

original-round

LINCOLN LOGS

America's
National Toy

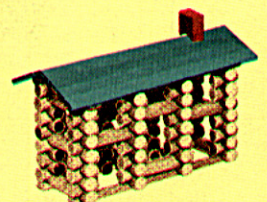
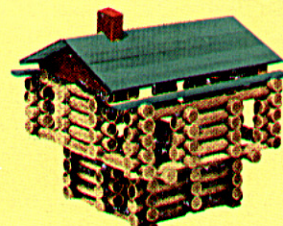
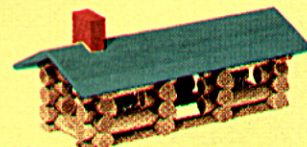
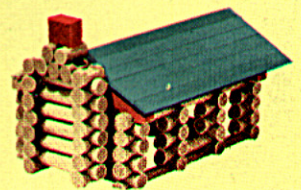
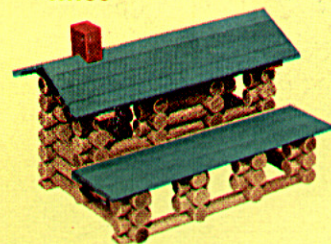
a new face for 1961

Lincoln Logs has been a best seller for more than a quarter of a century. As educational toys, Lincoln Logs provide hours of pure enjoyment, encourage the child's imagination, create a background for trains, trucks, figures, etc. They are ideal for play alone or for group activity. Realistic forts, cabins, stockades, houses and many other buildings and structures will be built.

Lincoln Logs are made of selected wood, stained brown and waxed. Gables, chimneys and roof pieces are brightly colored. Lincoln Logs are standard $\frac{3}{4}$ " in diameter and each set is complete in itself. All sets interchange one with another.

NOW IN SPACE SAVING—COUNTER STACKING—CONTENTS SEALED— SQUARE CAN CONTAINERS

- Original, realistic round Logs
- Even better values at lowest prices
- Sturdy, colorful gables
- 4 page colored design sheets in each set
- 6 sets in \$1.00—\$2.00—\$3.00 —\$4.00—\$5.00—\$6.00 price lines



SET 1C Suggested Retail Price **\$1.00**
53 wood pieces with 4 page colored design sheet. Excellent for beginners and may be added to or bought as a refill for replacing parts in larger sets.
Standard package 12 cans—weight 17 pounds.

SET 3C Suggested Retail Price **\$3.00**
129 wood pieces and 4 page colored design sheet. Includes 4 gables. Authentic Lincoln cabin can be built.
Standard package 6 cans—weight 21 pounds.

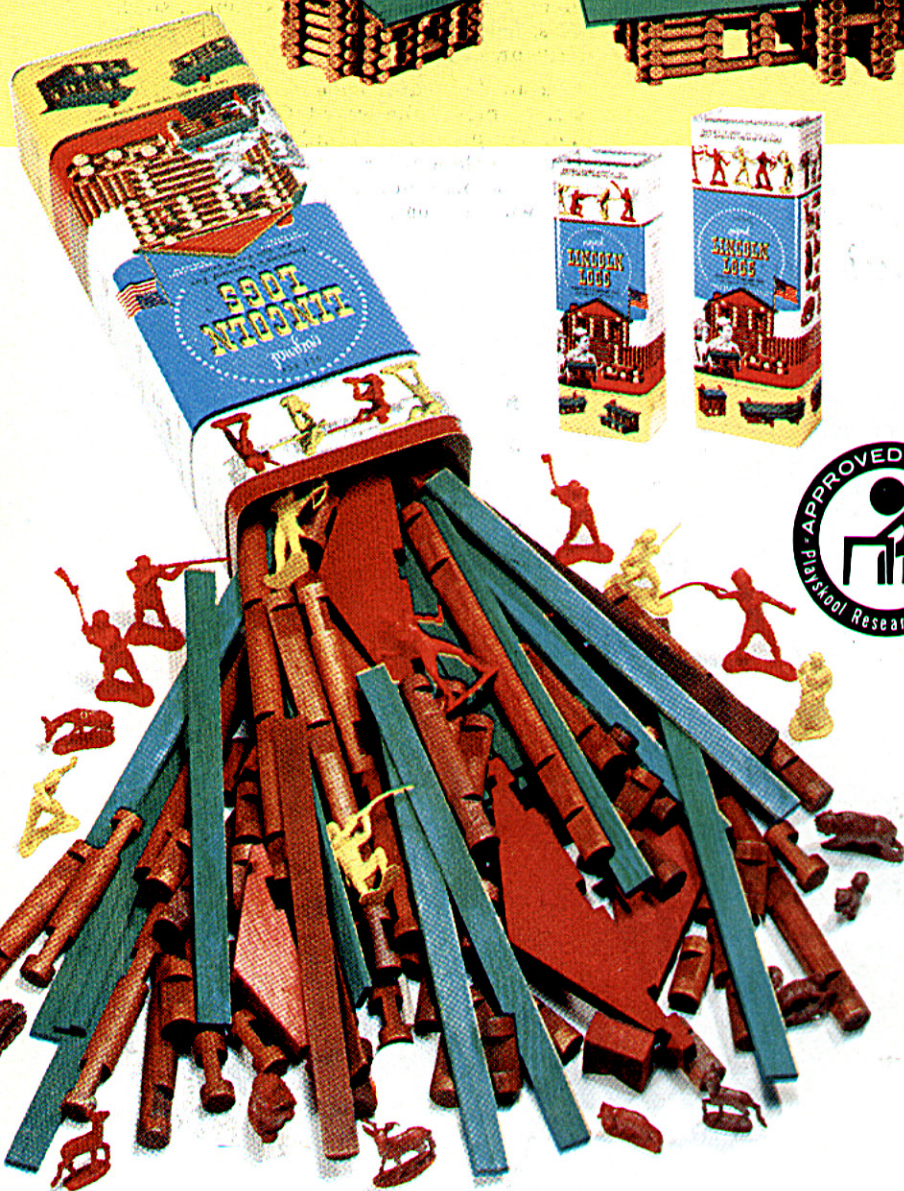
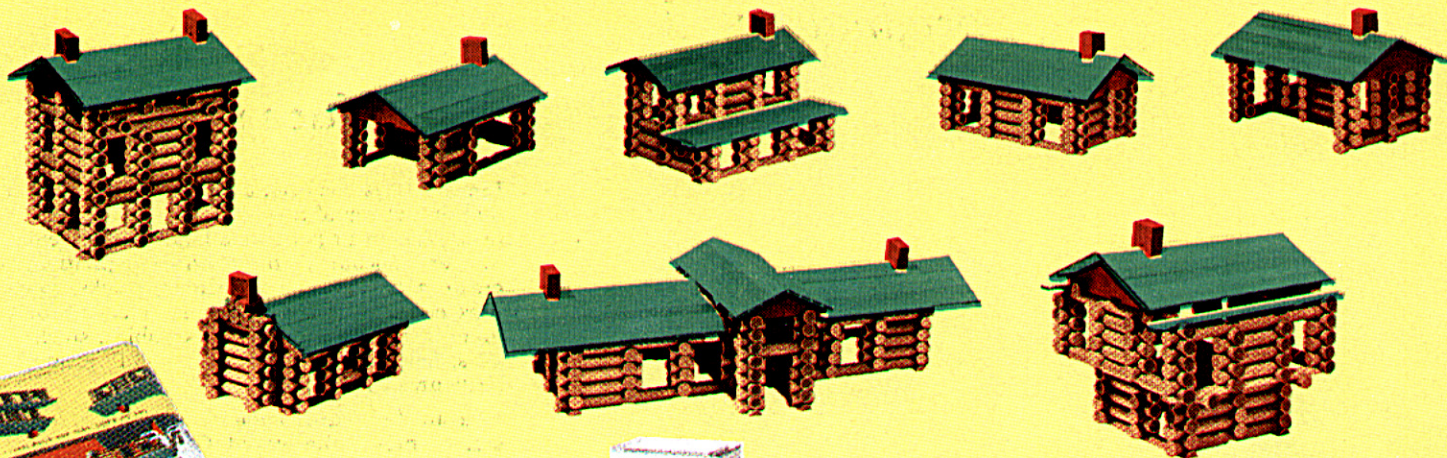
SET 2C Suggested Retail Price **\$2.00**
91 wood pieces and 4 page colored design sheet. Individual can container for consumer storage of contents.
Standard package 12 cans—weight 30 pounds.

SET 5C Suggested Retail Price **\$5.00**
178 wood pieces and 4 page colored design sheet. The largest set made. Constructs larger buildings or more than one small building.
Standard package 4 cans—weight 24 pounds.

STANDARD TERMS AND DISCOUNTS APPLY

Write to Lincoln Logs (Division of Playskool Mfg. Co.) 3720 N. Kedzie Ave.; Chicago 18, Illinois

Printed in U.S.A.



new face—new figures—bigger count
original-round

LINCOLN LOGS



with figures

America's National Toy
IN SQUARE CAN CONTAINERS

New containers save stock space, stack sturdily on counter displays.

Sealed contents guarantee factory fresh materials in correct count.

SET 4CF Suggested Retail Price **\$4.00**
129 wood pieces, 32 scaled vinyl figures including settlers, Indians, forest animals. 4 page colored design sheet.
Standard package 6 cans—weight 27 pounds.

Vinyl figures are nontoxic—full colors—scaled for use with Lincoln Logs.

SET 6CF Suggested Retail Price **\$6.00**
178 wood pieces, 32 scaled vinyl figures including settlers, Indians, forest animals. 4 page colored design sheet. This is the deluxe Lincoln Log set.
Standard package 4 cans—weight 29 pounds.

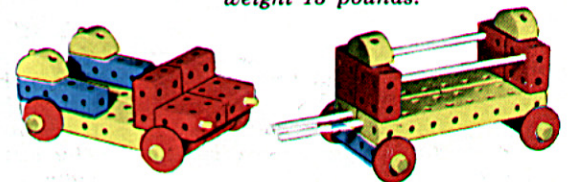
PEG BLOX

Multiple unit system of $\frac{7}{8}$ " thick wood block shapes with drilled holes $\frac{7}{8}$ " between centers allow connecting dowels to build realistic, mobile models of any description. Can be used with Makit Toy sets. All blocks are in primary colors.



NO. 15 PEG BLOX
Suggested Retail Price **\$1.50**
11 shapes, 44 pieces and design sheet.
Standard package 12 cans — weight 14 pounds.

NO. 25 PEG BLOX
Suggested Retail Price **\$3.00**
13 shapes, 74 pieces and design sheet.
Standard package 6 cans — weight 13 pounds.



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