

**Walco**  
**BEAD COMPANY**

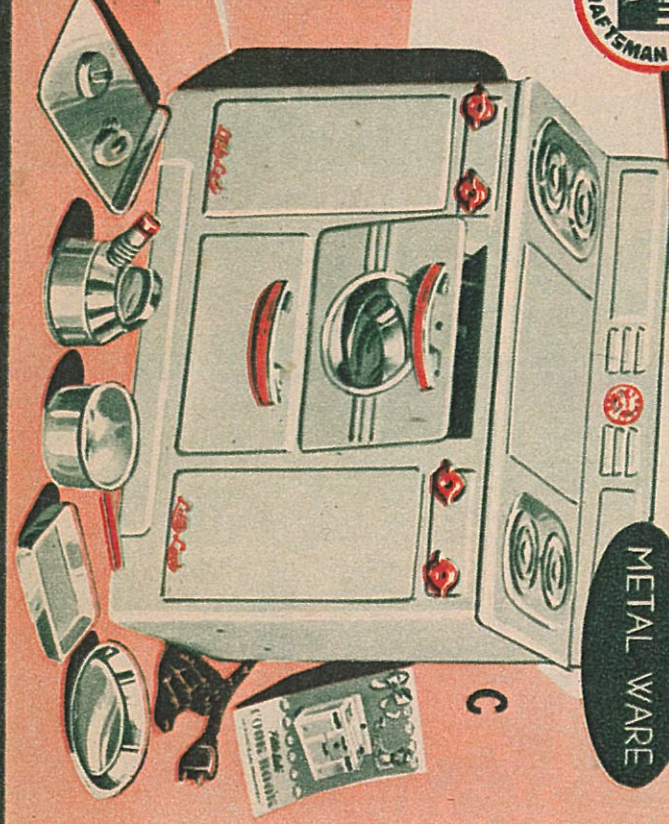
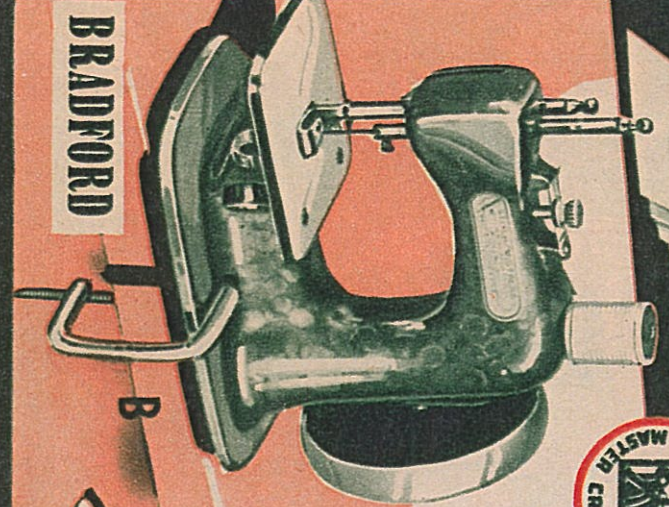
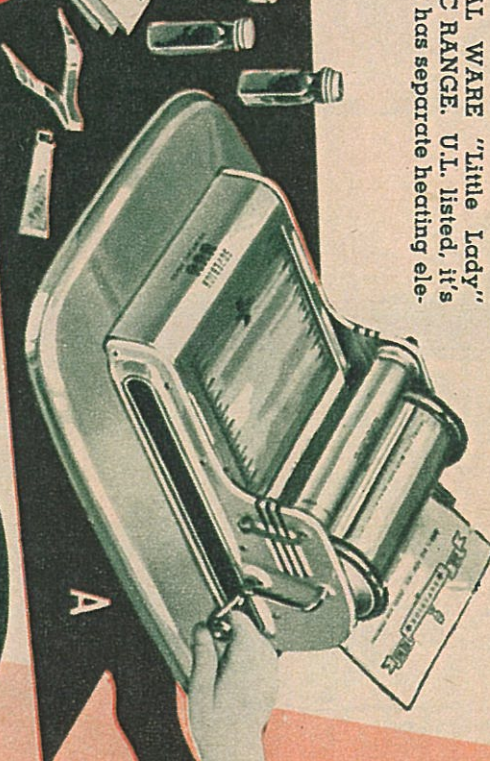


with rubber type, ink, paper, type slugs, illustration cuts and instructions. Youngsters can print their own newspapers, announcements, invitations, etc. Copy of Printers Journal included. This extraordinary useful and enjoyable play-tool is priced at \$7.95\*. (Smaller presses with fewer accessories available at \$2.25\* and \$5.95\*.)

body encloses all gear mechanisms. Metal clamp holds machine on table-top. Over 8" long and really practical. \$5.95\*. (Also recommended: "Gateway Jr." Sewing Machine, fewer features, \$2.98\*.)

**C—METAL WARE "Little Lady" ELECTRIC RANGE.** U.I. listed, it's 15" wide, has separate heating ele-

110-120 volts, Universal current. Comes with 7 aluminum utensils, including whistling tea kettle, and cook book. An excellent medium for practical play activity. \$7.95\*. (Smaller model, \$5.95\*.)



**BRADFORD**

**METAL WARE**

**D, E, F, G, H—BANNER PLASTIC TOYS.** These toys are ingeniously designed and molded of practically unbreakable plastic, to offer wide scope and lasting pleasure in imitative play. (**D—Bannerone Dinneware**) 29 pieces of sanitary, washable plastic in cabinet-type package. There are 4 each cups, saucer cake plates, knives, forks and spoons; 1 each creamer sugar bowl, tea pot, cover and tea pot stand. \$2.00 (Smaller set, service for 2, \$1.00\*.) (**E—Banner D Luxe Refreshment Set**) 6 each sherberts and goblets with sparkling clear tops and colored bases, all cake plates, Lazy Susan tray, pitcher, napkin hold and napkins. 27 pieces in all, contained in cabinet type box. \$2.00\*. (Smaller set, 10 pieces, \$1.00\*.) (**F Banner Metaltone Service Ensemble**) Molded in Polystyrene with metalized silver-like finish, this attractive set simulates the finest type of silver service. Consists of Lazy Susan tray, 4 each goblets, sherbert knives, forks and spoons; also 1 each pitcher, creamer sugar and a complete plastic Metaltone Tableware Chest (see item "G"), consisting of 16 separate units \$4.95\*. (**G—Metaltone Tableware and Chest**) 4 each knives, forks and spoons; 1 each cake server, butter knife, salt and pepper shaker in a plastic chest, size 8½" x 6" x 1". \$1.00\*. (**H—Fountainette**) 39 washable plastic pieces, including a working miniature dispenser for juices, etc., ice cream scoop, spoons, straw dishes and holders for sodas, sundaes, etc. in a fountainette box. \$2.00\*. (Smaller size, \$1.00\*.)

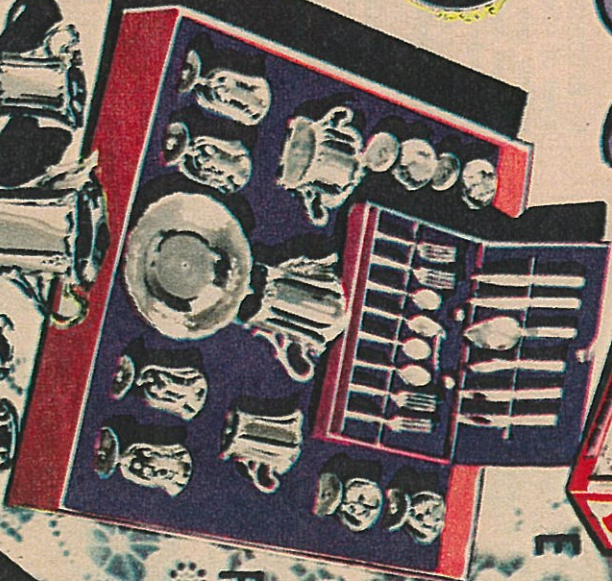
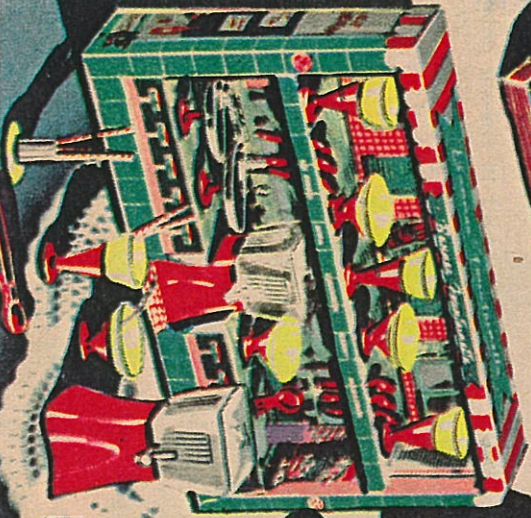
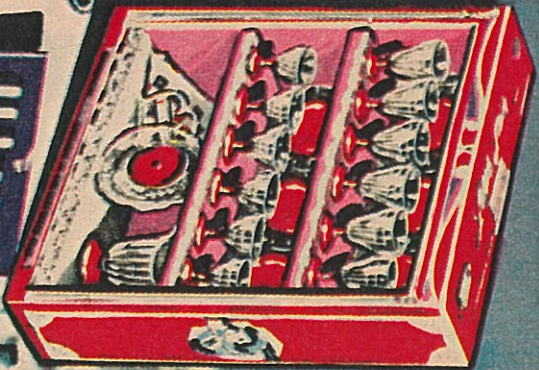
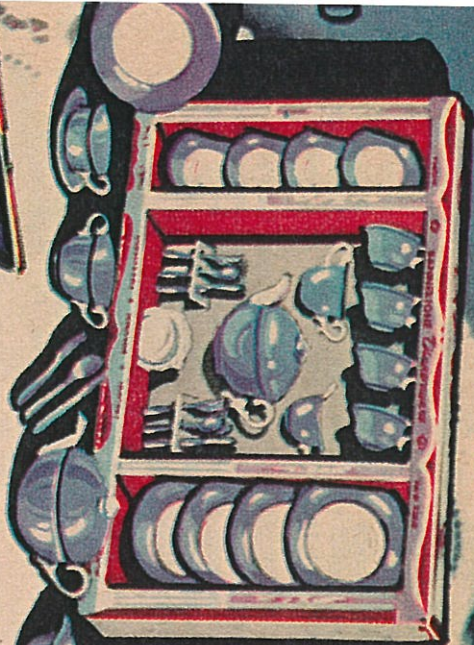
**I—WORCESTER WARE JR. TEA SET.** 37 "life-size" units which are designed for practical use as well as play. The sturdy plastic sugar bowl, creamer, tea pot and 4 cups are hand painted. Set includes saucers, knife, spoons, forks, tumblers, plates, napkins and table cover. Unusually attractive package. \$3.19\*. (Larger more elaborate set, \$4.29\*.)

**J—NORSTAR "Cinderella" Cleaning Set.** Includes working metal carpet sweeper with dust-ejector, plastic capron, metal dust pan, floor mop and broom. Each of these units are realistically designed and practical for all normal play purposes. \$2.19\*. (Larger set, \$3.29\*, smaller set, \$1.59\*.)

\*Prices Approximate—See Page Four

Pages Thirty-eight and Thirty-nine





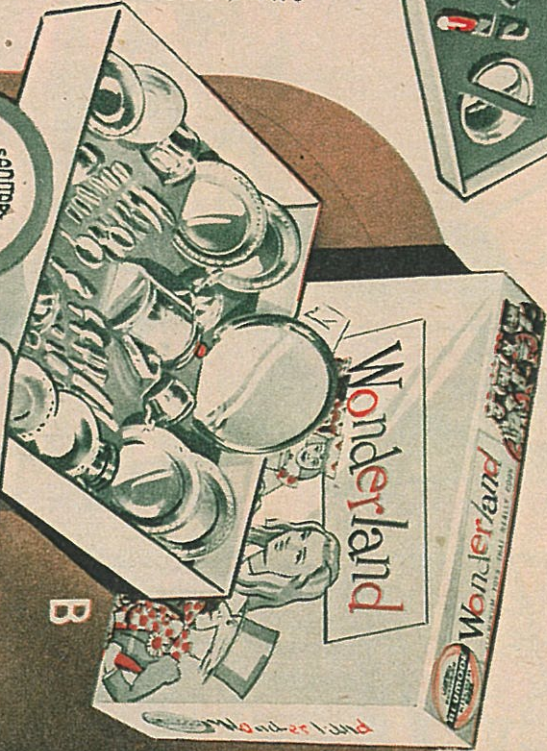


## SMALL FRY Cooking Set

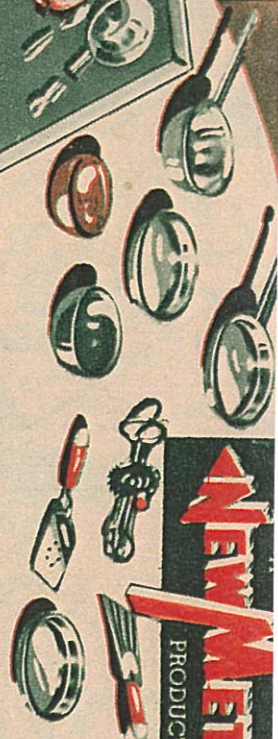


**A—"SMALL FRY" KITCHEN UTENSIL SET.** This 15-piece set even has a miniature meat grinder and egg beater. Other units are aluminum saucepan, frying pan, 2 pie plates, 2 teaspoons, 3 plastic bowls, pancake turner, spatula, batter whip and apple corer. \$1.69\*. (Smaller set, fewer utensils, \$1.19\*.)

**B, C—ALUMINUM SPECIALTY sets** are rustproof, sanitary, and have smooth edges. (B—Wonderland Coffee Pot Set.) A 31-piece service for 4 including coffee pot, cups, saucers, plates, serving tray, knives, forks, spoons, creamer, sugar, butter knife and sugar spoon. \$1.95\*. (Also available as Tea Set, \$1.95\*.) (C—Kiddiecook Cook and Bake Set.) 20 pieces, including oval roaster, double boiler, jelly and cake mold, frying pan, layer cake pan, covered sauce pot, tubed cake pan and whistling tea kettle. Packaged in range type display box. \$1.95\*.



## NEW METT PRODUCT



**WOLVERINE HOUSEKEEPING TOYS.** Modern design serviceable construction, and unique play feature have made these toys famous throughout the world. Their solid steel construction makes them safe, sound and sure to provide long-lasting pleasure.

**D—PLAY SINK.** Has an ingenious swivel-type faucet that actually starts and stops running water, which flows from reservoir attached to rear of sink. Plastic basin has adjustable stopper. Hinged door of sink opens. 10 3/4" high, \$2.00\*.

**E—PLAY STOVE.** Equipment includes plastic pots with covers, frying pan and spatula. Hinged door open and the 4 plastic push-buttons actually operate. 12" high, \$2.00\*. (Larger stove, 14" high, \$3.69\*.)

**F—KITCHEN CABINET.** Includes miniature play packages of famous grocery products, 6 plastic utensils, rolling pin and a bread board. The 4 doors in the cabinet swing open. 15 3/4" high, \$2.29\*. (Also recommended: Larger Kitchen Cabinet with removable top which can also be used as table. Complete cabinet 20 1/8" high, \$3.98\*.)

**G—WASHING MACHINE.** Modeled after the latest style agitator-type machines. By operating the handle agitator swirls clothes through soapy water and the action can be observed through the transparent plastic top. Wringer is adjustable. 12" high, \$2.00\*.

**H—REFRIGERATOR.** 2 doors open—1 to freezer compartment, the other into the refrigerator. Plastic "ice cube" trays, miniature play packages of famous grocery products, also simulated food items included to add activity. 13 1/2" high, \$2.00\*.

**I—ELECTRIC IRON.** This U.I. Approved iron is practical—but it never gets too hot. Can be plugged into any A.C. socket. 6 1/4" long with Bakelite handle \$2.39\*. (Smaller model, \$1.00\*.)

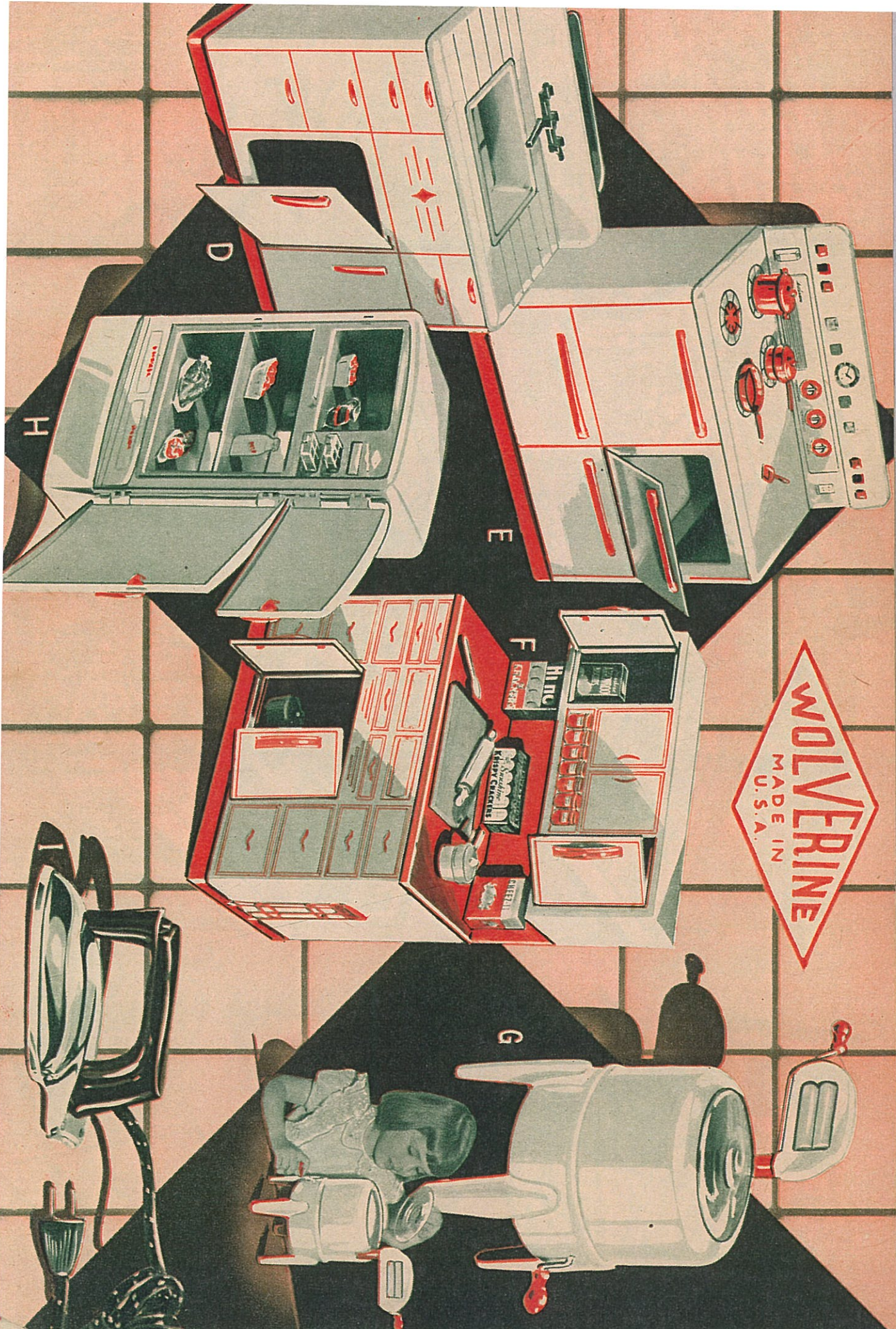
**NOTE:** Items "D", "E", and "H" available as on complete Kitchen Ensemble, price on request.

\*Prices Approximate—See Page Four

Pages Forty and Forty-one



**WOLVERINE**  
MADE IN  
U.S.A.







PRESSMAN  
TOY  
CORPORATION

MODEL-CRAFT, INC.

B

HASENFELD  
BROS., INC.

C



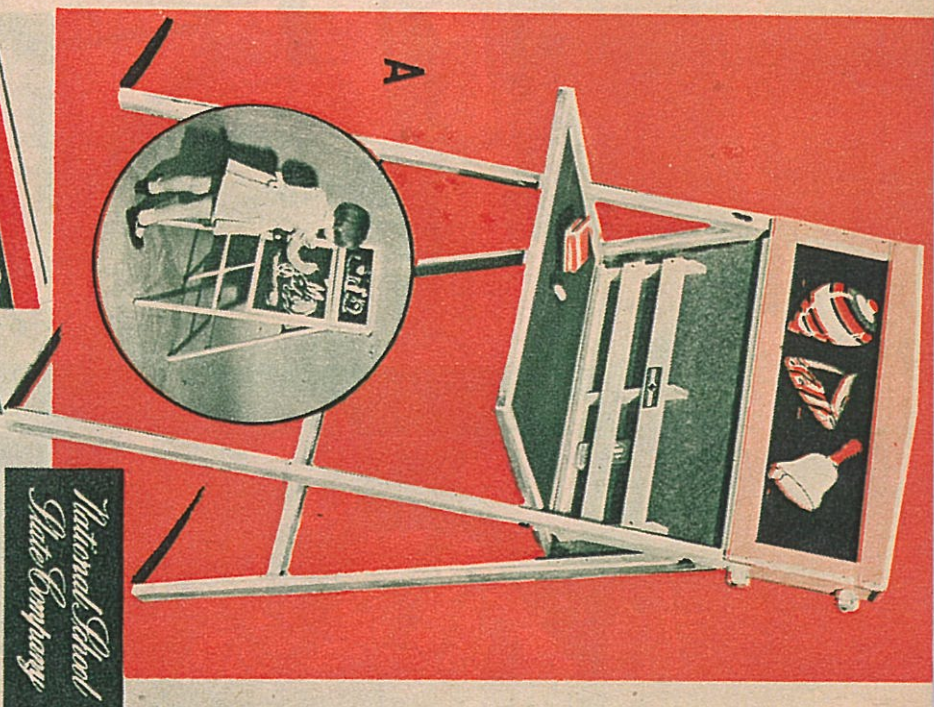
**A—"THE GREAT FOODINI" MAGIC SET.** This set is fashioned after the character in the popular CBS television "Lucky Pup" show. It contains full equipment for performing a wide assortment of fascinating, entertaining, magic tricks. Comes with wooden magician's stand on 3 legs and a "Foodini" mask for the magician himself. Complete instruction book tells how to perform each of the tricks. \$3.00\*. (Smaller sets available at \$2.00\* and \$1.00\*.)

**B—MODEL-CRAFT MOLDING AND COLORING SETS.** This is an excellent hobbycraft that encourages creative activity and develops artistic appreciation. With specially prepared powder and reusable rubber molds, youngsters are enabled to make miniature ornaments and figures. After the objects are molded, colors which are furnished with the sets are applied. Finished articles are clearly detailed and attractive and many youngsters actually use this enjoyable craft lucratively. A wide variety of subjects are available in sets which include all necessary material, as well as easy-to-follow instructions. Four of the sets are illustrated on the opposite page. The Zoo Set and Cowboy and Indian Set each consists of 5 molds, modeling powder, paints, brush and instructions. These are priced at \$2.00\* each. The Cinderella and Circus Sets have additional molds and paints, thereby offering more scope. These are priced at \$3.00\* each. Other recommendations are Wild West Set at \$4.00\*, Farm Set and Figurine Set at \$3.00\* each; Farm Animal Set and Car Set at \$1.00\* each. (Modeling powder may be secured separately at all times in 5 lb. containers, priced at \$.65\* each.)

**C—JUNIOR MISS SEWING KIT.** This luggage style kit with metal lock and handle includes a plastic sewing machine that actually operates. This machine has a smooth, easy sewing action and requires no special adjusting. In addition there are patterns, cloth, thread, needles and other necessary equipment, even including a small doll for which to design clothes and accessories. Kit measures 13 1/4" x 8 1/4" x 3 1/4", \$2.50\*. (Sewing Machine as described above is available as separate unit, priced at \$1.50\*.)

\*Prices Approximate—See Page Four

Pages Forty-two and Forty-three



**A—NATURAL SLATE Drop-Lid Easel BLACKBOARD** Has colored revolving chart of alphabet letters, numbers, familiar objects, etc., also supply rack. Gerline 13" x 17" slate, framed both sides. Chalk and eraser included. Folds flat when not in use. \$6.98 (Smaller size, \$5.00\*, larger size, \$8.98\*.)

**B—PLAY-A-BED BOOK SERIES.** Each of these books consists of 128 pages of durable paper able to take coloring, penciling, cutting, pasting, etc. Pages each of these books offer different kinds of scenes contained—enjoyment—games, puzzles, cut-out tricks, surprises—and things to make. Available a complete set or separately at \$1.00\* each.

**C—PENCIL FUN BOOK.** This wonderful toy-book full of games, puzzles, mazes, and dot pictures—each of which require only a pencil to complete or play. An excellent plaything when weather is bad, or for the sick-at-bed child. \$1.00\*.



SEAHORSE PR





STENCIL-ART

STENCIL-ART

STENCIL-ART

A

True-View

STENCIL-ART  
Holiday

AMERICAN  
Plastic BRICKS

F

HALLSAM

B

BB  
ARTIST DELUXE

C

A B C D E F G H I J K L M N O P Q R S  
T U V W X Y Z

LINCOLN LOGS

Lincoln Logs



—STENCIL-ART BOOKS. Stencils on 4-ply Bristol can be used many times over. Each sheet includes about 10 different designs. Steel-ring bound books lie flat, contain 6 stencil sheets, separated both sides by strong binding, also large supply of drawing paper that can be used with any stencil. Subject matter varies from simple to advanced, allowing for progress and special interests. After child draws light guide lines, he composes detail and applies own choice of colors on drawing paper. Book #1, #2 and Holiday Book shown inside measure 10" x 13½" and are \$1.00\* each. Also recommended: Small Fry, Stick Pick, Tiny Tot, Arm and Zoo Books at \$.50\* each.)

—TRU-VUE STEREOSCOPE with 4 Boxes of COLOR film. Life-like, magnified, 3-dimensional views in natural colors are seen through this unique precision instrument. Educational, entertaining views are changed by simply sliding a lever. Each roll of 35 mm. safety film contains 14 views with titles. \$4.00\*. (Additional film available.)

—B & B PAINT AND BLACKBOARD EASEL. Complete with drawing pad, poster paints, brush, water pans and chalk. Easel adjustable. Clamp holds drawing board over 12" x 18" blackboard. \$2.95\*

—LINCOLN LOGS With Metal Figures. 131 wood pieces (logs, wheels, chimneys, roofs, etc.) also 5 diamons, 2 pioneers and 2 dogs of cast metal, with page design booklet. Youngsters build models of log cabins, stockades, etc. \$5.00\*.

—LINCOLN LOGS. This set consists of 79 wood pieces and 4-page design booklet. \$2.00\*.

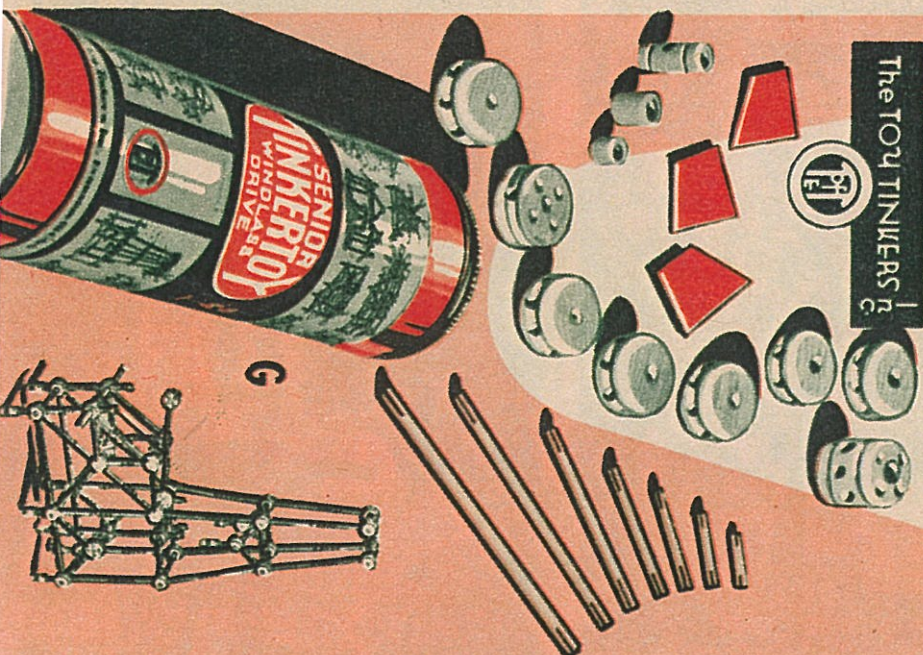
—HALSAM AMERICAN Plastic BRICKS. 3 shapes and sizes, with patented peg-socket construction that permits interlocking. Smooth, high polished and washable. They're excellent for building models of schools, stores, houses, etc. Set contains 200 pieces including bricks, windows, doors, roofs, etc., also instruction book. \$1.00\*. (Larger set, 400 pieces, \$6.00\*; American Wood bricks, from \$1.00\* to \$6.00\*.)

\*Prices Approximate—See Page Four

Pages Forty-Four and Forty-Five

G—SENIOR TINKERTOY. Set has 151 wood parts, a metal crank, 2 cotter pins and 8 windblades. 30 different still and moving models to construct, also many stunts and games, are shown in the directions. \$2.00\*. (Also recommended: Wonder Builder Tinkertoy, with 90 wood pieces at \$1.00\*, and Special Tinkertoy featuring Windlass Drive, \$1.50\*.)

### The TOY TINKERS



H—STROMBECKER BILL DING. 14 large clowns, including "Bill Ding", finished in bright red, yellow, blue, green and white harmless lacquers. These wood clowns are 4½" high, designed to permit building and balancing. Set includes set of ring toss and fascinating book, with diagrams of how to balance clowns, also 20 different games that can be played. Box size 17¾" x 13⅞". \$2.50\*. (Smaller set, \$1.19\*.)

### StromBecker

