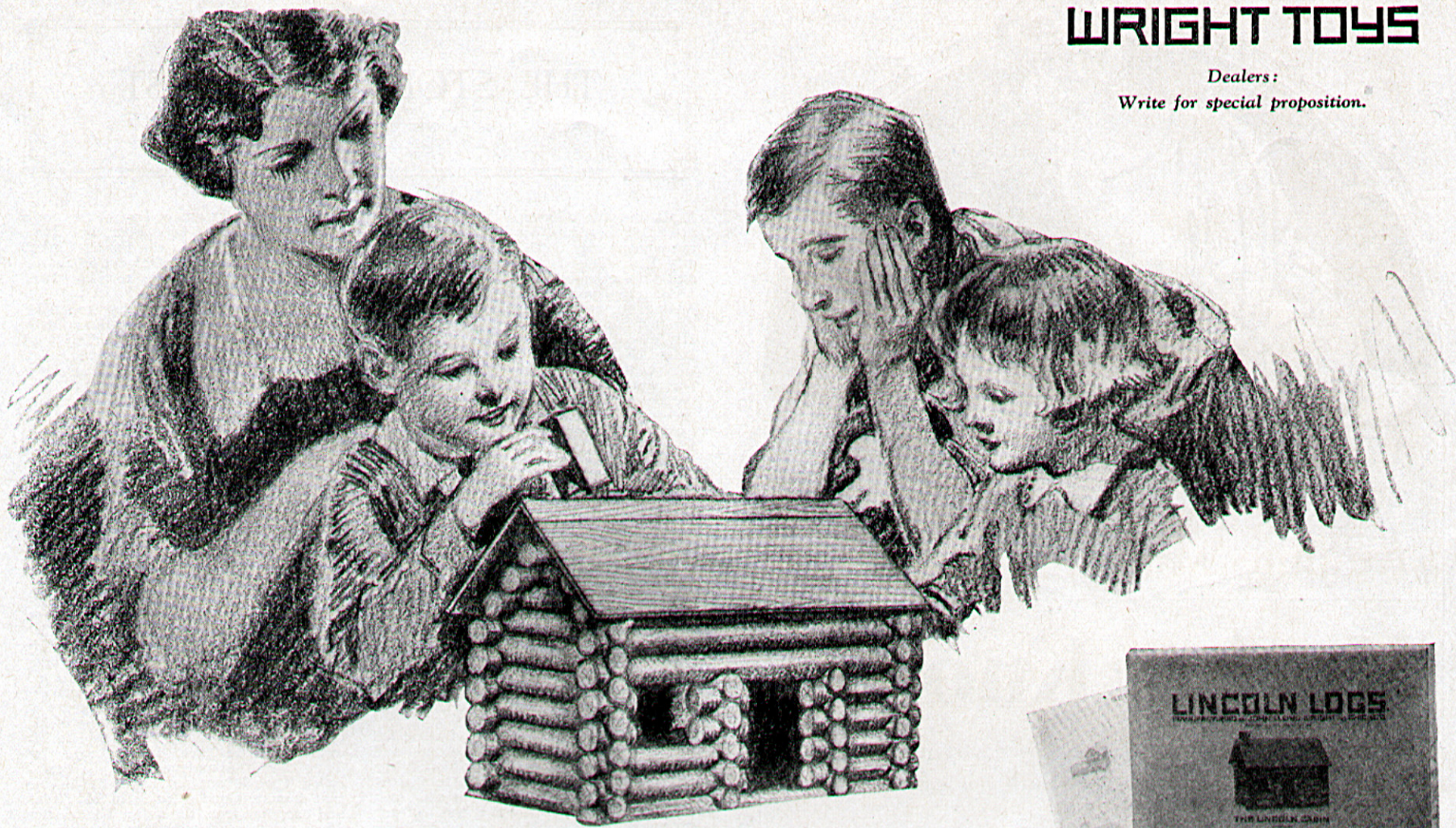


# WRIGHT TOYS

Dealers:  
Write for special proposition.



## Make your child a builder— with this new toy that is historical, educational, constructive, and fascinating!

**N**OW—during the impressionable period—your child's PLAY is influencing and shaping his CHARACTER in later years. Building log cabins, school houses, stores, barns, chapels, with Lincoln Logs is the sort of wholesome fun that guides the young imagination along constructive lines.

With Lincoln Logs any child can build literal reproductions of the first American buildings. An exact duplicate in miniature of Abraham Lincoln's cabin, for instance. And all sorts of interesting and unique log structures.

Here is a construction toy that is really practical for the younger child. The building designs are simple—easy to understand. The notched logs are easily put together and are practically unbreakable. The possible combinations are without end. And the cost is but \$1.00 complete. In addition you can buy Set 2-A and 3-A—additional logs—for \$1.00 each. Also a fencing set, \$1.00.

### Build a Wren House

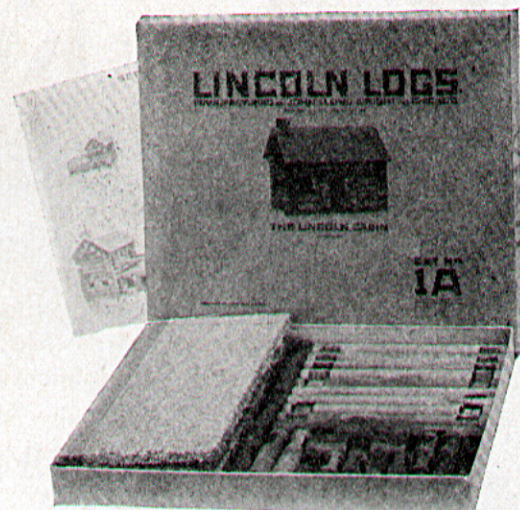
Here's more fun! Your child can put together the Lincoln Wren House himself. ONLY wrens can use it. The song of the wren is melodious and flute-like—its amusing ways make it a favorite with everyone. It destroys large numbers of obnoxious insects. Never hesitates to attack dogs, cats, swallows and other birds whenever they near its habitation. But—amazingly friendly to human beings.

Read the description of this unique bird house in the column alongside—then send only one dollar and we will ship you a Lincoln Wren House, prepaid. Send for it now—put it in a tree so it will be weathered by spring.

### Send the coupon NOW

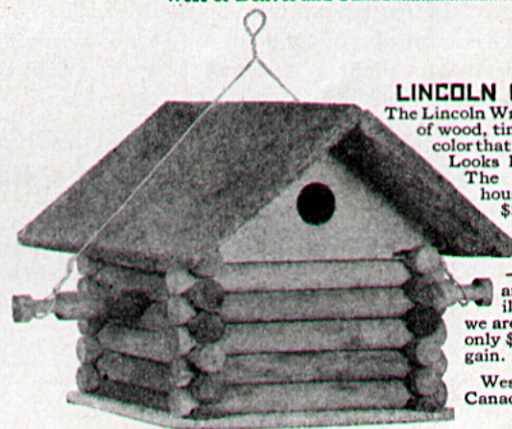
Send for one or both of these constructive toys today. Let your boy or girl know the fun of being a builder!

Fill out the coupon below—print the name and address plainly—and mail it in today. If you aren't delighted—if you don't feel that there are no other toys quite like them—we will gladly refund your money. Prompt delivery. For sale at Toy Departments everywhere—*or mail the coupon now.*



### LINCOLN LOGS

Each set of Lincoln Logs consists of 51 logs notched and stained in the true historical manner, a substantial fibre roof and an interesting Design Book that pictures and shows how to build 16 different log buildings. Attractively boxed. Price.....\$1.00  
West of Denver and Canada.....\$1.25



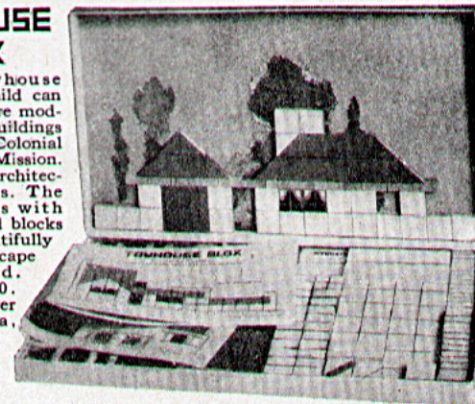
### LINCOLN WRENHOUSE

The Lincoln Wren House is made of wood, tinted a soft brown color that attracts the wren. Looks like a log cabin. The equal of wren houses selling from \$5.00 to \$7.00. And yet because we ship it to you knocked down—in a form that any child can easily put together—we are able to sell it for only \$1.00. A real bargain.

West of Denver and Canada .....\$1.25

### TOYHOUSE BLOX

With Toyhouse Blox your child can build the more modern types of buildings—from the Colonial to California Mission. Attractive architectural designs. The child builds with white and red blocks against a beautifully colored landscape background. Price, \$1.00. West of Denver and Canada, \$1.25.



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JOHN LLOYD WRIGHT, Inc.  
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Please mail at  LINCOLN LOGS  
once  LINCOLN WREN HOUSE  
 TOYHOUSE BLOX

Enclosed is one dollar for each toy ordered as above shown. It is understood that you will refund the money if for any reason I should wish to return the toys after five days. Send the toys to:

Name.....  
Street.....  
City.....  
State.....

# LINCOLN LOGS

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