



gifts for dolly...and for

"Mommy"

T11-A—COLLAPSIBLE DOLL STROLLER by South Bend (2-6 years). Aqua vinyl body with matching tires. Light yet strong channel steel construction. Removable shopping bag and sun canopy. 8½"x10"; 23½" chrome handle. **4.98**

T11-B—SLEEPER STROLLER COMBINATION by South Bend (5-10 years). A near life size stroller which easily converts into a sleeper. Has beads and bell on hold-in strap, detachable fringed canopy. Quilted and padded vinyl over steel construction, 9" x 10"; 30" chrome handle. **7.98**

T11-C—FOLDING DOLL CARRIAGE by South Bend (5-9 years). Spritely designed with features of a larger buggy. Foot extension for larger dollies, too. Viso-Ramic 4-bow hood with full length retractable visor. Foot brake. Vinyl plastic on steel frame. 24" x 9"; 27" chrome tubular handle. **6.98**

T11-D—FIBRE DOLL CARRIAGE by South Bend (2-6 years). Long a favorite, with a highly durable body. Round curved steel handle, 23" high, is easy on little hands. Full-circle wire wheels. Body 18" x 8½". **6.98**

T11-E—FOLDING DOLL CARRIAGE. Our exclusive, eye-catching turquoise and gold colored carriage offers ample room for big dolls. The patented Viso-Ramic retractable 4-bow hood tops a luxurious vinyl plastic body with covered top rail. Sturdy steel collapsible frame. Equipped with foot brake and ¾" grey tires. Chrome pusher is 31" high, body 13" x 30". **9.98**



T11-F—GUEST TOWEL EMBROIDERY SET (7 years and up). Easy to make. Contains two terry towels with felt dogs, to applique and two towels with colorful designs to embroider. 3 skeins of colored embroidery thread, binding, hoops, needle, thimble, instructions. **1.98**



T11-G—STRAW SEWING BASKET by U. S. Basket Co. (6-12 years). Flower-topped and satin lined. A pretty and creative gift! Has embroidery hoop, pattern, 4 skeins of yarn and instructions. Fitted with—scissors, needle, thimble, tape measure, crochet hook, pin-cushion. 8" x 5" x 4½". **1.98**



T11-H—SEWING MACHINE by KAYanEE (5-10 years). Threaded and ready to sew, our practical precision-built steel machine uses standard needles; makes strong chain stitch. Has table clamp and extension shelf. 10¼" x 4½" x 6". **4.98**
T11-J—Extra needles, six in the pack. **69c**

Mail and phone orders filled . . . See convenient order form following page 30.



T12-A—LITTLE LADY ELECTRIC RANGE (6-12 years). Insulated oven's thermostat retains perfect baking temperature automatically. Two burners, two lights. Cord, utensils, cook book. Decorator Coral with white; 15" x 13 $\frac{3}{4}$ " x 7 $\frac{1}{2}$ ". It's UL approved, and tested for extra safety. **15.98**
T-12B—12 $\frac{1}{2}$ " x 11 $\frac{1}{8}$ " x 7" size. **9.98**

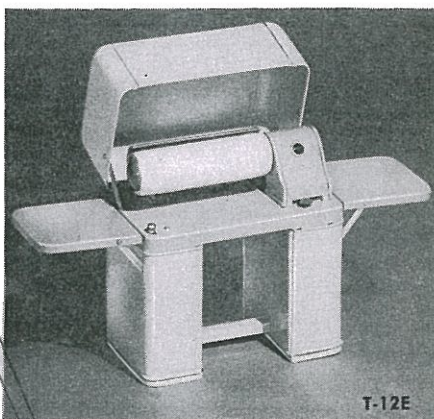


T12-C—MIXEE MIXER by Wagner (4-10 years). Just like Mom's! It mixes and blends cake batters, frostings and other goodies in 5 $\frac{1}{4}$ " bowl or as hand mixer. The beaters are safe to touch, even when spinning. Has shiny red light. 7 $\frac{1}{4}$ " x 4 $\frac{1}{2}$ " x 6 $\frac{1}{4}$ ". **2.98**
T12-C-200—Batteries extra, 2 for 40¢

fun-filled housekeeping ahead



T12-D—MALTED MIXER by Wagner (4-10 years). Malted shakes, fruit drinks... this one makes them all. Sturdy metal with enamel finish. Clear plastic mixing container shows whipping action. Has red light. 9" x 4" x 6 $\frac{1}{4}$ ". **2.98**
T12-D-100—Batteries extra, 2 for 40¢



T12-E—IRONER by Wagner (4-6 years). Lever rises and lowers the roller hood that goes forward or backward. Side shelves lift to make 12 $\frac{1}{4}$ " ironing surface. In use, its red light shines. Pink and blue enamel. Safe; battery-operated. **2.98**
T12-E-100—Batteries extra, 2 for 40¢



T12-F—COMBINATION WASHER-DRYER by Wagner (4-10 years). Put in water, soap and clothes and watch agitator action through window. Tumbler-action dryer has vent, washer has a drain hose. 9" long pair. Battery operated. **3.98**
T12-F-100—Batteries extra, 2 for 40¢



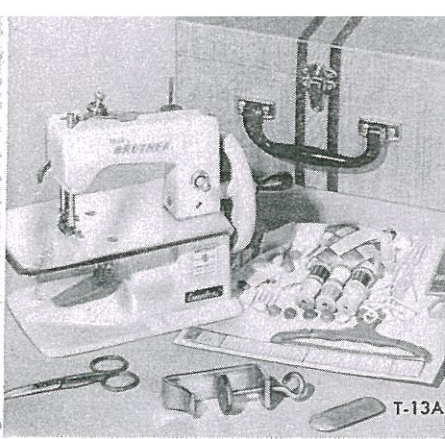
T12-G—TAPPAN PLAY STOVE by L. Marx (4-10 years). Be prepared to watch a busy cook in action with this big modern range! She opens the oven doors and finds 8 metal pots and pans. The stove is steel, oven has sliding shelves with plastic accessories. Measures 19" x 14 $\frac{1}{4}$ " x 9 $\frac{1}{4}$ ". **5.98**



T12-H—VACUUM CLEANER by Wagner (4-10 years). Really efficient household helper. Rotating brush picks up dust, etc. Metal; 24" wooden handle with rubber grip; rubber wheels, on-off switch. Brown and maroon. 8" x 9". Battery operated. **3.98**
T12-H-100—Batteries extra, 3 for 60¢



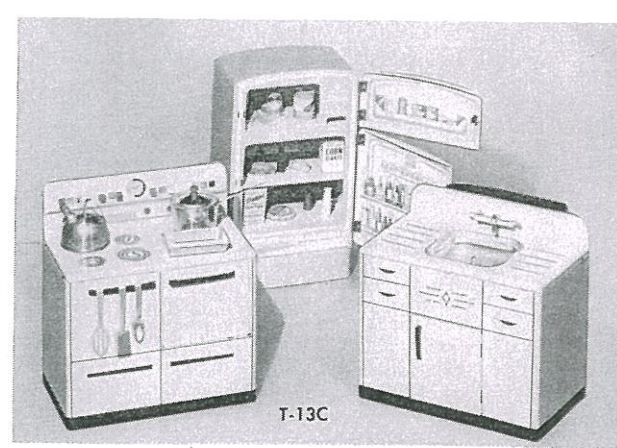
T12-J—AMC ELECTRIC IRONING SET (4-12 years). UL approved 7" chrome-plated iron won't overheat. She can open and close the sturdy steel board with one easy move... it stands 22" high and is pink enameled. Heavy pad; Pink-edge cloth cover included. **4.98**



T13-A—BATTERY OR HAND-OPERATED SEWING MACHINE by Cragstan (6-14 years). This 7"-long stainless steel beauty runs on 2 standard batteries or by hand. Case, instructions, clamp, sewing kit. **11.98**
T13-A—100 Batteries extra. 2 for 40¢

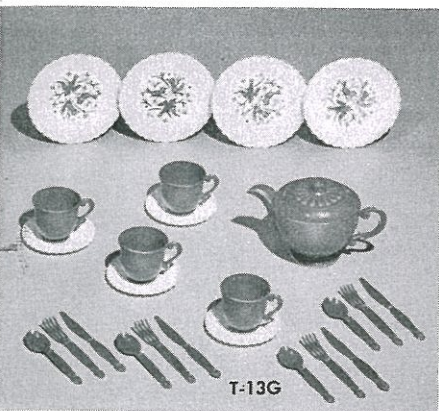


T13-B—ELECTRIC CORN POPPER AND VENDOR by Metal Ware (5-15 years). Child sees corn pop; hinged popper pours it into look-in hopper; 4 plastic bowls to fill from vendor spout. Instructions and supply of corn. UL approved. 17" x 12" x 9". **9.98**

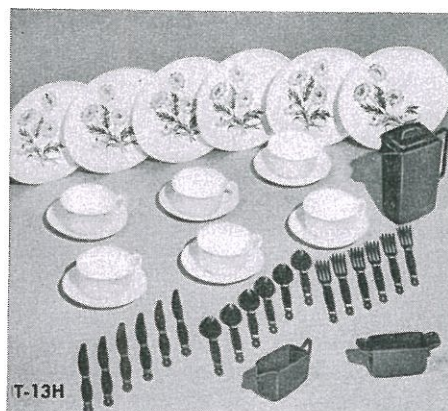


T13-C—3-PIECE PINK KITCHEN SET by Wolverine (3-8 years). Trust a moppet to demand pink for her own kitchen this year! Thrill her with our sturdy, steel group (with no sharp edges). The 12"-high stove has 6 aluminum utensils, push buttons that work and oven that opens. 13½"-high 2-door refrigerator holds play food, ice tray, meats, bottles etc. Reservoir behind 11½"-high sink lets water flow from faucet. Set. **7.98**
T13-D—Stove 2.98 T13-E—Refrig. 2.98 T13-F—Sink 2.59

for little household helpers



T13-G—RED BIRD TEA SET by Worcester (3-7 years). New germ-free process protects children who play with this 26-piece unbreakable polyethylene set. Complete service for four. Glossy white with red and black design; red cups and teapot. **1.98**

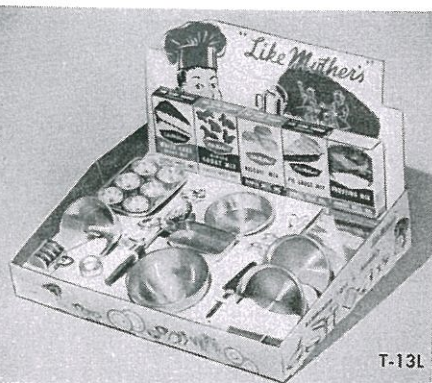


T13-H—BLACK EYED SUSAN TEA SET by Worcester (4-10 years). Polyethylene service for six has 40 life-size pieces; offers unbreakable, germ-free fun for tiny table setters. Yellow and brown modern floral design will appeal to her style sense. **3.98**



T13-J—CLEANING SET by Norstar (3-7 years). This deluxe set contains every household need! Metal sweeper, dustpan, dishpan; broom, mop, brush, dish rack, polishing cloth, apron, sponge, etc. **2.98**

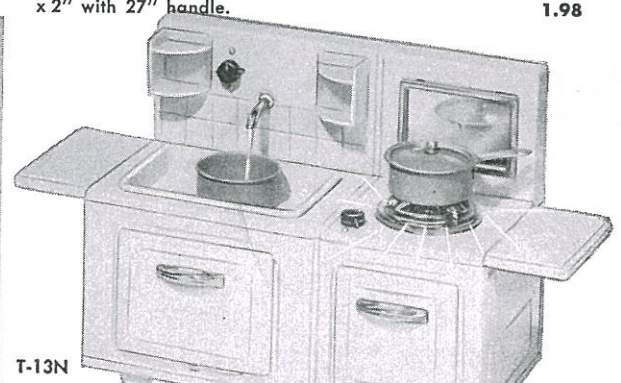
T13-K—CARPET SWEEPER by Norstar (2-6 years). It really works! Heavy steel, encircled by "Nomar" rubber bumper. Has ejectors for emptying action; rubber wheels. 9½" x 6½" x 2" with 27" handle. **1.98**



T13-L—READY-MIX BAKING SET by Mirro (5-10 years). Pastries and biscuits made with this 24 pc. set as yummy as Mother's! Sanitary, rustproof, aluminum pans, utensils and cookie cutters, assortment of famous "Ready-Mix" products. Step-by-step instructions. **2.98**



T13-M—MUSICAL TELEPHONE by Steel Stamping (2-5 years). Toy phone in fashionable pink and blue metal satisfies tots' desire to talk on phone the way "big people" do. Not only that, but it plays a cheerful tune as well. **1.98**



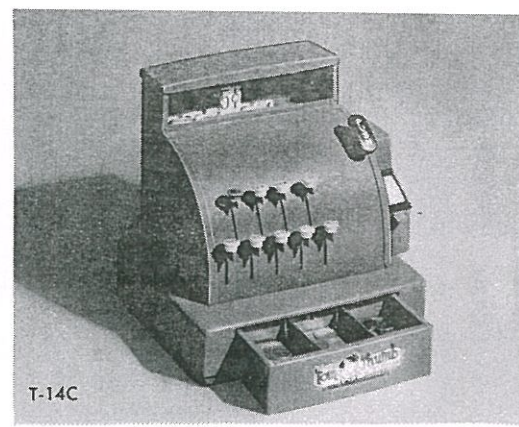
T13-N—2-PIECE KITCHEN SET by Wagner. A pump continuously runs water thru faucet and re-circulator. Red light shines under cooking unit simulating electric glow. 2 metal pots. Enameled in pastel tones, width, with shelves 11¼". **2.98**
T13-N—100 Batteries extra. 2 for 40¢



T14-A—DELUXE SUPER MARKET by Toy-master (4-7 years). Large enough for owner and a clerk! Customers shop with make-believe money from shelves piled high with miniature packages of national brand foods and grocery items. Sturdy notched fibre-board in gay colors, can be put together easily. 36½" x 20", 60" high. **3.98**

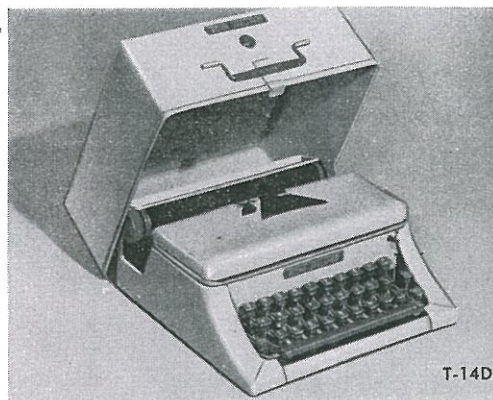


T14-B—"GOLDEN" TYPEWRITER (4-11 years). By Berwin. Resembles a real typewriter—even uses real typewriter ribbon! Operates by dialing to letter desired and pressing dial. Metal type assures sharp, clear lettering. Glittering gold color with bright red keyboard. Has extra black and red ribbon. 11¼" x 7" x 5¼". **3.98**

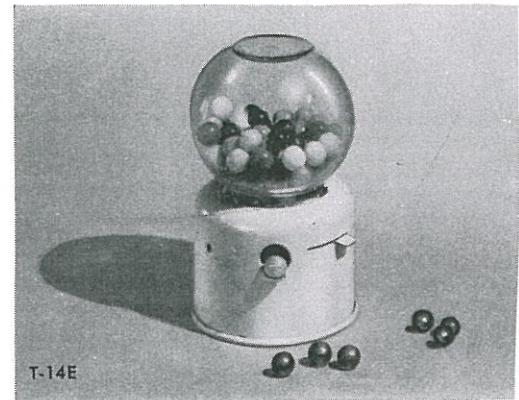


T14-C—CASH REGISTER by Western Stamping (3-9 years). Ringing up sales from 1¢ to \$1.00 can be lots of fun for any child. Permanently attached tally recorder erases "figuring" automatically. 9 keys, push lever, bell rings, drawer opens, sale registers. Set of metal play money included. 7¼" x 6½" x 7¼". **2.98**

Little Business is big fun



T14-D—WESTERN STAMPING TYPEWRITER (5-15 years). This portable with standard keyboard does the work of a full scale model. Perfect for school work! Individual key operation and shift key for capitals. Finger tip spacer and ribbon reverser. Ball bearing carriage, chrome trim. Metal carrying case. 10½" x 10½" x 4". **19.98**



T14-E—BUBBLE GUM BANK (3-10 years) by Jr. Venda. This is fun. Looks just like the machine in the corner candy store. Automatic pastel colored metal bank has lock and key; works like real vending machine. 85 gumballs included. A penny operates it, and teaches thrift at the same time. **1.98**



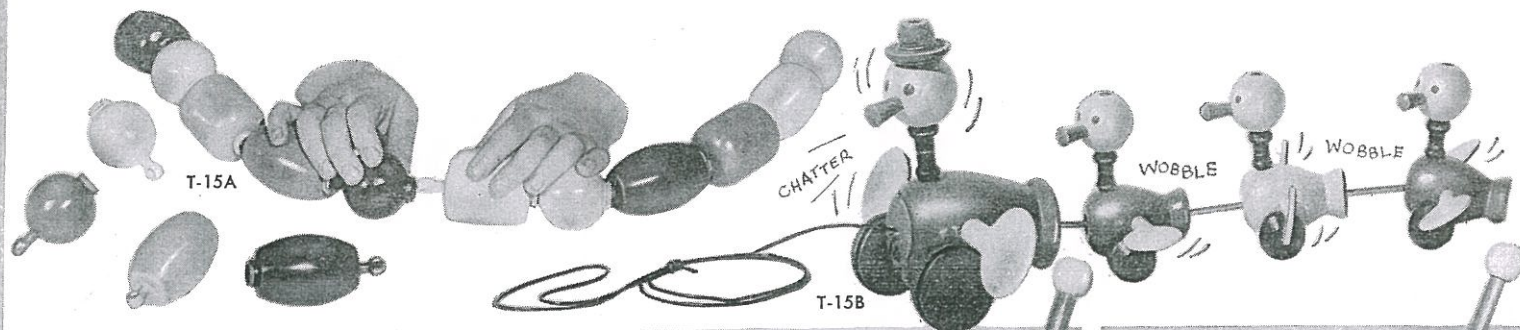
T14-F—INTER-COM TELEPHONE SET by Aurora (all ages). Hook the two plastic desk phones together with the 50 feet of connecting wire. One youngster dials; another answers when second phone rings. Practical for grown-ups, too. ¾ standard size. 4½" x 6" x 5". **4.98**
T14-F-100—Batteries extra. **4 for 80¢**



T14-G—THE CUB PRINT SHOP. By Superior (8-15 years). This complete set-up can print up to 3½" x 5½" sheets, produce 2-color illustrated newspapers, tickets, etc. Plastic work case, press, picture dies, rubber type, red and black ink, roller, tools, paper and printer's journal. Roll the presses! 18" x 12" x 3½". **7.49**



Mail and phone orders filled . . . see convenient order form following page 30.



T15-A—SNAP-LOCK BEADS (5 mos.-4 years). By Fisher Price. Bright, bouncy, unbreakable beads encourage squeezing, fastening, arranging by color. They push together—pull apart—can form 30" string. Washable; safe for teething too. 16 polyethylene beads in eight assorted colors. **1.59**

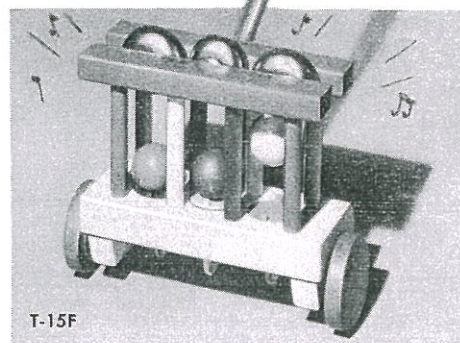
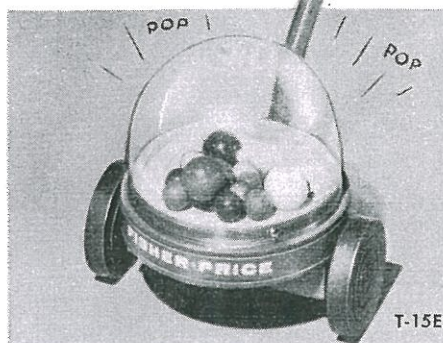
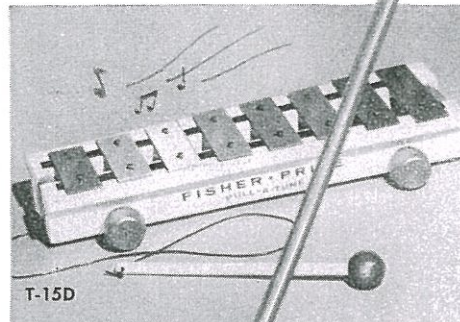
T15-B—GABBY GOOFIES (1-5 years). By Fisher Price. That chatter you hear is "Pop" as he leads his wobbly brood across the floor . . . until eager hands reach out! Brightly colored hardwood with acetate wings. Daddy's head wiggles and all wings whirl. 13" long, 5½" high, 6½" wide. **2.00**

T15-C—DOCTOR DOODLE (1-5 years). By Fisher Price. Pulling a cheery fellow helps satisfy tot's urge to be active. The hardwood bird quacks every time his bill opens. His wings flap and tail feathers wave in a lovable, ridiculous way. 10" x 7½" x 6½". **3.00**

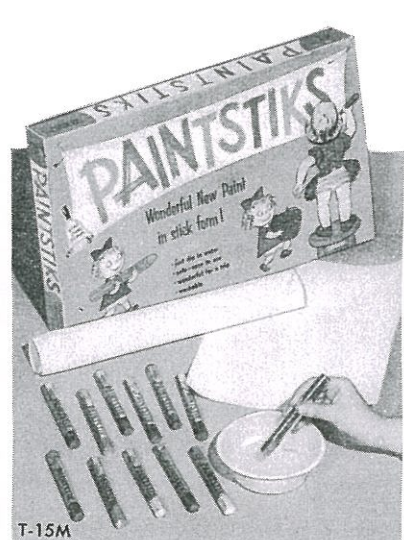
T15-D—PULL-A-TUNE XYLOPHONE (1-7 years). By Fisher Price. Concealed mallets play automatically when child pulls toy; mallet serves for sit-still play on octave scale. Enameled wood with steel keys. Develops color recognition and interest in music. 14" x 2¼" x 5". **3.00**

T15-E—CORN POPPER (9 mos.-4 years). By Fisher Price. Unique concealed mechanism bounces 14 colorful wooden balls against unbreakable acetate dome. The popping sound fascinates children and encourages walking. Brightly enameled wooden base, wheels and handle. Strongly made. 6¼" x 6½"; 18½" handle. **2.00**

T15-F—POP 'N RING (1-4 years). By Fisher Price. They push; they watch; they listen! Unusual design bounces acetate balls against shiny bells, to make music. Colorfully enameled wood. 8½" x 7¼"; 20" handle. **2.69**



safe, sturdy, amusing, instructive
... for youngsters

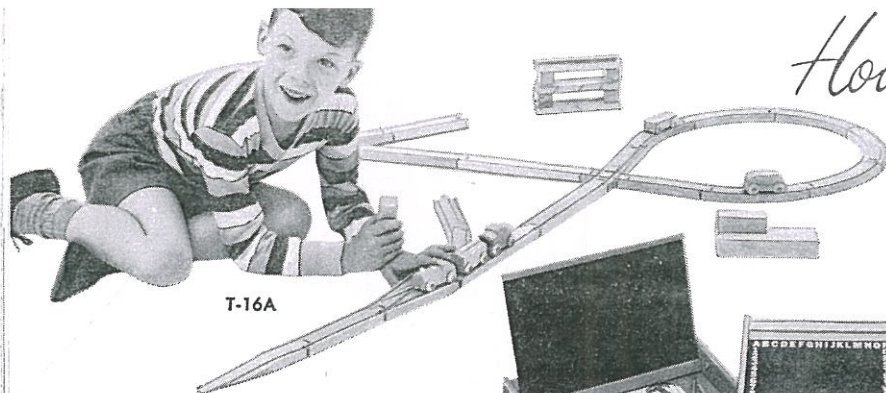


T15-G—GRAD TINKERTOY (2-12 years). Always popular, educational wood construction toy teaches by color association. Instruction book of diagrams, stunts and games. Its 215 parts can combine and interchange with other sets. **3.00**
T15-H—149 part set. **2.00**

T15-J—LINCOLN LOGS (5-12 years). For group play or alone. 178 stained waxed wood logs, design sheets in can container. A favorite to build cabins, block-houses, stockades etc. **5.00**
T15-K—91 piece wood log set for small builders. **2.00**

T15-L—PLAY-DOH-TRI-PAK (3-12 years). Three 10½ oz. cans of a new modeling compound (not a clay). Will not stain hands, floor or furniture. The three colors, sun-set red, azure blue, golden yellow, can be blended. No moistening needed, ready to use. **98¢**

T15-M—PAINTSTIKS by Young Products (2-6 years). For budding artists. Paint in stick form—assures fun without mess! Completely safe, washable, non-toxic. 12 regular size Paint-sticks in assorted colors, tray and generous roll of art paper. 8½" x 13½". **1.98**

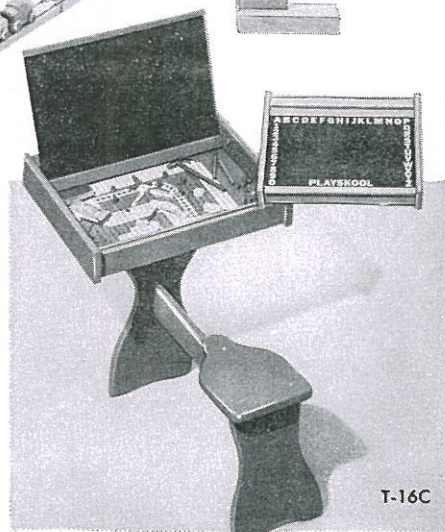


T-16A

FAMOUS SKANEATELES HANDCRAFTED hard wood train and track assemblies are completely durable for hours of fun. Simple but realistic design allows widest range of imaginative play. Tracks easily put together, taken apart, rearranged without showing wear. Cars have free coasting wheels—couple and uncouple so easily that two year olds can handle. Duplicates same activity as layouts of electric train sets. For ages 2-8 years.

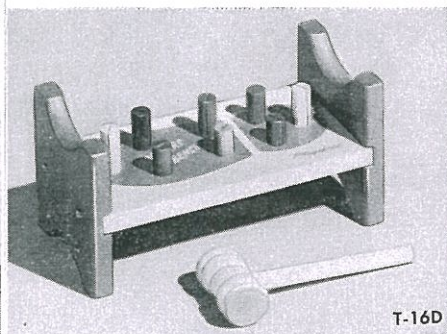
T16-A—TRAIN, TRACK AND BLOCKS— 12 blocks, four 6" tracks, 1 crossover, four 9" tracks, 8 curved tracks, 2 ramps, 2 fitter tracks, 2 switches, engine, flat car, coach, freight car and caboose. **10.00**

T16-B—Smaller set consists of: one 6" track, 1 ramp, two 9" tracks, 1 switch, 8 curved tracks, engine, 4 cars. **6.00**



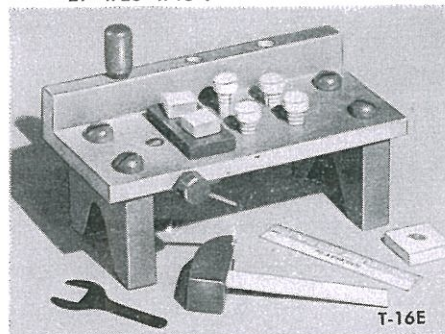
T-16C

T16-C—DELUXE NAIL AND PEG DESK-ETTE (3-8 years). Tip-proof saddle seat lets child's feet touch floor. Easel blackboard covers pegboard, pegs and shapes, pounding board, hammer, eraser, chalk. Design sheets included. In green lacquer. 29" x 23" x 16". **10.00**



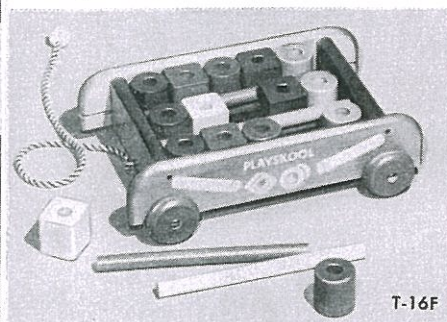
T-16D

T16-D—COBBLER'S BENCH (1-2½ years). Bright, non-toxic paint and hardwoods are used on this favorite. Child hammers pegs; turns bench to see what color pegs appear. Clever shoe design encourages pounding. 4½" x 5" x 9¾". **1.50**



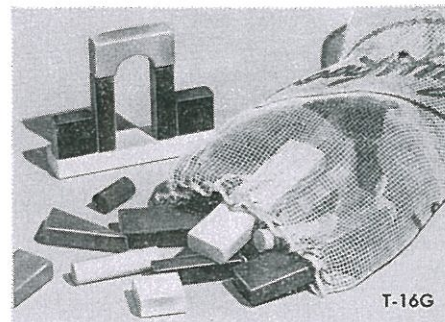
T-16E

T16-E—WORKBENCH (2-5 years). Junior tool bench has wooden claw hammer, vise, ruler, screwdriver and wrench. The child can pound the nails, take out screws and put together the nuts and bolts. Bench's size is 11½" x 5½". **2.50**



T-16F

T16-F—COL-O-ROL WAGON (2-5 years). Streamlined wagon carries a load of intriguing stacking blocks, dowels and cylinders. Starts youngsters on simple projects. Teaches tidiness, too. 21 pieces, non-toxic colors. 13" x 9" x 3½". **3.00**



T-16G

T16-G—COLORED BLOCKS (3-6 years). Drawstring bag holds 70 blocks, in 10 shapes, ¾" thick. They call for a youngster's maximum initiative and imagination! Blocks are colorful, non-toxic and smoothly sanded. **3.00**

Hours of educational fun with playskool toys

OPPOSITE PAGE

T17-A—TAKE-APART TRACTOR (3-6 years). This large "Fordson" farm type changes direction with a turn of the steering wheel. Wrench and combination screwdriver-farmer are only tools needed by an enterprising boy or girl to take apart or put together this colorful toy. 12" x 8" x 7½". **6.00**

T17-B—BLACKBOARD EXPRESS TRAIN (2-5 years). This new concept of blackboards on wheels gives a child's imagination full play. He draws the train load on the non-toxic painted blackboards. Caboose holds chalk, top of engine cab is an eraser. 29" long. **5.00**

T17-C—TAKE-APART PLAY IRON (1-2½ years). Regulator screw holds pieces in sequence . . . assembling iron develops coordination and provides toy duplicating household activity. Ideal for boys or girls. Non-toxic colors. 6" x 3" x 4½". **2.00**

T17-D—TAKE-APART CARRYALL TRUCK (3-6 years). Strong enough to ride on! Built to load or unload! Your mechanic can take it apart, from bumper to tail-gate. Rack at rear holds spare and tools . . . screwdriver and wrench. 18" x 8½". **9.00**

T17-E—LANDSCAPE PEG SET (3-8 years). For rainy days—for quiet play. Peg board with stenciled road, lake and railroad accommodates approximately 170 pegs and pieces in forms of boats, cars, trains, trucks, fire hydrants, houses, trees, etc. Imaginative, three dimensional play value. Box 12" x 13". **2.00**

T17-F—TAKE-APART AIRPLANE (3-6 years). Each of the 19 wooden pieces fits into place to form this twin-engine plane with tri-wheel landing gear. Non-toxic colors; 15½" x 6" . . . 19" wingspan. **6.00**

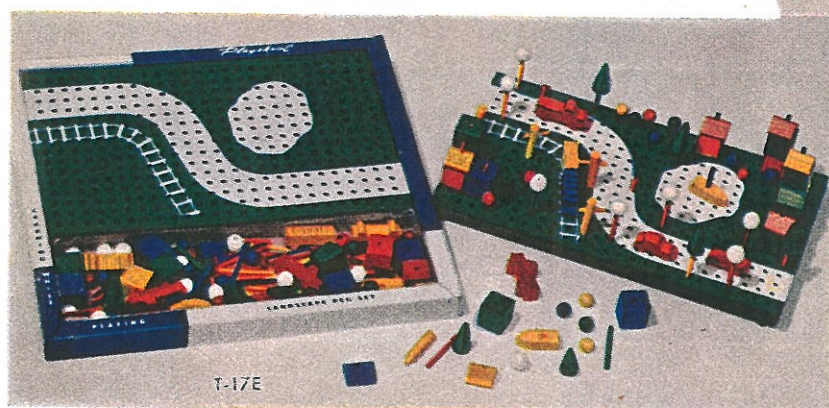
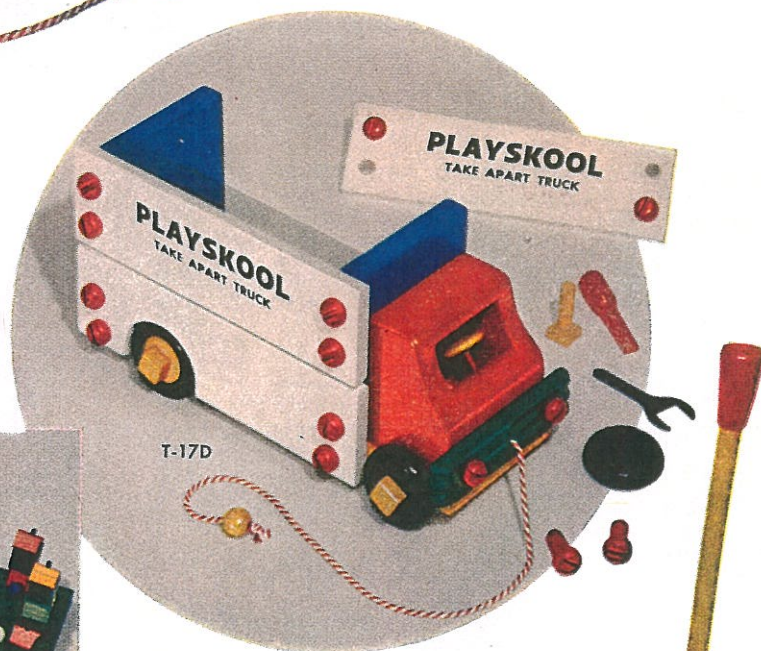
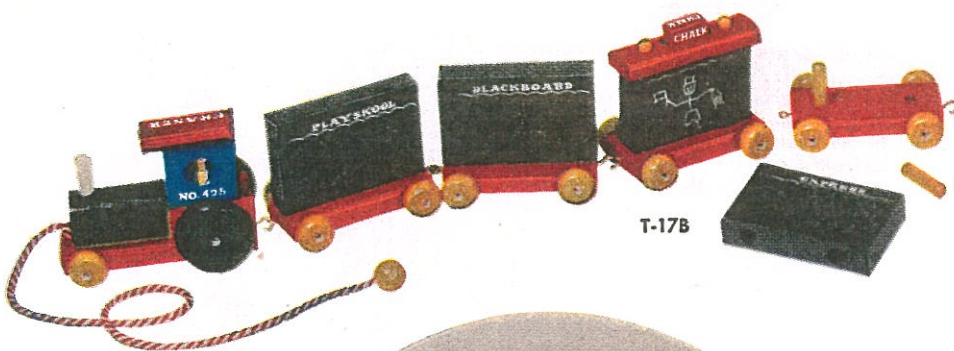
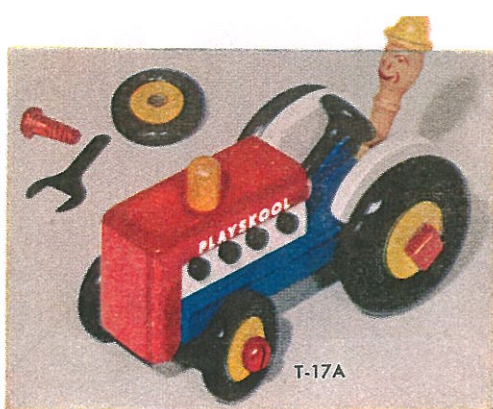
T17-G—PLAY TELEPHONE (1½-3½ years). Hang this pay-type phone on a doorknob or stand it up . . . it's going to be kept busy constantly. Children love to hear the bell ring when the phone is dialed . . . The wooden coins match their own die-cut slots. Phone is 12½" x 6½" x 4¾". **4.00**

T17-H—CRIB EXERCISER (3 to 18 mos.). Make this safe, strong toy baby's first Christmas gift. Provides exercise for mind and muscles in reaching, kicking, swinging. **1.50**

T17-J—ROUND BLOCK STACK (1½-3 years). Such beautiful colors and satin-finished shapes for baby to stack and restack on the pegged base. Completely safe and non-toxic. **1.25**

T17-K—RATTLE PUSH (9 to 21 mos.). When baby starts walking, the Rattle Push gets attention as a sweeper or mower. Balls tumble in cage. **1.25**

Mail and phone orders filled . . . see convenient order form following page 30.



take-apart and action toys



T18-A—BEGINNER'S BABY GRAND by Schoenhut (2-5 years). Even the pre-kindergarten set can play this piano! The 10 bright color plastic keys match the notes in the music book. Amazing tone for its size. Red and ivory enameled wood with mirror front. 11" x 9½" x 5½". **2.98**



T-18A

T18-B—MODERN BABY GRAND by Schoenhut (3-6 years). 25 standard size plastic keys play sharps and flats. Beautifully finished in blue and ivory with a sparkling mirror front. Colored chart matching those in the music book teaches tunes. 13¾" x 13½" x 6½". **5.98**



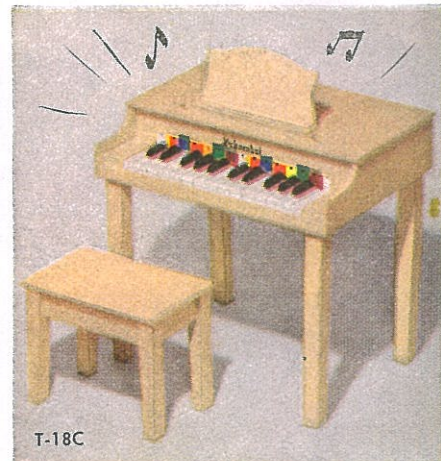
T-18B

T18-C—GRAND PIANO WITH BENCH (2-8 years) by Schoenhut. Sturdy, ivory finished wooden piano has 25 standard-size keys to play two full octaves. High carbon steel rods. Music book with chart teaches by color method. Piano 13" x 18½" x 17"; bench 6½" x 10½" x 8¾". **14.98**



T-18D

T18-D—BABY GRAND PIANO by Schoenhut (3-10 years). Truly a practical and educational gift! Doubles as a desk when key cover is lowered. Standard size keys with sharps and flats plays two and a half full octaves in bell-like tones. Music book teaches by color method. Handsome walnut finished plywood. Piano 16¼" x 22" x 19¾". Bench 7" x 12" x 10¾". **29.98**



T-18C

make this a *Merry-Music Christmas*



T-18E

T18-E—JACK IN THE MUSIC BOX by Mattel (1½-4 years). As crank is turned, box plays a merry tune. The top opens and out pops a jolly clown! Lithographed all metal box. 5¾" sq., 6¾" high. **2.29**



T-18F

T18-F—ELECTRIC PHONOGRAPH by Spear (4-10 years). Portable. True acoustic reproduction for 78 rpm records up to 12". Head locks into playing or non-playing position. Loud and soft needles for volume control. UL approved. Wooden case covered with non-suff pyroxilin 13"x11½"x5¾". **11.98**



T-18G

T18-G—3-SPEED ELECTRIC PORTABLE by Spear (8-16 years). Plays 33½, 45 and 78 rpm records. Features dual needle, turn-over cartridge, tone and volume control. Exclusive black and white scuff-resistant pyroxilin coated wood-frame case measures 10"x12"x4½". U.L. approved. **23.98**

Mail and phone orders filled...see convenient order form following page 30.



Realistic instruments



T19-A—GOLDEN PIANO ACCORDION (6-16 years). Emenee's foot-high accordion extends to nearly two feet! Full scale keyboard for right hand, base notes and chords for left. 52 tuned reeds. Gold-color trim. Adjustable harness, music book, case. **7.98**

T19-B—KEYBOARD ACCORDION (4-12 years) by Emenee. Full scale keyboard has 13 white and black keys that play sharps and flats. The 26 tuned reeds allow wide tonal range. Easy-action bellows. Luggage-style case and music book. (Not shown). **3.98**

T19-C—GENE AUTRY COWBOY GUITAR (6-16 years) by Emenee. The automatic player makes this full-size instrument easy to play. Has inlaid-type Western motifs; rich tone; gear-action metal tuning pegs. Shoulder cord, pick, music book, case. **9.98**

T19-DT—GOLDEN TROMBONE by Emenee (4-14 yrs). Gold-finish, break-resistant plastic sliding horn over 27". Detachable music lyre. **6.98**

T19-D—GOLDEN TRUMPET. Same construction as trombone. Both with carrying case. Hand-tuned reeds play bugle calls and marches. Over 13". **3.98**

T19-E—CONSOLE XYLOPHONE by Emenee (3-8 years). A built-in tone chamber and 2 new-type hammers with 2-way heads produce completely new sound variations in true musical tones. Table-top instrument has 8 precision-tuned metal bars. Music book. 4" x 16". **2.98**

T19-F—CALYPSO DRUM SET by Noble-Cooly (4-10 years). Go, go! A 12" nylon headed center drum, a 10" snare and an 8" Tommy drum, plus large spring-loaded pyramid cymbals. All in one compact easy-to-store unit, a wonderful rhythm instrument. **4.98**



T19-G—GOLDEN HARP by Emenee (4-12 years). 21 inches high. Gold-finish plastic carved and styled like a concert instrument. 8 unbreakable strings mounted in acoustic sound chamber. Plays full scale. Music book and case. **6.98**



T19-H—MELODY TOP an import by Fuchs (2-7 years). As the brilliant, multi-colored top whirls on its attached plastic base, it plays a Christmas melody in charming old-world fashion. It's 10½" in diameter, and stands 10" tall. **5.98**



T19-J—KAMPAÑILE TOWER OF MUSICAL BELLS by Kusan (3-8 years). Keyboard, color-cued to music book, controls metal bells. They swing and ring full scale in colorful action. Ivory plastic tower is over 12" high. **4.98**



T19-K—MARIMBA XYLOPHONE by Kamkap (6-12 years). "Concert Grand" floor model has bars with resonator tubes. A full mellow-tone octave and a half. Mallets, music, stand and instruction song book. 20¾" x 10" x 19½". **6.98**

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