

you'll be a *Super-Santa*

T20-A—ELECTRIC SKIPBALL GAME by Gotham (3 years-adult). Has five colorful wooden balls. Masonite and steel construction. Lights up and buzzes for high scores. This safe, miniature penny arcade measures 24" x 18½" x 22". Automatic ball return. Battery operated. **11.98**
T20-A—200 Batteries extra. 2 for **40¢**

T20-B—POLY BOWLING PINS by Transogram (4 years-adult). For family fun in the playroom, set up the ten 11" polyethylene pins on vinyl pin spotting mat and bowl the two 4" poly coated wooden balls. The pins won't mar floors or furniture. It's a game you can use in the house or yard. **6.98**

T20-C—ELECTRONIC BELL ORGAN by Knickerbocker (all ages). The rich, resonant bell tones are unique for a junior musical instrument. This new musical sensation will further any child's interest in music. Battery operated; 10" x 6" x 7½" high impact styrene case; aluminum alloy sounding bars. Music book. **12.98**
T20-C—100 Batteries extra. 2 for **40¢**

T20-D—AMERICAN SKYLINE CONSTRUCTION SET by Halsam (6 years and up). Interchangeable plastic construction pieces in three basic types—floors, windows and beams interlock to form an endless variety of realistic HO scale model skyscrapers, bridges and structures. 723 pieces. **5.98**
T20-E—476-pc. set **3.98**
T20-F—1217-pc. set **9.98**



T-20A



T-20B



T-20G



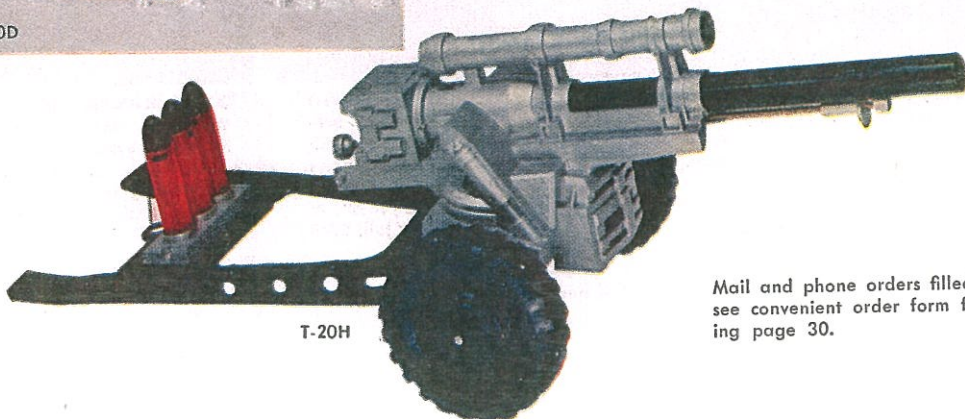
T-20C



T-20D

T20-G—ZIPEES by Manning (2-6 years). Give your child the world's lightest, strongest, safest roller skates. Non-breakable, rustproof, practically noiseless . . . self-lubricating nylon wheels won't mar floors. Adjustable to shoe sizes up to 6 years. Available in beautiful color combinations. **2.98**

T20-H—ATOMIC LONG-RANGE CANNON by L. Marx (4-10 years). A field-artillery weapon designed for long-range atomic action. The field piece elevates and depresses. The 3 safe, rubber-tipped projectiles lock in barrel until operator releases firing lever. This giant rolls on its oversize 5" rubber tires. 27½" x 10¾" x 8¾". **4.98**



T-20H

Mail and phone orders filled . . . see convenient order form follow ing page 30.

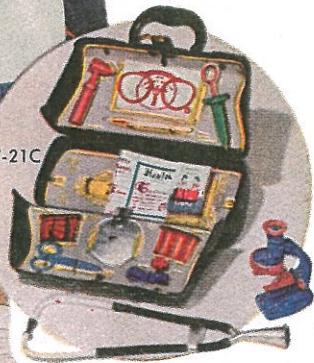
... give these *Super Gifts*

T-21A



T-21B

T-21C



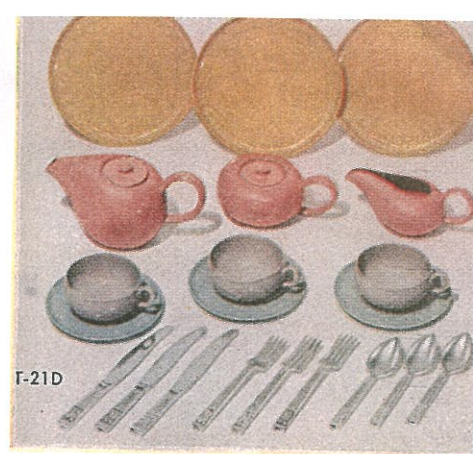
T21-A—NURSE'S OUTFIT by Fun Duds (4-10 years). Uniform, apron, cape, cap and shoulder purse... essential equipment for make-believe nurses. In even sizes 4 to 10; Sanforized cotton, completely washable, bartacked at points of strain. **4.98**

T21-B—NURSE'S KIT by Transogram (4-10 years). Everything a nurse needs nestles in the unbreakable leather-grain polyethylene case. Holds real hearing stethoscope, 3-position microscope, spring-action hypo, thermometer and other realistic miniatures. Durable plastic for play-safety. 10" x 8" x 4". **2.98**

T21-C—COUNTRY DOCTOR'S KIT by Transogram (4 to 10 years). Inside the 10" x 8" x 4" unbreakable polyethylene case are a diploma, candy pills, doctor's headband and lots of other safe-to-play-with doctor's equipment. **2.98**

T21-D—RUSSEL WRIGHT TEA SET by Ideal (3-12 years). The famed designer labels it "American Modern", and gives it the authentic detail of the grown up set. 3 plastic plates, cups, saucers; covered teapot, sugar and creamer. 3 metalized knives, forks, spoons. **2.98**

T21-E—OLD TIME METAL STOVE (4-10 years) by Fuchs. An exclusive import. It's a real "collector's item" with plenty of play value. Resembles the stove great-grandma used. Aluminum utensils include mould, grater, ladle and strainer. No heat involved, it's completely safe. 8 3/4" x 6" x 11". **2.98**



T-21D



T-21E



T-21F

T21-F—CINDY IN TRUNK by Horsman (5-12 years.) A teen-age glamour doll, Cindy has shaped body that assumes many poses. Wardrobe contains dress, velveteen coat and hat, negligee, gown, slack suit, nylons, high heeled shoes. Washable hair, in ponytail, is permanently rooted. 16" doll in trunk. **9.98**



T-21H

T21-H—VALENTINA BALLERINA by Valentine (4-12 years). Look, Ma, she's dancing so gracefully, so lifelike... bending at knees, ankles, torso and shoulders. She wears a costume of tulle and gold cloth, hose and authentic "Capezio" slippers. This 20" plastic doll has extra leotard and slippers. Long ponytail can be washed and combed. **7.98**



T-21G

T21-G—DANCING DOLL by Dollcraft (3-10 years). 42" tall. This colorfully costumed, cotton-stuffed doll dances in life-like fashion when her partner slips into the elasticized shoe straps. A playmate for little sister, a mascot for big sister. **2.98**

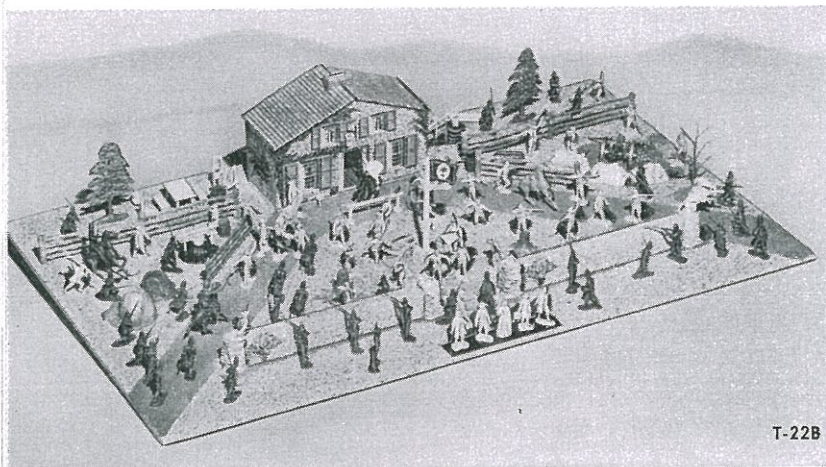


Mail and phone orders...see convenient order form following page 30.



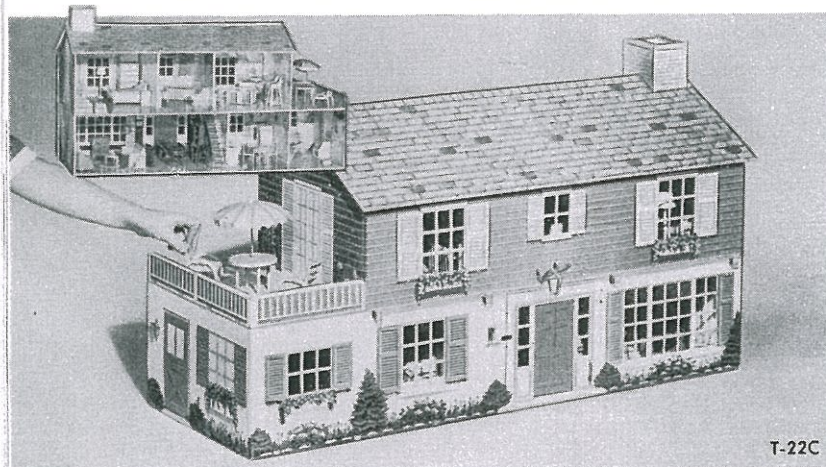
T-22A

T22-A—ROBIN HOOD MEDIEVAL CASTLE SET by L. Marx (4-12 years). The jolly adventures of the Sherwood Forest band come to life in exciting fashion. Most of the happenings occur around the 29¾"x13½"x13½" lithographed steel castle. Unbreakable figures, 40 in all, include Robin Hood, Maid Marian, Friar Tuck, Little John and the entire cast. Mounted and foot soldiers in armor assume realistic positions. Catapult and mortars included. **5.98**



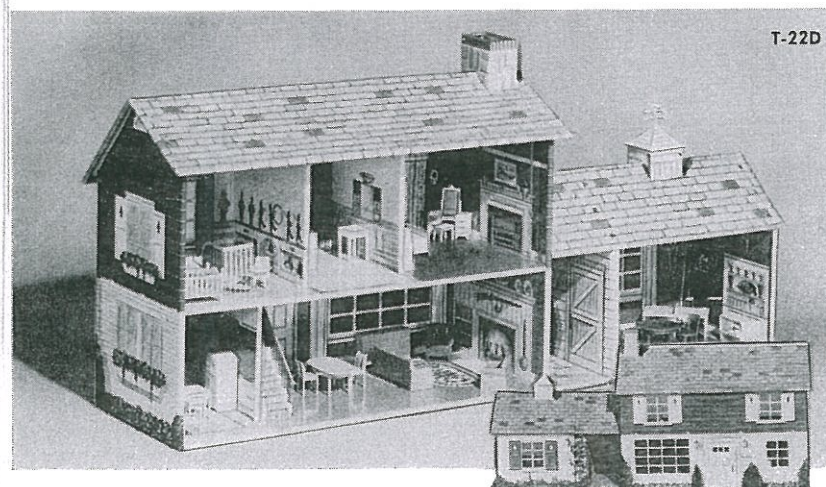
T-22B

T22-B—REVOLUTIONARY WAR SET by L. Marx (4-12 years). An authentic representation of an exciting phase of our country's history. It's fun to assemble the lithographed steel headquarters. 10½"x4½"x7½" which serves as the center of activity. 36 Colonial soldiers oppose 15 fierce Redskin warriors and 36 attacking British Redcoats. The 2¼" vinyl figures stand, kneel or charge in realistic action poses. The set also includes saddled horses and other plastic accessories, one heavy shooting cannon, 2 light shooting cannon. Ramrod swab, shot and shell. **5.98**



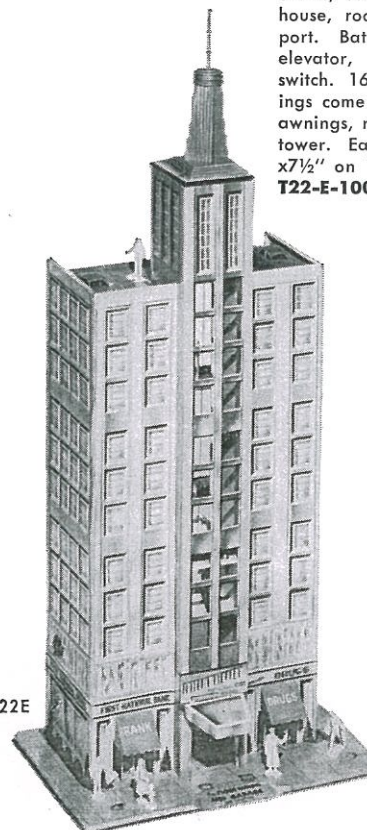
T-22C

T22-C—COLONIAL DOLL HOUSE WITH SUN DECK by L. Marx (4-12 years). If you love a little girl, very, very much, there's little else you can give her that will please her as much. She can play for hours, rearranging plastic furniture in the individually decorated rooms. There's a dining room, kitchen, bedroom, nursery, utility room, patio . . . and a stairway rises from the living room. Colorfully lithographed steel, measures 33½"x12"x18¾". **9.98**



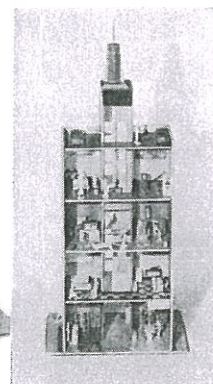
T-22D

T22-D—COLONIAL DOLL HOUSE by L. Marx (3-9 years). The surge to the suburbs begins right here, with Colonial stying on a miniature scale. Brightly lithographed metal house, 31"x15"x9", has safe, turned edges. Scaled furniture, in durable plastic, offers a welcome chance to experiment with room decorating. Featured is the breezeway fun-room for family use. **4.98**



T-22E

T22-E—SKYSCRAPER WITH ELEVATOR by L. Marx (4-10 years). A youngster's prized possession when he wants to spend "a day at the office." Rear of the building is cut away to reveal lithographed bank, drug store, offices, recreation rooms, club, warehouse, rooftop parking lot and heliport. Battery powers the building's elevator, controlled by an on-off switch. 16 plastic figures and furnishings come with the set, and there are awnings, revolving doors, canopy and tower. Easy to assemble. 36½"x13"x7½" on 16¾"x11" base. **7.98**
T22-E-100—Battery extra, 1 for 20¢

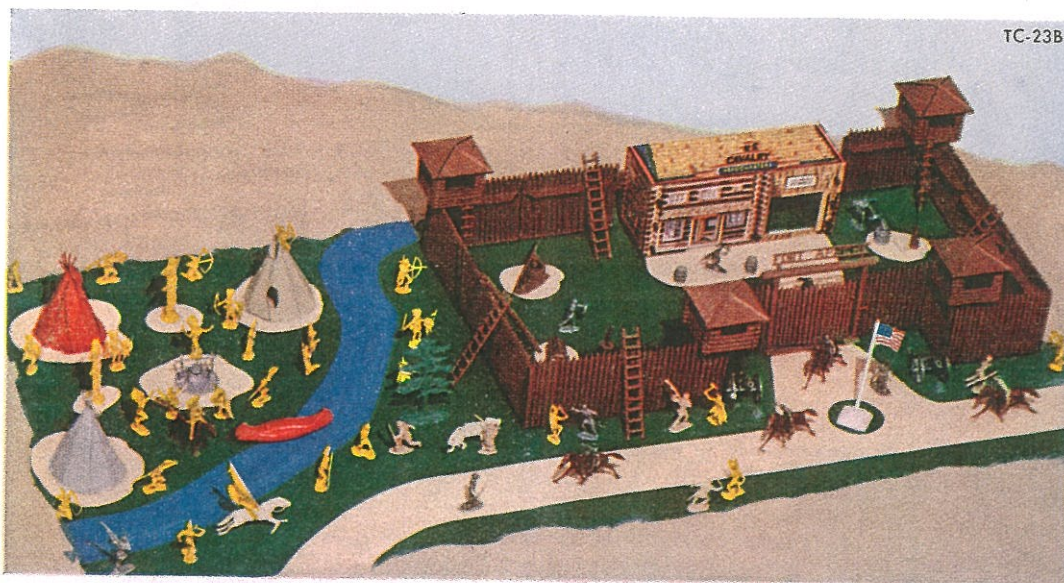




TC-23A

T23-A—SUPER U. S. ARMED FORCES TRAINING CENTER by Marx (4-12 years). Count on a boy's fascination in things military. More than 100 lifelike soldiers, sailors, marines and airmen are billeted in pup tents and a scout tent, with headquarters an 11½"x6"x6½" lithographed steel building. Weapons include non-recoil rifles, bazookas, 50 and 30 caliber machine guns . . . all plastic. Metal jets and jeep have friction motors; plastic helicopter's rotors whirl realistically. Radar scanning unit, anti-aircraft gun and searchlight are on swivel bases. Moving parts protect against air attacks. Best of all, 3 Nike launchers fire their own guided missiles. **7.98**

perfect scale *Realism* in multiple-piece play sets



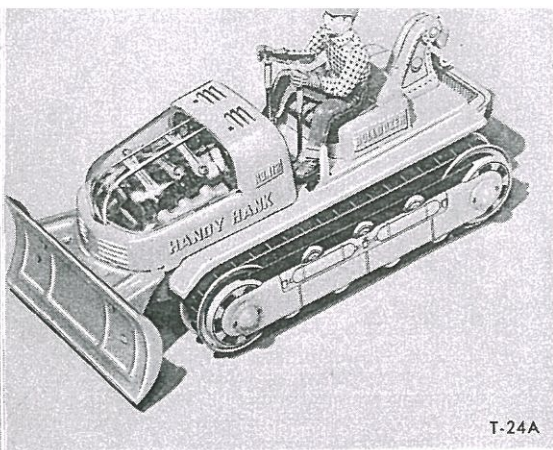
TC-23B

T23-B—FORT APACHE SET by L. Marx (4-12 years). An Indian village, almost in the shadow of Fort Apache, menaces the outpost of the West. The stockade consists of 14 sections of 4½"-high fence with four blockhouses. Inside, U. S. Cavalry Headquarters measures 13¼"x6¾"x4½"; log cabin style pegs set off the lithographed steel building. 20 men (plastic), with rifles and sabres, guard the fort with the aid of two cannons that actually shoot. In the Indian village are 30 warriors with bows and arrows, tomahawks, shields and war standards. Also, includes horses, ladders, a tree, well with bucket, churn, powder kegs, woodpile, anvil, chopping block. **7.98**

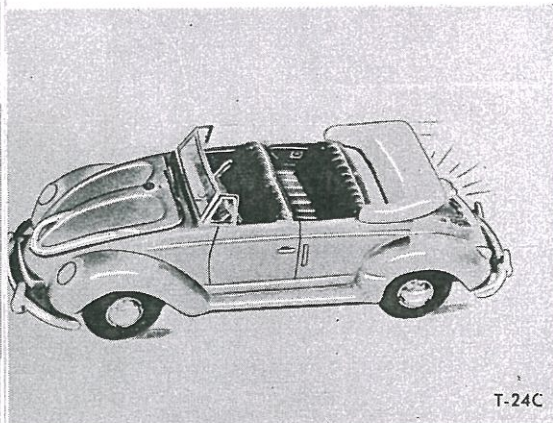


TC-23C

T23-C—ROY ROGERS WESTERN TOWN PLAY SET by L. Marx (4-12 years). "Stage-coach coming!" This time, there's an ominous ring to the cry. Thirty Indian warriors prepare to attack the Wells Fargo Coach as it pulls into town. Ranged against them are eighteen frontiersmen with six horses. All the figures are lifelike plastic, armed to the teeth and spoiling for action. The Western street ranch and Indian village are extra-big jumbo replicas of the real thing. Buildings are 27½"x6" and 11"x7" . . . both colorfully lithographed. **7.98**



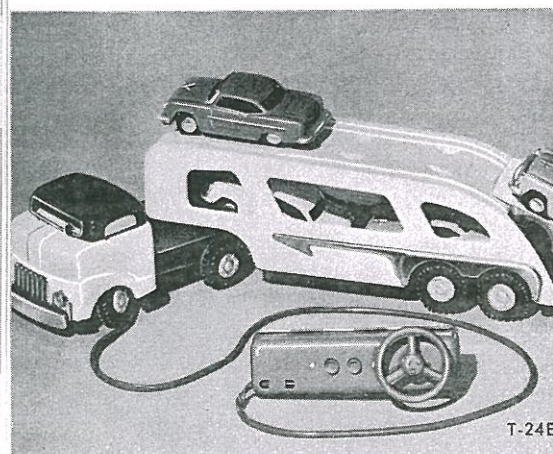
T-24A



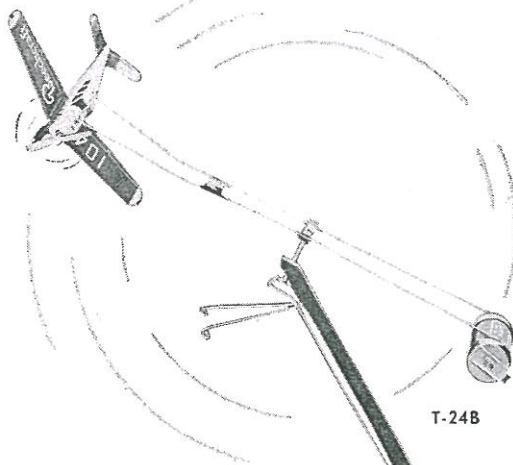
T-24C



T-24D



T-24E



T-24B



T24-A—MYSTERY TRACTOR by Wagner. (3-8 years). Pistons churn, radiator fan whirls and ratchet-like noise comes from the motor as the tractor roars along, changing directions automatically when it touches an object. 11" x 6¼" x 6¼". Battery operated. **3.98**
T24-A-100—Batteries extra. 3 for 60¢

action Imports

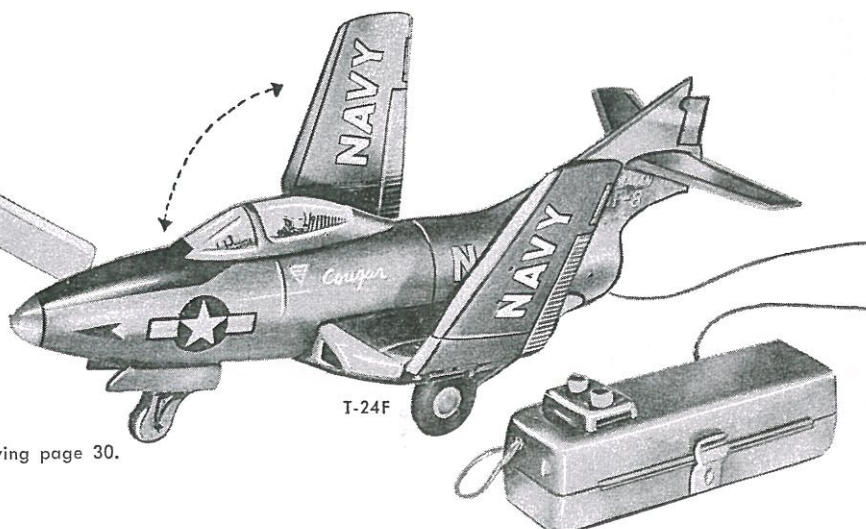
T24-B—LOOP-THE-LOOP POWER PLANE by Wagner (5-12 years). Loops, barrel rolls, take-offs and landings are in the hands of its junior pilot. Easy to assemble and handle. Control handle has trigger brake. 8¾" wingspread. **4.98**
T24-B-100—Battery extra. 1 for 20¢

T24-C—VOLKSWAGEN by Wagner (4-10 years). Just don't let Pop get his hands on this metal replica of America's most popular foreign car! It runs forward or in reverse on batteries, with 4 pistons streaking back and forth, with light shining in motor. 8½" long. **2.98**
T24-C-100—Batteries extra. 2 for 40¢

T24-D—REMINGTON ROLLECTRIC SHAVER by Wagner (4-8 years). One battery, operated by on-off switch, vibrates three rubber heads harmlessly against skin when Pop gets company for his 7:00 a.m. ritual. Ivory and beige plastic; 3¼"x2¾"x1½". Comes in traveling case. **1.98**
T24-D-100—Battery extra 1 for 20¢

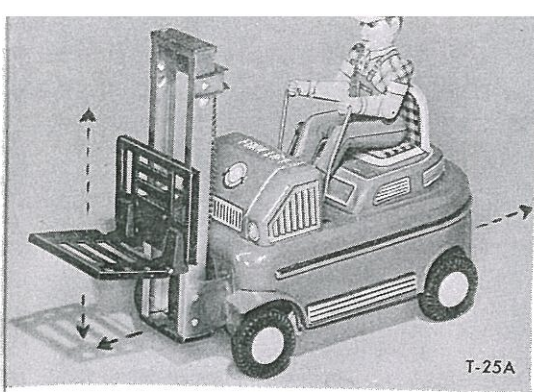
T24-E—REMOTE CONTROL AUTO TRANSPORT by Linemar (4-8 years). Your miniature motorist pushes buttons and turns the wheel . . . 16½" transport carries 4 cars forward, or reverse. Metal, with baked enamel finish. Runs on batteries. **3.98**
T24-E-100—Batteries extra. 2 for 40¢

T24-F—REMOTE CONTROL JET PLANE by Wagner (4-11 years). Zooming along on its tri-wheel landing gear, the Navy Cougar jet folds and lowers its wings. Youngster controls action from 2-button unit. Plane's span is 11". Runs on 2 batteries. **2.98**
T24-F-100—Batteries extra. 2 for 40¢



T-24F

Mail and phone orders filled . . . see convenient order form following page 30.



T-25A

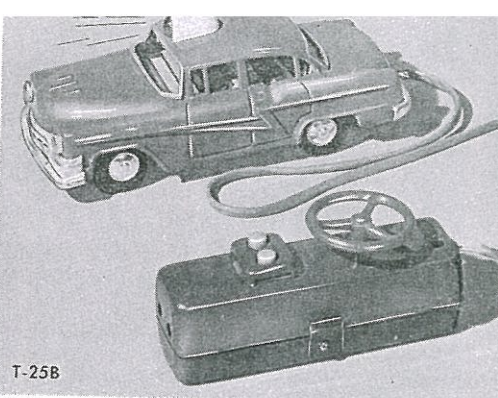
T25A—FORK LIFT TRUCK by Cragstan (4-10 years). He can operate the fork lift manually. The truck runs on batteries; moves forward, hits an object, reverses and changes direction, 10" long. Sturdy construction takes hard usage. **3.98**

T25-A-100—Batteries extra. 2 for 40¢

T25-C—REMOTE CONTROL HELICOPTER by Cragstan (4-12 years). He'll recognize it as a model of the Army's Piasecki helicopter. From the remote control box, he can guide it through turns and make its rotors whirl. 11½". **2.98**

T25-C-100—Batteries extra. 2 for 40¢

T25-E—TROUBLE LIGHT by Cragstan (3-15 years). Chrome finish; red plastic dome; green plastic base shields side light. Wire handle with plastic grip, 4 light positions, the white side beacon and blinking top-light work together or separately. 9" high. Operates on 3 batteries (included). **2.98**



T-25B

T25-B—REMOTE CONTROL FIRE CAR by Cragstan (4-10 years). Steering wheel and buttons on control box guide and direct the 8" battery-operated sedan. For extra excitement, the roof-top light flashes and siren sounds. **3.98**

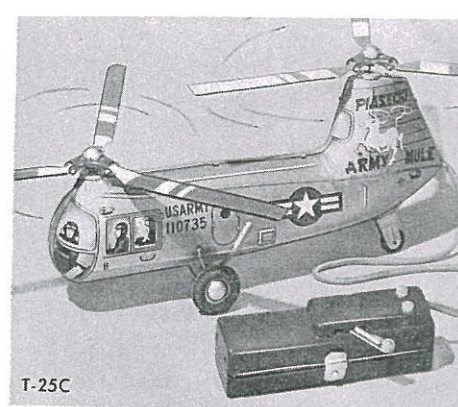
T25-B-100—Batteries extra. 2 for 40¢

T25-D—REMOTE CONTROL POWER SHOVEL by Cragstan (4-10 years). Moves forward or back; steers left or right; crane goes up or down with realistic bucket action. Four control buttons and wheel. Baked enamel. 15¼" x 9½" x 4¾". **5.98**

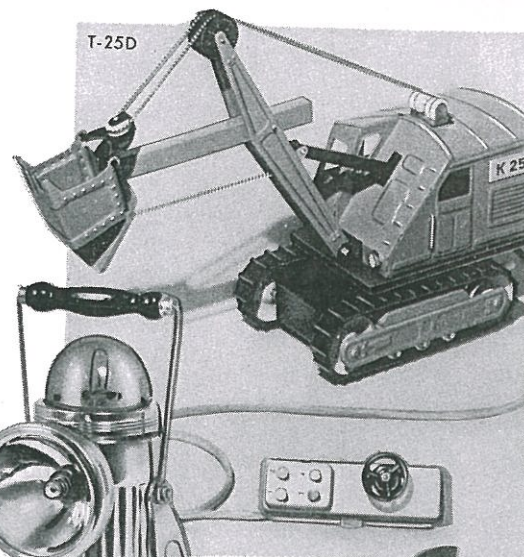
T25-D-100—Batteries extra. 2 for 40¢

T25-F—PAA DC-8 JET by Cragstan (4-10 years). A flip of the switch starts jet pods glowing; another flip, and away it goes, down the runway, heading for foreign shores. Has automatic jet sounds. 18" scale model runs on batteries. **4.98**

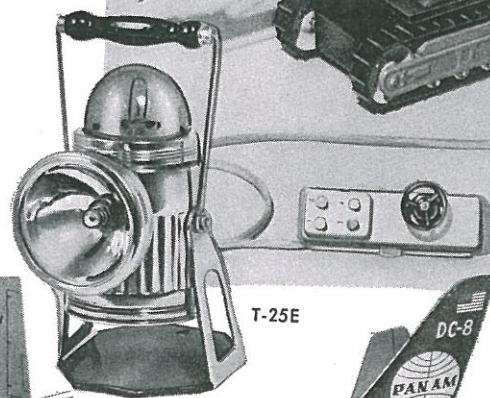
T25-F-100—Batteries extra. 3 for 60¢



T-25C

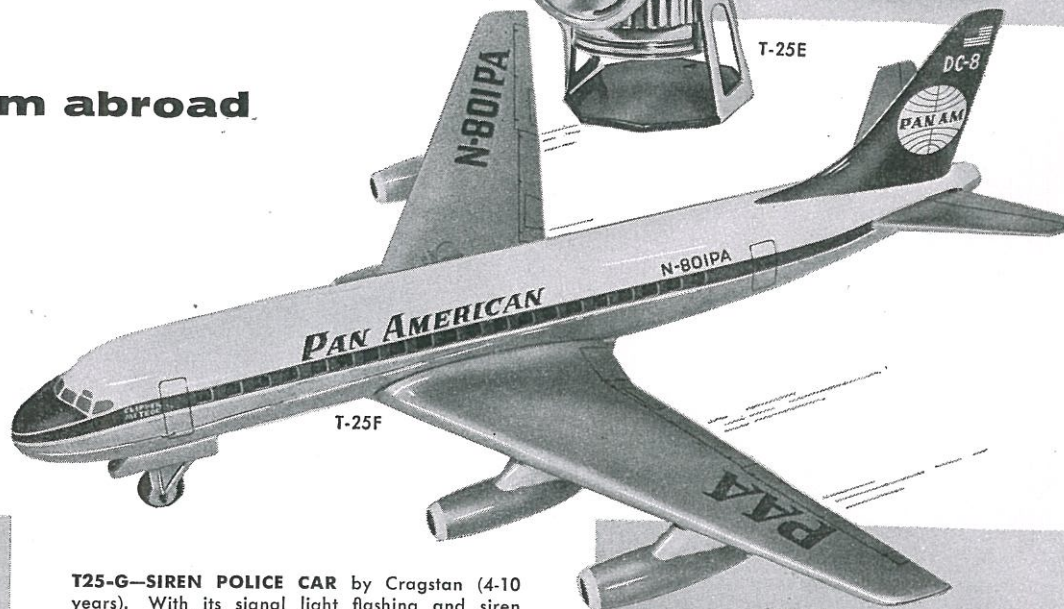


T-25D



T-25E

ingenuity from abroad.



T-25F

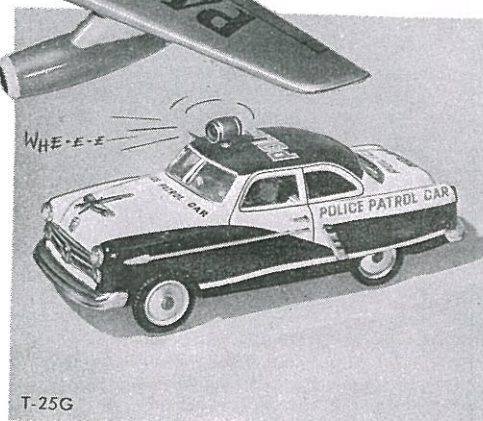
T25-G—SIREN POLICE CAR by Cragstan (4-10 years). With its signal light flashing and siren wailing, the realistic 10" scale model police car streaks into action. Battery operated, it moves forward, stops and then starts again. **1.98**

T25-G-100—Batteries extra. 2 for 40¢

T25-H—ROTATING-GUN JEEP by Wagner (3-8 years). A push sends this 8" favorite racing along with its siren blasting and its gunner swinging his machine guns to ward off attacking planes. Friction motor, rubber tires. **1.29**



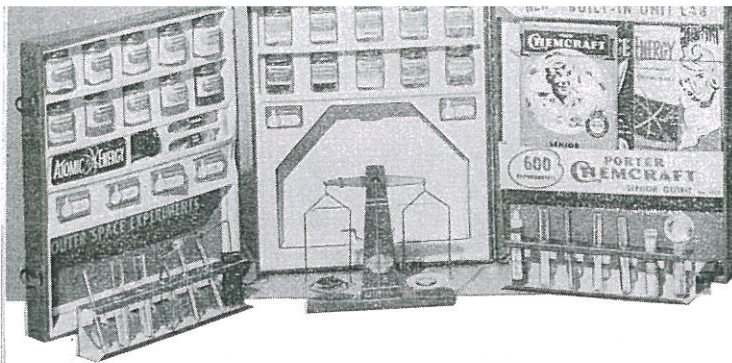
T-25H



T-25G

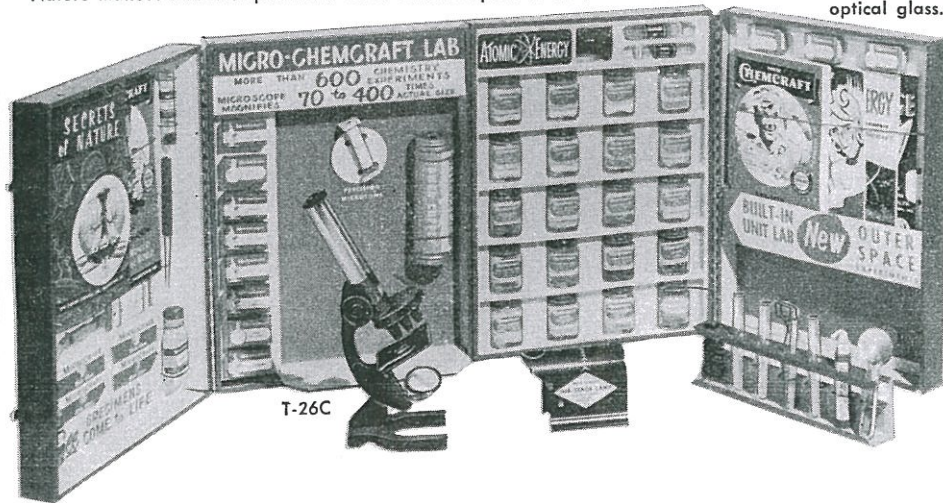
Mail and phone orders filled . . . see convenient order form following page 30.

for the budding scientist



T-26A

T26-C—MICRO CHEMCRAFT COMBINATION LAB by Porter (9-18 years). Fully equipped laboratory for young scientists. Set performs over 600 experiments. Comes with chemicals (non-poisonous, non-explosive), test tubes, Outer Space and Atomic Energy manuals. Microscope magnifies 70-200-400 times and comes with test tubes, rack, slides, mounting equipment. Secrets of Nature manual and live specimens. Steel cabinet opens to 43". **19.98**



T-26C

T26-A—CHEMCRAFT SENIOR SPECIAL OUTFIT by Porter (9-16 years). 600 possible experiments as explained in 4 manuals. 35" handsome steel chemistry lab contains chemicals, test tubes and professional type apparatus. Experiment with outer space, atomic energy and magic. No poisons or explosives included. **9.98**

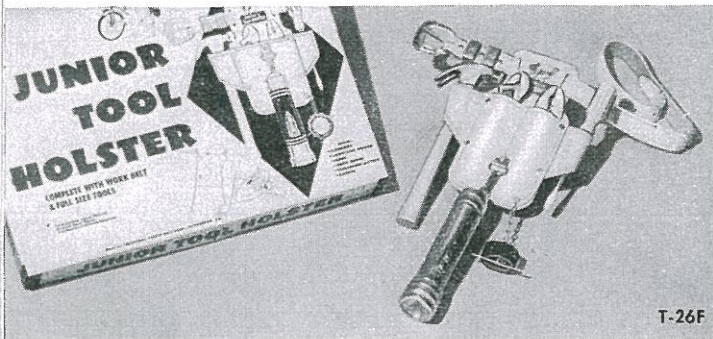
T26-B—CHEMCRAFT JUNIOR DELUXE OUTFIT by Porter (8-12 years). Performs over 300 experiments. Manual included. (not illustrated). **4.98**

T26-D—MICROCRAFT COLLEGIATE OUTFIT by Porter (9-18 years). Complete Microscopy Lab. Large triple-turret microscope magnifies to 75-210-425 times. The steel cabinet opens to 23½" and contains Secrets of Nature manual, live shrimp eggs, test tubes, rack, slides and dissecting and mounting equipment. **9.98**

T26-E—JUNIOR MICROSCOPE by Porter (7-12 years). Has triple nose 40-75-150 magnifying microscope with finely ground lenses of optical glass. 16"x11"x2½". With accessories. (not illustrated). **4.98**

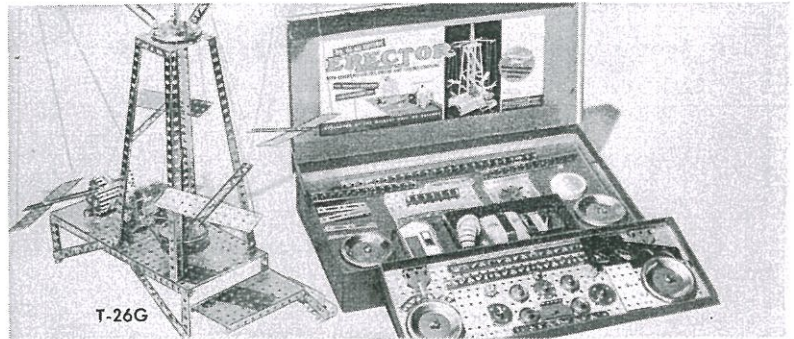


T-26D



T-26F

T26-F—TOOL HOLSTER by Industrial Safety Belt (6-12 years). Mechanical skills come quickly to the boy who can get his hands on these quality tools in the steerhide holster. With the belt come flashlight, wrench, pliers, screwdriver, hammer, holder and tape. **4.98**



T-26G

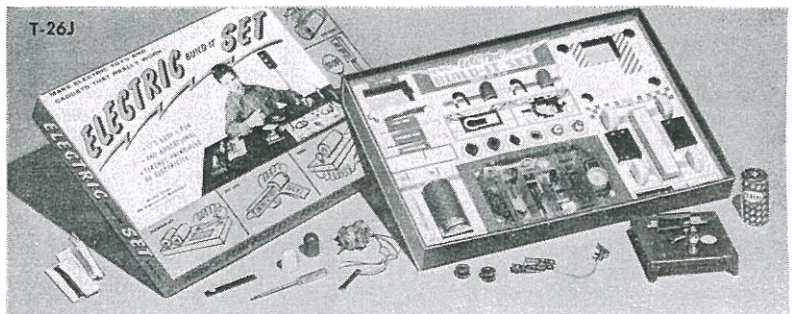
T26-G—ERECTOR SET AND ENGINE by A. C. Gilbert (7-15 years). Base plates, girders, wheels, gears and pulleys create an authentic-looking aerial swing. Hundreds of other models can be built, many utilizing the 4-speed reversible motor. 18" x 10" x 3". **12.98**



T-26H

T26-H—17-PC. TOOL CHEST by American Toy & Furniture. (7-14 years). Tempered saw, hammer, pliers, level, plane, chisel, screwdriver, brace and bit, and other tools and do-it-yourself book teach a youngster mechanical skills while playing. 16" x 8" steel case. **4.98**

Mail and phone orders filled . . . see convenient order form following page 30.



T-26J

T26-J—ELECTRIC BUILD IT SET by Electric Game (7-12 years). Complete Do-It-Yourself kit that contains miniature lamps, sockets, batteries, buzzers, plastic telegraph panels and yards of wire and tools for assembly plus big illustrated manual. **4.98**

T26-K—SENIOR SET. Deluxe version of above set. **7.98**



T27-A-DIALMASTER TELEPHONE by Remco (6-12 years). Two regulation size desk-type dial telephones allow youngsters to carry on loud and clear two-way conversations. Flipping dial on one rings bell on other. Assorted colors. **8.98**

T27-A-100 Batteries extra

4 for 80¢



T27-B-TRANSISTOR RADIO & BROADCASTER by Remco (7-15 years). Has newest electronic wonder . . . the transistor! Assembling plastic kit teaches basic electricity. Comes with handsome 18" cabinet. Picks up radio programs. Children can do own broadcasting with microphone and 4" loudspeaker. **9.98**

T27-C-TRANSISTOR RADIO. Smaller size. (6-12 years). **6.98**

T27-D-U.S. NAVY POMPOM GUN by Remco (3-8 years). This aluminum and plastic replica of a shipboard anti-aircraft gun rotates 360°. Its twin barrels alternate as the gun fires and recoils. Completely motorized; realistic firing sound. **12.98**

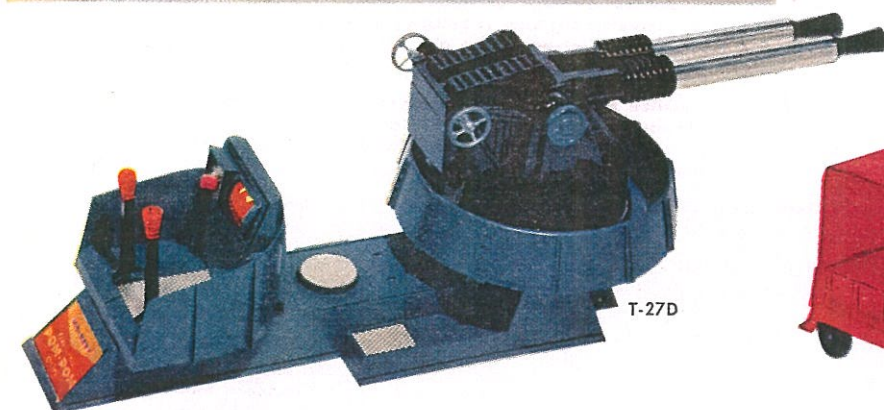
T27-D-100 Batteries extra.

4 for 80¢

T27-E-BIG MAX by Remco (4-10 years). Max's electro-magnetic arms pick up ingots and drops them on motorized conveyor. In turn, it fills pickup truck. The entire set is made of high impact plastic. Box measures 12" x 12" x 8 1/4" high. **8.98**

T27-E-100 Batteries extra.

4 for 80¢



T27-F-MOTOR PLAY DRILL by Kenner (2-9 years). Safe, standard-battery driven 6" drill stops when pressed against skin. Mixes, polishes, drives screws through 5 1/2"-long work bench only. Best of all, it's like Pop's. Plastic, with metal shaft. **2.98**

T27-F-200 Batteries extra.

2 for 40¢



T27-G-CODE AND DECODE MESSAGE SET by Pressman (8-14 years). Just you and a secret message pal can decipher messages with your code wheels and message stencils. Have fun passing secrets in Morse code. 18 1/2" x 12" x 1 1/2". (Less batteries) **2.98**

T27-G-100 Batteries extra.

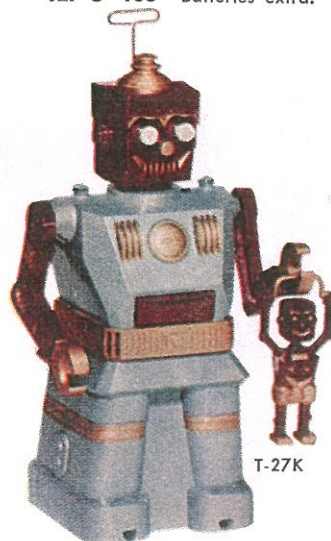
4 for 80¢



T27-H-HOOT NANNY by Northern Signal (6 years-up). Magic Designer's arm and pencil draw innumerable patterns on paper discs. Designs can be used for embroidery or woodworking patterns. No special skill needed. On 8" x 7" metal base. **3.98**

T27-J-REFILLS. 100 pages of paper.

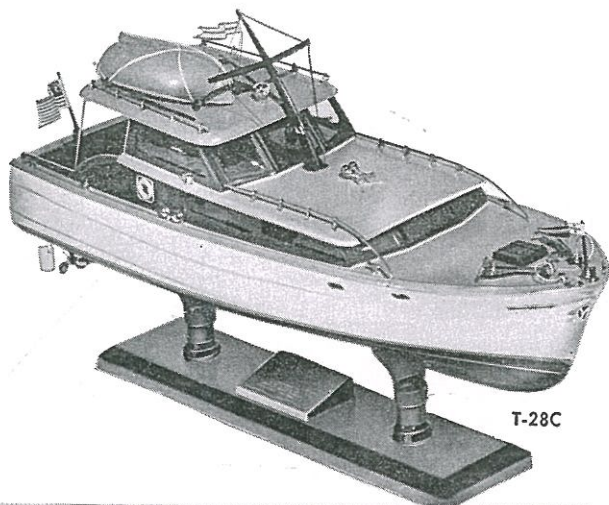
60¢



T27-K-ELECTRONIC ROBOT AND SON by L. Marx (6-12 years). 16" tall; 5" son. Switch in back controls flashlight-battery motor. He walks; moves head, arms; talks in Morse code. (Less batteries) **5.98**

T27-K-100 Batteries extra. 2 for 40¢

Mail and phone orders filled . . . see convenient order form following page 30.



T-28C



T-28A

T28-A—TRU-VUE 3-D GIFT SET (4-14 years). Year-'round fun. Easy-to-operate 3-dimensional black and red plastic viewer shows the 4 accompanying pictures in sparkling color. Features cowboys, fairy tales, adventures etc. $9\frac{1}{8}'' \times 5\frac{3}{8}'' \times 2\frac{1}{2}''$. **4.89**

T28-A-100 Batteries extra.

2 for 40¢

T28-B—DE LUXE LIGHTED GIFT SET by True-Vue has 4 picture stories.

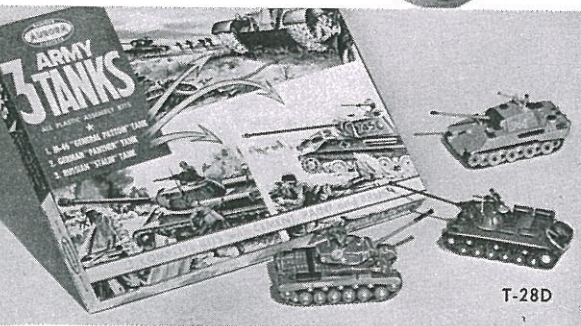
2.98

T28-C—DE LUXE WHEELER SPORT CRUISER by Ideal (6-15 years). Every detail of the Wheeler Boat Company's sport cruiser is precision engineered in our $\frac{1}{2}''$ -to-the-foot scale model. Screws and cement for assembling are included. Has stand, name plate, swivel deck chairs, flags, dinghy. Can be motorized; 22" long. **7.98**

T28-G—SCALE MODEL BOAT by Ideal (6-15 years). In 1905, the 3-masted schooner "Atlantic" set a Trans-atlantic record to win the Kaiser Cup. Now, your boy can assemble an $\frac{1}{8}''$ -to-the-foot replica to mount on its nameplated stand. Comes with vacuum-formed sails and sculptured sailors. More than 200 parts. $28\frac{1}{2}'' \times 21'' \times 4\frac{1}{2}''$. **4.98**

T28-H—SUPERCUB by Thimble-drome. Ready-to-fly model plane. $17\frac{1}{2}''$ wing span. $11\frac{1}{8}''$ long in true Piper Cub color. Unbreakable spring starter, .049 Bate Bee engine. **7.98**

T28-J—ACCESSORY KIT. Complete accessories for model plane flying. Fuel, battery wires, lines, etc. **2.98**



T-28D

T28-D—3 FAMOUS TANKS GIFT SET by Aurora (6 years and up). Plastic molded parts in authentic combat colors from scale model Patton, Stalin and German Panther tanks. Includes paint, cement and brush. Each model $5\frac{1}{2}'' \times 3'' \times 2\frac{1}{2}''$. **3.49**



T-28E

T28-E—U.S.S. FORRESTAL by Aurora (6 years and up). Our plastic kit contains the parts needed to assemble a scale model of the world's largest carrier . . . even down to its 48 planes. Scaled from U.S. Navy prints. **2.49**



T-28G



Mail and phone orders filled . . . see convenient order form following page 30.



T-28H

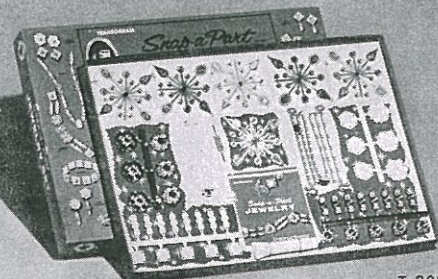


T-28F

T28-F—FAMOUS KNIGHTS GIFT SET by Aurora. (6 years and older). In days of old, when knights were bold, these fellows were big heroes . . . Silver Knight of Augsburg, Black Knight of Nurnberg and Blue Knight of Milan. Molded plastic parts, paint, brush and cement to complete each $9''$ model. **3.49**



T-28K



T-28L

T28-K—BEAUTY KIT by Transogram (3-9 years). Poly carrying kit in pink or blue with matching carrying strap. Gold metallized hair brush, compact, rouge box and comb plus real atomizer, perfume, etc. All plastic parts are safe, sanitary, washable. Holds two pictures in lid. $8'' \times 8'' \times 2\frac{3}{4}''$ re-usable kit. **2.98**

T28-L—JEWELRY KIT by Transogram (5-12 years). Provides glamorous attractive jewelry. Snapping pieces together or apart provides for many different designs and patterns. Settings, jewels, paste and instructions included. Cellophane wrapped. $15\frac{1}{4}'' \times 11\frac{1}{8}''$ box. **1.98**

T28-M—JEWELRY KIT in $8'' \times 8'' \times 2\frac{3}{4}''$ polyethylene carry bag. **2.98**