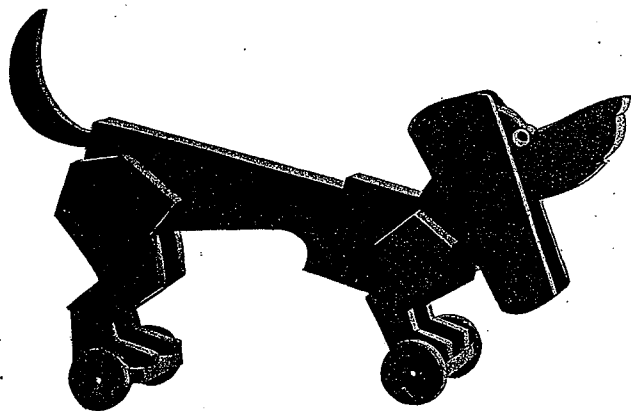


1908

PLAYTHINGS

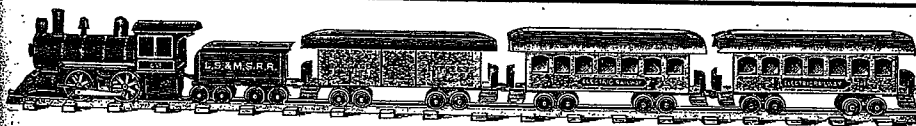
71

GROTESQUE ANIMALS



Best Line
of
Wood Toys
Made in
America

The BAILEY COMPANY, DETROIT, MICH.

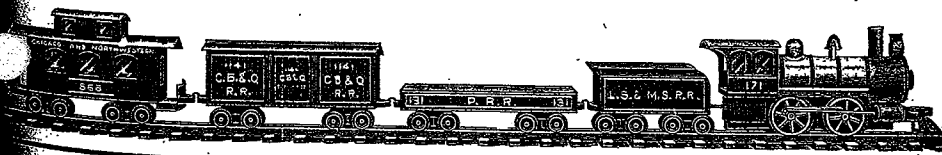


ELECTRIC RAILWAY TOYS

With tracks, switches, bridges, cars, motors, dynamos, etc. Best known goods of the kind on the market and fast sellers. We carry a full and complete line. Send for our catalog B No. 12, and get our prices before ordering your fall stock.

THE CARLISLE & FINCH CO.,

263 East Clifton Avenue,
CINCINNATI, OHIO.



Kindly Mention PLAYTHINGS when Writing to Advertisers.

1908

GROTESQUE ANIMAL STUNTS

THE BAILEY COMPANY

DETROIT, MICH.



BEST LINE OF WOOD TOYS MADE IN AMERICA

Kindly Mention PLAYTHINGS when Writing to Advertisers.

Pos

The most salable and profitable one for Leather Cards, and Retailer. Don't take your samples of "CLOVER"

Burn

Our line of Leather Cards, one for Leather Cards, do justice to the trade buyers, so as to show them

Co

We have a new card. These include comics, 1

English

We control a line of year. This line includes well known English and booklets and folders. You on any of the above, as cards on the market.

All the latest design formation and samples of

We are agents for the

CLOVER S

184 1/2 W

New York references

Kindly Mention 1

1908

New Art Grotesque Animals

Illustrations by courtesy of E. I. Horsman Co.

About a year ago the trade was greeted with something quite out of the ordinary in the form of comical and hideous looking animals carved in wood. They were designed by a French cartoonist, imported to this country, and were immensely popular. Now the trade is surprised, and delightfully so, by a line of new art grotesque animals;

some poor victim; peaceful-looking camels; hobby horses (the kind the boy draws on his slate); barnyard stock, such as fat ducks, gorgeous turkeys (drumstick, if you please), chickens, pigs; etc.; several breeds of dogs, including dachshunds, bulldogs and others; Harlem goats, hideous rhinoceroses, rabbits, grasshoppers and many more equally



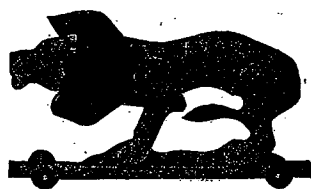
and in view of the fact that they can be retailed as low as 50 cents apiece, they should find a ready sale. They sell at retail all the way from this figure up to \$1.50. Merely describing these comi-



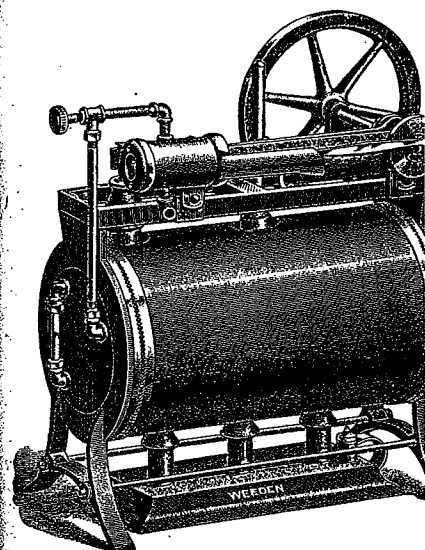
funny. One of the best, however, is the mule, jointed at the ears, legs, etc. This is a remarkable mule and can be placed in countless astonishing attitudes. She sits down, stands on her front feet and kicks, as shown in the illustration. The main feature of this new line is that the various parts of each animal are movable. Take an ordinary grotesque animal, whose parts are stationary, and of course



cal animals does not do them justice; so we illustrate a few of them. Altogether, there are thirty different styles, made after designs by famous foreign artists and after original designs by American artists. They are intended not only to amuse, but to stimulate the child's imagination, as they are essentially caricatures. The line includes elephants with wagging ears; ferocious lions that move backward and forward, as though about to spring upon



it is funny; but when this animal can be placed in many different positions it is a great deal more comical and desirable. The manufacturers of these queer-looking beasts have exercised a great deal of judgment, and have spared no pains to make the line attractive. Each piece is painted in brilliant colors, and is substantially put together. The craze of animal toys in 1907 prompted this new line, and its success is already assured.



WEEDEN MFG.

GEORGE
BALT
Tinsel Garlands
Or

REPRESENTED BY **BE**

February 1
Room 715 Broadway (

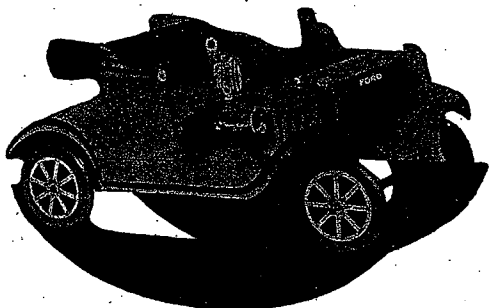
Permanent New York Sample Room at
a line of plain and fancy

Kindly Mention PLAY

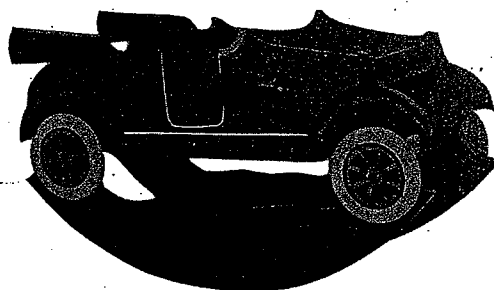
Here Are the Latest Novelties Out Highly Finished in Attractive Colors

This page adv., at this late date, is our traveling representative. So we give you size, price, and all information.

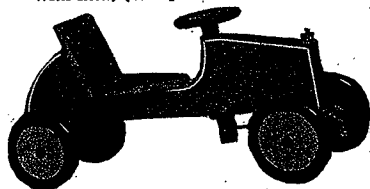
SEND IN YOUR ORDER NOW!



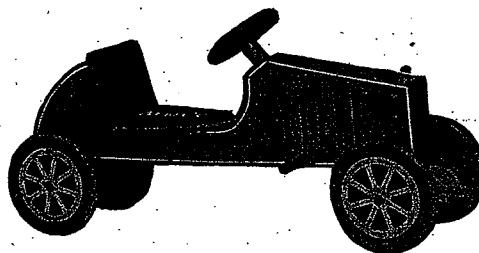
NO. 501, "FORD" SHOOFLY
28½ inches long, 17½ inches high, 13 inches wide, packed 1/3 dozen.
Per Dozen \$27.00
With horn, \$3.00 per dozen additional.



NO. 502, "OVERLAND" SHOOFLY
35½ inches long, 19½ inches high, 13½ inches wide,
packed 1/3 dozen. Per Dozen..... \$42.00
With horn, \$3.00 per dozen additional.

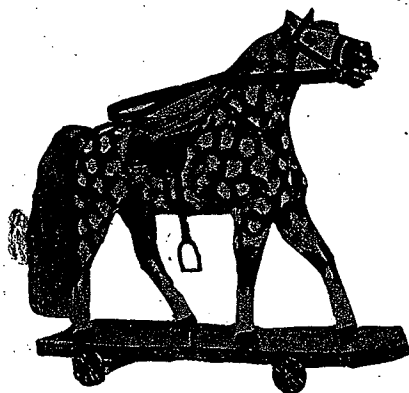


NO. 451, AUTO CAR, JR.
25½ inches long, 12½ inches high, 8½ inches wide, packed
1 dozen. Per Dozen..... \$13.50



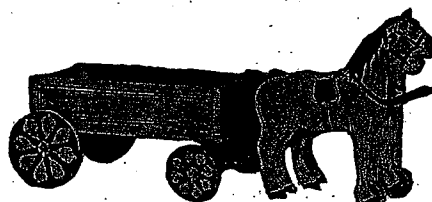
NO. 453, AUTO CAR

No. 452.—29 inches long, 15 inches high, 8½ inches wide,
packed ½ dozen. Per Dozen..... \$19.50
No. 453.—33½ inches long, 16½ inches high, 9½ inches
wide, packed 1/3 dozen. Per Dozen..... \$27.00



PLATFORM SADDLE HORSES

No.	Height	Size of platform	Per doz.
0	10½	9½x3½	\$4.50
1	12	10 x4	7.50
2	14	12 x4½	9.00
3	15	16½x6	10.50
4	17	19 x6½	13.50
5	18	20 x6½	16.50
6	19½	21½x7	19.50



NO. 303, TEAM AND WAGON

NO. 301, HORSE AND DUMP CART

19 inches long, 11 inches high. Per Dozen..... \$10.50

NO. 302, SINGLE HORSE AND WAGON

27½ inches long, 11½ inches high. Per Dozen.... \$15.00

NO. 303, TEAM AND WAGON

27½ inches long, 11½ inches high. Per Dozen.... \$18.00

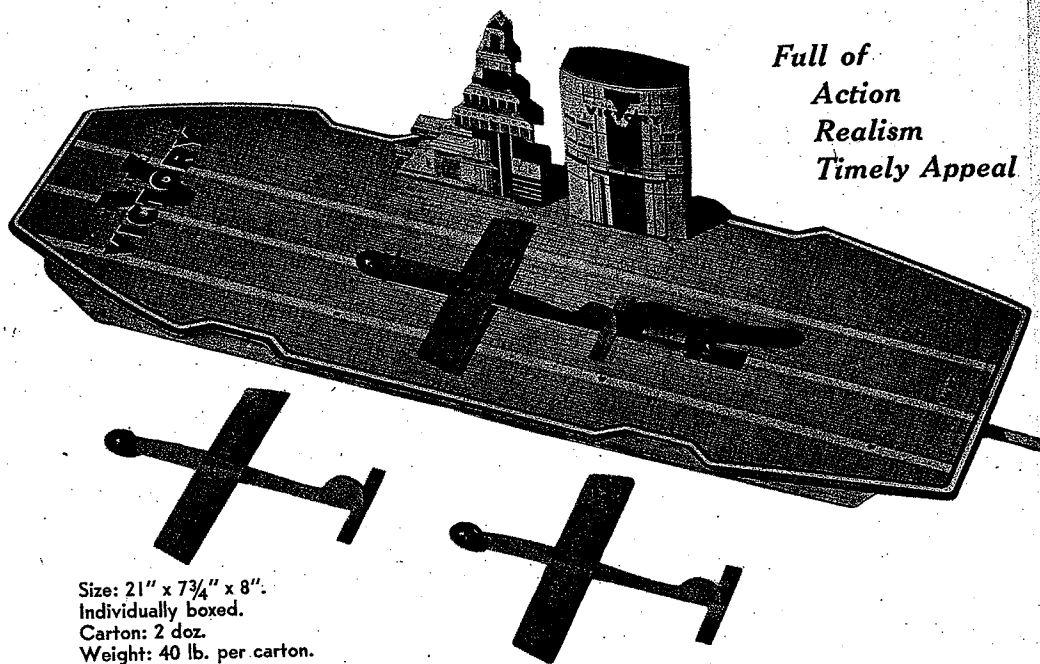
BAKER & BENNETT COMPANY

Manufacturing Specialists 873-875 BROADWAY, NEW YORK, N. Y.

Feature This Popular Baldwin ACTION Toy!

No. 892

AIRCRAFT CARRIER



*Full of
Action
Realism
Timely Appeal*

Size: 21" x 7 $\frac{3}{4}$ " x 8".
Individually boxed.
Carton: 2 doz.
Weight: 40 lb. per carton.

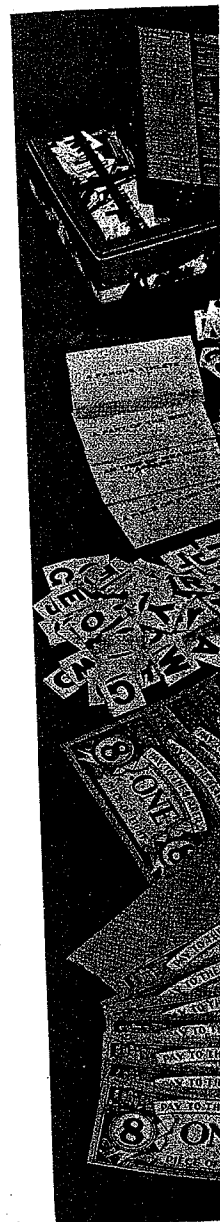
**Mechanical catapult
launches planes that
actually glide 30 to 40 feet**

Order Today—Prompt Delivery

BALDWIN MANUFACTURING COMPANY, INC.
114-120 FORREST STREET, BROOKLYN 6, NEW YORK

When writing to Baldwin Manufacturing Company, Inc., will you please mention **PLAYTHINGS?**
SEPTEMBER, 1944—PLAYTHINGS

CADACO

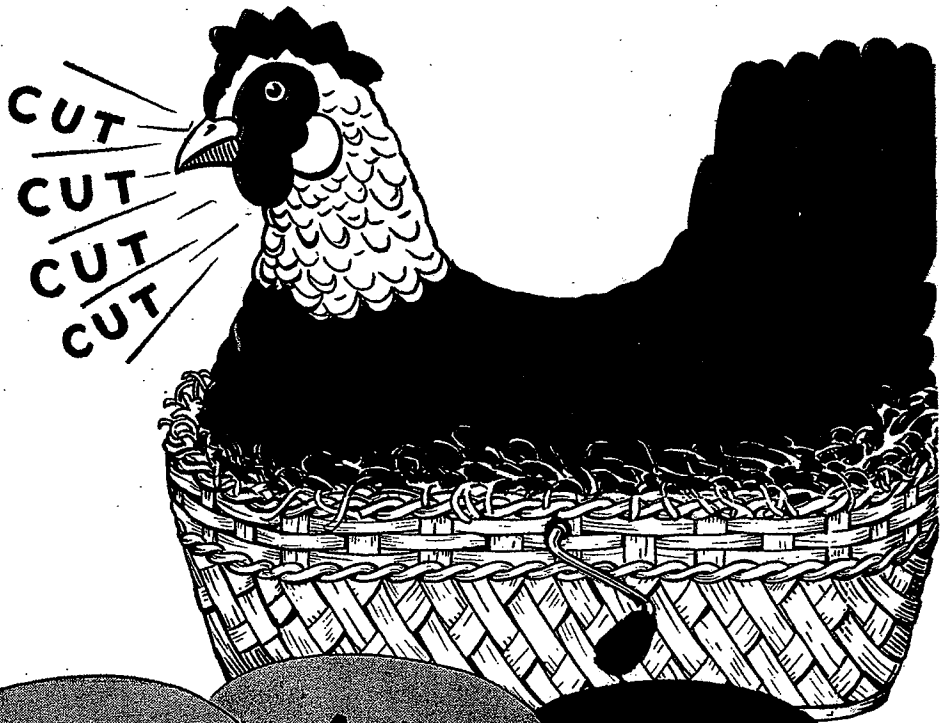


CADACO
Merchandise Mart
CHICAGO, ILL.

SEPTEMBER, 1944—PLAYTHINGS

The LITTLE RED HEN

The sensational, attractively decorated mechanical toy that cackles lustily and lays colored Easter eggs at a turn of the handle.



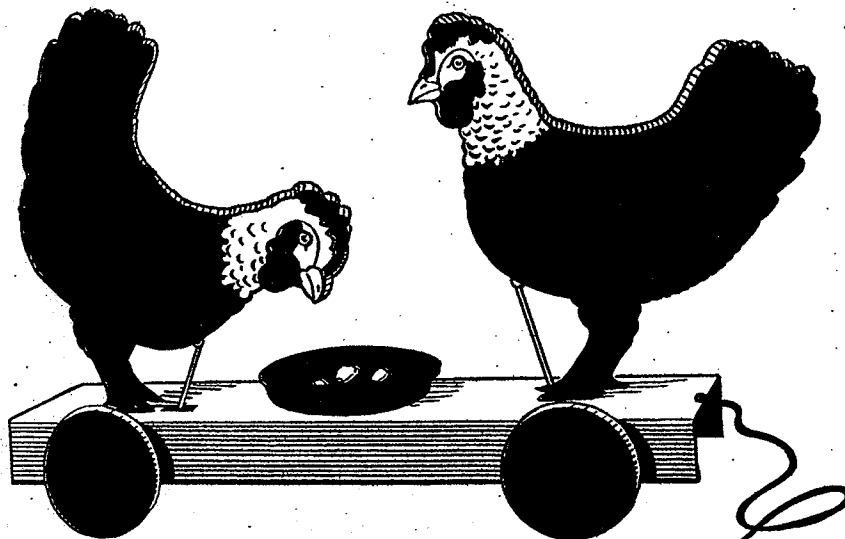
NO. 950—THE LITTLE RED HEN

Constructed of metal.
Size: 5" x 3½" x 5".
Each in a lithographed box.
Complete with 8 colored wood eggs.
Standard carton: 6 doz.
Weight: 35 lbs. per carton.

To retail at 50c



PICK 'N' CHICK



NEW — A Baldwin pull toy, with sound effects, color and plenty of action. Two chicks cackle and peck away, in life-like fashion, at a tray of real corn.

NO. 750—PICK 'N' CHICK

Two cut-out wood chicks—metal tray containing real corn, metal platform, wood wheels.
Colorfully decorated.
Size: 12" x 4¼" x 8½".
Each in a box.
Standard carton: 2 dozen.
Weight: 35 lbs. per carton.

To retail at 50c

WRITE FOR PRICES

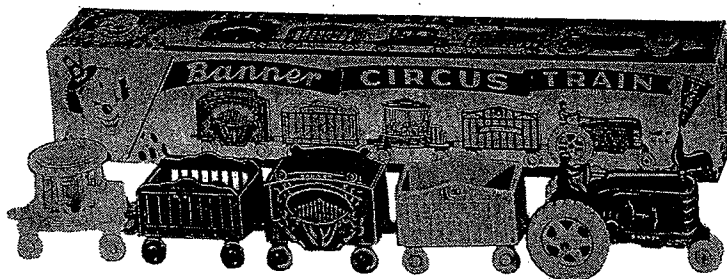
1/40
p. 11

BANNER CIRCUS TRAIN SETS

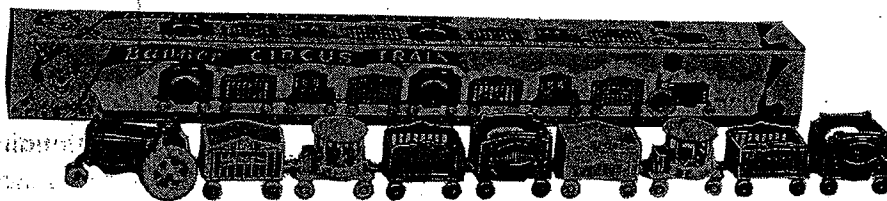
No. 1

on the PLASTIC HIT PARADE

Indoor weather means additional sales and profits with truly popular indoor activity toys. Banner's two circus train sets have captured top-rating honors in store after store throughout the entire country. During winter months these two sets will continue to roll up increasing sales records. Stock them, show them, sell them!



No. 96—For the junior Barnum and Baileys, a complete set of miniature circus cars, made of sturdy plastic in bright, toy-tested colors. Set consists of: 1 tractor with movable wheels, 1 box car, 1 animal cage car, 1 calliope, 1 carousel. Boxed in "longie" two-color 11½" x 2" x 2" carton. To retail for 39 cents.

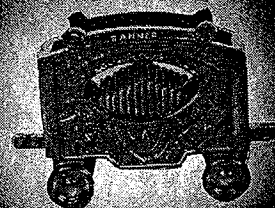
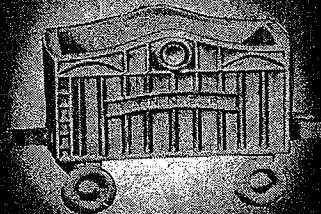
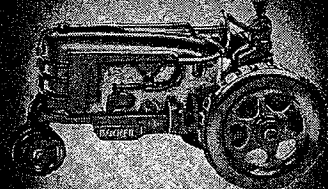


No. 97—It's under the big top for the kiddies this winter when indoor toys are so important and so popular. The king size Banner Circus Train consists of: 1 tractor in multi-color plastic, two box cars, 2 animal cage cars, 2 calliopes, 2 carousels. Novel, easy-to-display longie box in two-colors. To retail for 59 cents.

Banner Plastics Corp.

E. M. Pressner, Pres.

150 Bruckner Blvd., New York 54, N. Y.



THE PRIDE OF AMERICAN DOLL-DOM

HIGHEST QUALITY MOVING-EYE DOLL MADE

Their "Life-Like" Appearance Attracts Everybody
A Line of 100 Numbers, with a Wonderful Assortment of Dresses

ALSO

PLUSH BEARS

ALL-COMPOSITION DOLLS
STUFFED ANIMALS
BALLOONS

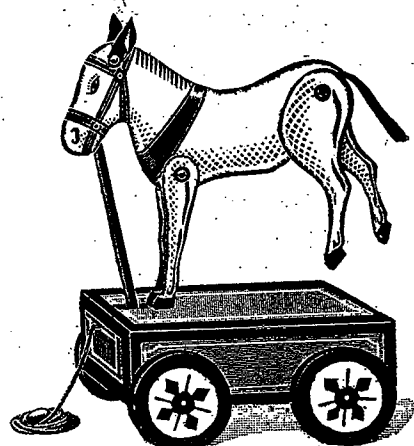
LEATHER NOVELTIES
CELLULOID NOVELTIES
GAMES

and Various Other Novelties

WE CORDIALLY INVITE YOUR INSPECTION OF OUR LINE

AMERICAN TOY & NOVELTY CO., 33 Union Sq., New York

Baumgarten & Company introduced a very attractive line of wooden pull toys recently. These are full of action and music. Roller chimes are concealed in the base of the wagon, and when the child pulls the wagon along the floor the donkey kicks, or the clown's legs move, a spinning ball, keeping time with the music of the chime.



A house—a real, habitable house—on the lawn is just the thing to please the kiddies, and incidentally increase the sales of the shop carrying it, for with such a portable structure as the "Play Villa," recently introduced by The Close-To-Nature Company, of Colfax, Iowa, the natural desire of little folks to

romp in the great outdoors under a protecting room can be fully realized. The Play Villa has been happily named, for it makes a truly delightful playtime abode for youngsters in the summertime, be the weather fair or stormy. Play Villa comes in either white or khaki colored canvas, is 48 inches wide by 57 inches long and 64 inches high, is equipped with wire fly-screen and floor boards, and can be closed tight when necessary to keep out rain. Besides its neat, compact and inviting appearance its simplicity of erection is emphasized by the fact that no tools are required in putting it together. Geo. Borgfeldt & Company, New York, are the Eastern sales representatives for the Close-To-Nature line.

Immediate and advance orders for the "Rite" specialties, says Leo Morse, manufacturer, are in larger volume now than at any previous time in the history of the house. Such original and patented sanitary and educational baby novelties as their nursery picture rattles, nursery beads and chains, rolling toys and blocks, etc., having proved all year round sellers are in continual demand; a constant flow of reorders attesting to the increasing popularity of the "Rite" line.

The A. Schoenhut Company have just introduced a new all-wood walking doll. Like every other Schoenhut toy, this doll is made in the best possible manner, and is built to give satisfaction in every way. When the proud little mother takes the dolly by the hand it will walk along by her side in the most natural manner possible.

Ford Has Cut Another Melon

Prices Slashed to Ribbons

"SPEED MARVELS" Now Sell for Two Bits



SPEED MARVEL HAND CAR

25c Retails 25c

The Biggest Toy Value on Earth

**Walking Will Become a Lost Art Now That You Can
Make Your Customers Auto Owners For a Quarter.**

**This Handcar is Mounted with Unbreakable Character Doll
Operating Automatically When Handcar is in Motion.**

Samples and Prices Upon Request.

MANUFACTURED BY

BIJOU DOLL COMPANY

**Note the New Address
Phone Spring 1172**

41-43 Greene Street, NEW YORK

REPRESENTED BY

The Riemann, Seabrey Co., 11 Union Square, New York

Most People Believe in Economy
The truest economy consists in buying the Most Durable in its line
The Most Durable Doll Stand is the

BUTLER DOLL STAND

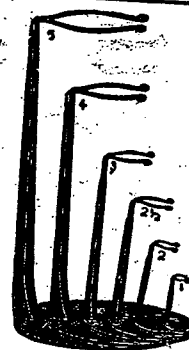
It is also the Most Easily Adjusted. It holds the doll Most Firmly. Its weight prevents the doll from being top heavy.
Its Merits have been proven by time. It is not the cheapest, but it is the best.
Made in Six Sizes for dolls from 3½ to 42 in. in height.

FOR SALE BY JOBBERS

Manufactured by

BUTLER DOLL STAND COMPANY

Dept. H., 141 South East Ave., Oak Park, Ill.



TRADE-MARK REGISTERED
MAY 27, 1906

SKOOKUM "Indian word for Bully Good"

Patented February 17, 1914

These character Indian dolls are an exact reproduction of the real Indians and represent chiefs and squaws of various tribes as they are seen on the reservation. They are the most characteristic and striking in design ever produced. Made in two sizes to retail at 75c. and \$1.25 each. We carry a full line of Indian Birch Bark Canoes retailing from 5c. to 25c.



Write our nearest office

THE H. H. TAMMEN CO.

108 East 16th St., New York
Denver, Colo.
410 Grayco Bldg., Los Angeles, Cal.

Biggest Toy Value



"Speed Marvel" Hand Car Retail 25c.

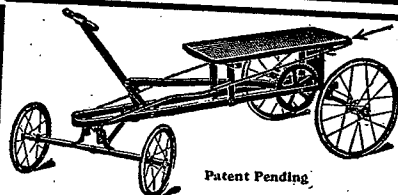
This Handcar is Mounted with Unbreakable Character Doll Operating Automatically When Handcar is in Motion. Samples and Prices Upon Request.

MANUFACTURED BY

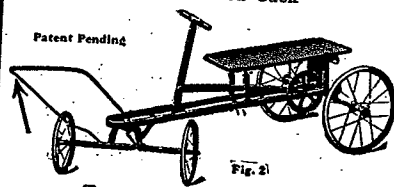
BIJOU DOLL COMPANY

Note the New Address 41-43 Greene St., NEW YORK
Phone Spring 1172

Represented by
The Riemann, Seabrey Co., 11 Union Square, New York



Tongue folded back



Tongue extended forward

"Bi-Cars" and Speedmobiles

The Only Children's Vehicles of Their Kind on the Market

Combination Wagon and Hand-Car

combining the pleasure and utilities of both.

Tongue of Car folds back when used as Hand-Car

Big Seller

Price reasonable

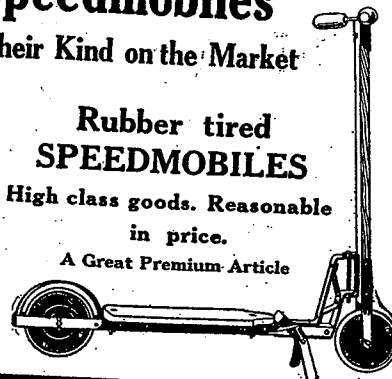
W. J. BAKER MFG. CO.
Newport, Ky.

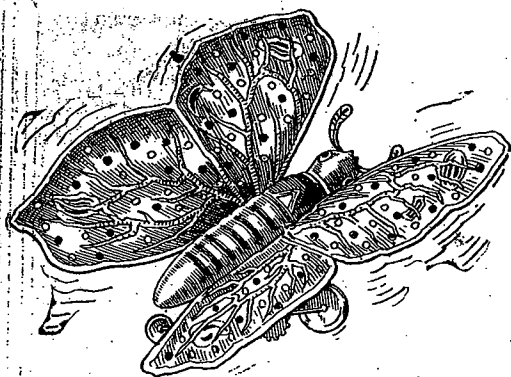
Manufacturers of Children's Vehicles

Rubber tired
SPEEDMOBILES

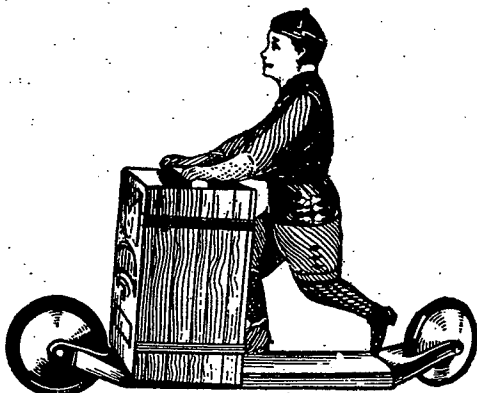
High class goods. Reasonable in price.

A Great Premium Article





MECHANICAL BUTTERFLY
Patent Pending. 6½x7 inches.



KIDDO FLYER
No. 487—Size, 6½x8 inches. Patent Pending.

"B & R" AMERICAN MADE MECHANICAL TOYS

To Retail At
POPULAR PRICES

*Chock-full of Life,
Action, Fun*

Wind Without Keys

All of our Mechanical Toys are made of metal and propelled by a sturdy keyless spring motor, simple to operate and hard to break. They are Mechanically Perfect and finished in bright attractive colors.

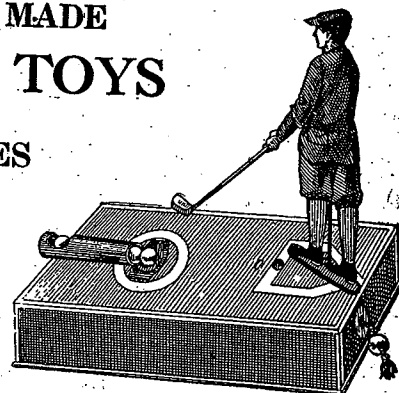
Good Profit Margin for Jobbers.

SAMPLES ON REQUEST.

**BEHREND and
ROTHSCHILD**

STRAUSS BROS. & CO.,
Sole Selling Agents

355 BROADWAY NEW YORK



JOCKO THE GOLFER
Size, 6¼x3¼x6 inches. Patent Pending.



KIDDO SPECIAL
No. 488—Size, 6x6 inches. Patent Pending.

"LITTLE RED RIDING HOOD"

The Most Popular
Character in
Juvenile Fiction

Made of High
Grade Red
Leatherette

WE SOLD
500 DOZEN
THE FIRST
WEEK MARKETED



PATENT PENDING

You Can't Afford
To Be Without This
Sensational Seller

Packed One to the Box

SEE OUR COMPLETE LINE OF DOLLS AND NOVELTIES AT THE CHICAGO TOY FAIR

Good Profit Margin For Jobbers

JEANETTE DOLL CO., Inc.

684 BROADWAY

Phone: Spring 6286

NEW YORK CITY

Kindly mention PLAYTHINGS when writing to advertisers.



Bing Toys



IN NEW YORK STOCK

Bing's Mechanical Trains (springs guaranteed for one year).

Horizontal and Vertical Steam Engines.

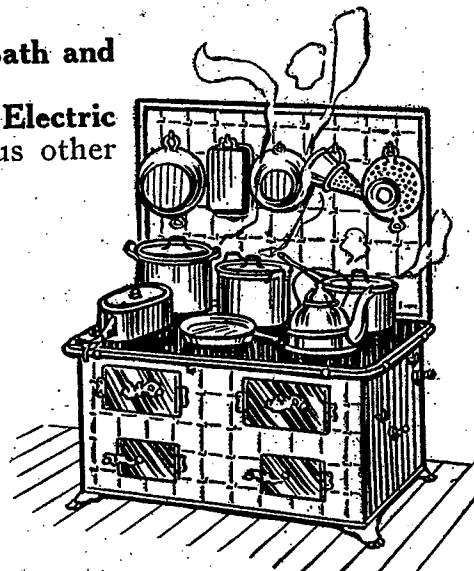
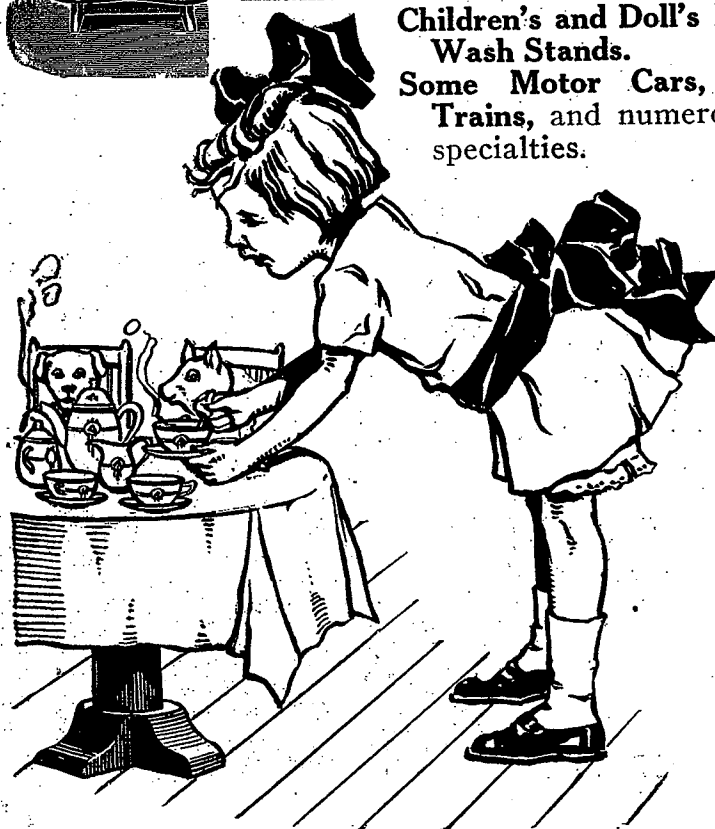
Felt and Plush Animals.

Toy Kitchen Ranges and Stoves.

Enamel Tea and Kitchen Sets.

Children's and Doll's Bath and Wash Stands.

Some Motor Cars, Electric Trains, and numerous other specialties.



JOHN BING

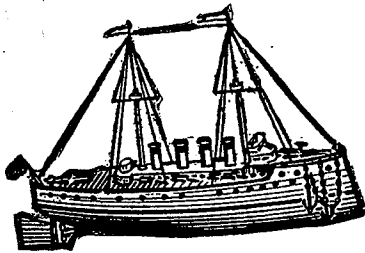
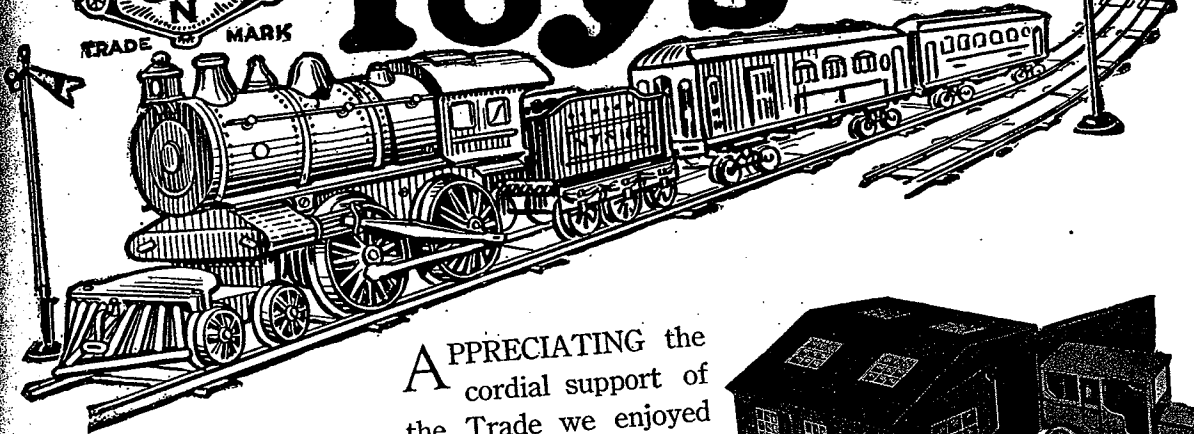
381 Fourth Ave.

Corner 27th Street

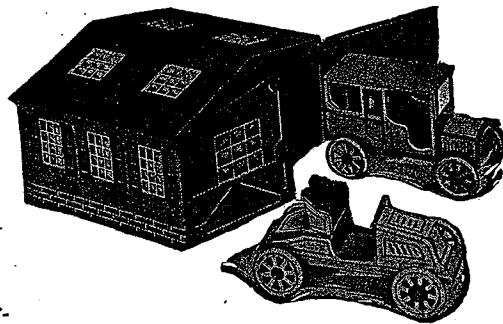
NEW YORK

1922

Bing Toys



APPRECIATING the cordial support of the Trade we enjoyed during 1921, we take pleasure in announcing an unusual opportunity to serve you.

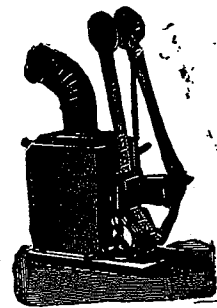
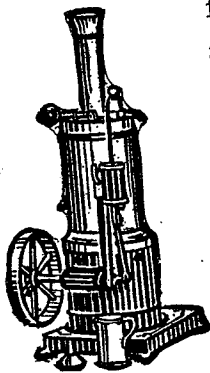


Although in some quarters, due to conditions

of exchange and a shortage of materials, German manufacturers are in an unfavorable position, nevertheless, on account of the immense resources at the disposal of the eighty manufacturers we have the honor to represent, we are able to make most attractive contracts for our friends here.

Moreover, we are probably the only firm in this country which can quote definite factory prices.

Our line of samples is now on display and we invite you to visit our Show Rooms at your earliest convenience.



JOHN BING COMPANY

IMPORTERS AND SOLE SELLING AGENTS FOR ASSOCIATED MANUFACTURERS

119 WEST 40th STREET
NEW YORK

Kindly mention PLAYTHINGS when writing to advertisers.

Bing Toys



Automobiles in every conceivable size and design, and at all prices.

The 1914 Line is Bigger and Better Than Ever

No toy department next season will be complete without a full representation of **BING TOYS**, and, before making your arrangements for 1914, you owe it to yourself and your house

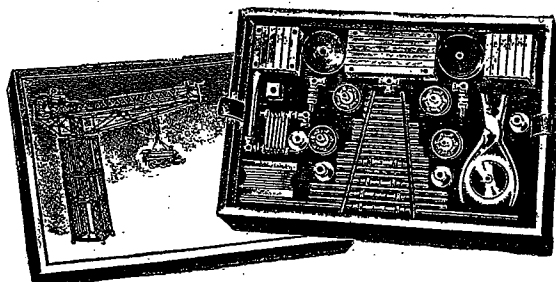
to inspect the many new novelties now on view.

Every one of the 30,000 different articles we manufacture is backed by a guarantee of quality that means **protection** for you and **satisfaction** for your customer.

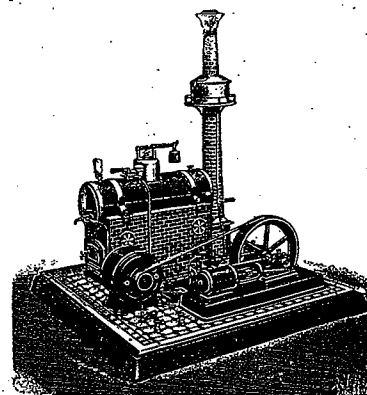
After long experiment, we have perfected for 1914, a line of **Electric Railway Trains** that are positively "fool-proof," they cannot get out of order, and every dealer will be quick to realize what this means to his toy department in satisfied trade.

Increased production and many innovations in manufacturing have made it possible for us to announce considerable price reductions on many lines of **BING** products. Add to this advantage the enormous trade we are building through our National advertising, from which our dealers directly benefit, and you will see the advantage of featuring **BING TOYS** during the coming season.

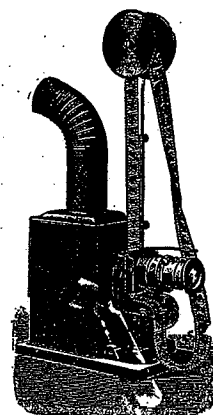
Don't overlook the exceptional line of **BING PLUSH ANIMALS**—lifelike, popular and a positive pulling item in any toy department all year 'round. A handsome catalogue is now ready for these animals, so you should send us your request for a copy at once.



Ask about the Bing Constructor—one of this year's biggest sellers.



The biggest and best line of mechanical toys brought into this country. Every design the work of a master mechanic.



A brand new line of moving picture machines, using standard educational films.

Come in to see us about 1914—we shall have many interesting things to tell you.

BING BROS., Manufacturers

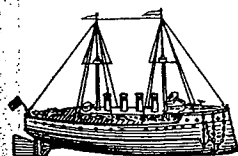
JOHN BING

Sole Representative

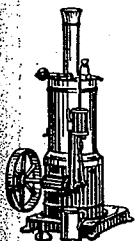
**381 FOURTH AVE.
NEW YORK**



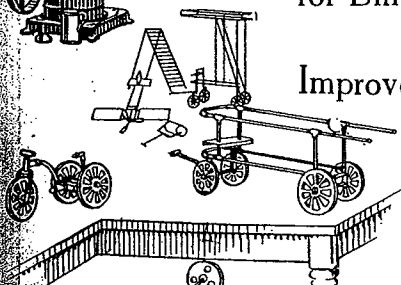
Inspect Our
Line of
Mechanical
Toys Before
Placing Your
Order for 1914



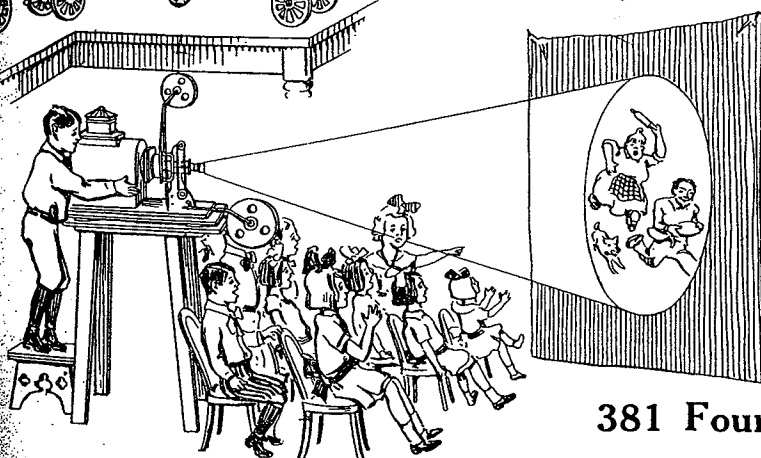
Toy buyers who keep abreast of the trade always prefer BING MECHANICAL TOYS. This will be especially true this year, because of the many improvements we have made throughout our line. For 1914 we show Electric Railway Trains that are absolutely "fool-proof." This means greater sales in your toy department and greater satisfaction to your trade.



We are advertising our toys in national publications all over America, and our efforts to stimulate a nation-wide demand for Bing Toys warrants your hearty support.



Improvements in manufacturing and increased output enable us to offer many price-reductions in our line that will interest you.



Remember the guarantee of quality back of every one of our 30,000 articles, and examine our stock before going elsewhere.

Bing Bros., Manufacturers

John Bing

Sole Representative

381 Fourth Avenue, New York