

# for *Straight Shooters*

**T29-A—COWBOY SUIT** by Fun Duds (4-10 years). A boy may steer shy of getting dressed up, but point him toward his washable Sanforized\* cotton flannel shirt and twill pants; he'll slip into them as fast as can be! Even sizes 4-10. **4.98**

**T29-B—COWGIRL SUIT** by Fun Duds (4-10 years). Fringed bolero with jeweled pockets, elastic-back skirt and colorful plaid shirt (all Sanforized\* cotton) put her in the mood for wholesome Western-style play. Completely washable. Even sizes 4-10. **4.98**

**TV AND MOVIE FIGURES** (all ages) by Hartland. Hand painted collector's models stimulate active, imaginative play. 9½" tall; made of durable plastic. Figures, saddles etc. are removable.

**T29-C—LONE RANGER** **3.98**

**T29-D—COCHISE** of "Broken Arrow" **3.98**

**T29-E—ROY ROGERS** **3.98**

**T29-F—FANNER "50" SMOKING CAP PISTOL** (4-12 years) by Mattel. "Fanning" with free hand or triggering single shots, a junior lawman can let go 50 roll caps from his "horn-handle" revolver. Lustrous, smoking barrel. Strong die-cast construction. Revolving cylinder. 10¾" long. **2.50**

\* Maximum shrinkage 1%



TC-29B

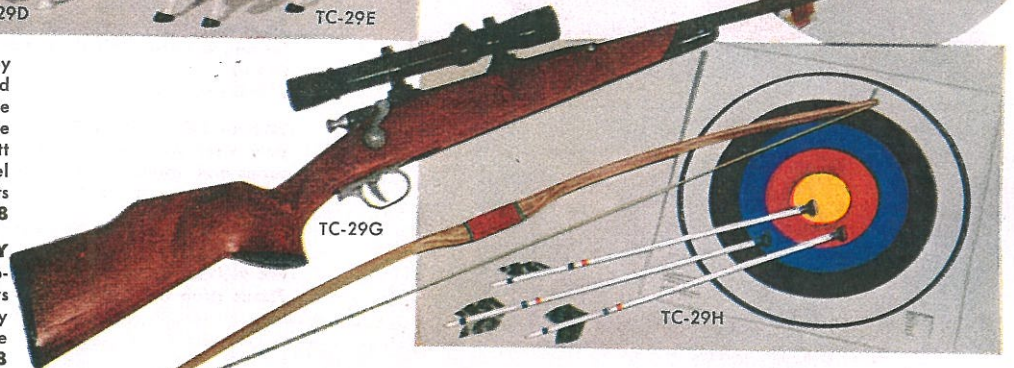
TC-29A



TC-29F

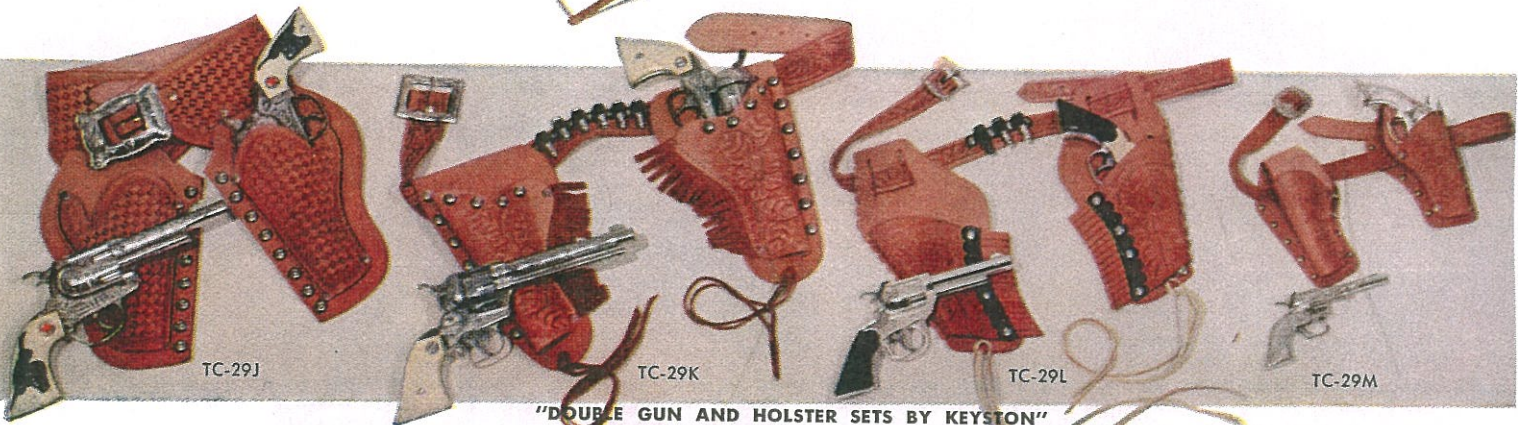
**T29-G—HUNTER'S TELESCOPE RIFLE** by L. Marx (6-15 years). This beauty looks and operates like the high-powered hunting rifle from which it is modeled, even to the telescope sight. Secret cap reservoir at butt end. Of heavy acetate with black steel barrel. 36" long, 7½" telescope. With its own carrying case. **4.98**

**T29-H—SHERWOOD FOREST ARCHERY SET** by R. Wilson (6-12 years). Safe rubber tips on the three 18" feathered arrows stick to target for easy scoring. Hickory bow measures 46", has persimmon handle and comfortable red velour grip. **1.98**



TC-29G

TC-29H



TC-29J

TC-29K

TC-29L

TC-29M

## "DOUBLE GUN AND HOLSTER SETS BY KEYSTON"

**T29-J—BASKET WEAVE HOLSTER SET** (6-12 years). Authentically Western raised design makes this top grain saddle leather holster set a prized gift. Two 50-shot repeater guns. **4.98**

**T29-K—DELUXE HOLSTER SET** (6-12 years). Richly embossed top grain California saddle leather set has leather fringe and rawhide leg ties. Twin Stallion .38 "fanning" guns; 6 nickel bullets. **7.98**

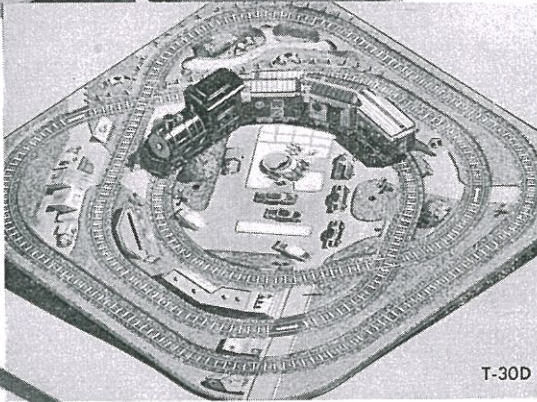
**T29-L—FRINGED HOLSTER SET** (3-7 years). Rawhide leg ties hold securely for a quick draw. Top grain russet saddle leather. Two pony repeating guns; 3 nickel bullets, Western buckle. **2.98**

**T29-M—MINIATURE HOLSTER SET** (1-2½ years). Twin Pal guns in embossed russet California top grain saddle leather. The set comes gift-boxed to delight pint-sized deputy sheriffs. **1.98**

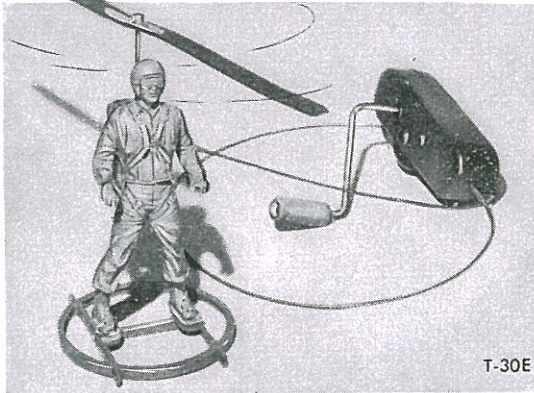
# wholesome indoor fun



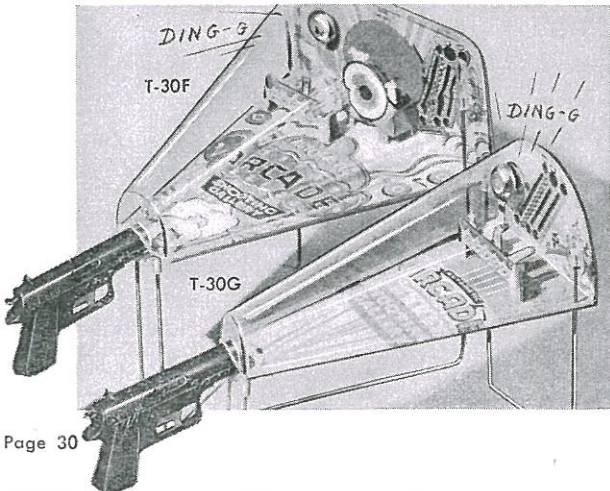
T-30A



T-30D



T-30E



T-30F

T-30G



T-30B

**T30-A—ELECTRONIC SPARKLING SUB-MACHINE GUN** by L. Marx (5-12 years). Authentic 24" plastic copy of a modern, rapid-fire gun, it shoots over a million shots. Press trigger, the gun spits sparks, goes rat-tat-tat and the tip pulsates. Operates on batteries. **2.98**  
**T30-A-100** Batteries extra. **2 for 40¢**

**T30-B—WOODBURNING SET** by American Toy and Furniture (7-16 years). With the UL-approved Wonder Pen (guaranteed 5 years), children make plaques, coasters, bookends of wood, cork, etc. 5 pen points, watercolor chips, pan, brush, patterns included. Fun for years! **4.98**  
**T30-C—Smaller size woodburning set.** **2.98**

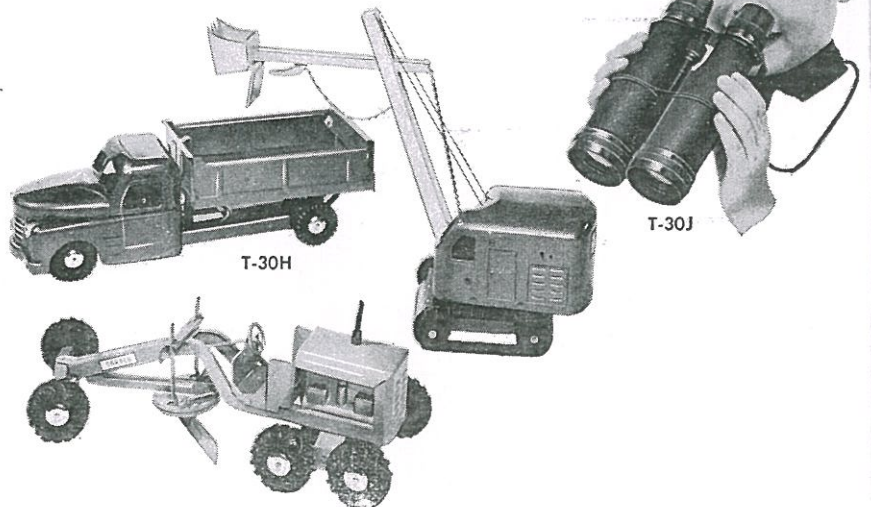
**T30-D—BATTERY OPERATED TRAIN ON BASE** by L. Marx (2-6 years). A tyke's first train set, it runs on grooved tracks embossed into a colorfully lithographed steel base. Four-unit train, with brake switch on cab, runs on batteries. Platform 22" x 22". Train 14". **3.98**  
**T30-D-100** Batteries extra. **2 for 40¢**

**T30-E—REMOTE CONTROL FLYING COMMANDO** by L. Marx (4-10 years). The 6½" plastic Commando rises from the ground and flies. His rotor blades are energized by flexible drive shaft as crank on drive-box is turned. Once airborne, he's maneuverable. **2.98**

**T30-F—MECHANICAL ARCADE SHOOTING GALLERY** by L. Marx (6-14 years). Ingenious moving targets test a fellow's marksmanship. Self-feeding automatic pistol provides continuous action; rate of fire is controlled by shooter. Safe transparent plastic enclosure. 20½"x12½". **4.98**  
**T30-G—GALLERY** (4-12 years). Smaller size; stationary targets. **2.98**

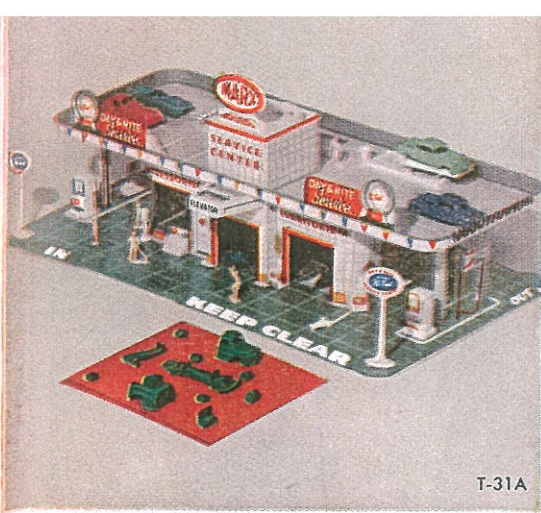
**T30-H—3-PC. ROAD BUILDING SET** by Structo (2-9 years). Heavy duty steel set with safe edges, loads, dumps, grades. Steam shovel raises and lowers boom; dump truck's body raises and lowers; grader's blade moves! 18" to 26½" lengths. **Set 9.98**

**T30-J—FIELD GLASS** by Wagner (4-10 years). The black crackle finish and detailing are similar to high priced binoculars. Extended, these are 9½" long. Have center focus wheel, and magnify up to 4.5 power. Plastic strap for him to sling over his shoulder. **2.98**



T-30H

T-30J



T-31A



T-31B



T-31C



T-31D



**T31-E—SCOOP** by Cosom (8-14 years). Action comes fast and furious, yet Scoop can even be played indoors. The two shaped plastic catcher throwers make the perforated plastic Fun Ball do tricks as it hurtles through the air. A world of fun. **3.98**

**T31-F—ROAD BUILDERS SET** by Auburn (4-9 years). The highway program moves ahead as colorful vinyl 10 $\frac{3}{4}$ " earthmover, 8" bulldozer and 10 $\frac{1}{2}$ " scraper take over. 3" road worker, line-man, mechanic and gas station attendant complete the set. **2.98**

**T31-G—SATELLITE LAUNCHER TRUCK** by Ideal (5-10 years). Bright plastic truck houses launcher and storage area! Launcher tilts up to 45° to send the 4 Polyethylene satellites spinning through the air in wide arcs. 17" x 6 $\frac{3}{4}$ " x 6 $\frac{1}{2}$ ". **4.98**

**T31-H—SKY SWEEPER TRUCK** by Ideal (5-10 years). Searchlight projects 6 different images on wall, even in daylight. Sighting device spots target, and twin rocket launchers fire suction-tip missiles. Launcher rotates 360° and elevates 90°. On trailer; truck has Polyethylene wheels. 24" x 6 $\frac{1}{2}$ " x 8 $\frac{1}{2}$ ". **7.98**

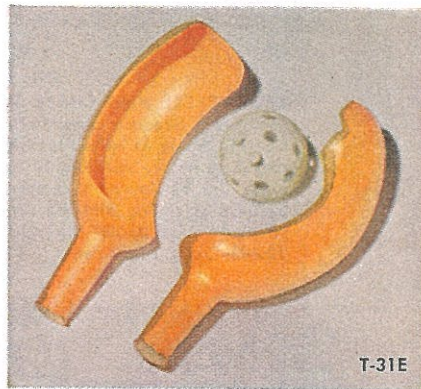
**T31-H—100** Batteries extra. **2 for 40¢**

**T31-A—SERVICE STATION WITH ACCESSORIES** by L. Marx (3-12 years). Manually operated elevator lifts cars to roof for parking; they come down ramp. Station also has automatic car ejector mechanism to send cars out of the station. Five 4" cars, plus Take-Apart car. 26 $\frac{1}{4}$ " x 14 $\frac{3}{4}$ " steel base. **4.98**

**T31-B—ATOMIC CANNON** by Cragstan (5-11 years). Authentic replica of the Army's new atomic cannon. Truck operates on a powerful friction motor. Hand crank turns cannon in all directions. Cannon, which comes with four shells, raises, lowers and fires. Controlled by batteries. **4.98**  
**T31-B—100** Batteries extra. **2 for 40¢**

**T31-C—LARGE FARM SET** by Auburn (3-8 years). The big red barn stands 10 $\frac{1}{4}$ " x 7 $\frac{1}{2}$ " x 7 $\frac{1}{2}$ "; the silo's 2" across. There's a team and wagon, farm couple, 4" tractor, fence and a host of animals. These soft, non-toxic vinyl toys are completely safe. **3.98**

**T31-D—FRICTION ARMY SET** by Cragstan (4-14 years). Six models have heavy rubber tires. Jeep, sedan, canvas-topped van, ambulance with doors that open, spark-spitting tank, and cannon that fires 4 plastic shells. Metal; with friction motors. Our own import. **2.98**



T-31E



T-31F



T-31G



T-31H

Mail and phone orders filled . . . see convenient order form following page 30.

**T32-A—TV CHAIR-STOOL COMBINATION** by Newton and Thompson (1-6 years). Brushing teeth or watching a favorite story, a tyke feels more at home on his own stool. Clear ponderosa pine with 4-color art work and a bright saying. Back rest 14" high. **2.98**

**T32-B—NEW ENGLAND BLACK ROCKER** by Hedstrom Union. (2-10 years). Copy in miniature of Grandmother's heirloom. Constructed of sturdy hardwood, finished in black enamel with magnificent gold decorations. Over-all height, 27 $\frac{7}{8}$ "; seat, 14 $\frac{1}{2}$ " x 12 $\frac{1}{8}$ " x 10 $\frac{1}{4}$ " high. **11.98**

**T32-C—MUSICAL ROCKER** by Hedstrom Union. (2-7 years.) Imported musical unit amuses little ones with "Rock-A-Bye Baby" as they rock in this chair. Beautiful waxed birch finish. Has charming playland decal design. Over-all height, 25 $\frac{5}{8}$ "; seat, 13" x 11 $\frac{7}{8}$ " high. **8.98**



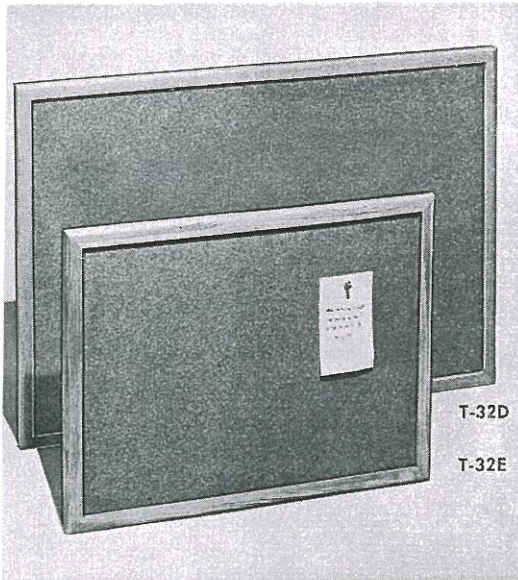
## Their Very Own furniture

**T32-D—BULLETIN BOARD** by Basson. The appeal here is universal. Imported cork, laminated to Celotex, fits inside clear lacquer-finish oak frame. Use in kitchen, den, playroom, children's room, nursery. Hangers included. 36" x 24". **4.98**  
**T32-E**—As above, 24" x 18". **2.98**

**T32-H—CEDAR TOY CHEST** by Playhouse (2-12 years). Has special safety guard to protect little fingers. This big, beautiful chest is made of natural finish western cedar. It has nickel-plated hardware and holds lots of toys. Easily assembled, it doubles as a storage chest. 20" x 20" x 33". **10.98**

**T32-F—TABLE AND CHAIR SET** by Connor (2-9 years). Superbly crafted of northern hardwood in maple or waxed birch finish to match any room decor. Sturdy table 26" square, 23" high. Set of Captain's chairs—most popular because of styling and the support given to youngsters' backs. 23" high, 13" seat. **19.98**  
**T32-G**—Extra chairs, each **5.98**

**T32-J—3-PC. JUVENILE BRIDGE SET** by Hampden (3-10 years). Fun to unfold! Easy to store; red vinyl upholstery with safe-edge grey steel frame. Table, 24" x 36"; shaped chair seats measure 11 $\frac{1}{2}$ " x 11". **13.98**  
**T32-K**—Extra chairs, each **2.98**

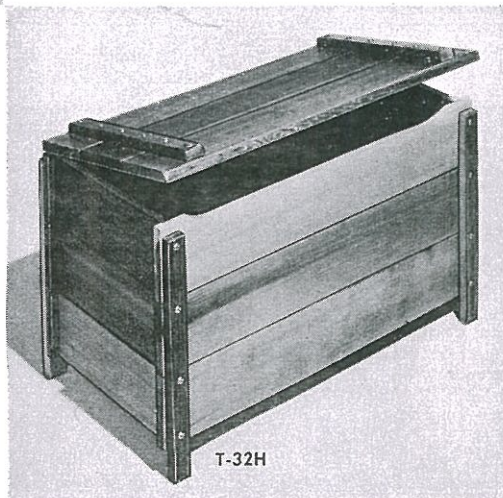


T-32D

T-32E



T-32F



T-32H



T-32J

**T33-A—SAMSONITE VINYL-CLAD TABLE AND CHAIR SET** (3-10 years). Easy folding table and two chairs resist rust, laugh at spills, stains and scratches. Here is practical, sturdy furniture for years of use. Grey and coral. Table measures 24" square; chairs open to 20 $\frac{3}{4}$ " tall. **16.95**  
**T33-B—EXTRA SAMSONITE CHAIR** **4.50**



**T33-C—NAIL-PEG-WRITER TABLE** (3-8 years) by Playskool. Keeps any child amused for hours. Sturdy, nontilt saddle seat construction. Beneath the blackboard-cover is a pounding board, peg board, colored pegs, hinged hammer, nails, eraser and chalk in generous storage space. Stained-finish wood. **5.98**

T-33A



T-33C

## welcome, practical gifts

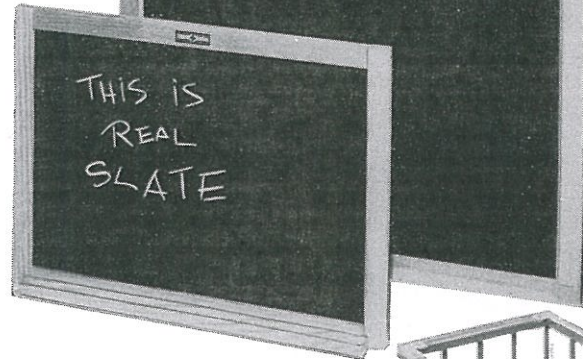


**T33-D—WALL BLACKBOARD** by National School Slate (3-12 years). Real slate 20" x 30" in varnished hardwood frame 22 $\frac{3}{4}$ " x 32 $\frac{3}{4}$ " comes with chalk tray and hangers. Slate washes clean. **10.98**  
**T33-E—SMALL WALL BLACKBOARD.** 17" x 24" real slate in 19 $\frac{1}{4}$ " x 28 $\frac{1}{4}$ " varnished pine frame has hangers and heavy chalk tray. **5.98**

T-33D

**T33-F—PLATFORM ROCKER WITH STORAGE OTTOMAN** (3-12 years) by Reider. Durable vinyl plastic upholstery in contrasting greys covers the glued-joint hardwood frame and no-sag springs. The 24" tall rocker has a 15" square seat. Ottoman's hinged top lets it double as a small storage chest and a handy TV stool or footrest. **11.98**

T-33E



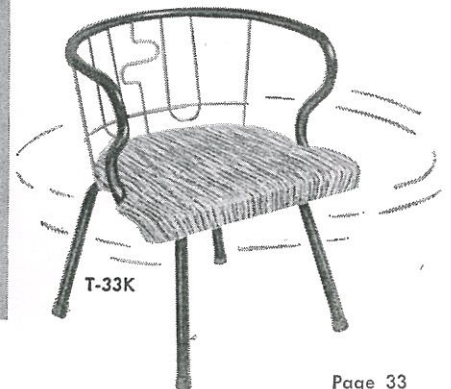
**T33-G—TABLE AND CHAIR SET** (3-10 years) by Kidee Krome. Chrome plated set has 2 chairs with plastic-upholstered seats and backs; the table top is of laminated plastic . . . heat-, stain-, chip-resistant. Table measures an ample 20" x 30"; chair seats 12" x 13". **24.98**  
**T33-H—Extra chairs,** each **6.98**

**T33-J—TOY-PICK-UP WAGON** by Keystone Wood Toys (2-8 years). How to teach neatness without even trying! Wooden wagon with rubber wheels serves as wagon or toy chest. Six gay colors; safety handle drops to side when not in use; reinforced corners. Easy to assemble. 25 $\frac{1}{2}$ " long and 13 $\frac{1}{2}$ " high. **5.98**

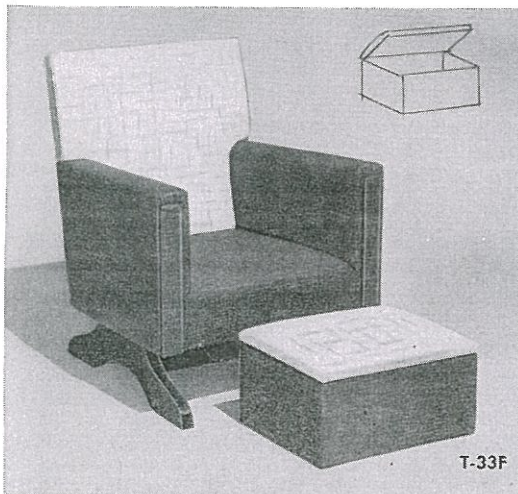


T-33J

**T33-K—CAPTAIN KID SWIVEL TV CHAIR** by Modern Leatherette (3-10 years). Black tubular steel frame, brass-plated wire back and plastic-upholstered padded seat add up to a modern chair that looks good in front of the TV set, and saves wear and tear on your own furniture, too. Gold with white, pink or turquoise. **7.98**



T-33K



T-33F

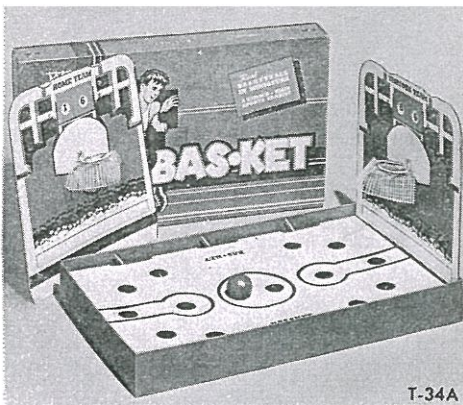


T-33G

**T34-E—TABLE MODEL POOL TABLE** by Gotham (6-12 years). Blonde finish table with automatic ball return, measures 30" x 17½" x 6½". Playing surface is green flocked. The 15 numbered balls and white cueball are  $\frac{5}{16}$ " in diameter; 2 rubber-tip cues and rack included. **9.98**



T-34E



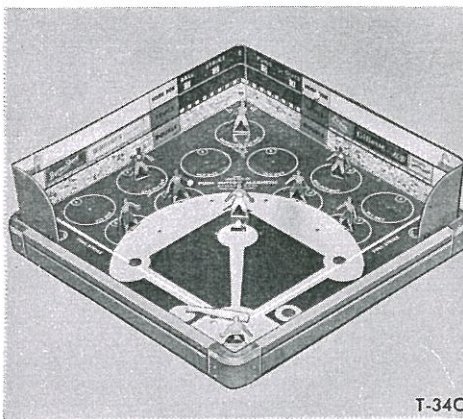
T-34A

**T34-A—BAS-KET** by Cadaco-Ellis (all ages). Players operate levers which shoot ball at basket from anywhere on the court. A game for one to six players, it measures 20¾" x 12½" x 3¼". Sturdy construction and steel mechanism. Comes with scoreboards. **3.98**



T-34B

**T34-B—FOTO ELECTRIC FOOTBALL** by Cadaco-Ellis (10 years up). Players match offensive plays against defensive sheets. Pull-out viewer unveils action. Over 1000 play combinations. Complete with bulb, cord and on-off switch. 14" x 18" x 4". **6.98**



T-34C

**T34-C—MAGNETIC BASEBALL GAME** (6-12 years) by Gotham. Push button to pitch inside or outside curves, fast and slow strikes and balls. Hit to all fields and catch 'em! Magnetic ball adheres to players, field and fence. 18¾" x 18¾" x 6½". **6.98**



T-34D

**T34-D—ELECTRIC MAP OF U.S.A.** by Jacmar (6-12 years). Six colorful maps fit on platform. Correct answers indicated by signal light. Maps cover capitals, nicknames, industry and products, birds, famous places, agriculture. Battery included. **2.98**

**T34-F—ELECTRIC PINBALL BAGATELLE GAME** by L. Marx (6 years and up). Automatic flashing lights, ringing bells and scoring. Steel with transparent plastic top. Spring trigger shoots 5 steel balls. Works on batteries. On sturdy floor stand, 26½" x 12½" x 14½". **12.98**

**T34-F-100** Batteries extra.

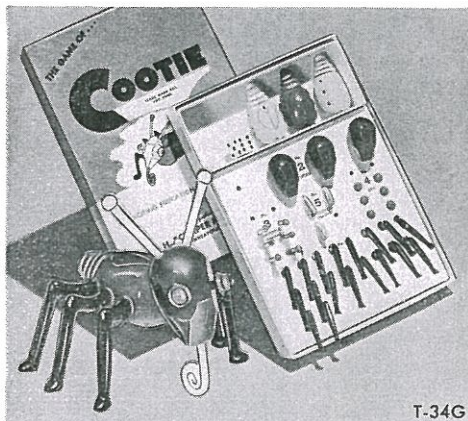
**2 for 40¢**

games for year-round

*Family Fun*



T-34F



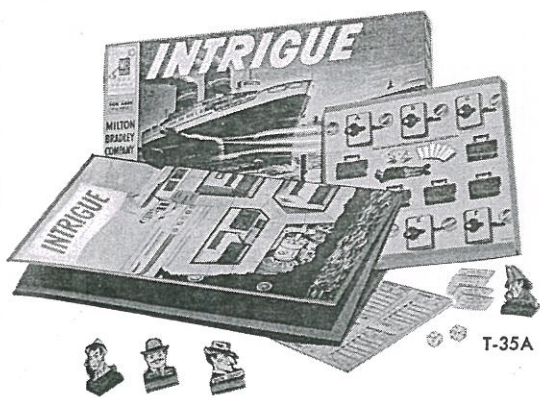
T-34G

**T34-G—COOTIE** (4 years up). Schaper's plastic construction game for two or more. First one to assemble the cootie, with all its colorful legs, its head and eyes, is the winner. Easy to accomplish, yet it's exciting, competitive fun. Always a favorite. **1.98**



T-34H

**T34-H—MATH MAGIC** by Cadaco-Ellis (9-14 years). Addition, subtraction, multiplication and division become fun in 3 modern games; Equalize, analyze and minimize. 13½" x 10½" x 1½" box holds indicator, cards, score registers, tokens and layouts. **2.98**



T-35A

**T35-A—INTRIGUE** by Milton Bradley (10 years-adult). Family mystery game for 2 to 4. Players try to solve secret agent's murder aboard ocean liner. Game has 30" x 16 1/4" board. **3.00**

**T35-B—GO TO THE HEAD OF THE CLASS** by Milton Bradley (6-adult). Two to eight players move through grades in classroom setting. 792 questions. Knowledge, ingenuity and luck determine winner. Full color 18 1/2" sq. board. **3.00**

**T35-C—GAME OF THE STATES** by Milton Bradley (7-14 years). Players buy and sell from coast to coast, learning capitals, states and industries on the way. A fun-filled way to learn geography for keeps. 18 1/2" sq. board. **2.50**

**T35-D—CANDY LAND** by Milton Bradley (4-8 years). Rainbow-colored path leads through Peppermint Stick Forest, past Gingerbread Plum Tree and Gum Drop Mountain. Move by matching colors and objects. 18 1/2" sq. board. **2.50**

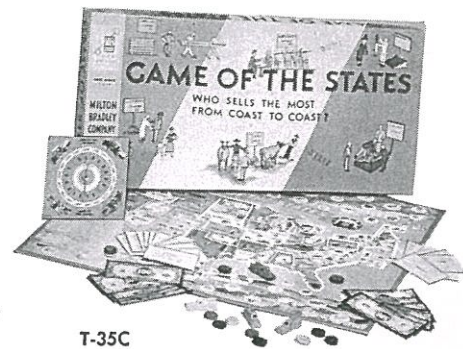
**T35-E—RACK-O** by Milton Bradley (10-adult). Rack-O's tempo is swift. Two to four play. Winner must have ten cards reading progressively low to high numerically. Instructions, 4 slotted plastic racks, 60 glossed Rack-O cards. **2.00**

**T35-F—IMPORTED DART BOARD** (10 years-adult). Our own import, made by Salter of England. Fun for adults and boys and girls who can handle steel tips. Colorful wound paper board, 3/4" thick, with wire dividers on both sides; 6 precision darts; instructions. **4.98**

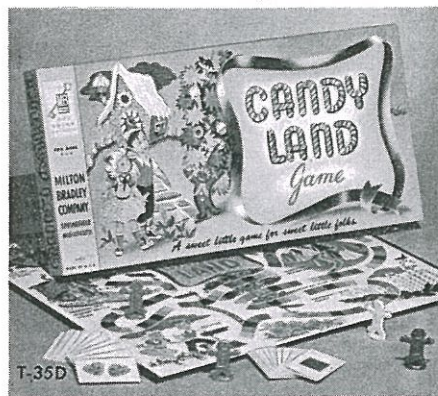
**T35-G—SNAPIT BEADS** by Premier (4-14 years). A big boxful of unbreakable polyethylene beads in round and oval shapes, 7 lovely colors. Make necklaces, bracelets, ponytail rings, etc. with no stringing, no clasps. In addition, 5 sets of matching earrings can be made. **1.98**



T-35B



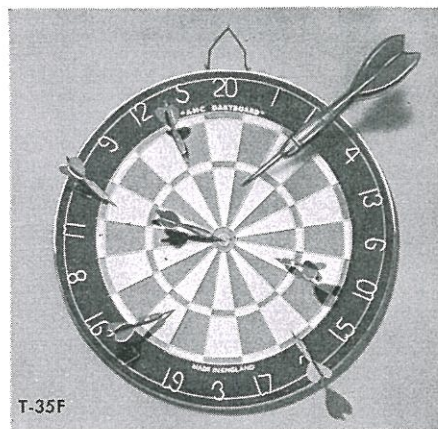
T-35C



T-35D



T-35E



T-35F



T-35G



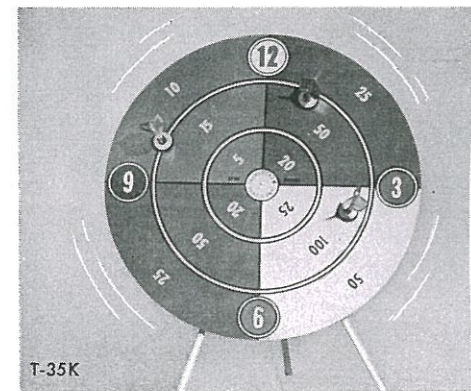
T-35H

**T35-H—BINGO-MATIC** (6 years-adult) by Transogram. New plastic dispenser mixes, selects and ejects numbers with a twist of the wrist. Fun for the entire family, at home, parties, clubs. The set contains the mixer, 40 cards, plastic numbers, markers, chart. 17" x 13" box. **2.98**



T-35J

**T35-J—VARIETY 52-GAME CHEST** (5-15 years) by Transogram. Chinese Checkers, Bingo, Dog Race and 49 other favorites, old and new, in 19 1/2" x 12 3/4" kit, comprise a storehouse of rainy-day or party fun. Variety to satisfy every taste. **2.98**



T-35K

**T35-K—SPIN WHEEL DART GAME** (5 years-adult). With the 24" Masonite target and 3 plastic-and-feather suction-cup darts. Safe to play indoors or out. Spinning board offers three different dart games. Tripod easel. By Transogram. **2.98**