

LINCOLN LOGS

For Christmas Gifts

\$1 \$2 \$3
Delivered

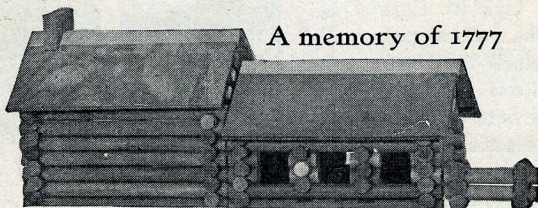


"The Building Material of Our Forefathers"

LINCOLN LOGS—Play Things that typify *"The Spirit of America."* Our Design Book shows how to build *"Lincoln's Log Cabin," "Valley Forge," "The Log Meeting House," "Forest Ranger's Home,"* and many other buildings of Log Construction.

*"The Child builds the House
The House builds the Child"*

Both boys and girls from 4 to 14 enjoy seeing complete Cabins, Churches, Forts, Doll Houses, Rustic Furniture created by their own hands—they never tire of this unbreakable, lasting Christmas Gift.

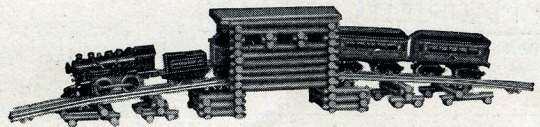


A memory of 1777

And here's *"Valley Forge"*—a visualization of the romance of Colonial Days brought to the child as he builds this and other historic buildings with *"real"* LINCOLN LOGS.

*Dedicated to the
Great American Builder*

Play time with LINCOLN LOGS is an appeal to the child's best instincts—these life-like miniature logs invite the imagination to create new things—they radiate an atmosphere of *"home."*



The Log Bridge—showing how LINCOLN LOGS *"fit in"* with miniature Transportation Systems and, of course, with other Toys.

TRIPLE SET of 165 logs, 2 roofs, \$3 chimney and Design Book, del'v'd.

DOUBLE SET of 107 logs, roof, \$2 chimney and Design Book, del'v'd.

SINGLE SET, 50 logs, roof, and \$1 Design Book, delivered

*The More Logs a Child has—
the more things he can build*

No need to worry whether someone else *"thinks of the same Gift"*—additional sets simply open up greater possibilities. The child who has one set gets added enjoyment from another one.

SEE YOUR DEALER OR MAIL COUPON
AT ONCE TO AVOID DELAY

JOHN LLOYD WRIGHT, Inc.
Room 184, 234 E. Erie St., Chicago, Ill.

Please mail at once, postage prepaid:

Triple Sets of 165 Logs at \$3 Double Sets \$2 Single Sets \$1

Enclosed \$..... for logs specified above. It is understood that you will refund money if for any reason I should return them after 5 days.

Name.....

Street or R. F. D.....

City..... State.....