



1941

New ToyKraft

TOYS for BOYS

Designed for THE TIMES

AIRPLANE HANGER #202

FOR TWO OR MORE PLANES

Every youngster has his dream of flying. This airplane hanger is the answer. It is big and sturdy, built of heavy metal, and has a sliding door. It is perfect for storing two or more airplanes. It is also a fine display case for your collection of model airplanes. The hanger is made of heavy metal and is built to last. It is a fine addition to any boy's room. Price \$4.95 each.

AIRPLANE HANGER #201

FOR ONE LARGE PLANE

You can't hold boys and we know better than to try. That's why the modern design of these hangers is built to last. It is perfect for storing one large airplane. It is also a fine display case for your collection of model airplanes. The hanger is made of heavy metal and is built to last. It is a fine addition to any boy's room. Price \$2.95 each.

DESTROYER-BUS #112

TWO TOYS IN ONE

Any young boy will go for it! It's a destroyer-bus. It's a bus that can be used as a destroyer. It's a fine addition to any boy's collection of model airplanes. The bus is made of heavy metal and is built to last. It is a fine addition to any boy's room. Price \$1.50 dozen.

Official Army PERISCOPE #101

Ready a decoration and it works. Whether or summer boys will find real use for it. For any use in winter or during camp, it's perfect. It is a fine addition to any boy's collection of model airplanes. The periscope is made of heavy metal and is built to last. It is a fine addition to any boy's room. Price \$1.00 dozen.

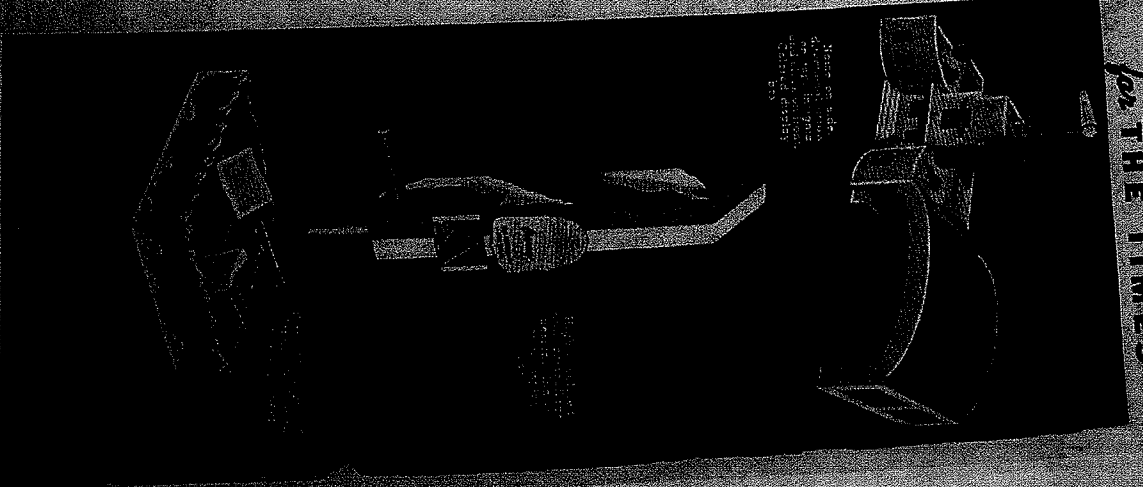
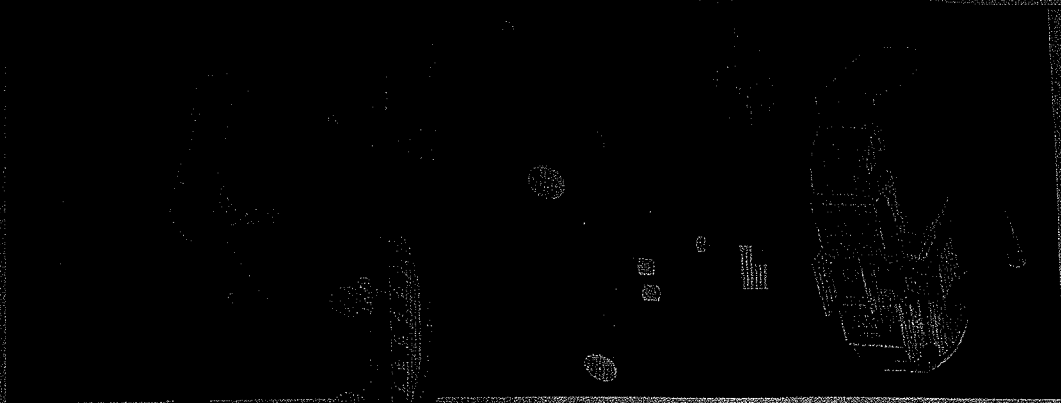
Duckies SAND BOX #102

WITH CONCRETE STOOD

Every boy has a sand box. This one is different. It's made of concrete and is built to last. It is a fine addition to any boy's collection of model airplanes. The sand box is made of heavy metal and is built to last. It is a fine addition to any boy's room. Price \$1.50 dozen.

Duckies SAND BOX #101

Every boy has a sand box. This one is different. It's made of concrete and is built to last. It is a fine addition to any boy's collection of model airplanes. The sand box is made of heavy metal and is built to last. It is a fine addition to any boy's room. Price \$1.00 dozen.



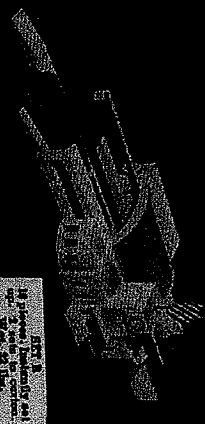
P1010119\_109.jpg

9 0 10

1941

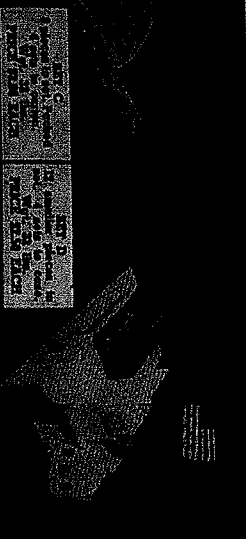
**MULTI-MODEL RAILROAD TERMINALS**

Available in 1/2" and 1/4" scales. Includes: Freight car, Passenger car, and Engine. Also includes: Signal, Switch, and Station. Price \$1.95 per dozen.



Set 1  
Includes: Freight car, Passenger car, and Engine. Price \$1.95 per dozen.

**IN INDIVIDUAL DISPLAY BOXES**



Set 2  
Includes: Horse, Cow, and Pig. Price \$1.95 per dozen.

*A Newbery Toy that is Different*



**PONY BOY TOY**  
#100  
Loads of practical fun for any little boy and his horse. In walking, trotting, and galloping, the pony and rider swing from side to side and make a realistic sound. Strong, durable rubber band and spring mechanism. Head also moves in many directions. Head also wags and sways. Includes yellow, size 1/2" long, 1/4" wide, and 1/4" high. Price \$1.95 per dozen.

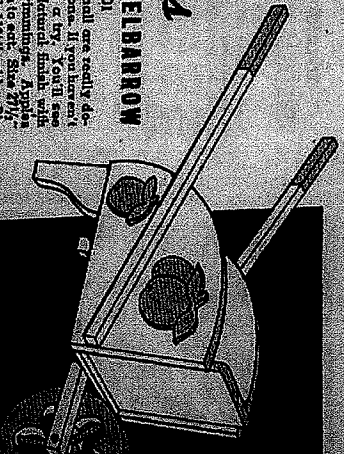
FROM THE FACTORY AND STUDIOS OF



**THE SERIES 600 & 700 Now Selling From \$1.95 to \$2.50**

*famous*  
**APPLE WHEELBARROW**

#601  
Stores large and small, are ready for any job with his own. If you want to use it, just give it a try. You'll see why it's famous. Metal frame with Red and Green. Yarn-filled. Apples look natural, realistic. Size 7 1/2" long - 1 1/2" high and 1 1/4" wide. Big capacity for carrying things. Packed 2 to carton. Wgt. 15 lbs.  
**PRICE \$1.95 DOZEN**



**JUNIOR CIRCUS WAGON**

#100  
A little of everything to hold the circus. Horse and rider, wagon, and circus tent. Price \$1.95 per dozen.

**SOLDIER WHEELBARROW**

#100  
A little of everything to hold the soldier. Soldier, wheelbarrow, and tent. Price \$1.95 per dozen.

**TOYKRAFT OFFERS TOYS THAT ARE DIFFERENT**

TOY KRAFT

SUPPLIER and MEMO.	STOCK NO. and TITLE	APPROX. LIST
	2R Baseball Target Game, Complete with 3 Real Baseballs	4.50

10-X MFG. CO.  
Forest at 68th  
Des Moines, Iowa

Entire line available with minor changes; for delivery after October 25th.

S. THANHAUSER  
131 Market St.  
Philadelphia, Pa.

150	Radio Baseball Game	1.00
151	Radio Football Game	1.00
152	Lester Patrick's Hockey Game	1.00
153	Official Basketball Game	1.00
251	Ward Cuff Football Game	2.00
29 and 59	Magic Bubble Wand Outfit	.25 and .50
100E	Uncle Jim's Question Bee Game	1.00
300/1	Twinkle Tunes Piano Book	1.19
	V for Victory Game	.75
All numbers paint and crayon sets.		
All numbers cork and endwood dartboards and darts.		
77	Carry-All Metal Fishing Set.	

TOY CREATIONS, INC.  
200 Fifth Ave.  
New York, N. Y.

STOCK NO. and TITLE	APPROX. LIST	SUPPLIER and MEMO.
508	Saddle Horse Wheel Toy	1.00 to 1.29
502	Swan Shu-Fly Toy	1.00
302	Dolly Hammock Toy	.50
605	Double Decker Doll Bed	1.95
901	Airplane Hangar	5.00
501	Official Army Periscope Toy	1.00
512	Destroyer-Bus, Two Toys in One	1.00

Oct. 1941

TOY KRAFT, INC.  
Wooster, Ohio

160	Tip-Top Doll Bath	2.25
165	Doll Dressing Table	1.50
170	Playroom and Auto Chair	3.00
172	Playroom and Auto Chair	2.50
175	Baby-Go-Round	7.00

TRIMBLE NURSERYLAND FURNITURE, INC.  
Rochester, N. Y.

410	Doll Walker	1.25
417	Dump Truck	1.25
425	Army Truck	1.25
610	Doll Walker	2.00
619	Hook and Ladder	2.00
625	Army Truck	2.00
(These items ready Oct. 25th)		

THE JOHN C. TURNER CORP.  
Wapakoneta, Ohio

Ready to Fly Model Airplanes		
No. 38	Bomber	.25
	Flying Fortress	.25
	Bomb Dropping Bomber	.35
	Pursuit	.20
	Aerial Torpedo	.15
	Attack	.10

THE WRIGHT-DAYTON COMPANY  
Front and Second Sts.  
Dayton, Ohio

MANUFACTURERS:

If you have any merchandise available for holiday sales, you can give buyers the information through this Inventory. Write or wire PLAYTHINGS, 381 Fourth Ave., New York, N. Y., for details on how to register your items.

Oct 1941

3/42

# Ready APPEAL



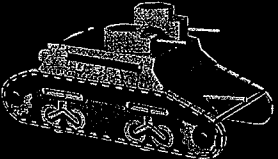
**TOY FAIR EXHIBITS  
AT BOTH PLACES**  
ROOM 311  
McALPIN  
HOTEL

OFFICE 251  
FIFTH AVE.  
BUILDING

PEG GUN SET



**PEG GUN SET**  
12 authentic gun models and many others can be made from one set. (Patent applied for)

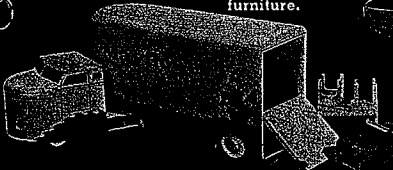


ARMY TANK

Loud noise when pushed forward or back. Actual reproduction of light tank.

MOVING VAN

Real design and Complete with furniture.



NEW DESTROYER-BUS

Pegs together. Two toys in one. Place on side, insert wheels makes streamlined bus.



AUTO TRANSPORT

3 modern looking cars and tractor. Bright colors.



PEG TRAIN

Highly colored and really looks like train should



## You Can't FOOL Kids!

Remember how we used to identify passing cars? Boys now do the same with planes and they're seldom wrong. They recognize design. That's why new Toykraft items are designed in detail. You can't afford this year to pass them by. Get in now while we can still take orders.

# TOY KRAFT

INCORPORATED, WOOSTER, OHIO

YOUR ONLY ONE SOURCE OFFERING  
A COMPLETE LINE FOR ALL AGES

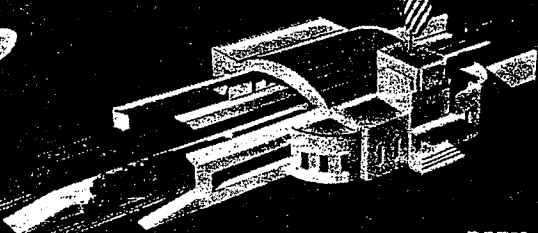
# DESIGN



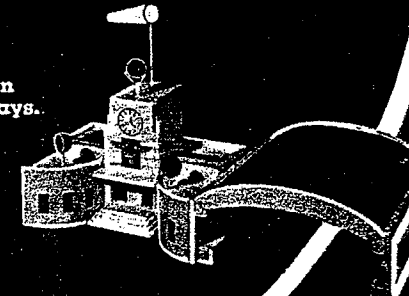
Reddy  
**APPEAL**



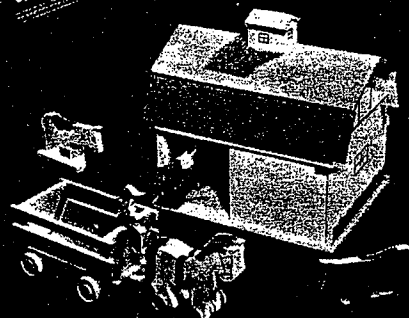
HERE ARE ONLY A FEW — Send for Catalog



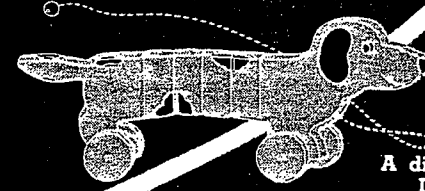
**RAILROAD TERMINAL**  
Made to scale. Can be arranged many ways.



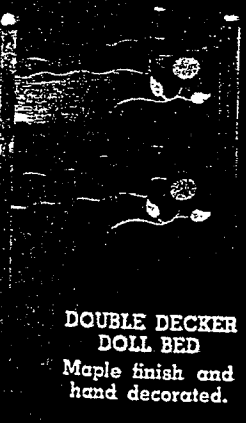
**AIRPLANE HANGAR**  
Can be set-up for various styles



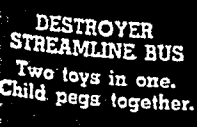
**BARN and WAGON TEAM**  
Horses unhitch. 3 cows and farmer.



**WIGGLY DOG**  
A different action. It Wiggles.



**DOUBLE DECKER DOLL BED**  
Maple finish and hand decorated.



**DESTROYER STREAMLINE BUS**  
Two toys in one. Child pegs together.



**DOLLY HAMMOCK**  
A new type of dolly toy.

**YOUR ONLY SOURCE OFFERING A FULL LINE FOR CHILDREN OF ALL AGES**

# TOY KRAFT

Jan - June  
1942

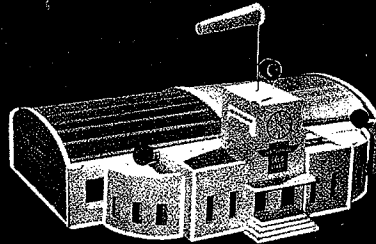
Snappy  
DESIGN



For the Really Outstanding  
Wooden Toy Items  
**ONE SOURCE OFFERING A COMPLETE  
LINE FOR ALL AGE GROUPS**

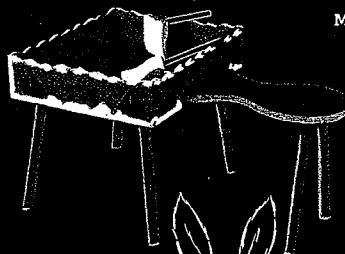
Gosh! Wasn't it awful? We mean the Christmas toy problem just over. Think what it will be this year unless you let the Toykraft Gnomes simplify your buying. A host of distinctive new toys for girls and boys from 1 to 16. We don't dare show them all as yet, but decide early to investigate.

ARMY  
PERISCOPE  
Works dandy.  
Highly colored.



AIRPLANE  
HANGAR  
In sections.  
Many arrangements

SWAN  
SHU-FLY  
Just right  
for rocking  
dollies.



INDOOR  
SAND BOX  
With  
Cobbler's Stool  
and Sand Tools



BIG SHOW  
CIRCUS WAGON  
Double Team, Clown  
and 7 Circus Animals.



DO YOU HAVE  
OUR EASTER  
CATALOG?

A complete  
Easter toy line  
popularly priced.  
Write for prices.

Speedy  
DELIVERY

SEND FOR

CATALOG

**TOY KRAFT**

INCORPORATED, WOOSTER, OHIO

SEE THEM ON DISPLAY AT OUR SHOWROOMS

NEW YORK  
Room 251  
Fifth Ave. Bldg.

CHICAGO  
The Toy Market  
Merchandise Mart

SAN FRANCISCO  
Ehrlich-Lee  
517 Mission Drive