

STANDARD TOYKRAFT products are expressly designed and manufactured to satisfy the exacting needs of growing youngsters for creative play equipment.

—TOM SAWYER SLATE AND CHALK CUTFITT. Has $\frac{1}{4}$ " x $9\frac{3}{4}$ " natural slate blackboard, also special chalk or blackboard, wood or paper. In addition, set contains 10 chalk crayons, 4 round crayons, felt eraser, BC chart, stencils and drawing paper. Box 17" x 13", 1.00*. (Larger set, \$2.00*.)

—STREAMLINER LUGGAGE PAINTING KIT. 2 sections for painting and drawing implements in addition to outline pictures, for coloring. Includes poster paints, water colors, crayons, brushes, water pans and mixing tray. $15\frac{3}{8}$ " x $12\frac{1}{4}$ " x 3" case has hinged cover with metal plated snap lock and handle. \$2.00*. (Smaller set, fewer utensils, \$1.00*.)

—TOM SAWYER FINGER PAINTING SET. An excellent medium for free artistic expression. Set includes 6 harmless and stainless paints, 18 sheets of specially selected paper, fixative, wooden spatulas, finisher brush and 6-page instruction booklet. \$2.00*. (Smaller set, fewer utensils, \$1.00*.)

—"JEAN DARLING" LUGGAGE SEWING KIT. 2 sections of implements and material. Includes handkerchief and doily set for embroidering—also hoops, arm, bobbins, scissor, thimble, needles, jointed doll with cut out dress material, bed jacket, pajamas and sunning robe—all ready for sewing. Carrying case similar to item "B", size $15\frac{1}{2}$ " x $12\frac{1}{4}$ " x 3". Comes with instructions. \$2.00*. (Smaller set, less units, \$1.00*.)

—"JEAN DARLING" TOY MAKE-UP KIT. All contents are pure and safe. 2 sections in carrying case similar to item "B", size $13\frac{3}{4}$ " x $9\frac{1}{2}$ " x $2\frac{1}{2}$ ". Includes cologne, bubble bath, compact, simulated rouge, lipstick, nail polish, etc., also 2 composition faces for make-up, 8 make-up colors in popular shades, soap, facial tissues and dispenser, nail polish applicator brush, plastic comb, scissors and bobby pins. \$2.00*. (Smaller set, fewer utensils, \$1.00*.)

*Prices Approximate—See Page Four

Pages Forty-six and Forty-seven

F—NEWELL AUTOMATIC Airfire REPEATER GUN. Fires 6 table tennis balls with single loading. Constructed of heavy aluminum and Tenite plastic. Box designed for use as target. \$4.95*. (Airfire Sub-Machine Gun available at \$2.98*.)

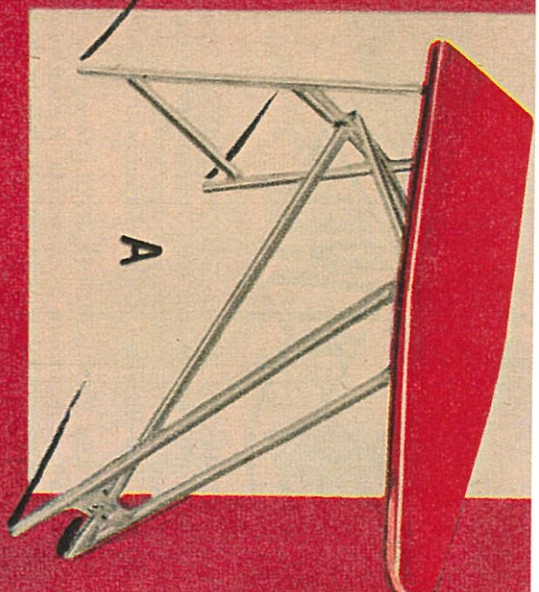
G, H—STROMBECKER WOOD MODEL KITS are authentic in detail, yet simple for beginners to assemble. Ready-shaped parts are quickly fitted together with easy-to-follow instructions. Illustrated are the B-29 Superfortress and R-200 City of San Francisco Streamliner Kits, at \$2.50* each. (Other recommended kits are priced from \$.59* to \$2.50*.)

I—MAXWELL AUTO Action PULL TOY. Operated by remote-trigger mechanism. As a pull toy, it rolls along with rear end clattering. When trigger is squeezed half-way, motor backfires—squeezed all the way, horn honks, car bucks, and driver leaps on seat. Another squeeze and car stalls as driver flops back onto the seat. \$1.98*.

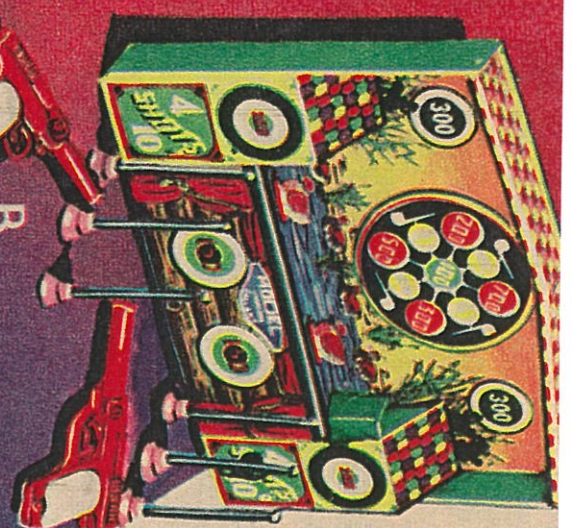
NEWELL TOYS

StromBecker

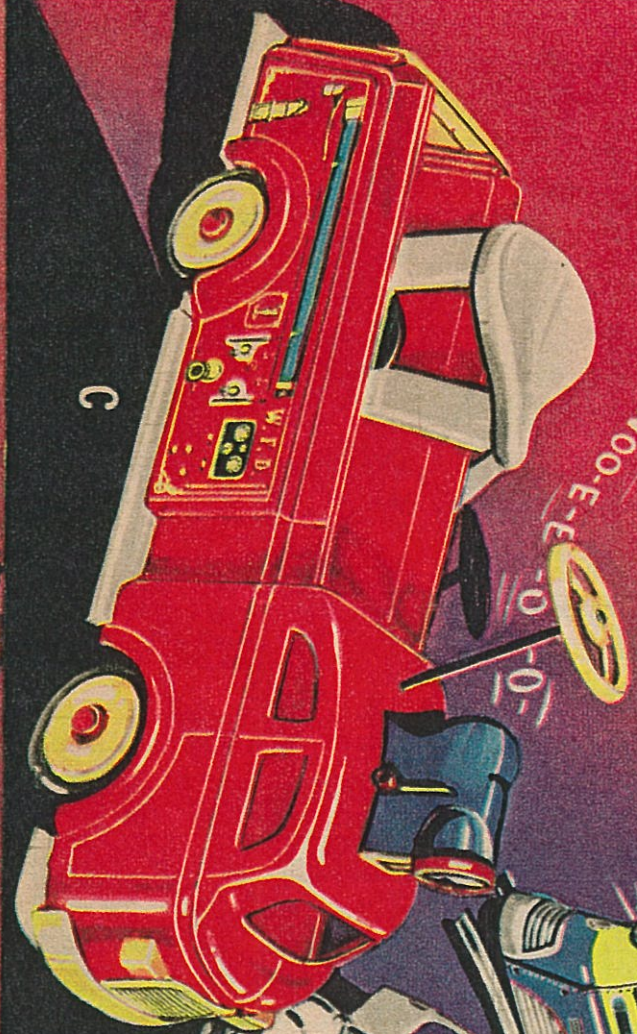
Maxwell Toys



A



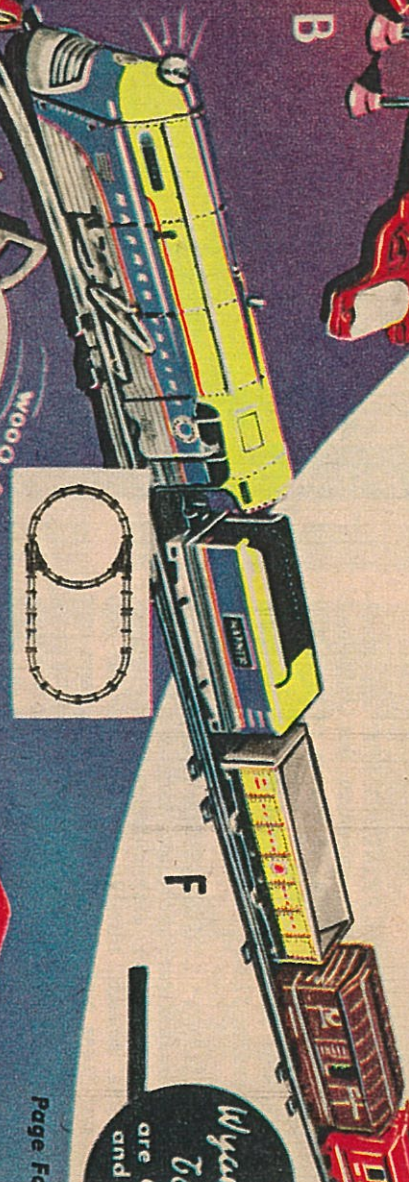
B



C



D



F



E

powering in child appeal.
A—FOLDING IRONING BOARD. 26½" long and 22¼" high, of solid steel, with locking device. \$2.25*.

B—MECHANICAL SHOOTING GALLERY. A reel 15" shooting gallery in full motion. When hit, targets fall back and score appears. Has 2 plastic pistols, 6 suction-tipped plastic darts. An exceptional toy! \$4.50*.

C—HEAVY DUTY RIDER TRUCK. Steel, reinforced and welded, 32½" long. Flashlight battery operated searchlight flashes red light on and off as siren screams. Has rubber tires, bicycle type seat and tall gate. \$7.95*.

no winding, with this forward motor. 9½" long, with open doors, siren, rubber tires, re stretcher. \$1.29*.

E—RAILWAY EXPRESS TRUCK. long, equipped with rubber doors, siren, rubber tires, re stretcher. \$1.25* (Also recommended Trailer Moving Van, \$1.25*.)

F—HAFNER MECHANICAL TRAIN. 34" long, with decorative, ringing bell and flashlight operated headlight. Includes car, cattle car, caboose, 10 cut 4 straight track, pair of Clockspring motor has custom and start switch. \$5.00* (Outer Trains \$4.00* and \$3.00*.)

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W000-00-E-EEE-E-

UBLE BARREL POP GUN. 28" steel barrel, walnut stock, with telescopic sight. Self-loading, has 2 triggers and safety cork retaining device. \$1.69*. (Also recommended: 23" Double Barrel Gun at \$1.25*.)

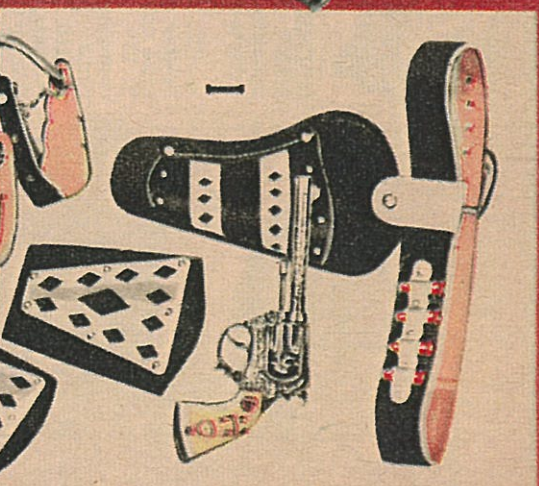
UBLE HOISTER SET. Genuine leather, decorated with metal studs and brass. Grain leather belt has clip and buckle, metal buckle, tip and loop. Complete set includes decorated cuffs, also die-cast 9" pistols included. \$5.00*.

STER SET WITH SPURS AND STRAPS. Single leather holster, fully decorated with automatic 7 1/2" die-cast pistol fitted with clip and 4 "bullets", metal buckle, tip and loop. Complete set includes decorated cuffs, also die-cast 9" pistols included. \$5.00*.

J—AUTO TRANSPORT. Detachable trailer has retractable support. Tail gate forms ramp for lower deck, slid rolls attach to upper deck. Comes with 4 plastic cars. All vehicles have rubber tires. 22" long overall. \$2.50*.

K—FRONT LOADER DUMP TRUCK. Front scoop elevates and deposits "load" in body which unloads by lever action, as tail gate opens. Steel, 20" long overall, rubber tires. \$2.50*. (Also recommended: Standard Dump Truck, 12 1/2" long, \$1.25*.)

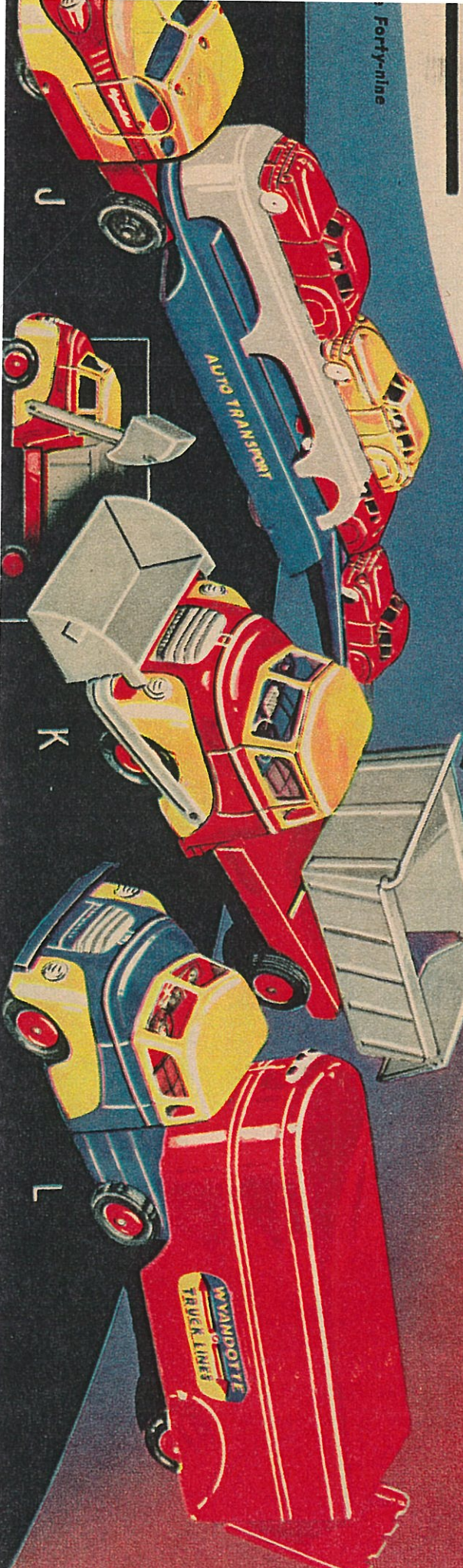
L—EXPRESS TRUCK. Semi-trailer style, heavy gauge steel, 25" long. Has bumper and regulation red reflectors on front and rear of trailer. 6 rubber tires and spare. \$3.50*. (Also recommended: Van Truck, 25" long, \$3.50*.)



METAL DUCTS CO.

*Prices Approximate See Page Four

Forty-nine



J

K

L

Dodger

DODGER "MEDALIST" SPORTS EQUIPMENT is well styled, practical and specifically designed to satisfy young athletes who know their sports.

A—**JR. PLAYGROUND BASKETBALL.** Pebble grained simulated leather, genuine valve bladder. 22" circumference. \$1.19* (Official Size Basketball, lined, complete with inflicting needle, \$2.29*.) B—**ALL-POPULAR FOOTBALL.** Official Size, simulated pebble grained leather, guaranteed valve bladder, inflicting needle, \$1.39* (Official Collegiate Football of double lined fabric construction, \$2.29*.) C—**MIDGET FOOTBALL, 7 $\frac{3}{4}$ " "touch" football of same quality as larger models. \$.89* D—"GOLDEN" GLOVES.** Embody all important features for comfort and durability. For youngsters 5 to 7 years, \$6.95*, 2 to 4 years, \$5.50*, 8 to 12 years, \$7.95* 13 to 16 years, \$8.95* E—**PUNCHING BAG.** Simulated horsehide bag attached to flexible 42" steel rod on metal stand. Adjustable and portable. Inflicting needle included. A practical, health-building toy. \$4.95*



ESQUIRE Pony Boy AND Lone Ranger HOLSTERS are realistically designed in authentic style to meet the precise requirements of America's young cowboys and cowgirls—correctly styled for those "who know their own law and order in the wild and woolly west".

F, G, H—**PONY BOY Genuine Leather Holster Set.** (F—Double "Texan Jr." Holster Set.) 6 large nickel rivets are used to decorate these holsters, fitted, slotted girdles and metal bullet clips, 3 "bullets", plastic ties. Leather belt and 2 "Texan Jr." pistols included. \$4.00* (Same set with single holster gun, \$2.00*.) (G—Double "Cowboy" Holster Set.) Comes with two 14" Hubley "Cowboy" guns as shown on page 24. Holsters decorated with jewel clusters nickel rivets. Belt has 2 metal bullet clips, 6 "bullet" jewels, rivets, a western buckle, tip and loop. \$8 (H—Single "Cowboy" Holster Set.) Same as item but has one holster and gun. \$5.00*.

K, L—**LONE RANGER Genuine Leather Holster Set.** (K—Combination "Texan Jr." Double Holster Set.) Holsters are decorated with gold veiling, jewelers, gold spots and plastic ties. Belt has gold bullet clips, 6 "bullets", official Lone Ranger insignia, horn buckle, tip and loop. Set complete with leather cuffs decorated with metal and jewels, also decorated with adjustable decorated leather straps. Comes with 2 "Texan Jr." pistols. \$6.95* (Same set with single holster and gun, \$4.95*.) (L—Single "Cowboy" Holster Set.) This set is deluxe equipment! Highly ornated holster has jewels, cut outs and gold jewelry. Cowhide belt has cut outs, jewels, gold rivets and other ornaments, as well as western buckle, tip and loop. Comes with 14" Hubley "Cowboy" pistol shown on page 24. \$7.95*.

I—**WESTERN COWBOY SPURS.** 2-piece, die-cast ornated with metal conchas. Rowels have extra ends for safety. \$1.50*.

J—**PONY BOY CUFFS.** Genuine leather, decorated with black and gold spots, conchas, and fitted with 2 fasteners. \$1.50*.

*Prices Approximate—See Page Four

Pages Fifty and Fifty-one

esquire
novelty
company

