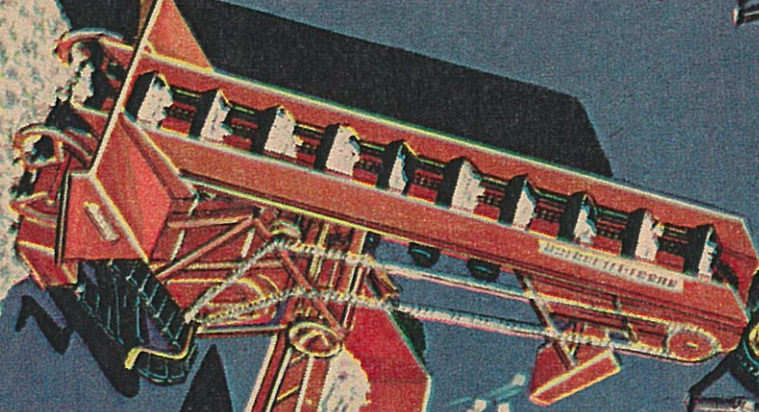
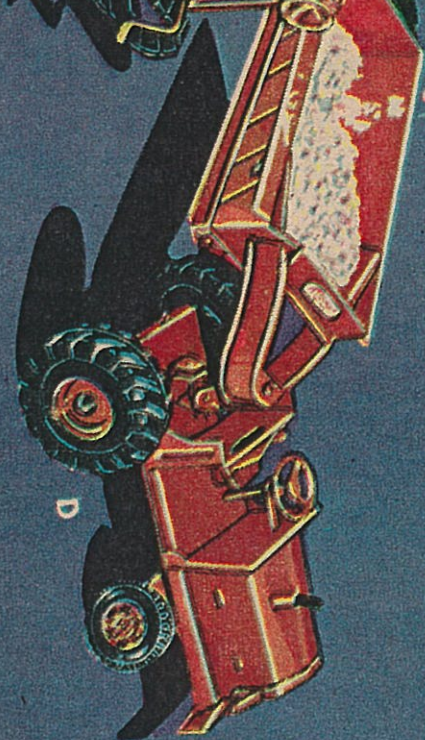
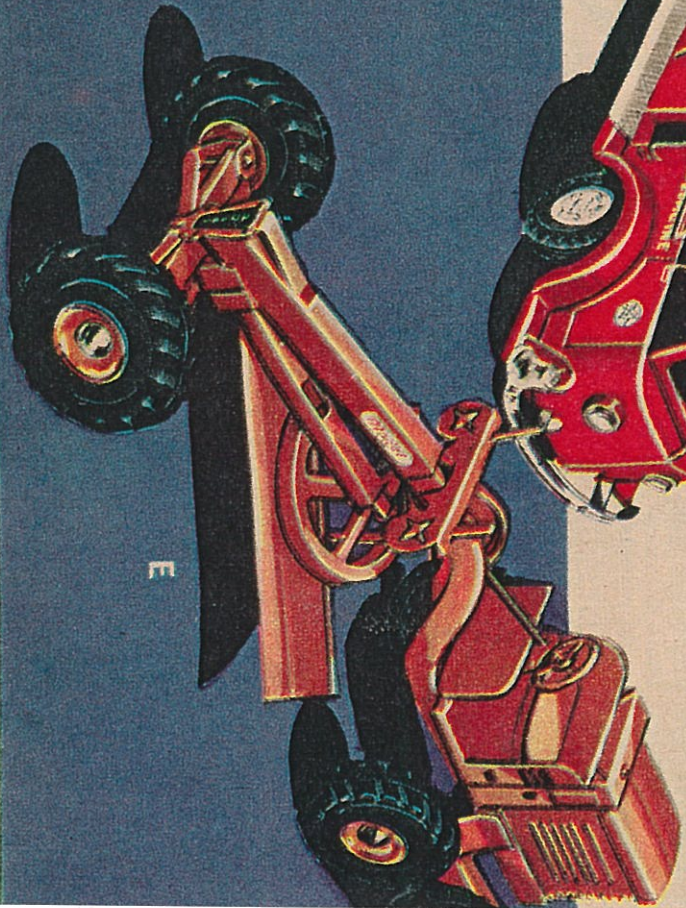
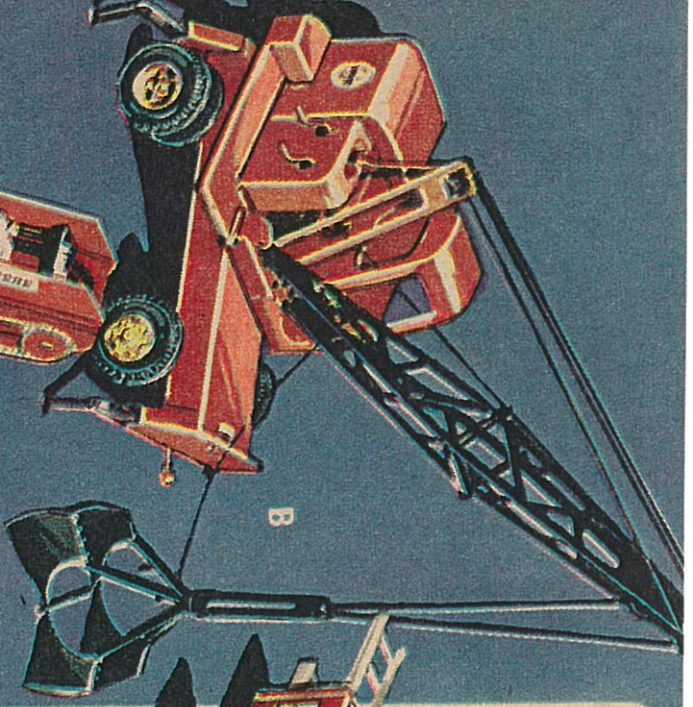
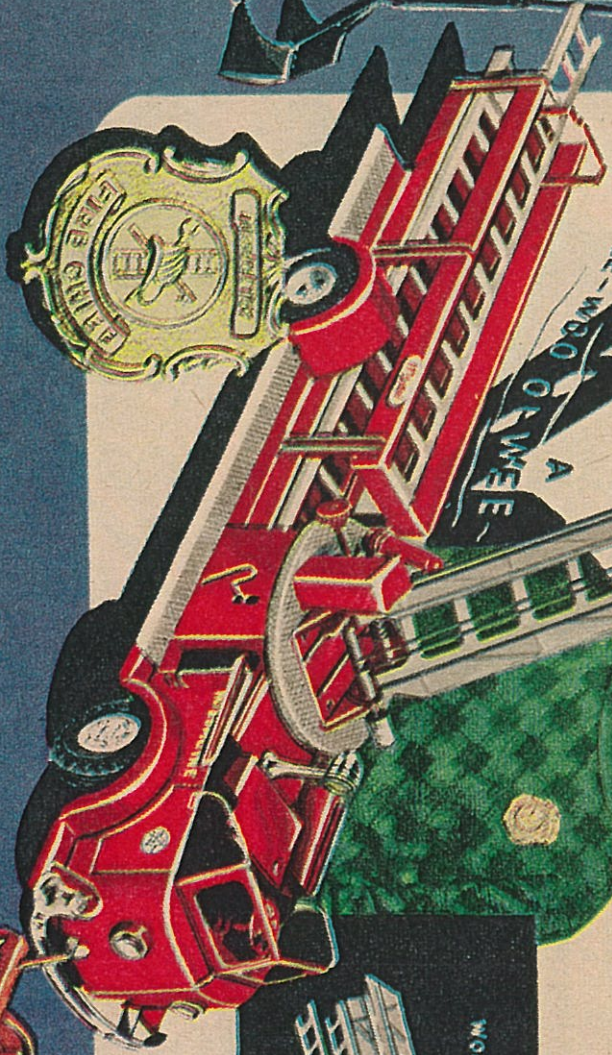
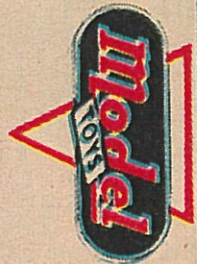


THE G.N.S. W.M. DOBBIE MFG. CO., INC.



PEPKE MODEL TOYS. It was in 1946 that the first del Toy was introduced. In the few years that have passed since, Model Toys have become recognized throughout America for their exceptional quality, irresistible appeal and superb functional play features. These toys are true working models of familiar equipment. They offer the kind of realism demanded by youngsters "who know."

-AMERICAN-LAFRANCE AERIAL LADDER TRUCK. is authorized reproduction of the famous American-France Aerial Ladder Truck is constructed of heavy gauge steel and aluminum. The 6 die-cast wheels are lazily true, even to the diamond-tread, non-skid lining boards and ladder base. Sealing ladders, exerting siren, bell and mock searchlight are standard equipment. Ladder lifts and extends by thumb-action; front wheels steerable. Overall length, "overall height, 42". \$14.95*.

-UNIT CRANE. Adjustable outriggers and jacks cable crane to lift astounding weights, just like the old Unit Mobile Crane. Cab swings in full circle. Tanks control boom, hook and clam shell. Solid steel with die-cast, steerable wheels and Goodyear tires. Overall length, 19½". \$12.95*.

-BUCKET LOADER. Modeled after the well-known Rubber-Greene High Capacity Bucket Loader. 18" high heavy gauge steel, with caterpillar treads and chain drive. Buckets collect gravel, etc., then dump and automatically into spout. \$11.95*.

-EUCALID TRUCK. 27" all-steel scale model of the cent Euclid Bottom-dump Hauler. Hand lever controls dumping, tractor detaches. Rubber tires, steerable front wheels. Has many unusual play features and is built to withstand normal abuse. \$12.95*.

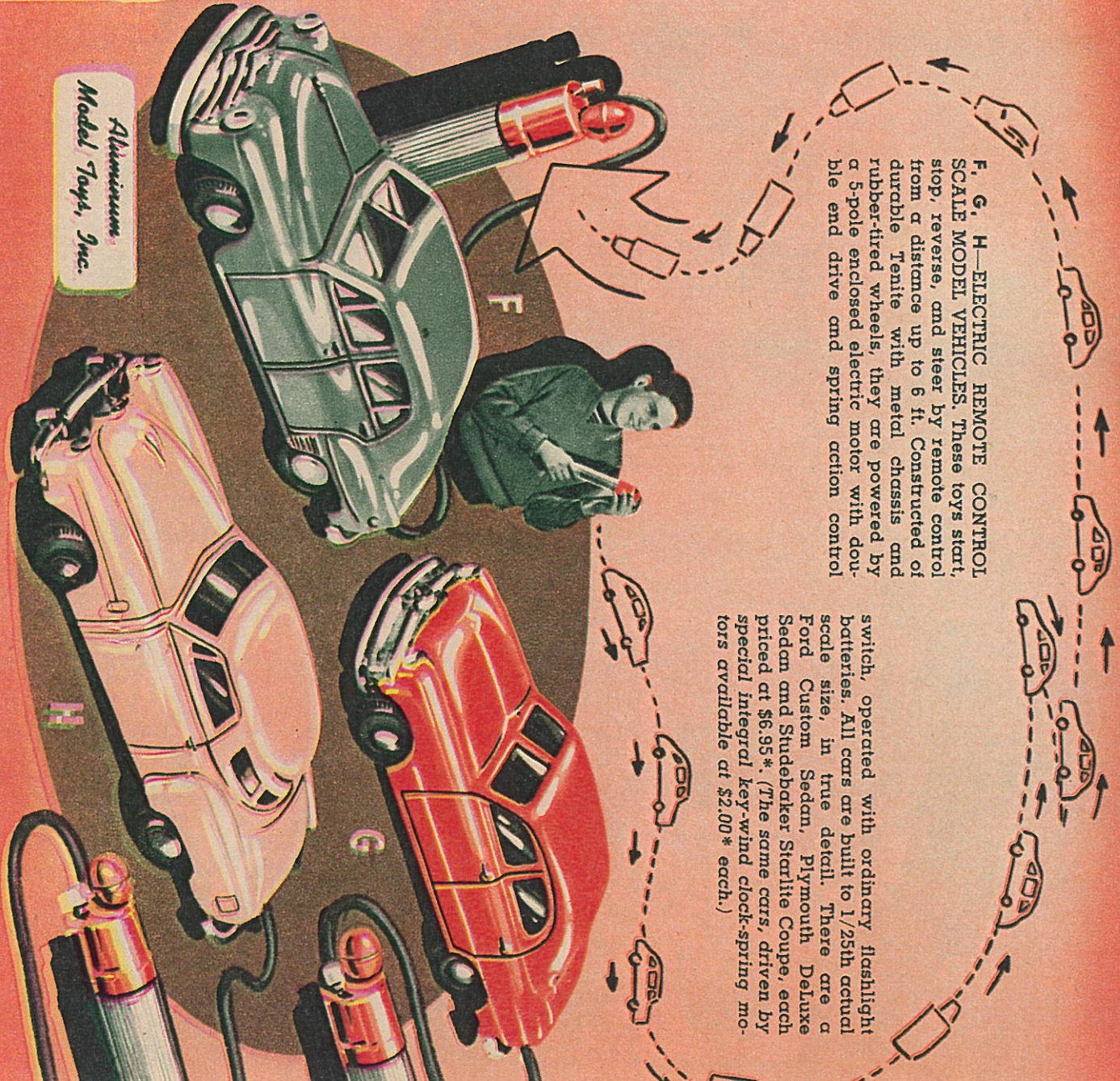
-ROAD GRADER. Authorized scale reproduction of the giant Adams Diesel Road Grader. Solid steel with idem mounted wheels, 3-way adjustable scraper blade that turns in a 90° arc, and Goodyear tires. This exciting toy measures 26" long. \$12.95*.

*Prices Approximate—See Page Four

Pages Twenty-eight and Twenty-nine

F, G, H—ELECTRIC REMOTE CONTROL SCALE MODEL VEHICLES. These toys start, stop, reverse, and steer by remote control from a distance up to 6 ft. Constructed of durable Tenite with metal chassis and rubber-tired wheels, they are powered by a 3-pole enclosed electric motor with double end drive and spring action control

switch, operated with ordinary flashlight batteries. All cars are built to 1/25th actual scale size, in true detail. There are a Ford Custom Sedan, Plymouth Deluxe Sedan and Studebaker Starlite Coupe, each priced at \$6.95*. (The same cars, driven by special integral key-wind clock-spring motors available at \$2.00* each.)



STRUCTO

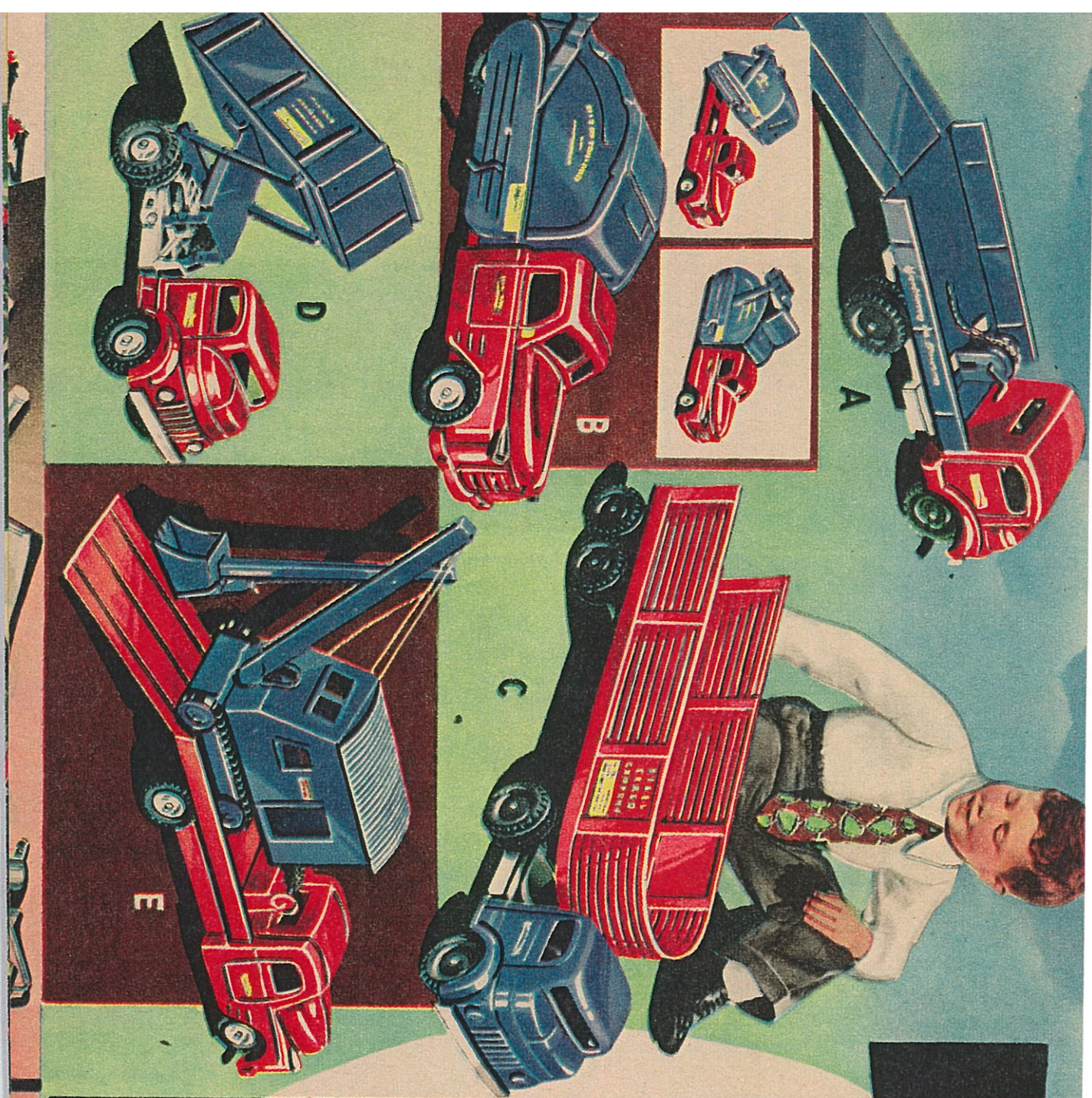
MANUFACTURING COMPANY

STRUCTO "LIVE-ACTION" TOYS are built for service. Among their many outstanding features are die-cast aluminum cabs and chassis, heavy-gauge stamped steel bodies, genuine rubber tires and high gloss, chip resistant baked enamel finishes. Additional realism is afforded by raisable hoods which reveal imitation motors on many of these models.

A, B, C, D, E. (A—Machinery Truck.) Has removable loading skid, crank operated winch with steel chain and 6 rubber wheels. 12¾" long, \$2.19*. (B—Utility Truck.) Bucket raised by crank, top opens automatically, allowing bucket to dump. Truck also dumps. Raised hood reveals "motor". 21½" long, \$5.49*. (C—Steel Cargo Trailer.) Has retractable landing gear, floating tandem ducts and reinforced trailer. 14 rubber wheels. 20¾" long, \$4.39*. (D—Mechanical Hi-Lift Dump Truck.) Also operates as pull toy. Sturdy clock-spring motor and brake. Dump body raises by crank. Front wheels adjustable. 12½" long, \$3.23*. (E—Machinery Truck and Steam Shovel.) Same truck as item "A". Cab on Steam Shovel revolves and crank controls automatic unloading. \$5.49*. (Shovel only, 21½" long, \$2.98*.)

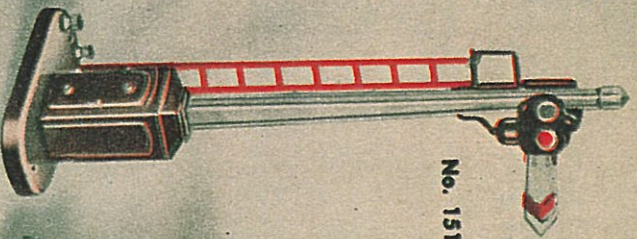
*Prices Approximate
—See Page Four

Page Thirty

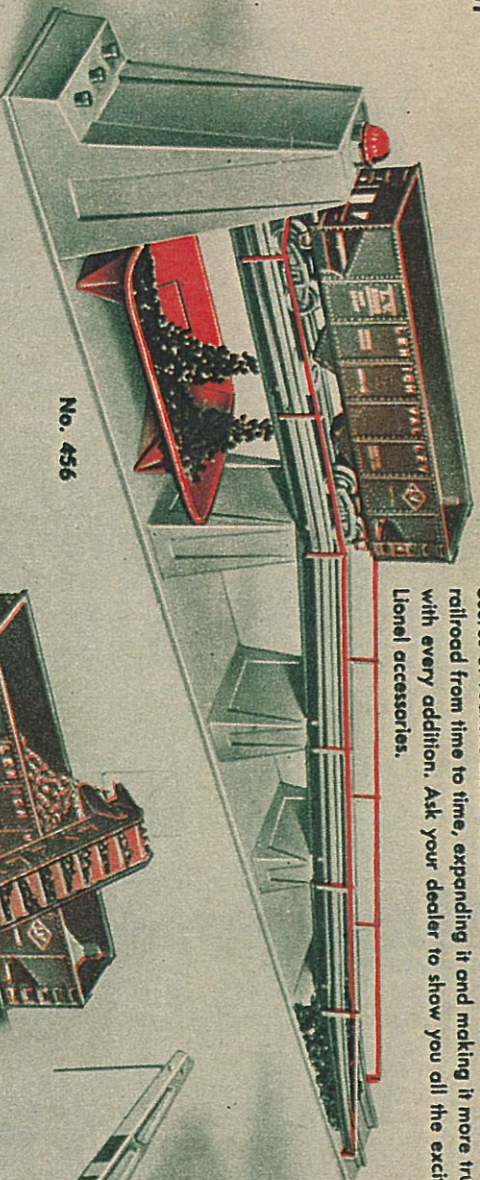


LIONEL ACCESSORIES... GIVE REALISM TO YOUR MODEL RAILROAD

No. 151

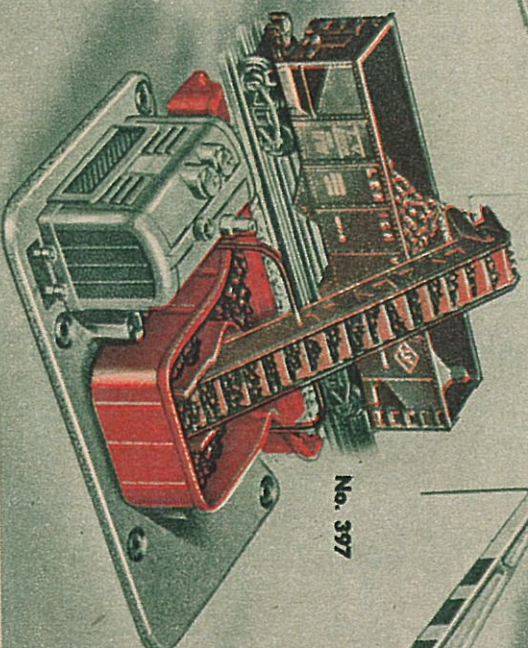


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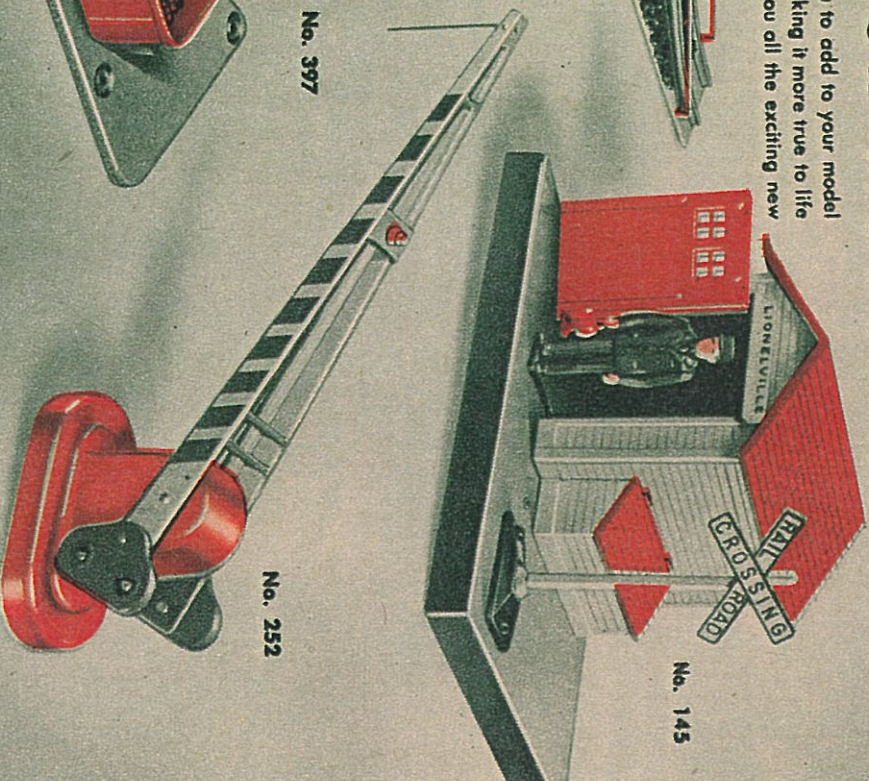


Scores of realistic Lionel accessories enable you to add to your model railroad from time to time, expanding it and making it more true to life with every addition. Ask your dealer to show you all the exciting new Lionel accessories.

No. 397



No. 252



No. 310



No. 151 Automatic Semaphore 4.95

When train is near blade is upright, and bull's-eye glows green. After last car passes, blade drops to horizontal position, and red danger light glows. Colorful, and handsomely detailed.

No. 310 Billboard Frames, Set of 5 for 1.00

Authentic outdoor billboard frames, designed to hold colorful advertising panels. Set furnished with each purchase. Place them all around your layout for realism.

No. 456 Operating Coal Ramp 15.95
and Operating Hopper Car

Here's exciting fun. Back your train up the ramp. The hopper car

couples, and by remote control you uncouple your train from the car and run it to a siding. By pressing another button the bottom of the Hopper car opens and the coal dumps to the waiting bin. A third button releases the empty Hopper car, and it rolls down the ramp to couple on the waiting train. All sturdily constructed and magnificently detailed throughout.

No. 397 Diesel Type Operating Coal Loader 11.95

This Lionel loader can be placed anywhere on the layout — no sidings are necessary. Realistic artificial coal is fed to rubber end-less conveyor belt by clever vibrating mechanism. The coal is carried up the belt and emptied into waiting car. (Hopper car and

track section is NOT furnished with No. 397.) Included with accessory are controller and bag of artificial coal.

No. 145 Illuminated Automatic Gate 5.95

Exciting action every time the train goes by. As the speeding train nears, door opens automatically and gateman rushes out swinging red lantern. After train passes, he goes back into his shack.

No. 252 Crossing Gate 3.25

This automatic gate lowers at the approach of the train, and raises when the train has passed. Correctly proportioned lamp on gate arm glows red.

TURN PAGE FOR LIONEL TRAINS →

with Sensational

**Puff
Smoke
built in
remote control
whistle**

**plus-
LIONEL
MAGNET
TRACTION**

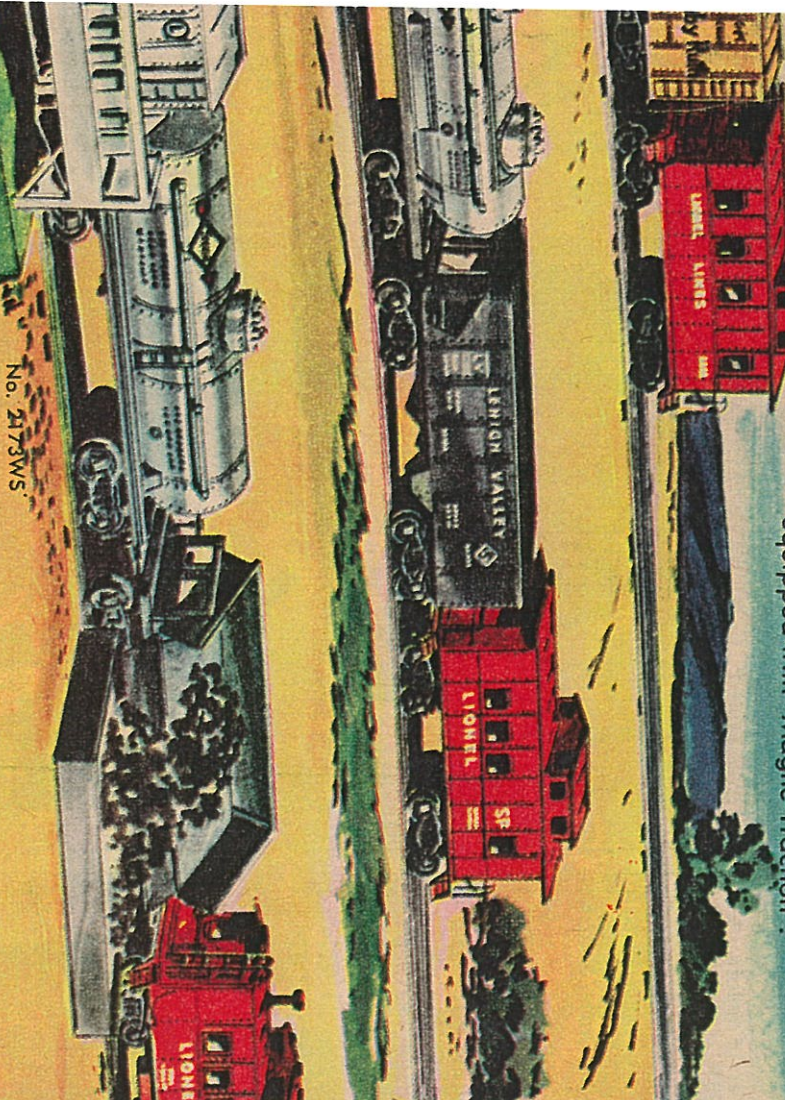
**Lionel "027" Three Car Freight
with Smoke \$19.95**

No. 1469WS

No. 14615

TRACTION

"Magne-Traction" is new, and exclusive with Lionel. It gives more power, more grade-climbing ability, and higher speeds without derailling on the curves. Every Lionel train in 1950 is equipped with "Magne-Traction".



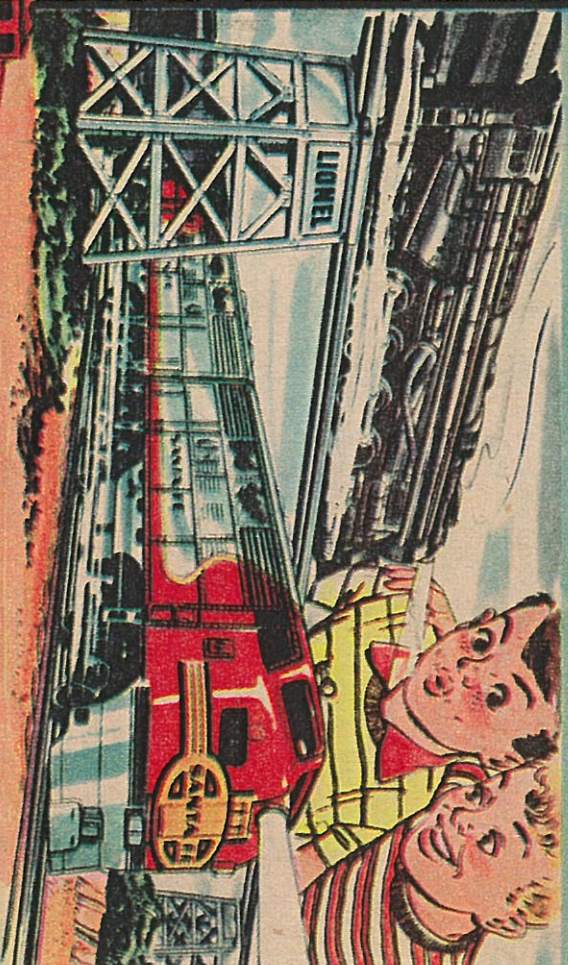
No. 2173WS

Lionel "027" Four Car Freight with Smoke and Built-in Whistle 39.95
469WS features a massive, powerful engine, a wealth of detail. Famous 2-6-4 type with KE and built-in remote control whistle. There's a hopper car, oil tank car, gondola car, and more. Complete with Lionel No. 1032 90 watt transformer, 8 sections curved track, 3 of straight remote control track section, lockon, lubricant, track clips, and instruction booklet.

Lionel "0" Gauge Four Car Freight with Smoke and Built-in Whistle 52.50

No. 2173WS is powered by the Lionel Penn R.R. Steam Turbine Loco — 20 wheels of great power, supplemented, as is every Lionel Engine, by "Magne-Traction". This set is almost 56 inches long. It consists of Loco and Tender, Milk Car and Platform (the milk man pushes the cans out on the platform at the touch of a remote control button), Oil car, remote control operating coal dump car, and illuminated Caboose. There are 8 sections curved track, 7 sections straight track, and UCS remote control track section; also lockon, lubricant, track clips, and instruction booklet.

BOYS! EVERY LIONEL TRAIN IS NOW EQUIPPED WITH MAGNE-TRACTION



- ★ Giving added power to your locomotives.
- ★ Enabling you to pull longer lines of cars.
- ★ Increased grade-climbing ability.
- ★ Much higher speeds without derailling on the curves.

With "Magne-Traction" you can do at scale speeds what even the great locomotives on the real railroads cannot do. You can run your trains at far higher scale speeds without derailling on the curves. You can climb steeper grades — why a Lionel locomotive and tender will climb a 20% grade with ease.

"Magne-Traction" is Sensational! See it demonstrated at your dealers. Get a new Lionel Train this year equipped with "Magne-Traction" and watch the wonderful things you can do with it. Now you can build pikes with grades up, which your Lionel will roll with the greatest ease. And as for "spotting" your train at a given stop — it is easy with "Magne-Traction".

Lionel Trains have **EVERYTHING ELSE** that makes for realistic railroading. Smoke—Built-in Whistle—Real R.R. Remote Control knuckle couplers, solid steel wheels, die cast trucks, and the most perfect scale detailing.

A—No. 6 1/2A ERECTOR—THE ELECTRIC ENGINE SET. Build exciting action models like the Airplane Ride, Lift Bridge, Windmill Pump and hundreds of others with this big Erector Set. Packed with huge parts assortment. Heavy metal Chest, hinged cover. Has Electric Engine. \$10.95*.

B—GILBERT No. U-239 GEIGER COUNTER. Not just a toy—a real professional Geiger Counter that detects radioactivity like instruments costing \$100.00 and more! Clicks amplified in earphone headset; neon light flashes simultaneously. Battery operated. Prospect for Uranium, maybe win \$10,000. Gov't reward! \$18.50*.

C—GILBERT No. U-238 ATOMIC ENERGY LAB. See Paths of Alpha particles speeding at 10,000 miles per second; watch actual atomic disintegration; measure radioactivity of ores! Completely safe, harmless and fascinating. Has Cloud Chamber, Spinhariscope, Geiger Counter, Electroscope, Spheres, etc. \$42.50*.

D—No. 1032 GILBERT PUZZLE SET. Big assortment of twistlers and teasers. Have hours of fun with

Myrto Crosses, Spiral Wire, Twin Links Puzzle and others. \$1.50*.

E—No. 2 GILBERT MICROSCOPE SET. Features powerful Microscope that magnifies specimens to 60 times actual size! Polaroid attachment—only Gilbert has it—brings out vivid colors. Complete laboratory equipment. \$2.95*.

F—No. 4 GILBERT JUNIOR ERECTOR SET. Ideal for children 2 to 6. Non-snagging plastic parts. Put-together done by pushing tube onto a knob—easier than into a hole. Brilliant hues—lots match colors. Makes Bridges, Carts, Derricks, etc. \$3.95*.

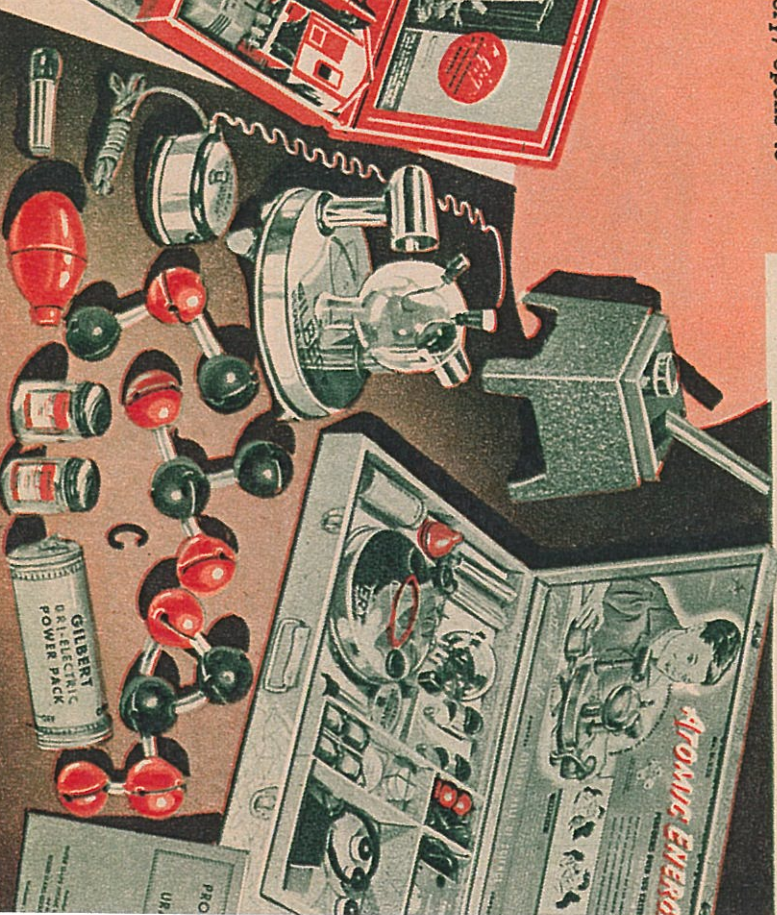
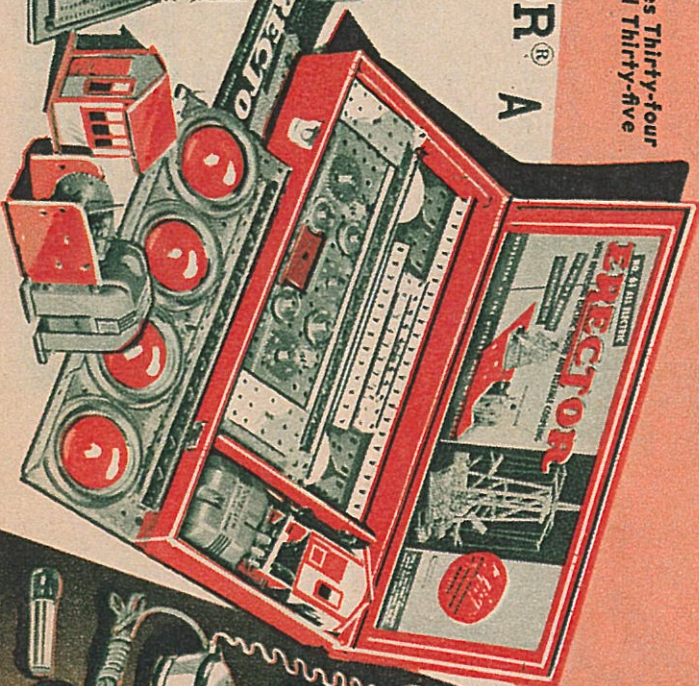
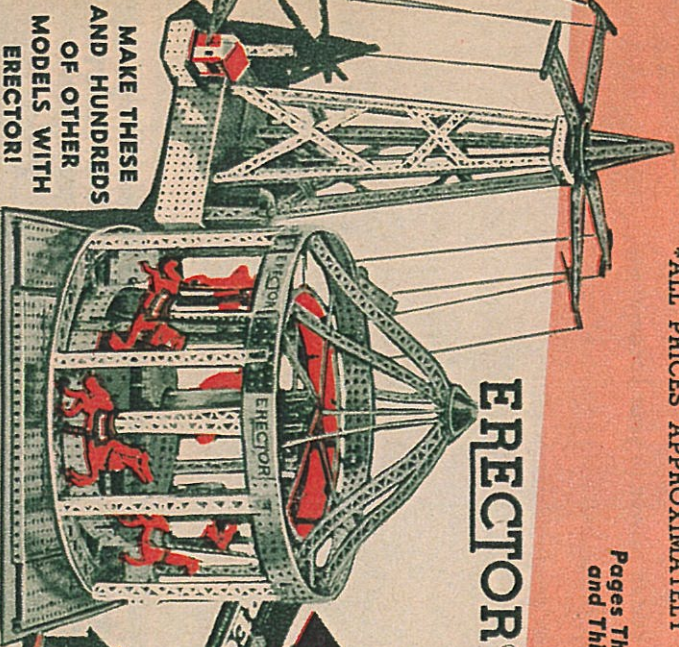
G—No. 4 GILBERT TOOL CHEST. Contains 19 real carpenters' tools for making club houses, rats, treasure chests, tables, etc. Best tool chest value ever offered. Made to fit young hands. \$4.95*.

H—No. 6 GILBERT CHEMISTRY SET—Senior Laboratory. Enables you to perform 389 thrilling, safe experiments and describes 80 glass blowing tricks. Big metal chest is complete laboratory, opens to nearly 29". \$7.95*.

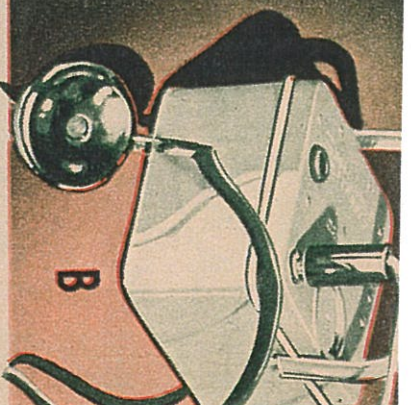
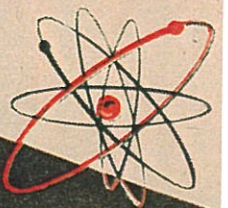
*ALL PRICES APPROXIMATELY 5% HIGHER DENVER AND WEST

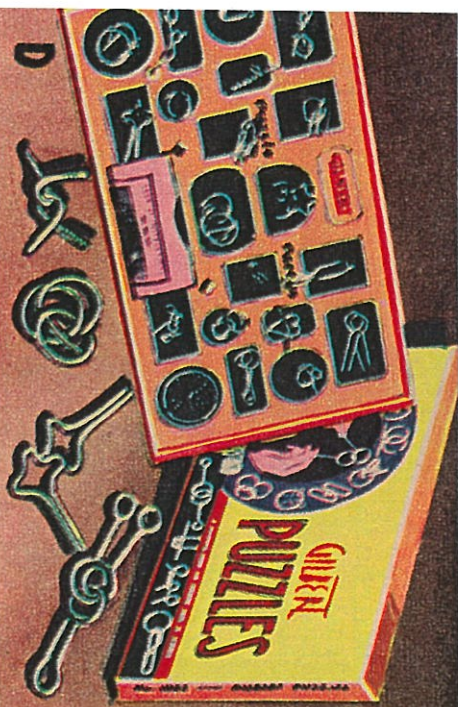
Pages Thirty-four
and Thirty-five

ERECTOR® A

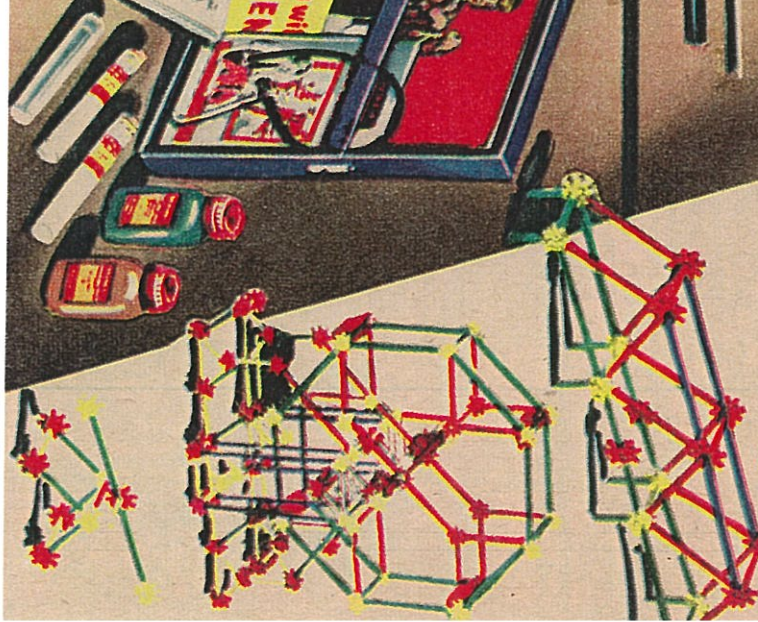
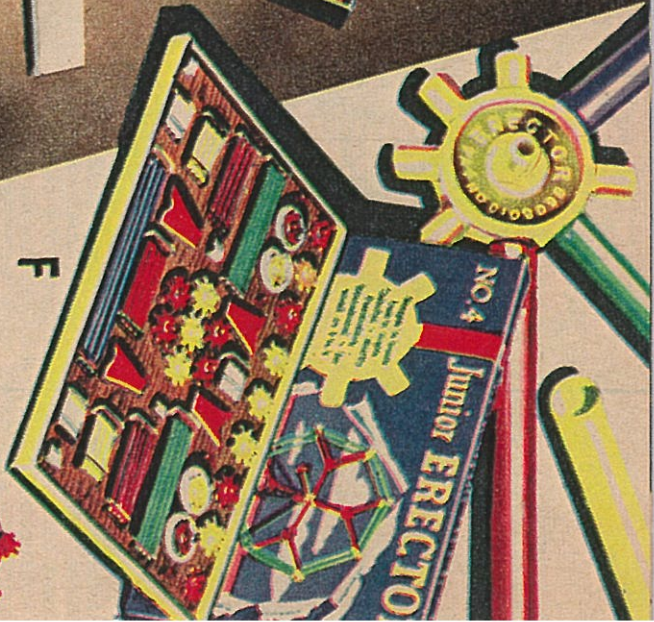
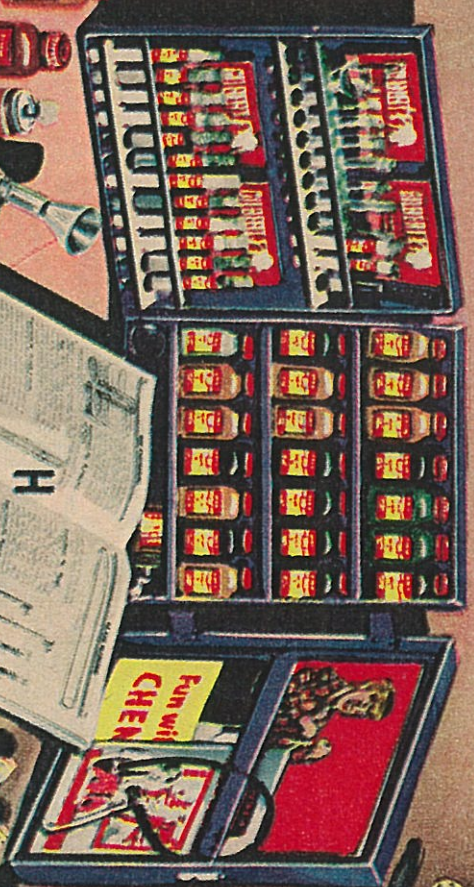


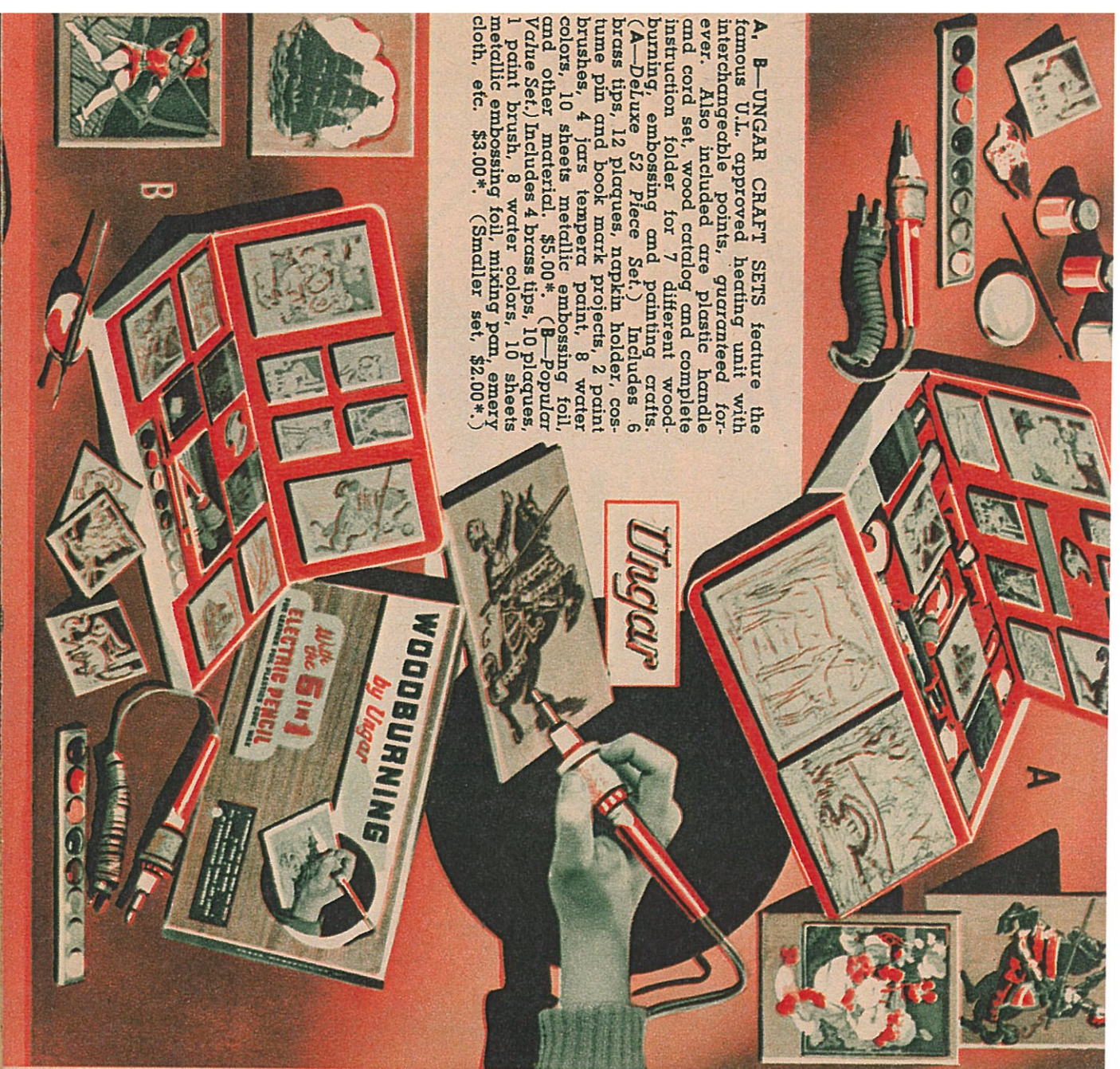
WORLDS OF FI





With GILBERT TOYS





A, B—UNGAR CRAFT SETS feature the famous U.L. approved heating unit with interchangeable points, guaranteed forever. Also included are plastic handle and cord set, wood catalog and complete instruction folder for 7 different wood-burning, embossing and painting crafts. (A—Deluxe 52 Piece Set.) Includes 6 brass tips, 12 plaques, napkin holder, costume pin and book mark projects, 2 paint brushes, 4 jars tempera paint, 8 water colors, 10 sheets metallic embossing foil, and other material. \$5.00*. (B—Popular Value Set.) Includes 4 brass tips, 10 plaques, 1 paint brush, 8 water colors, 10 sheets metallic embossing foil, mixing pan, emery cloth, etc. \$3.00*. (Smaller set, \$2.00*.)

WALCO—World's largest suppliers of beads and supplies for craft purposes to Boy Scouts, Girl Scouts, 4-H Clubs, Camp Fire Girls, School Systems, etc.—now furnishes the same quality craft material in complete outfits, as shown on the opposite page.

C—CHARM CRAFT. A new handicraft for making charm jewelry—necklaces, bracelets, earrings, brooches, pins, etc. Equipment includes 54 charm in plated metallic colors, also gold plated metal chain jump rings, clasps, beads, thread and needle. Instructions included \$2.19*.

D—SEQUIN CRAFT. This craft is a favorite with youngsters who like to decorate clothing, design their own jewelry, etc. Includes vari-colored sequins, perforate sequin material, earring buttons and clips, colored beads, sewing implements and instructions. \$2.19*.

E—INDIAN BEADCRAFT. Beaded fobs, bags, belt rings, etc., can be made with these fine, colorful Indian seed beads and jewel stones. Patented plastic loom sewing implements, beeswax, ring kit and instructions included. \$2.19*.

F—SEA SHELL JEWELRY. Fashionable costume jewelry can be made with these delicate, pastel-colored, genuine seashells. Equipment and instructions include with this modern craft set. \$1.59*.

G—SNOWFLAKE JEWELRY. These dainty, colorful "snowflakes" can be made into lovely necklaces, bracelets, and other costume jewelry pieces, also tin dolls! Illustrated instructions included. \$1.59*.

H—BEAD JEWELRY and MARIONETTES. Enable youngsters to make beaded animals, figures to be used as marionettes, also charm necklaces, bracelets, corals, etc. Material includes wood beads in various shapes, special cord and needle, necklace clasp and illustrated instruction sheets. \$1.59*.

Replacement beads, stones, sequins, etc., are available at the store at all times. Prices on request.

*Prices Approximate—See Page Four

Pages Thirty-six and Thirty-Seven