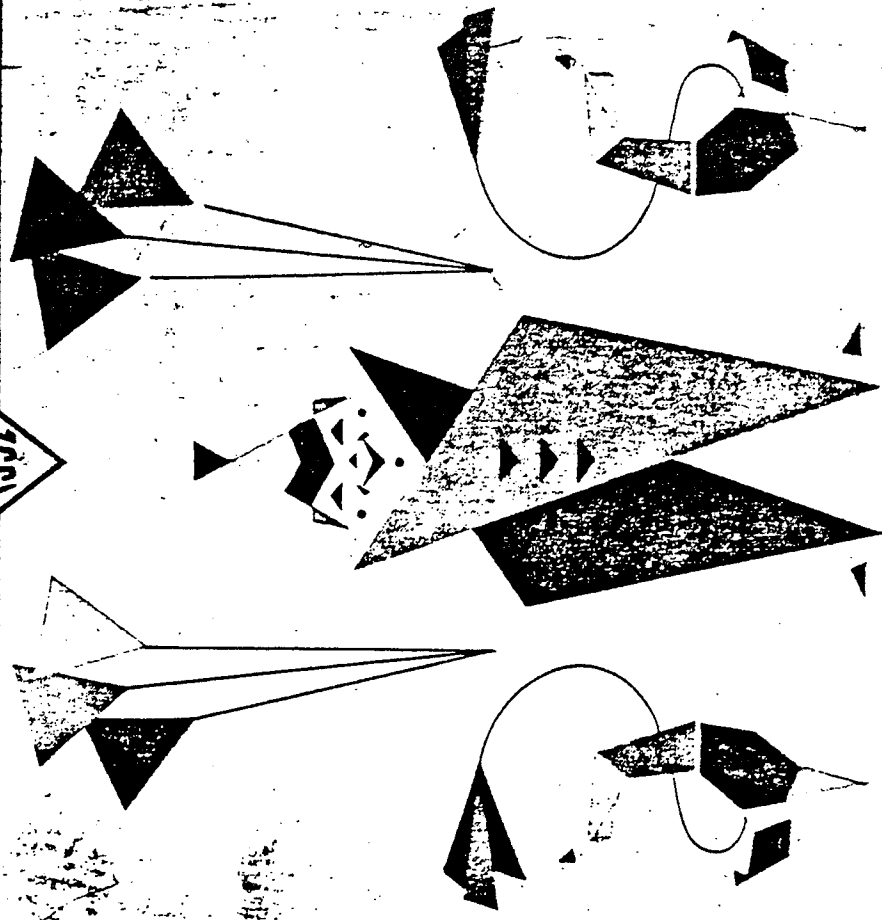


HUSTLER TOYS AND GAMES

FOR
1937



"HUSTLER"
MEANS
Quality and Durability



HUSTLER TOY CORPORATION
STERLING, ILLINOIS

HUSTLER TOY CORPORATION
Sterling  **CORPORATION**
Illinois

HUSTLERS FOR 1932

present a complete new line of Toys and Games of instantaneous appeal to children and grown-ups alike.

Our Designers have put into the new Hustlers more play value, better color combinations, more size and more interesting action than ever before.

Hustlers, as always, can be identified by their durable construction, bright permanent colorings, simple mechanical parts, fine workmanship and attractive packaging.

QUALITY --HUSTLER--DURABILITY

HUSTLER TOY CORPORATION

Sterling

Illinois

More Profit for You in a Line that is Complete

The Hustler Line is made up of attractive pull toys that provide amusement outdoors as well as indoors—sand and water toys for the beach or backyard—sandpile and interesting games. There is a type of toy that appeals to children of every age.

Hustler Pull Toys, with their lifelike action and realistic appearance, attract the attention of boy and girl alike. They provide harmless amusement.

Hustler Games are interesting and instructive and keep youngsters amused for hours at a time.

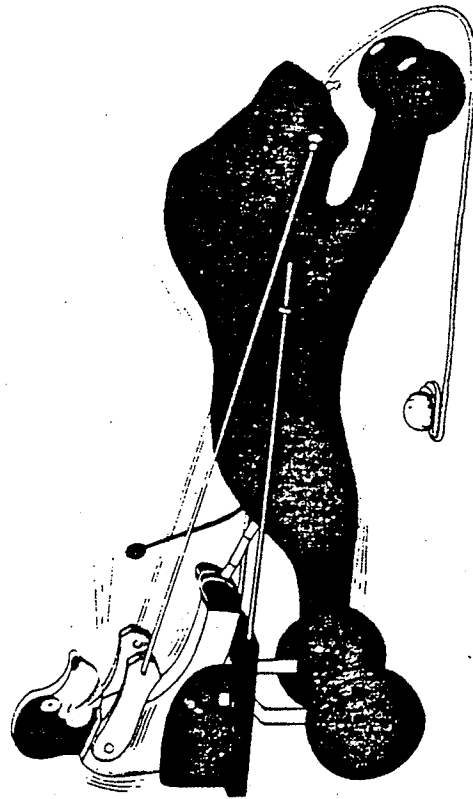
The Hustler Toy Line is complete. Additional profit can be earned with Hustlers through the discounts offered for quantity purchases.

A stock of Hustler Toys proves a profitable investment, summer and winter.



This trade mark (registered) will be found prominently displayed on every toy created and built by the Hustler Toy Corporation. It stands for the best in design, workmanship and materials.

QUALITY—HUSTLER—DURABILITY



H-515

Jungle Pals

Jocko, having tamed and trained his big, red lion, bounces about, waving his arms and shouting gleefully as he rides in his brightly colored, high wheeled cart.

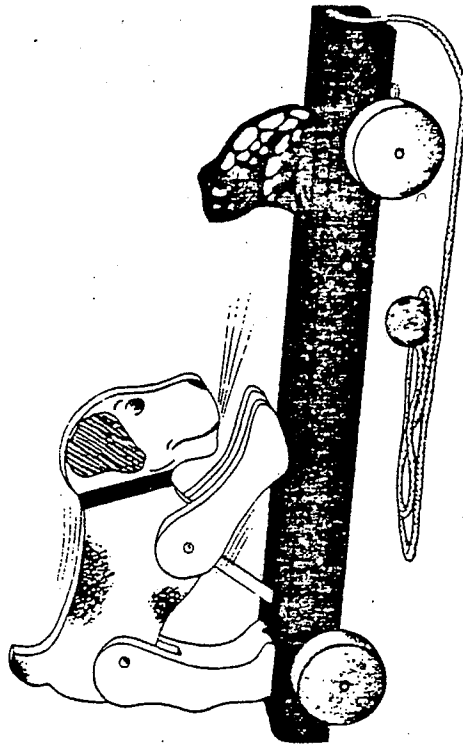
All wood and steel construction, durably built and finished in bright, cheerful, permanent colors. A great value.

Size overall—Length, 17"; width, 6"; height, 9 1/4".

Packed 1 in a carton, 12 cartons in a case.

Weight per dozen—22 lbs.

QUALITY—HUSTLER—DURABILITY



H-516

Scotty Hustler

The peppy, playful pup and his great discovery are highly entertaining and interesting.

Scotty jumps and barks at a fine green frog which seems rather bored with it all.

Scotty is of strong construction, all wood with steel mechanism, and a good lusty voice.

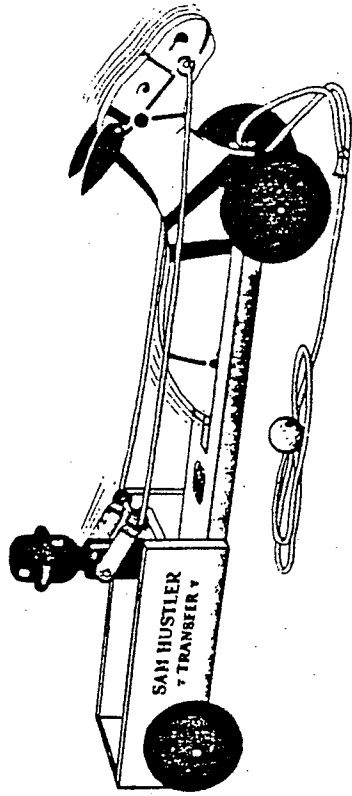
Beautifully designed and finished in attractive colors.

Size overall—Length, 14"; width, 4 $\frac{1}{4}$ "; height, 7".

Packed 1 in a carton, 12 cartons in a case.

Weight per dozen—17 lbs.

QUALITY—HUSTLER—DURABILITY



H-512

Sam Hustler Transfer

Sam and his ill-tempered mule will provide many hours of entertainment. Sam's constantly moving arms force the mule into a lively lope which is very lifelike.

The wagon box has ample space for handling loads.

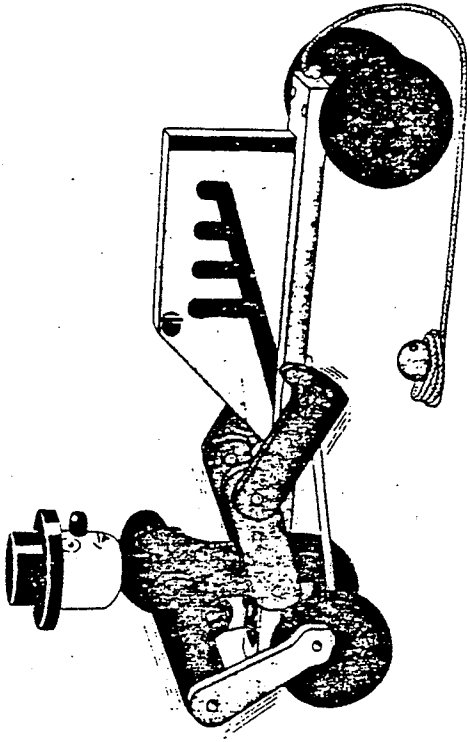
Size, colors and action make this an outstanding value.

Size overall—Length, 21"; width, 4 $\frac{3}{4}$ "; height, 7".

Packed 1 in a carton, 12 cartons in a case.

Weight per dozen—20 lbs.

QUALITY—HUSTLER—DURABILITY



H-518

Limber Jack Hustler

In order to coax the greatest possible speed out of his racing car Limber Jack works feverishly with both his hands and his feet.

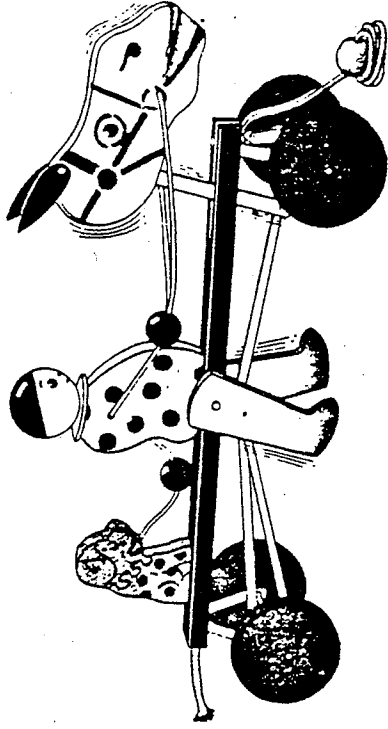
Splendid action, bright, attractive, permanent colors, strong, rugged construction and unique design make Limber Jack a live, fast selling number.

Size overall—Length, 15½"; width, 5"; height, 9".

Packed 1 in a carton, 12 cartons in a case.

Weight per dozen—22 lbs.

QUALITY—HUSTLER—DURABILITY



H-511

Poncho Hustler

The clown of the Hustler Family.

Poncho, his horse and his dog make up a grotesque, amusing combination.

Simple, ingenious, mechanical parts impart a clever walking action to the clown and lifelike bobbing action to the horse's head.

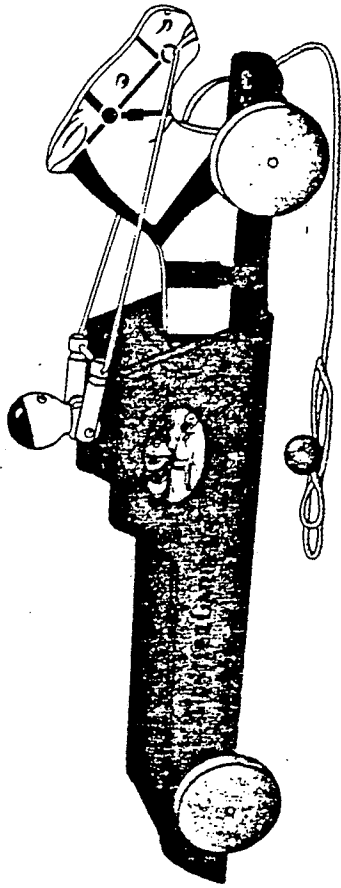
Poncho is big, bright colored and different.

Size overall—Length, 17½"; width, 4¾"; height, 8¾".

Packed 1 in a carton, 12 cartons in a case.

Weight per dozen—17 lbs.

QUALITY—HUSTLER—DURABILITY



H-510

Hustler Gardener

Its large, roomy wagon in brilliant red, nicely lettered and decorated, the fine white horse, shiny harness, the dressed-up driver and the flashing yellow wheels make the Gardener an unusually attractive toy for use in the house, the sand pile or the beach.

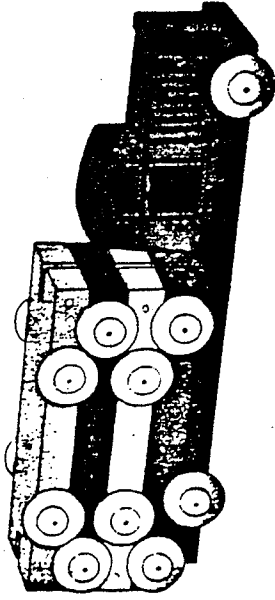
The Gardener has the size, beauty and durability to make it a most popular number.

Size overall—Length, 23"; width, 6"; height, 7".

Weight per dozen—23 lbs.

Packed 1 in a carton, 12 cartons in a case.

QUALITY—HUSTLER—DURABILITY



H-522

Hustler Auto Caravan

One of the greatest values offered in wood pull toys.

All wood construction, splendid design, bright, contrasting, permanent colors and size make this a most attractive toy.

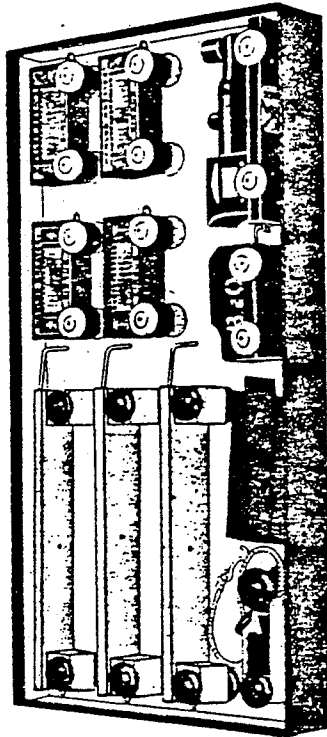
Composed of a truck with four trailers attached, length extended. 28".

Size overall packed—Length, 81.4"; width, 2 1/2"; height, 3".

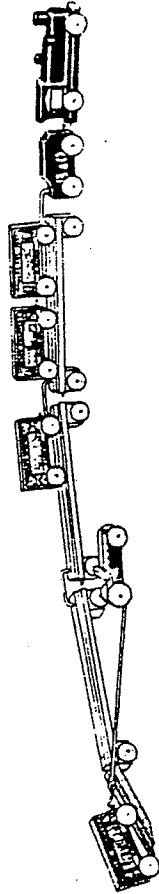
Packed 1 in a carton, 36 cartons in a case.

Weight per dozen—18 lbs. Per case, 54 lbs.

QUALITY—HUSTLER—DURABILITY



H-521



Hustler Circus Train

A toy of unusual appeal to children of all ages. It consists of a big engine and tender, three flat cars, four animal cage circus wagons, a loading chute and tractor. Wonderful play value.

Animal cages show colored reproductions of Lions, Tigers, Bears and a big, horned Rhinoceros.

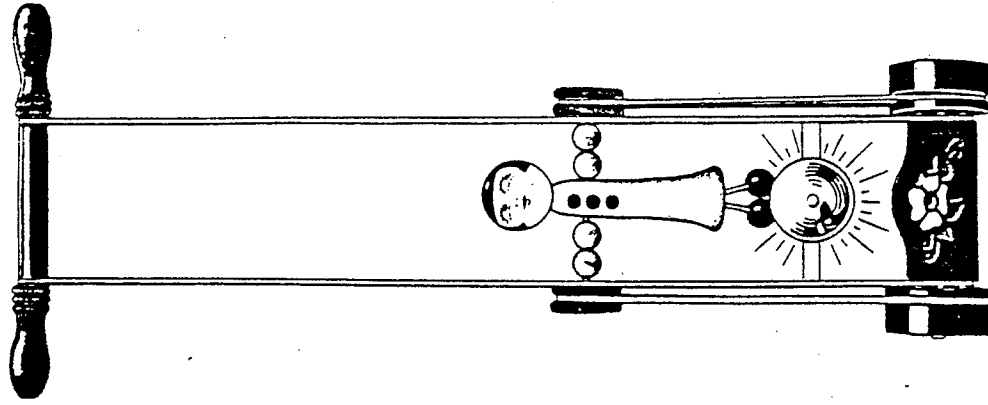
Train set up and loaded is 30" long.

Size overall packed—Length, 15¼"; width, 7¼"; height 2".

Packed 1 complete in a set-up box with cut out insert to serve as a display. 12 cartons in a case.

Weight per dozen—17 lbs.

QUALITY—HUSTLER—DURABILITY



H-520

Dolly Tinkle Hustler

A wonderfully entertaining toy for the little tots.

As she is pushed or pulled across the floor Dolly turns over and over, ringing the bell with her feet.

All wood and rust proof steel construction, finished in contrasting colors. Sturdy, durable and attractive.

Size overall—Length, 21"; width, 8½"; height, 2¼".

Packed 1 in a carton, 12 cartons in a case.

Weight per dozen—18 lbs.

QUALITY—HUSTLER—DURABILITY

Hustler

Target Game

Without a doubt the greatest value on the market. A beautiful, durable game, highly entertaining to young and old alike.

Most attractive target in red, white and blue, with black bulls eye.

The Young Cowboy in natural colors falls behind the target when bull's eye is scored.

Supplied with suction rubber tipped arrow and gun with lock and trigger.

A toy and game in one for all ages.

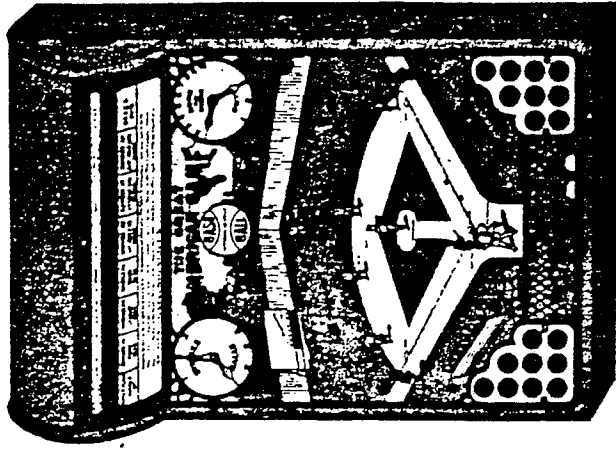
Game is 28" high, set up with target 12" in diameter.

Size overall packed—Length, 12"; width, 12"; height, 2".

Packed 1 in a carton, 12 in a case.

Weight per dozen—19 lbs.

QUALITY—HUSTLER—DURABILITY



H-501

Hustler Baseball

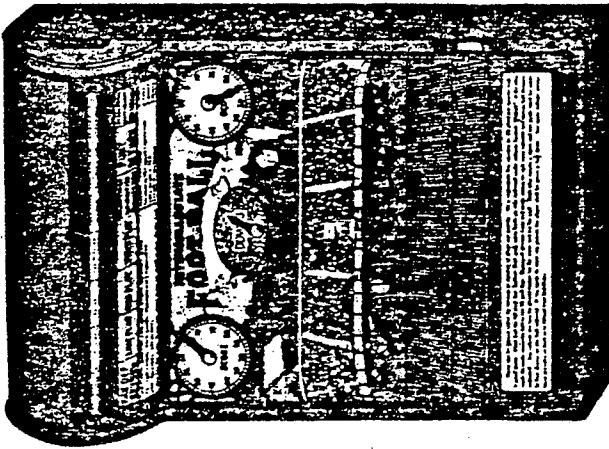
(Patented Dec. 11, 1923)

This Hustler game has proven itself a favorite with sport fans as well youngsters year after year. It provides interesting entertainment—its plays are so true-to-the-game. Operating the push button determines each successive play. Situations never repeat themselves—a contest is never over until the last man is "out" in the ninth inning.

The playing surface of Hustler Baseball is made of highly colored lithographed metal. Frame and players are of wood. All mechanical parts are of steel.

Size overall, 3 1/2" x 9 1/8" x 14 1/4". Packed one in the new Hustler carton, 12 cartons in a case. Weight per dozen, 30 lbs.; per gross, 360 lbs.

QUALITY—HUSTLER—DURABILITY



H-502

Hustler Football

(Patented Feb. 17, 1925)

Fielding H. Yost, one of the nation's best known football authorities put his endorsement on this game because its plays prove as interesting and uncertain as football itself. Operating the push button determines each successive play. Choice of end run, line buck forward pass, etc. is available to each contestant on every play.

The playing surface of Hustler Football is made of highly colored lithographed metal. Frame is strongly made of wood. All mechanical parts are of steel.

Size overall, 3½" x 9¼" x 14¼". Packed one in the new Hustler carton, 12 cartons in a case. Weight per dozen, 30 lbs.; per gross, 360 lbs.

QUALITY—HUSTLER—DURABILITY

"Hustler

Quality

Costs

No

More"

"HUSTLER"

DISTINCTIVE FEATURES

SELL

THESE TOYS

Printed in U. S. A.