

A—PRESSMAN SKILL BALL. Roll the balls up and onto the score board. The highest total wins. Masonite surface, 16" x 141/4", on framed wood base, reinforced by metal rings. 4 enameled 1%" balls included. \$2.00*.

B—CARROM BOARD. Imágine! 85 different action games can be played on this 28½" hardwood board. Colorfully diagrammed on both sides, with felt cushions and reversible net pockets. 2 hardwood cues, instructions included. \$7.95*. (Other model, 95 games, \$9.50*.)

C—BURROWES FLOOR MODEL POOL TABLE. Portable, with non-warping playing surface covered in green cloth. Has resilient cushions, leg levelers, automatic ball return and practically every other desirable feature. Measures 40" x 22½" x 26" high. 15 numbered colored balls, cue ball, triangle, two 32-inch maple cues and a rule book furnished. \$16.50*. (Other models, larger sizes, at \$21.95* and \$32.95*.)



YOUR OWN ADVANCE

SELECTION LIST

To make shopping for you, we've prothis blank, to be out before coming store.

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Page Fifty-six



for your copy of this important booklet Ask at the store

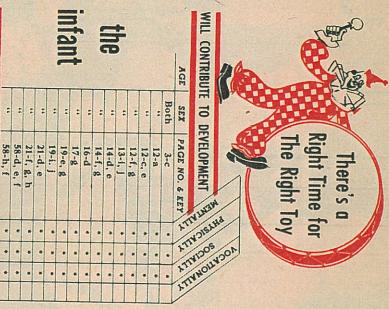
t the right times will help to imexplains bow correct play activity rrove your child's personality and character development.

Page Fifty-seven

of the majority of children at a cer- children in whom you are interested, tain age or period. If you will bear it will direct your attention toward THIS CHART deals with the average unaciencies in the mental, physical, child, whose development is typical social or vocational aptitudes of the

in mind any decided proficiencies or appropriate playTOOLS for all.

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	Boys		••	.6	**	"	16			Maller .		***		Both		GITIS
48-c	24-d, e, f, g	21-e, f	19-h, i, j	19-d, e, f, g	18-b	17-g, h, j, m	16-b, c, d, e	14-e, f, g	14-a, b, c, d	13-j, i	12-d, e, f, g	12-a, b, c	8-a, b, c	6-c	5-c, d	3-C
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A, B—MAVCO PLASTIC TOYS. These animated toys, powered by a fully guaranteed clock-spring motor, are fitted with a fixed windup key. (A—Mickey Mouse.) He scoots, glides and zips on a real scooter which runs straight or in circles. His leg and head move up and down. 6½" tall, \$1.00*. (B—Donald Duck.) Gun-totin' Donald Duck aims and fires with every step. He's outfitted with 2 western-style revolvers, a holster belt, Vinylite kerchief and detachable "ten-gallon" hat. 6¾" tall, \$1.00*.

C—WRIGLEY CIRCUS HORSE SHOOFLY. Used as a rocker for children from 6 months to 2 years, this safe shoofly is made of extra heavy plywood and selected pine. Encourages standing and walking. Measures 30" x 22" x 18½". \$9.00*. (Also available as Elephant, \$7.00* and Scotty, \$5.00*.)

D-KUSAN KARNIVAL BLOCKS. Each of these 8 sturdy 2" blocks is a separate toy in itself. For inside the transparent plastic are dancing animals, balancing clowns, performing dogs, a ferris wheel, merry-go-round, juggling seals, etc. \$2.00*. (Also recommended: Kountry Fair, \$1.00*.)

E—KNICKERBOCKER A-B-C-D BOX SET. These plastic toys float in the bath. Excellent for teething, too! Half clear, half opaque, the letters have colored balls inside which rattle merrily. \$1.00*.

F—KUSAN KOO ZOO 20. Each 15%" cube of clear plastic encloses a colorful animal that children learn to recognize—apes, bears, dogs, foxes, horses, etc. They rattle, too! \$2.00*. (Smaller size, \$1.00*.)

G—KNICKERBOCKER CLOWN ROLY-POLY. Every young child is fascinated by the action of a roly-poly. Made of easy-to-wash plastic with no rough edges. 834" tall with a movable head, \$1.00*.

H—KNICKERBOCKER ROCKING ANIMAL GIFT SET. Four-piece plastic combination consisting of rocking horse, lamb, pig and elephant. Each toy rattles, rocks and floats in the bath, \$1.00*.

*Prices Approximate—See Page Four

Pages Fifty-eight and Fifty-nine

years

Boys Both

16-a 17-i, k

11-a, b, c 13-h, i, j 15-i, j

00 d

Both

9-f, g, 1, 1

7-d, e, f, g, h

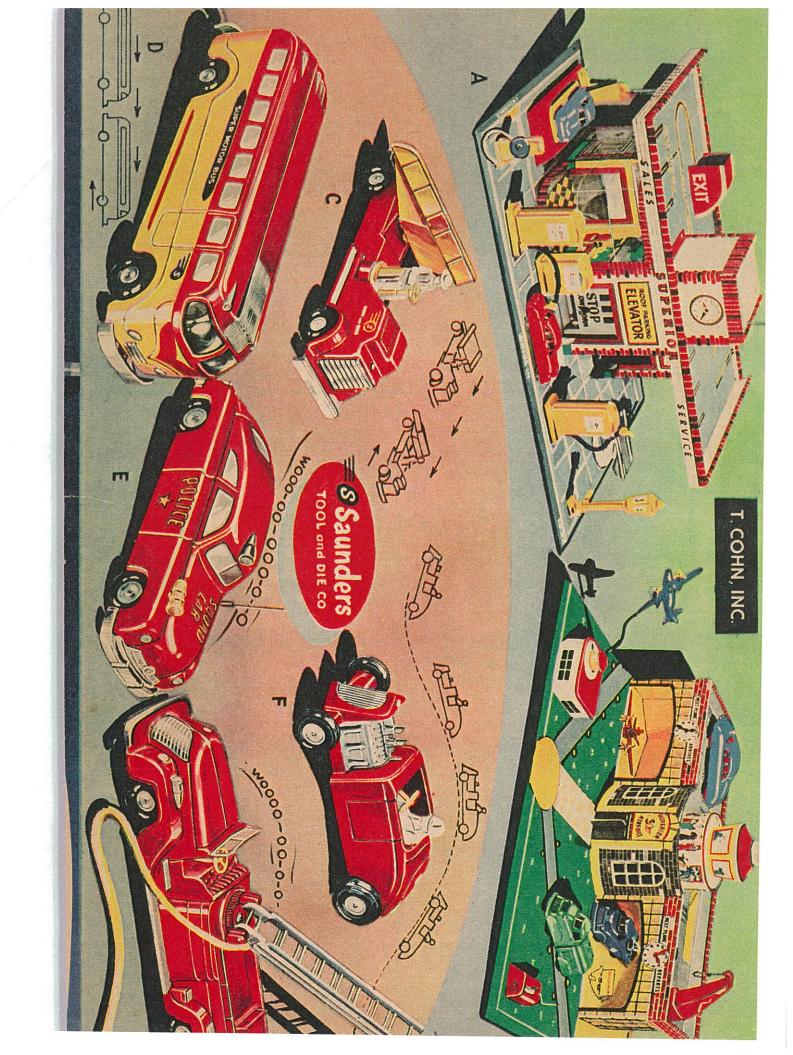
3-e, f, g 5-a, b, c, d, f 6-a, b

3-a, b, c, d

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years years	WILL CONTRIBUTE AGE AGE Ayears
Girls	SEX TO
3-a, c, d 3-e, f, g 5-a, b, c, d, e 6-a, b 7-d, e, f, g, h 8-a, b, c 9-d, f, g 9-h, i, j 10-a, b, c 11-a, b, c 12-a, b, c, d 12-e, f, g 13-h, i, j 16-a 17-f, i, k, l 18-a, b, c 20-a, b, c 21-d, e, f, g, h 22-a 23-b, c 23-d, f, g, h, i	There's a Right Time for The Right Toy The Right Toy FACE NO. 6 KEY THE S1-6, h, i, j 53-6, f, g, h 60-a, b, c, d 60-a, b, c, d 62-c, e, f 62-c, e, f
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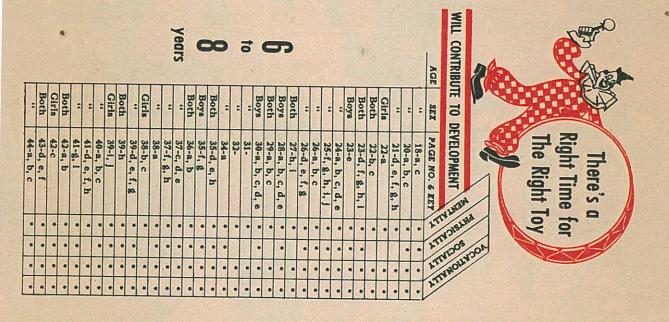
A—T. COHN Superior Metal Service Station. This modern toy has an auto display room with curved transparent plastic front. It features 2 operating "gas" pumps, revolving oil rack and sludge tank, plastic washing unit, gear operated elevator which ejects car automatically, stop and go traffic light—even a "beverage" vending machine that works. Station is of metal construction 25" in length, with upper parking level and ramp. Comes with 2 plastic cars fitted with tank and oil units. \$5.49*. (Smaller model \$2.19*.)

B—T. COHN Superior Metal Airport. This 25" x 181/2" double hangar airport has a real mechanical device that causes plane to fly in a circle, loop and land. Other features include a revolving beacon, repair derrick, plastic crash truck that pumps a stream of water in "emergencies", clocks with moving hands, and an automatic device that ejects trucks from hangar. A plastic airport bus and an airplame that actually fills with water and allows for draining also is furnished, \$5.49*.

emergency compartment mounted in rear \$1.69*. nozzle and a real shrieking siren. 12" long with adjustable ladder mounted on swivel, fire hose, times, land on all four wheels, and continue on its way 71/2" long, \$1.00*. (G—Fire Truck.) Complete with aerial, top light—and operating siren. 8" long, \$1.19*. (F—Hot Rod Racer.) This amazingly strong car can climb a steep incline, summersault several can be turned in any direction. 101/2" body, non-strip gears. \$2.19*. (D—Motor Bus.) Extremely strong, have enclosed motors and rubber-tired wheels. (C-Bump & Dump Truck.) After loading, truck is sent on C. D. E. F. G.—SAUNDERS PLASTIC MECHANICAL TOYS have a new friction motor that automatically bumps into obstacle, causing bus to return. 121/2" matically dumps load, and returns. Driver on swivel winds and rewinds with just a short, swift push. long, \$2.69*. (E-Police Car.) Like a real squad car ong-running motor automatically reverses when toy its way until it bumps an obstacle. It then auto-Made for hard, safe, play, these sturdy plastic cars

*Prices Approximate—See Page Four

Pages Sixty and Sixty-one



Years &	Xears co	WILL CONTRIBUTE
Girls "" "" "" Both "" "" "" "" "" "" "" "" "" "" "" "" ""		KE TO
3-a, b 3-d, e, f, g 5-a, b, c, d, e 6-a, b 7-d, e, f, g, h 9-i, j 11-a, b 13-i, j 15-i, j 16-a 20-a, b, c 21-d, e, f, g 23-d, f, g, h, i 23-e 24-a, b 25-g 29-a, b, c 31-3-d, e, h, g 35-f 34-a, b 35-f 36-a, b	, f, g, l	DEVELOPMENT THE
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ires powerful precision windup motor. Railroad lation, tunnel, all on metal 15" x 21" base. Two acks run through tunnel and station. \$2.95*. usly comes out on different track. 2 car train feaain rides into simulated Alpine tunnel, it mysteri--AUTOMATIC MYSTERY ALPINE EXPRESS. When

ising and falling, as fly-wheel revolves. Action coninues on this 21" high toy as long as marbles are ed into chute. \$1.39*. (F—Merry-Go-Round.) Operties without winding. Slight pressure on a lever in nusical unit plays a tune. 12%" high, \$3.98*. evel, speeds to the end, reverses and starts all ver again. \$1.50*. (D—Drum Major.) You can hear ase revolves toy while airplanes swing out and ut marshing rhythms. 13" high, \$2.00*. (E-Speedy each beat clearly as this all-metal toy drummer taps ar to upper track where it coasts down to lower eturns. Action continuous. 103/4" high. \$1.00*. (Crm bucket which swings in wide arc, releases load, oist.) Car carries marbles from chute to base et Roller Coaster.) Motor driven lift arm elevates laced in all-metal hopper drop singly into loading ION TOYS. (B-Automatic Coal Loader.) Marbles D, E, F-WOLVERINE MECHANICAL AND AC

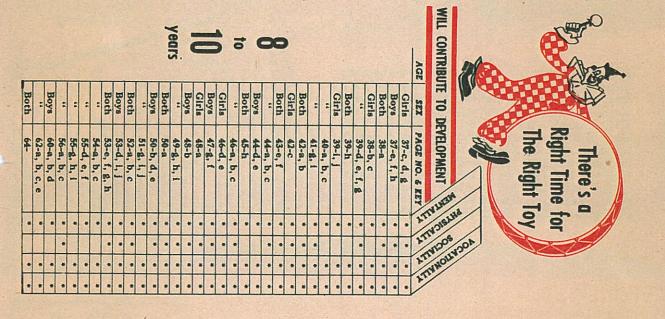
prass bell. \$7.50*. leavy roller and well proportioned wheels can stand weight of 150 lbs. Equipped with loud-ringing its on roof and steers this sturdy metal toy. Extra -KEYSTONE "RIDE 'EM" STEAM ROLLER. Child

ricles. 24" x 25", \$9.95*. oars, and cabin in fusilage can actually carry small with clicking sound. Rear wheels turn with handle noved forward or backward, propeller revolves of auto body stock for lasting service. As airplane is -KEYSTONE "RIDE 'EM" AIRPLANE. Constructed

by hand. 28" long, \$12.95*. articles and a loud ringing whistle can be operated with rubber tires. The coal tender has space for ar toy is constructed of durable metal and equipped -KEYSTONE "RIDE 'EM" LOCOMOTIVE. This popu-

*Prices Approximate—See Page Four

Pages Sixty-two and Sixty-three



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93-	56-a, b, c		5	53-i, j		5	50-a, b, d, e		48-b	47-8. f	46-c	44-b	44-a	43-e, f	42-a, b	38-b	38-a	37-c, e	37-d, f, g, h	36-a, b		35-d, e, h	34-b, c	34-9	32-		29-a, b, c	27-1	23-f, h		20-a, b, c	13-i, j	11-b	7-d, g, h	ь	PAGE NO. & KEY	7		1
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A SUGGESTION

some less fortunate child would receive the benefit of their play values act of kindness, by donating his old grown. You could perform a great rent playthings will become outin his development, many of his cur-As your child enters each new stage



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