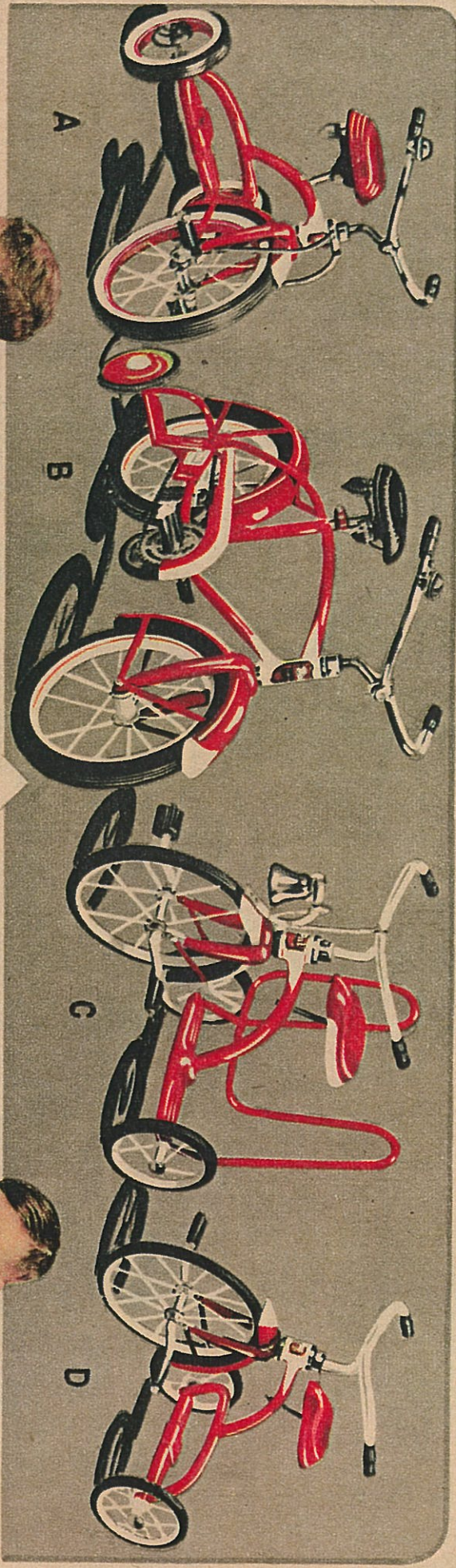
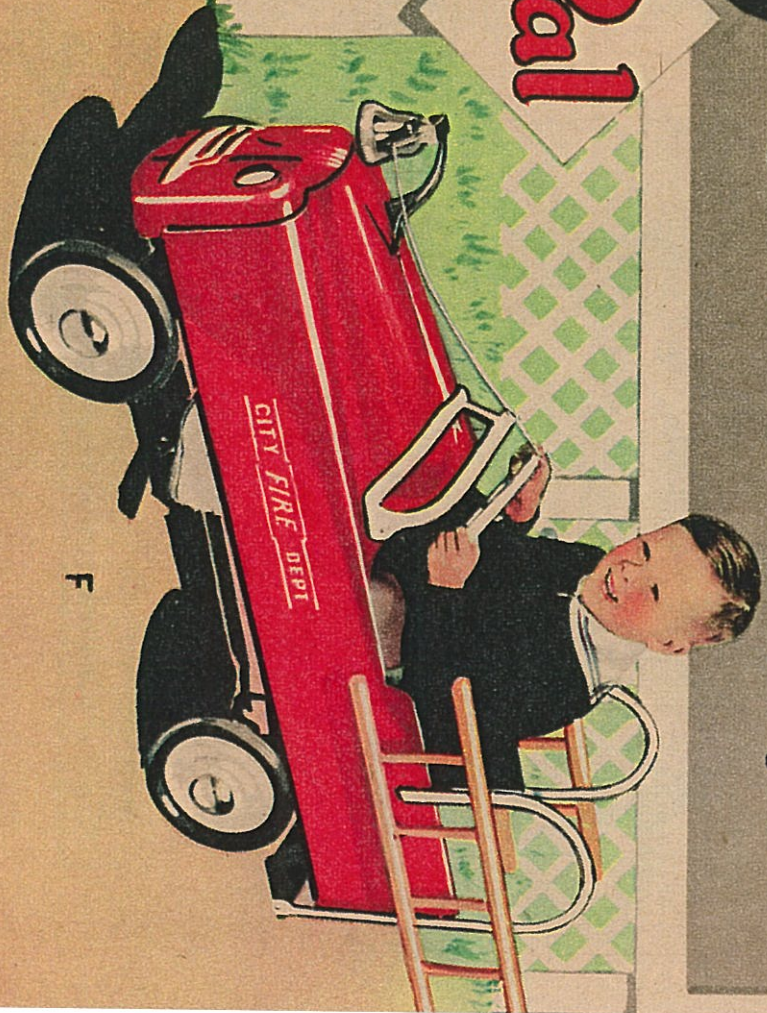
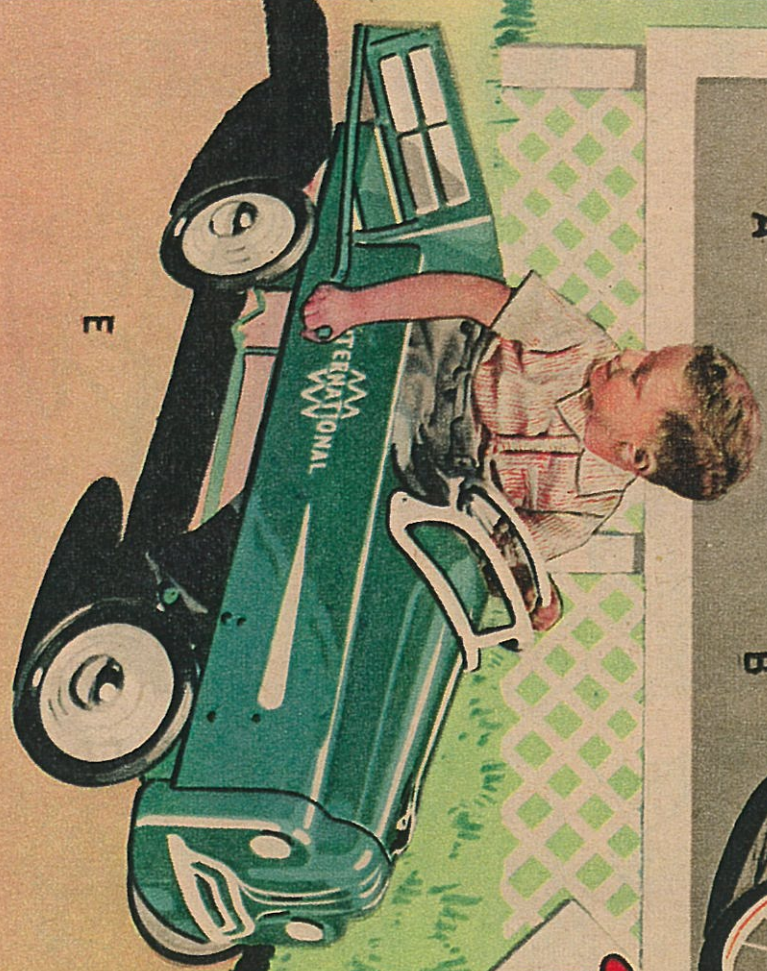


The La Porte Corporation



# Pal



CHILDREN'S VEHICLES are precision-engineered manufactured by the most modern methods, to provide long service and trouble-free operation.

**TULL BALL BEARING SUPERBIKE.** Features 16" and 10" rear tangent spoke wheels with 1 3/4" pneumatic rubber tires. Has chromium plated rods, adjustable coil spring saddle and handle mud guards and ball bearing rubber pedals. 15". (Same model with 12" front wheel \$23.95\*; 20" front wheel \$27.95\*.)

**BOYS' MODEL SIDEWALK BICYCLE With Removable Rear Trainer Wheels.** Recommended for beginners. 16" ball bearing wheels, riveted spokes, adjustable handle bar, coil spring saddle, puncture proof semi-pneumatic tires and ball bearing rubber fenders. Rear trainer wheels 7" in diameter. Also available in girls' model. Price \$34.95\*.

**THE "CHIEF".** Ball bearing 13" front wheel with rear wheels, riveted spokes, 1" rubber tires and fender hub caps. Fitted with siren and gong bell, ruby reflector. Handle bar and saddle adjustable. \$16.95\*. (Same model with 10" front wheel \$5\*; 16" front wheel \$17.95\*.)

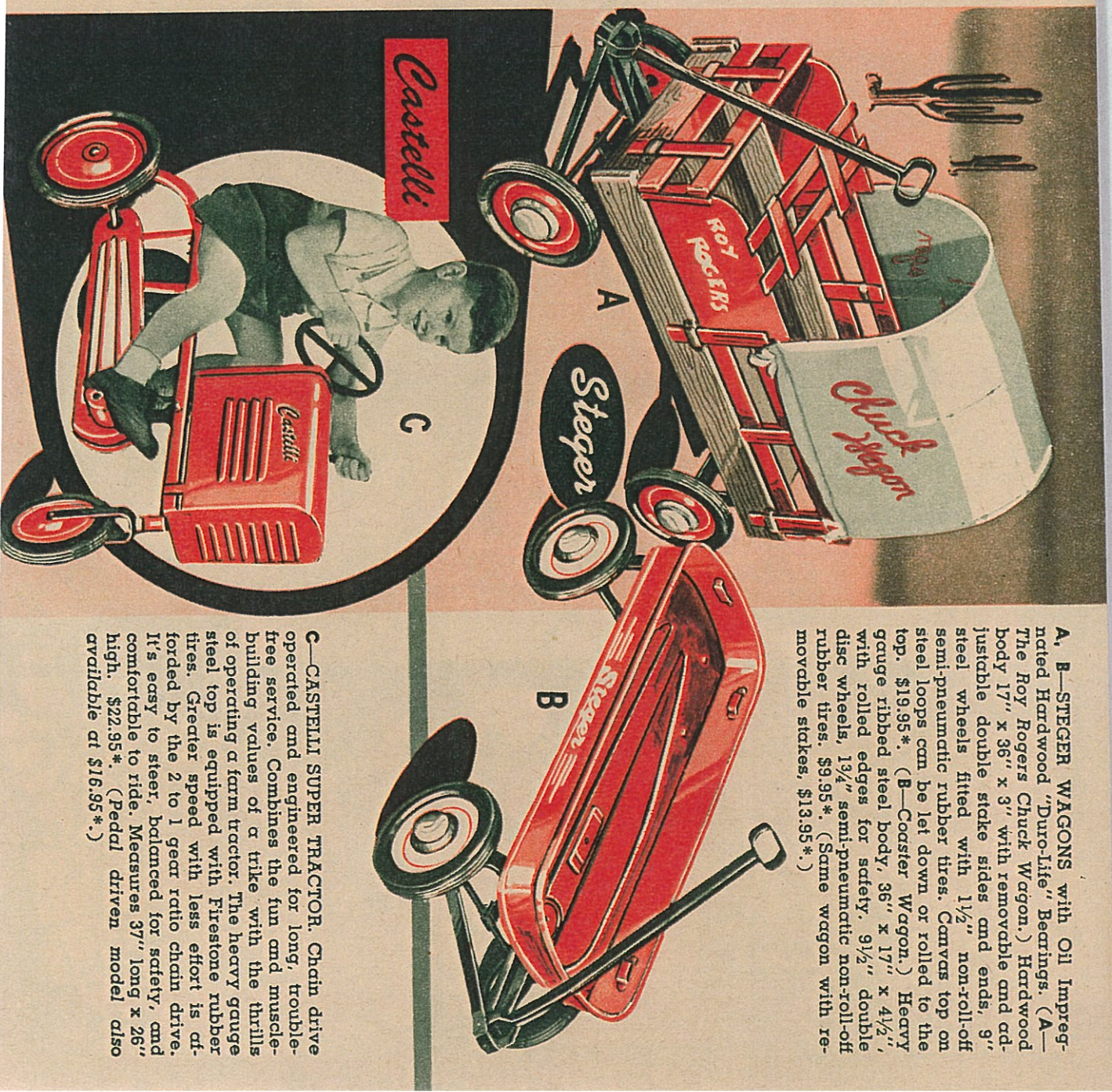
**SUPERBIKE.** Ball bearing 16" front wheel and 10" rear wheels with riveted spokes and 1" rubber tires. Metal saddle and handle bar adjustable. Price \$9.95\*. (Same model with 12" front wheel \$11.95\*; front wheel \$13.95\*.)

**DUMP TRUCK.** 49" long, of heavy gauge steel with windshield, seat pad, adjustable pedals and double-tired 8" double disc wheels. Mechanical operating mechanism raises and lowers box, operates gate \$18.50\*. (Also available as Station Wagon, long, \$18.50\*.)

**HOOK & LADDER.** 41" long and fully equipped with wood ladders, gong bell and seat pad. Heavy gauge steel construction with adjustable pedals and windshield. Has 8" rubber-tired double disc wheels. Stimulating outdoor toy. \$18.50\*.

\*Prices Approximate—See Page Four

Pages Ten and Eleven



**A, B—STEGER WAGONS with Oil Impregnated Hardwood "Duro-Life" Bearings.** (A—The Roy Rogers Chuck Wagon.) Hardwood body 17" x 36" x 3" with removable and adjustable double stake sides and ends, 9" steel wheels fitted with 1 1/2" non-roll-off semi-pneumatic rubber tires. Canvas top on steel loops can be let down or rolled to the top. \$19.95\*. (B—Coaster Wagon.) Heavy gauge ribbed steel body, 36" x 17" x 4 1/2", with rolled edges for safety, 9 1/2" double disc wheels, 1 3/4" semi-pneumatic non-roll-off rubber tires. \$9.95\*. (Same wagon with removable stakes, \$13.95\*.)

**C—CASTELLI SUPER TRACTOR.** Chain drive operated and engineered for long, trouble-free service. Combines the fun and muscle-building values of a trike with the thrills of operating a farm tractor. The heavy gauge steel top is equipped with Firestone rubber tires. Greater speed with less effort is afforded by the 2 to 1 gear ratio chain drive. It's easy to steer, balanced for safety, and comfortable to ride. Measures 37" long x 26" high. \$22.95\*. (Pedal driven model also available at \$16.95\*.)



A



B

C

G

D

E

F

Gund  
MANUFACTURING  
COMPANY

IND STUFFED TOYS are designed with realistic peel and produced of quality materials to assure life, lasting pleasure for all of America's Small Fry.

—CIRCUS WAGON ASSORTMENT. Each of these toys contained in an acetate gift box that resembles a circus wagon. The animals are 6½" tall, covered in plush, with decorative ribbon. All have clamped-in living eyes for safety. Assortment consists of a fer, a leopard and a lion, priced at \$3.19\* each.

—MICKY MOUSE. Walt Disney's famous characters ask to see Minnie Mouse and Donald Duck, too) are more lovable than ever, in their coats of beautiful short-pile plush. They come in two sizes: 13½" tall at \$4.25\*; 15½" tall at \$5.75\*.

—PLUSH CUDDLE PANDA. Soft and huggable, this tractive plush panda has clamped-in moving eyes for safety. He is available 15½" tall at \$3.19\*; 18" tall at \$4.25\*; 20½" tall at \$5.75\*.

—MUSICAL BEAR. Equipped with concealed Swiss music box that plays a pleasant tune when wound, his bear is especially enticing. Nose and mouth are embroidered, eyes are clamped-in for safety. 12½" high of quality plush, \$5.25\*.

—PLUSH CUDDLE BEAR. This honey bear has safely clamped-in moving eyes. Alluringly huggable, he comes in 3 sizes: 15½" tall at \$3.19\*; 18" tall at \$4.25\*; 20½" tall at \$5.75\*.

—SPANIEL. Covered in shiny, smooth plush with lifelike eyes, long ears, a pointing tail, and embroidered nose and mouth with red felt tongue. 13" long by 10" high, priced at \$3.69\*. (Also available in larger size at \$5.75\*.)

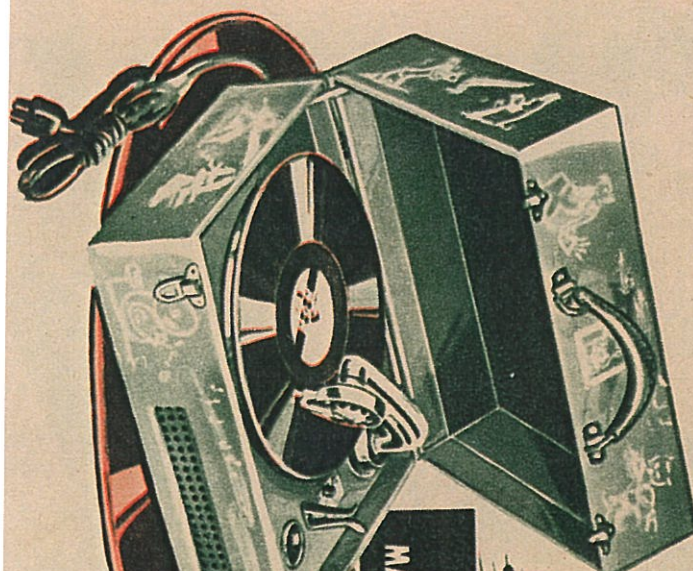
—CUDDLE ASSORTMENT. 4 popular soft stuffed animals covered in plush, with clamped-in moving eyes, embroidered noses and mouths, and tinkling bells around their necks. This group consists of a bear, a panda, a monkey and an elephant, all 1½" high. \$2.09\* each.

\*Prices Approximate—See Page Four

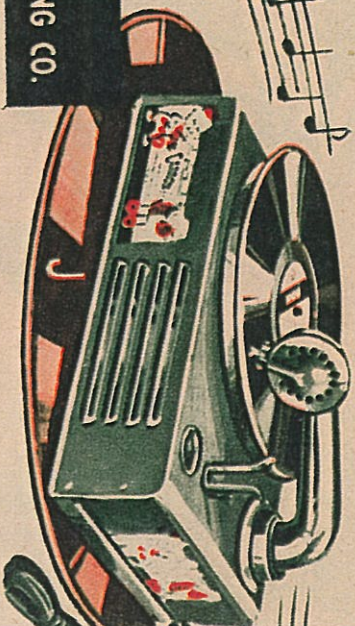
Pages Twelve and Thirteen



H—HAMPPEN TABLE & CHAIR SET. Constructed of steel, finished in chip-resistant enamel. Masonite table top and upholstery on chair removable. Rubber-tipped feet. Table 22¾" square; chairs 24¾" high. Folds compactly. \$12.50\*. (Additional chairs \$3.29\* each.)

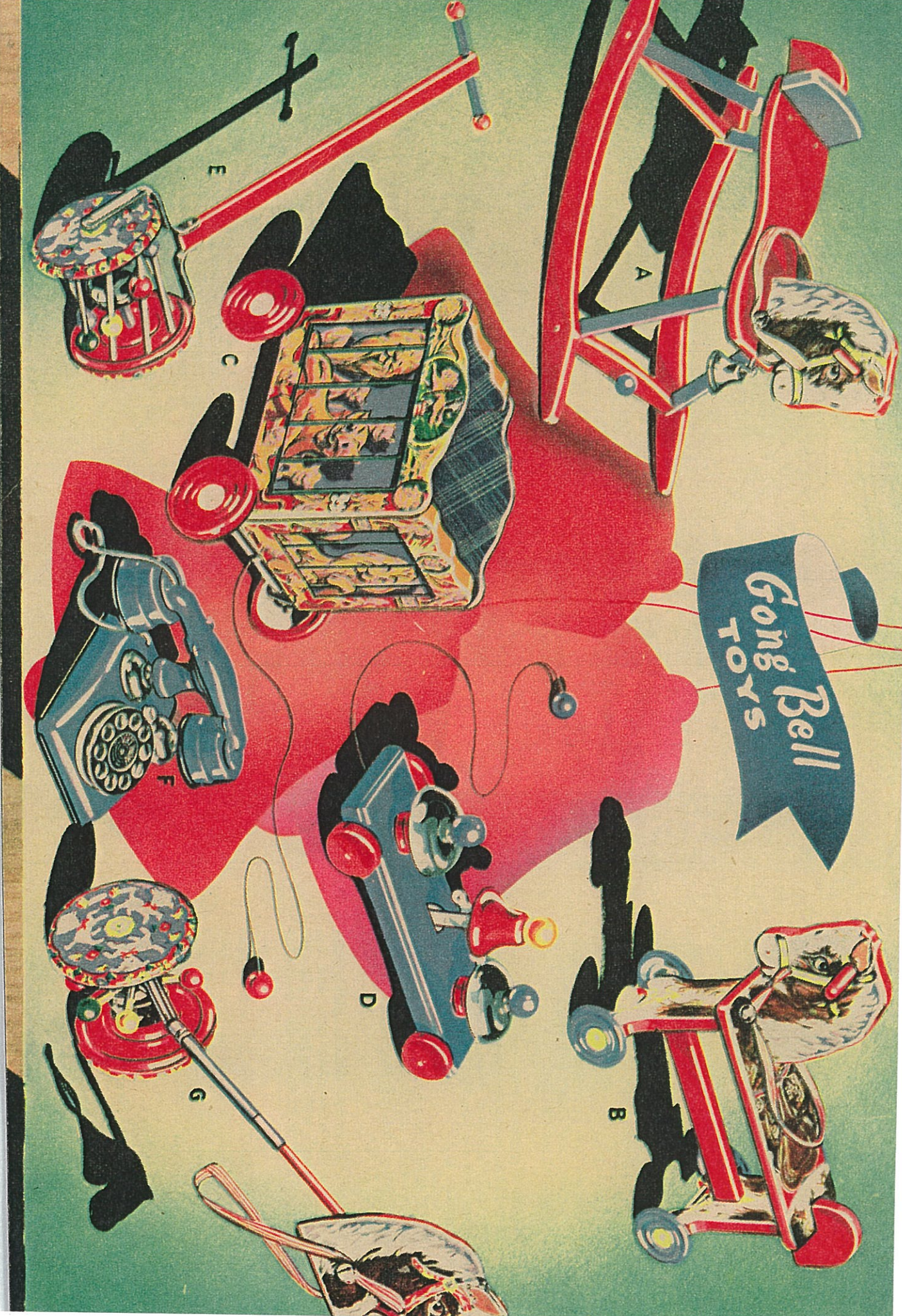
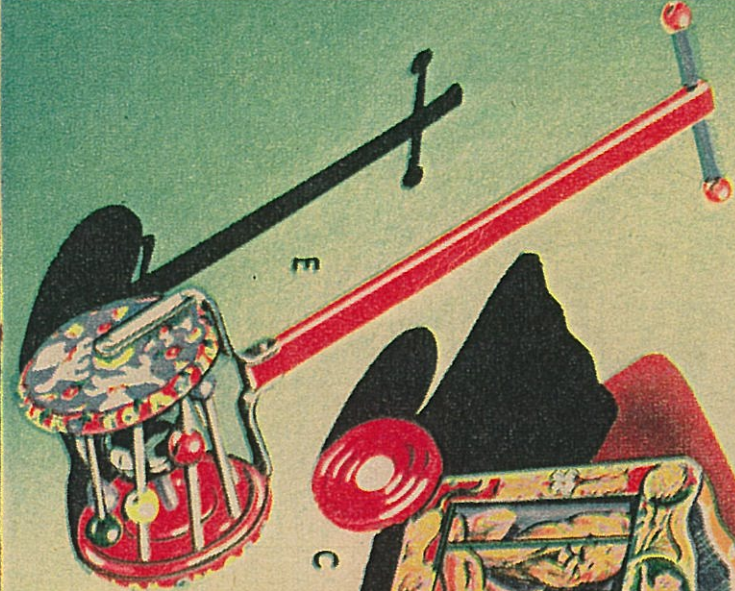
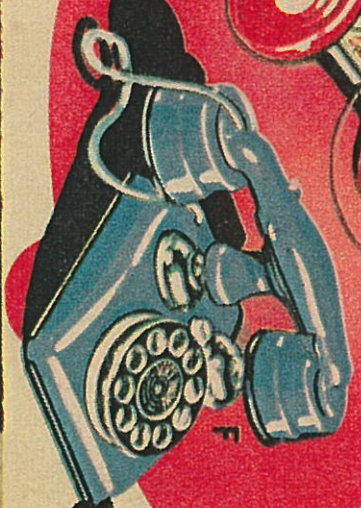
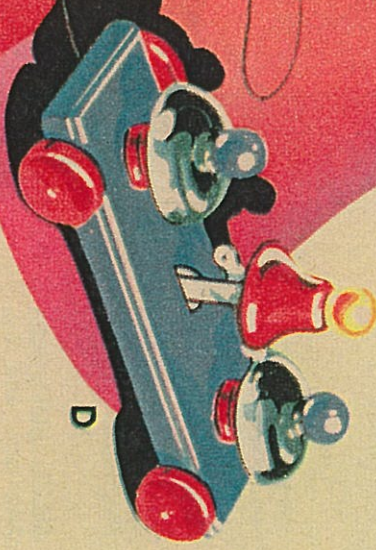
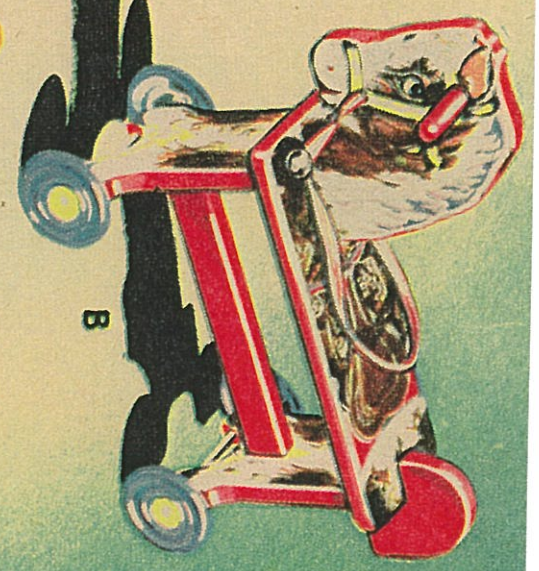
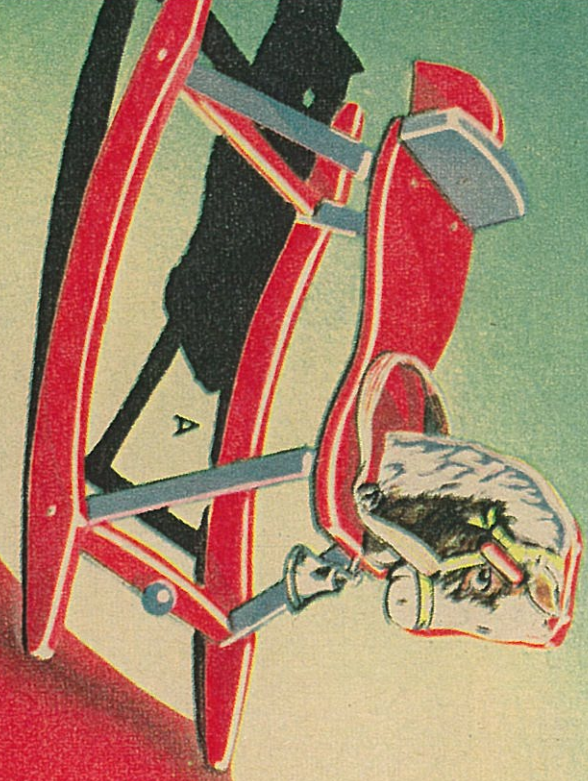


CARRON MANUFACTURING CO.



J—CARRON ELECTRIC PHONOGRAPHS have self-starting motors, play standard records up to 12", and operate on 110 volts, 60 cycles, A.C. All models Underwriters Approved. (I—Portable Case.) ¼" thick fibre, covered with Pyroxin Coated Leatherette, with leather handle. Size 14½" x 12" x 7", weight 9½ lbs. \$13.50\*. (J—Strong Metal Case.) Size 13" x 9" x 3", \$9.50\*. (Amplified models as described above, with volume control, \$19.95\* and \$23.95\* respectively.)

Gong's Bell  
Toys



**—GONG BELL**—toy makers since 1866—produce the fine grade of playtoys today as those which are that famous trademark nearly 9 decades ago. Here are some of the newest GONG BELL playthings.

**—ROCKING HORSE.** Designed for hard play, this toy is strongly constructed of wood and steel, and with safe, well balanced rockers. As the horse goes back and forth, bells attached to the reins jingle and add merriment. \$4.25\*.

**—HORSE RIDER.** The seat on this solidly built toy is rounded edges for safety. Wheels are steel, and gongs are plated. This toy is 19 $\frac{3}{4}$ " long overall—big enough to ride comfortably. \$2.50\*.

**—CIRCUS WAGON.** This realistic circus wagon is built to carry a doll or blocks—10 $\frac{1}{2}$ " long x 6 $\frac{1}{2}$ " wide x 9 $\frac{1}{4}$ " high. Equipped with 4 steel chime wheels \$1.59\*.

**—TRIPLE BELL TOY.** Mounted on the all-steel platform of this attractive toy are 2 large nickel-plated steel gongs and a bell. When pulled along, an exhilarating striker sounds the chime. 11 $\frac{1}{4}$ " long, and built for hard play. \$1.00\*.

**—MOWER CHIME.** Designed to resemble a lawn mower. As the toy moves, 8 colorful balls and colored gongs make fascinating sounds. Handle is 11" long. \$2.19\*. (Also recommended: Smaller Novelty Push Chime at \$1.00\*.)

**—VOICE PHONE.** Here is a splendid stimulus for dramatic play. The child picks up the receiver and actually hears a voice at other end! As the spring turn dial is operated, a double bell rings. \$1.50\*. Without voice, \$1.00\*.)

**—RAINBOW HOBBY CHIME.** This toy is 32" long x 17" wide. It is equipped with 2 pairs of gongs and many colored revolving wood balls. Bells on the rein add pleasing sound. \$2.00\*. (Also recommended: Standard Hobby Chime at \$1.50\*.)

\*Prices Approximate—See Page Four

Pages Fourteen and Fifteen

**CAL'S COLT**

**H—CAL'S COLT.** This all-season plaything will provide healthy fun and exercise indoors or out. Made of selected woods and specially tempered steel, it is strong enough to carry 55 lbs. Seat and stirrup are adjustable. \$6.98\*. (Larger model, \$8.98\*.)

**I, J—DOUGHBOY Giant Inflated Plastic Toys** are made of heavy, durable Vinylite—fully capable of giving youngsters endless enjoyment and healthful exercise. They can punch 'em—beat 'em—jump on 'em—tackle 'em. These toys will bounce right back for more! (I—Pee Wee—The Jr. Roly-Poly Clown.) Inflates to 3 $\frac{1}{4}$  ft. high, 3 $\frac{1}{2}$  ft. in circumference. \$3.50\*. (J—Bobo—The Roly-Poly Clown.) Fully inflated, this toy is 4 $\frac{1}{4}$  ft. high and 4 $\frac{1}{2}$  ft. in circumference. Priced at \$5.00\*.

**Doughboy**

