

1925



**HUSTLER TOY
CORPORATION**
STERLING, ILLINOIS

TRADE

MARK

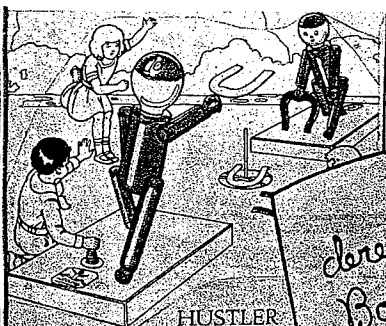
By this —
you shall know
HUSTLER TOYS
FOR GIRLS
AND BOYS

HUSTLER TOY CORPORATION
Sterling, Illinois.

© H. T. CORP.

Kindly mention **PLAYTHINGS** when writing to advertisers.

1926

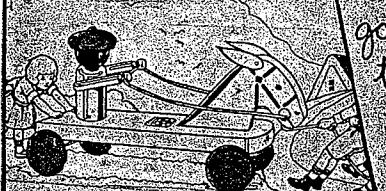


**HUSTLER
Horse Shoe
PLAYERS**

A game of skill
and chance.

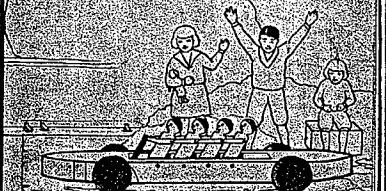
Actually pitch
horse shoes.

Price \$1.00



**HUSTLER COON
and His BALKY
MULE**

Price \$1.00



HUSTLER CREW

Row back and forth as
they are pulled along.

Price \$1.00



**LARRY HUSTLER
and His HORSE**

Gallop along at a merry pace.

Price \$1.00



HUSTLER BEADS

for making Wondrous Colored Necklaces.

Price \$1.00

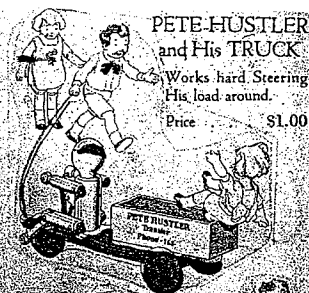
Dear Santa Klaus
Bobby he is my little
brother wrote you a letter but
he cant write good so I will
tell you what he likes I sent
my letter last nite he likes
toys you pull on a string and
go back and forth when you pull
them like Willie Browns ~~fat~~
hustler Pete the red one with the
green pants all the little boys
like hustler toys you pull with
a string and they work but of
course you know that he wants
that horse shoe game besides
I like dolls and beads and buggies
but Bobby he wants a hustler Pete
so please bring him one of those and
santa please bring a pretty book that
shows hustlers and poems about them
Mabel Jones
I live in the green house
next door to Willie Browns.

Santa Klaus
North Pole

The appeal of the letter above expresses the choice of your children as well as the "Bobbys" and "Mabels" everywhere. Toys that can be pulled around on the end of a string have a strong attraction for small children. Hustler Toys also go through the motions of steering, trotting, riding, driving, etc., which makes them all the more dear to childish fancies.

Mothers like Hustler Toys because they are unusually sturdy and do not tip over easily—eliminating the necessity for stooping over to "right them every five minutes."

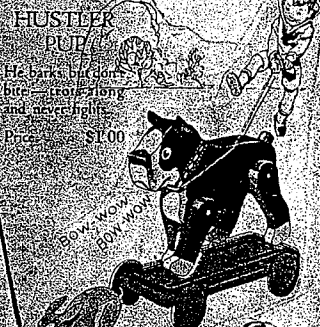
Parents, relatives and friends who give "Bobby" or "Mabel" a Hustler Toy will be rewarded a thousandfold on Christmas morning by seeing the glad-hearted tot strut proudly around the room pulling a Hustler Toy or, charmed by an ingenious Hustler Game. When you give a Hustler Toy you are sure that it will bring joy.



**PETE HUSTLER
and His TRUCK**

Works hard. Steering
His load around.

Price \$1.00



**HUSTLER
PUP**

He barks, bounces
bite—trot along
and never tiring.

Price \$1.00



**DOC
HUSTLER**

Steers his balloon
tired of

Price \$1.50



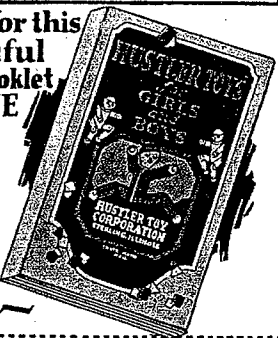
JOE HUSTLER

Works his arms to hurry his truck.

Price \$1.00

Send for this
Beautiful
Toy Booklet
it's FREE

Use the
Coupon
Below—



HUSTLER TOY CORPORATION
Dept. C12, Sterling, Illinois

Please send me the beautifully illustrated booklet of Hustler Toy adventure poems. (Hustler Toys will be found in dealers' and jobbers' stores wherever toys are sold. If you cannot obtain the particular ones you want write their names on the line below, enclose the price with this coupon and they will be sent to you, postage prepaid.)

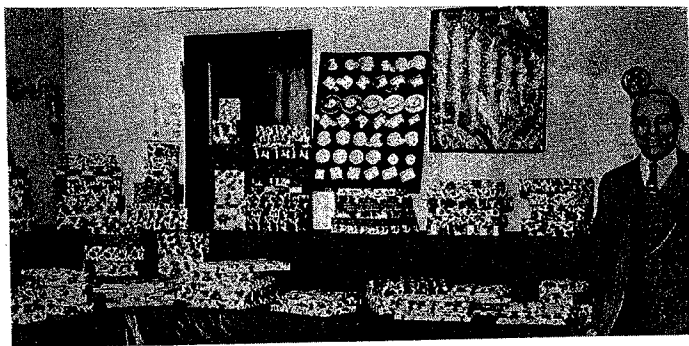
Toys _____

Your Name _____

Address _____



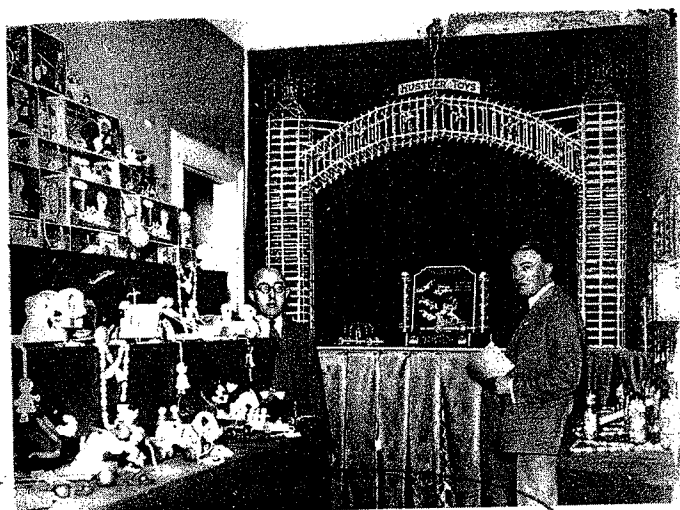
THE AMERICAN CRAYON CO.
Crayon and Water Color Outfits, etc.



THE GEO. FRANKE SONS CO.
C. E. Jordan

Toy Displays at the N. Y. Fair

The Camera Man Visits the New York Toy Fair



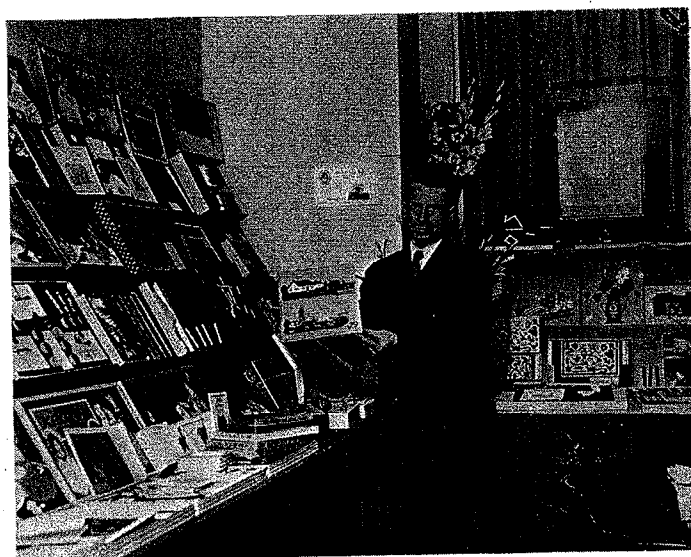
HUSTLER TOY CORP.
M. Steinberg and N. F. Gibian



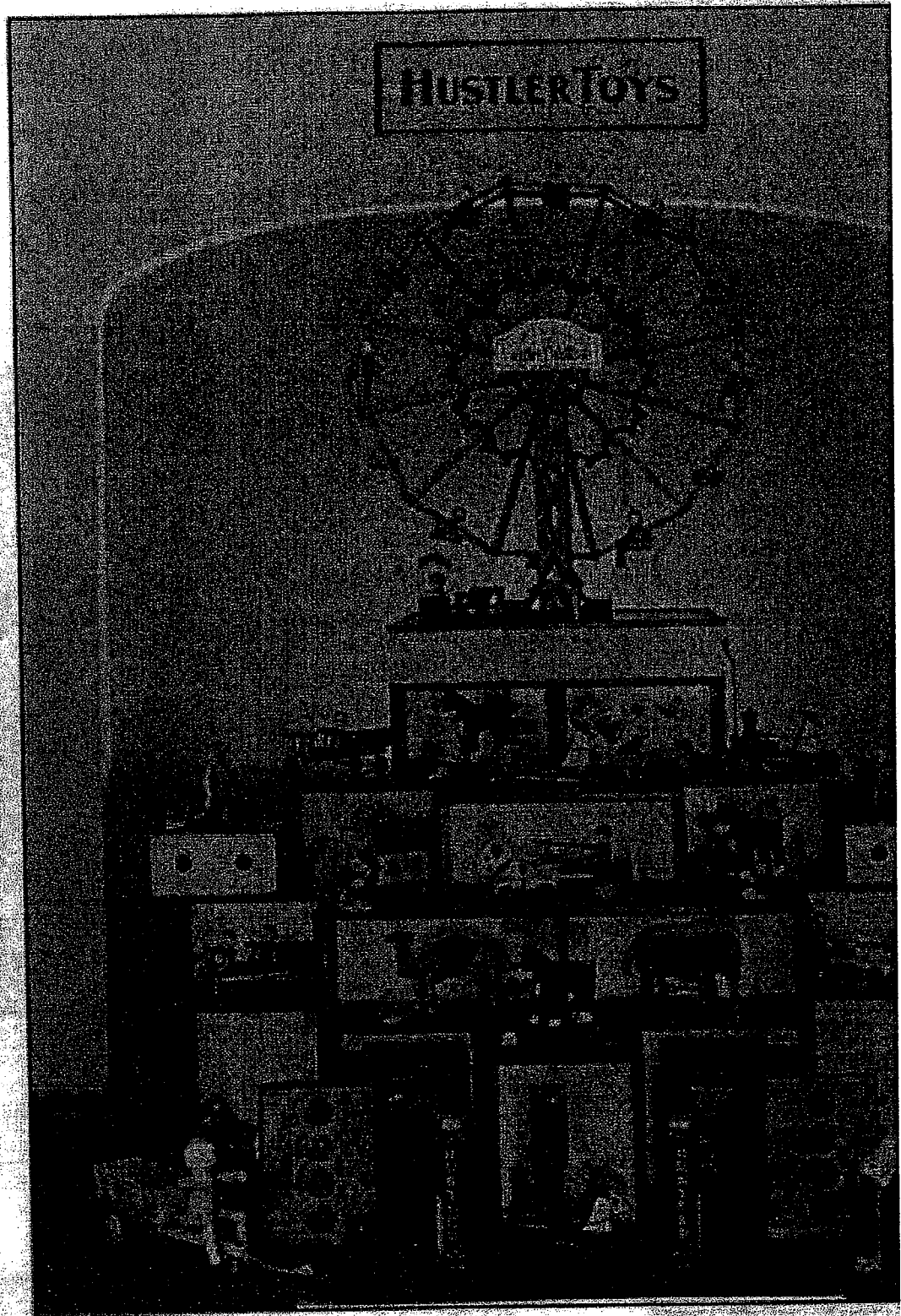
BAUMGARTEN & CO., INC.
J. W. and W. B. Baumgarten



OSCAR LEISTNER, INC.
Holiday Decorations



LA VELLE MFG. CO.
T. J. Richards



Show Display of Hustler Toys in Late Tw

New

Yes, a new Hustler dollar number—and the biggest value of the season. Here is Hustler Transport Truck—an unusually appropriate toy for the Fall and Winter season. Attractively finished in 7 colors. Small cars are detachable—a feature that appeals to the youngsters. Size $20\frac{1}{4}'' \times 3\frac{1}{4}'' \times 3\frac{1}{4}''$. Packed, one in a carton, 12 in a case.

Always something new—something different—that's today's requirement of the successful toy manufacturer. The ability to supply this demand has kept Hustler out in front, year after year—a creative ability that has become as famous as the consistent high quality in Hustler made Toys and Games.

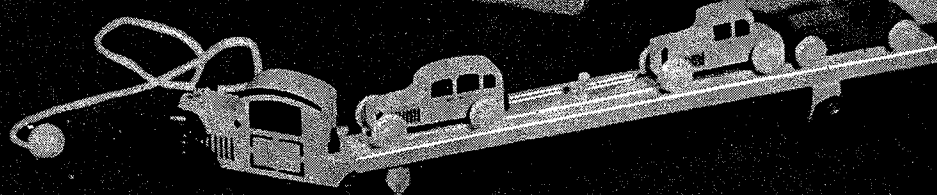
HUSTLER TOY CORP.

Dept. P-9

Sterling, Illinois

HUSTLER
Lifelike TOYS  *Instructive GAMES*

IN TOY DEPARTMENTS EVERYWHERE



We will appreciate your courtesy in mentioning PLAYTHINGS.

11/30