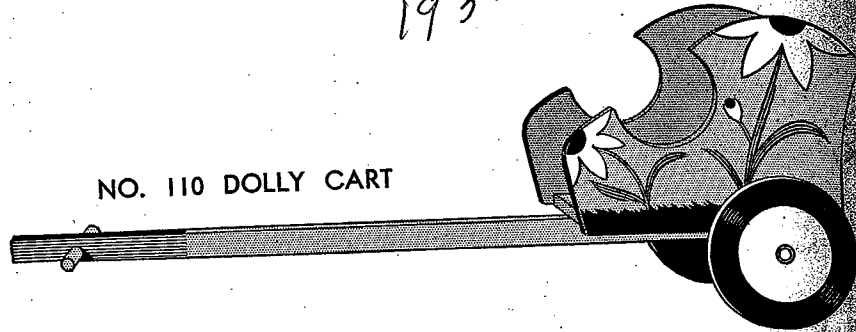
When writing to The Gibbs Mfg. Co., will you please mention PLAYTHINGS?

THESE GIBBS TOYS

Make Spring and Summer Sales

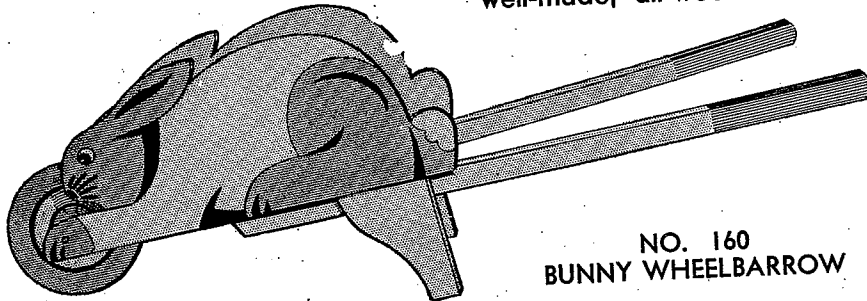
Warm spring days start millions of children playing outdoors. They will want these outdoor playthings. Keep them on display and make many profitable sales

Any little girl would be delighted with this handsome cart for her dolly. Stoutly made from selected wood and beautifully finished in five bright enamel colors.



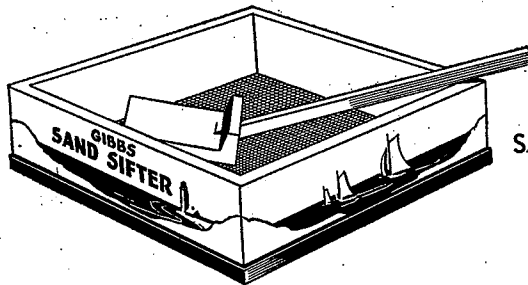
NO. 110 DOLLY CART

Children love to imitate grown-ups. This handsome well-made, all-wood wheelbarrow will enable them to play at "work" or really help around the yard. Finished in five bright enamel colors that will catch the eye of a youngster.



NO. 160
BUNNY WHEELBARROW

An interesting plaything for children to use in sand-pile or on the beach. Strongly made of wood, with metal screen and wooden shovel. Hand decorated in three bright enamel colors—size 8 x 8 x 2 1/4 inches. Packed, set up ready to sell, one toy in a box.



NO. 18
SAND SIFTER

Send for the Gibbs Catalog showing the complete Gibbs Toy Line in full colors. Many other spring and summer items.

THE GIBBS MFG. CO.
CANTON, OHIO U. S. A.

NEW YORK AGENTS
Mullin & McKean, 215 Fourth Ave.
Strobel-Wilken Co., Inc., 33 E. 17th St.

WESTERN AGENT
Great Western Mercantile Co.,
180 New Montgomery St., San Francisco, Cal.



When writing to The Gibbs Mfg. Co., will you please mention PLAYTHINGS?

Toys

Our line is conceded the biggest values and are among the best selling toys on the market.

The leading houses are stocking them this season. Send for illustrations and prices.



50 cents at retail.

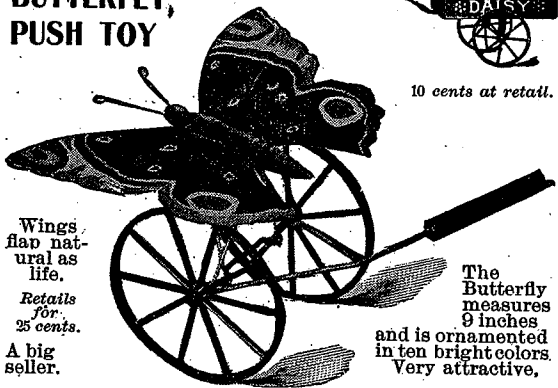


25 cents at retail.



10 cents at retail.

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Wings flap natural as life.
Retail for 25 cents.
A big seller.

The Butterfly measures 9 inches and is ornamented in ten bright colors. Very attractive.

GIBBS MFG. CO., CANTON, O.

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IRON TOYS

The Ideal Line is famous all over the country for fine workmanship and superior finish.

The demand for good toys is increasing—be prepared to show the best.

THE IDEAL TOY CO.

DETROIT, MICH.

Personal Mention.

There is an opening for a first-class salesman to handle a line of toys, dolls, fancy goods, etc., on commission, in the Western States, representing a prominent New York house. Communications should be sent to this journal.

★ ★ ★

Harry J. Phillips, representing Parker Bros., Inc., who has been very ill for many months with typhoid fever, is again on the road and in good health.

★ ★ ★

A. B. Feder, Jr., buyer of toys, etc., for the Siegel-Cooper Co., New York City, starts on his annual Western trip at the end of this month. He will be at the Palmer House, Chicago, from June 1st to 4th.

★ ★ ★

The American Soldier Co. have moved their factory to Glenside, Brooklyn, N. Y.

★ ★ ★

Henry C. Schnibbe has secured the agency for several new toys, which will be appreciated by the trade.

★ ★ ★

N. H. Colwell, president of the National Novelty Corporation, made several flying trips to this city during the early part of the month.

★ ★ ★

George Semler, of Geo. Borgfeldt & Co., sailed for Europe on the "Kronprinz Wilhelm," May 12th, and will be abroad until the end of July.

★ ★ ★

C. H. Whitehurst, Eastern representative of the Hermann-Vaughan Mfg. Co., makers of juvenile automobiles, is now on a trip through New York and the Eastern States.

★ ★ ★

Louis Amberg, of Louis Amberg, Brill & Co., will return from Europe about the twentieth of this month. He has secured a number of new things.

★ ★ ★

Andrew K. Ackerman, of the Strobel & Wilken Co., is making a trip through the Middle States in the interest of his house.

★ ★ ★

It is reported that W. F. Warrington, of Joplin, Mo., will establish a large factory in Tennessee,

J. J.



The E. Meriden S. Bing firm is cc Mayer &

The Ch. Ill., has be Charles W Schintz.

The new Co., of Cin Waukegan

Chas. S. New York toy trade 1 28th, after

The Am of Erie, Pa destroyed by



THE MARKET PLACE

FOOTBALL GAMES

Milton Bradley Co., Springfield, Mass.
Cadaco-Ellis, Merchandise Mart, Chicago.
The Electric Game Co., Inc., Holyoke, Mass.
Parker Bros., Inc., Salem, Mass.
Toy Creations, Inc., 200 Fifth Ave., New York.

FORTS AND TRENCHES

Elenes Toys, Inc., 120 Wooster St., New York.
Keystone Mfg. Co., 151 Hallet St., Boston, Mass.
Melrath Supply & Gasket Co., Inc., Tioga St.,
& Aramingo Ave., Philadelphia, Pa.
Rich Mfg. Co., Clinton, Iowa.
J. L. Wright, Inc., 1750 N. Lawndale Ave.,
Chicago, Ill.

FORTUNE TELLING BOARDS & GAMES

Cadaco-Ellis, Merchandise Mart, Chicago, Ill.
Wm. Fuld, Harford Ave. & Federal St., Balti-
more, Md.
Haskelite Mfg. Corp., 135 S. La Salle St., Chi-
cago, Ill.
Selchow & Righter Co., 200 Fifth Ave., New York.

FURNITURE (CHILDREN'S)

(See also Desks)

N. D. Cass Co., Athol, Mass.
F. C. Castelli Co., Erie Ave. and F St., Philadel-
phia, Pa.
Great Lakes Sales Co., 910 Webster Ave., Cleve-
land, Ohio.
Lehman Co. of America, Cannelton, Ind.
D. W. Lynch Co., Inc., 609 N. Prince St., Lan-
caster, Pa.
Riemann, Seabrey Co., Inc., 1107 Broadway, New
York.
San-Hygiene Upholstery Co., 692 Miami St.,
Akron, Ohio.
South Bend Toy Mfg. Co., South Bend, Ind.
F. A. Whitney Carriage Co., 124 Water St.,
Leominster, Mass.

FURNITURE (Doll)

American Toy & Furn Co., 725 S. La Salle St.,
Chicago, Ill.
N. D. Cass Co., Athol, Mass.
Lehman Co. of America, Cannelton, Ind.
S. B. Novelty Co., Inc., 636 Broadway, New York.
O. Schoenhut, Inc., 2046 Castor Ave., Philadel-
phia, Pa.
Woodburn Mfg. Co., 538 North Western Ave.,
Chicago, Ill.

FURNITURE (Lawn, Porch and Beach)

N. D. Cass Co., Athol, Mass.
D. W. Lynch Co., Inc., 609 N. Prince St., Lan-
caster, Pa.

FURNITURE (Toy and Doll House)

Block House, Inc., 1107 Broadway, New York.
Dowst Mfg. Co., 4541 Fulton St., Chicago, Ill.
Strombeck-Becker Mfg. Co., Moline, Ill.
Transogram Co., Inc., 200 Fifth Ave., New York.
Woodburn Mfg. Co., 540 N. Western Ave.,
Chicago, Ill.

GAMES (See also GAMES, Adult; Anagrams;

Archery Sets; Backgammon; Badminton;
Bagatelle; Baseball; Basketball; Bingo;
Checkers; Croquet; Dart Games; Dom-
inoes; Football Games; Fortune Telling
Boards; Horse Race Games; Jack
Stones; Ping Pong; Pool Tables;
Quits and Horseshoes; Ring Toss;
Table Tennis and Ten Pins)

American Toy Works, 200 Fifth Ave., New York.
Arcade Mfg. Co., Freeport, Ill.
B. & M. Mfg. Co., 4412 Donovan Ave., St. Louis,
Mo.
Baldwin Mfg. Co., 361 Stagg St., Brooklyn, N. Y.
Bar-Zim Toy Mfg. Co., Inc., 930 Newark Ave.,
Jersey City, N. J.
Milton Bradley Co., Springfield, Mass.
Cadaco-Ellis, Merchandise Mart, Chicago, Ill.
Carrom Industries, Inc., Ludington, Mich.
Concord Toy Co., 895 Broadway, New York.
Durable Toy & Nov. Corp., 200 Fifth Ave., New
York.
The Electric Game Co., Inc., Holyoke, Mass.
The Embossing Co., 20 Pruyn St., Albany, N. Y.

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GAMES (continued)

Wm. Fuld, Harford Ave. & Federal St., Balti-
more, Md.
Bernard Funk, 200 Fifth Ave., New York.
Samuel Gabriel Sons & Co., 200 Fifth Ave., New
York.
Gotham Pressed Steel Corp., 133rd St. & Cypress
Ave., New York.
Haskelite Mfg. Corp., 135 S. LaSalle St., Chi-
cago, Ill.
The N. N. Hill Brass Co., East Hampton, Conn.
B. F. Jay & Co., 330 W. 42nd St., New York.
Kits, Inc., Miamisburg, Ohio.
Lederer Industries, Inc., 39 W. 19th St., New
York.

Mastercraft Toy Co., 19 W. 24th St., New York.
Lewis Instructor Games, 16 E. 52nd St., New York.
E. S. Lowe Co., 27 W. 20th St., New York.
Walter Marshak, 75 Roebing St., Brooklyn, N. Y.
Metro Mfg. Co., 127 W. 25th St., New York.
National Association Service, 2017 Glenwood Ave.,
Toledo, Ohio.
N. Y. Toy & Game Mfg. Co., 200 Fifth Ave.,
New York.
Northwestern Products, 2714 LaSalle St., St.
Louis, Mo.

Novel Products Co., 510 N. Dearborn St., Chi-
cago, Ill.
Otis-Lawson Co., 200 Fifth Ave., New York.
Parker Brothers, Inc., Salem, Mass.
Berry Pink, Inc., 101 West 31st St., New York.
Plane Facts Co., 41 W. 25th St., New York.
Rich Mfg. Co., Clinton, Iowa.
A. I. Root Co., Medina, Ohio.
O. Schoenhut, Inc., 2046 Castor Ave., Philadel-
phia, Pa.
Selchow & Righter Co., 200 Fifth Ave., New
York.
Structo Mfg. Co., Freeport, Ill.
Toy Creations, 200 Fifth Ave., New York.
Transogram Co., Inc., 200 Fifth Ave., New York.
Wolverine Supply & Mfg. Co., 200 Fifth Ave.,
New York.
Zondine Game Co., Box 5321, Metropolitan Sta-
tion, Los Angeles, Calif.

GAME TABLES & BOARDS

American Toy Works, 41-59 Wyckoff Ave.,
Brooklyn, N. Y.
Carrom Industries, Inc., Ludington, Mich.

GAMES (Adult) (See also Anagrams; Archery

Sets; Backgammon; Bagatelle; Bingo; Chess;
Football Games; Horse Race Games;
Ping Pong; Roulette Wheels, and
Table Tennis

American Toy Works, 41-59 Wyckoff Ave.,
Brooklyn, N. Y.
Bar-Zim Toy Mfg. Co., Inc., 930 Newark Ave.,
Jersey City, N. J.
Milton Bradley Co., Springfield, Mass.
Cadaco-Ellis, Merchandise Mart, Chicago, Ill.
Carrom Industries, Inc., Ludington, Mich.
The Embossing Co., Albany, N. Y.
E. S. Lowe Co., 27 W. 20th St., New York.
Metro Mfg. Co., 127 W. 25th St., New York.
N. Y. Toy & Game Mfg. Co., 200 Fifth Ave.,
New York.
Parker Brothers, Inc., Salem, Mass.
Selchow & Righter Co., 200 Fifth Ave., New
York.
Toy Creations, Inc., 200 Fifth Ave., New York.
Wolverine Supply & Mfg. Co., 200 Fifth Ave.,
New York.

GARAGES AND GAS STATIONS

Arcade Mfg. Co., Freeport, Ill.
Childhood Interests, Inc., Roselle, N. J.
Melrath Supply & Gasket Co., Inc., Tioga St. &
Aramingo Ave., Philadelphia, Pa.
Rich Mfg. Co., Clinton, Iowa.

GARDEN SETS

Arcade Mfg. Co., Freeport, Ill.
Holgate Bros. Co., Kane, Pa.

GLASS PAINTING SETS

American Toy and Furniture Co., 725 S. La Salle
St., Chicago, Ill.
Woodburn Mfg. Co., 540 N. Western Ave.,
Chicago, Ill.

GLOBES

Replogie Globes, Inc., 325 N. Hoyne Ave., Chi-
cago, Ill.

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Wolverine Supply & Mfg. Co., 200 Fifth Ave.,
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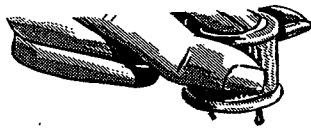
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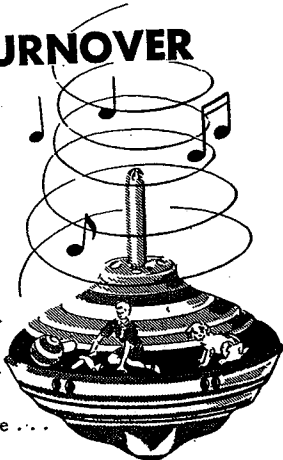


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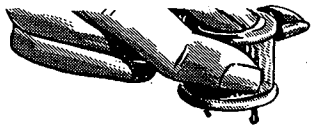
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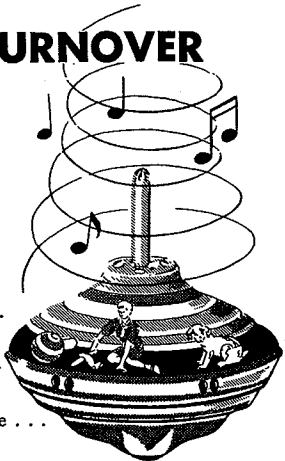
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1½" to 4" diameters ...
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Perfect for the home workshop — safe for Boys and Girls.

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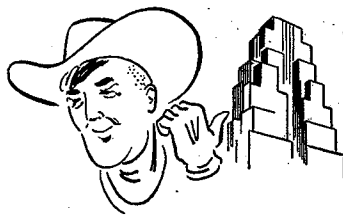
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