

for *Straight Shooters*

T29-A—COWBOY SUIT by Fun Duds (4-10 years). A boy may steer shy of getting dressed up, but point him toward his washable Sanforized* cotton flannel shirt and twill pants; he'll slip into them as fast as can be! Even sizes 4-10. **4.98**

TV AND MOVIE FIGURES (all ages) by Hartland. Hand painted collector's models stimulate active, imaginative play. 9½" tall; made of durable plastic. Figures, saddles etc. are removable.

T29-C—LONE RANGER **3.98**

T29-D—COCHISE of "Broken Arrow" **3.98**

T29-E—ROY ROGERS **3.98**

T29-B—COWGIRL SUIT by Fun Duds (4-10 years). Fringed bolero with jeweled pockets, elastic-back skirt and colorful plaid shirt (all Sanforized* cotton) put her in the mood for wholesome Western-style play. Completely washable. Even sizes 4-10. **4.98**

T29-F—FANNER "50" SMOKING CAP PISTOL (4-12 years) by Mattel. "Fanning" with free hand or triggering single shots, a junior lawman can let go 50 roll caps from his "horn-handle" revolver. Lustrous, smoking barrel. Strong die-cast construction. Revolving cylinder. 10¾" long. **2.50**

* Maximum shrinkage 1%



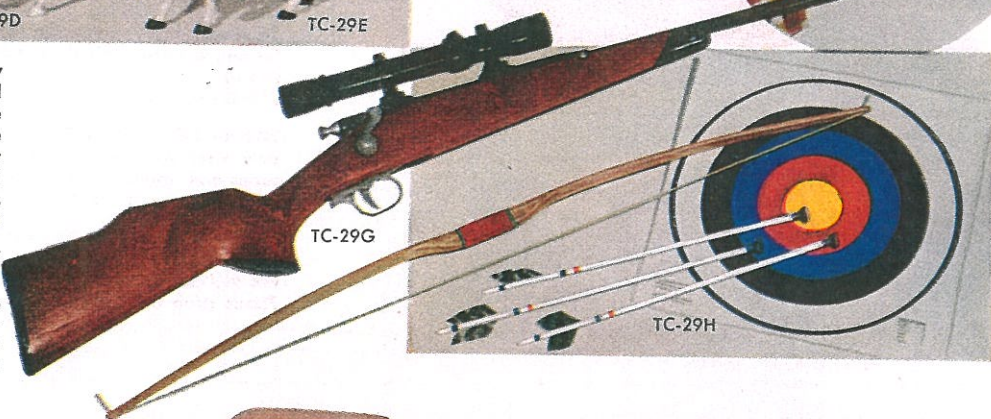
TC-29C

TC-29D

TC-29E

T29-G—HUNTER'S TELESCOPE RIFLE by L. Marx (6-15 years). This beauty looks and operates like the high-powered hunting rifle from which it is modeled, even to the telescope sight. Secret cap reservoir at butt end. Of heavy acetate with black steel barrel. 36" long, 7½" telescope. With its own carrying case. **4.98**

T29-H—SHERWOOD FOREST ARCHERY SET by R. Wilson (6-12 years). Safe rubber tips on the three 18" feathered arrows stick to target for easy scoring. Hickory bow measures 46", has persimmon handle and comfortable red velour grip. **1.98**



TC-29G

TC-29H



TC-29B

TC-29A

TC-29F



TC-29J

TC-29K

TC-29L

TC-29M

"DOUBLE GUN AND HOLSTER SETS BY KEYSTON"

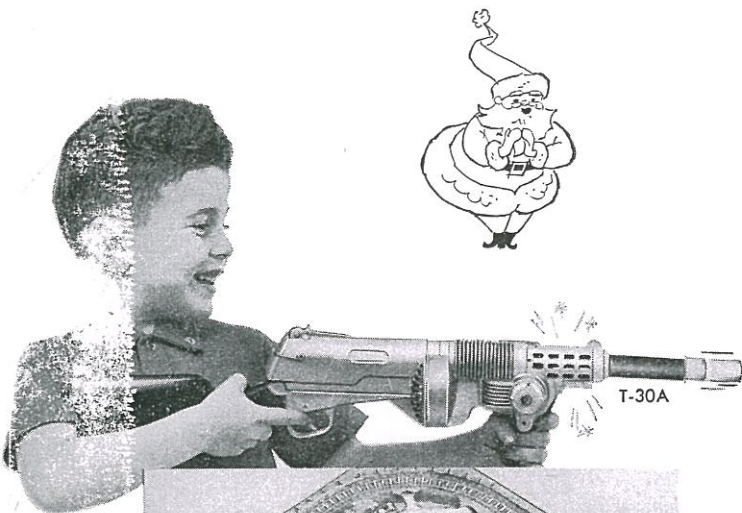
T29-J—BASKET WEAVE HOLSTER SET (6-12 years). Authentically Western raised design makes this top grain saddle leather holster set a prized gift. Two 50-shot repeater guns. **4.98**

T29-K—DELUXE HOLSTER SET (6-12 years). Richly embossed top grain California saddle leather set has leather fringe and rawhide leg ties. Twin Stallion .38 "fanning" guns; 6 nickel bullets. **7.98**

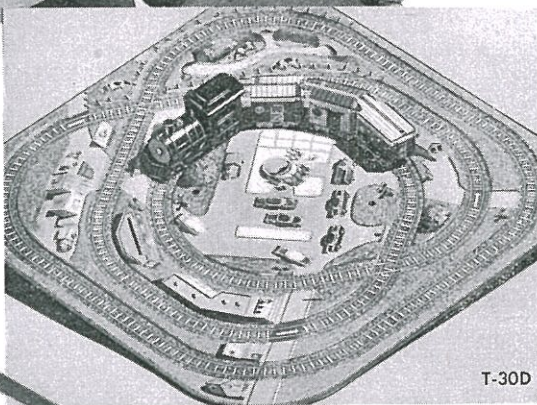
T29-L—FRINGED HOLSTER SET (3-7 years). Rawhide leg ties hold securely for a quick draw. Top grain russet saddle leather. Two pony repeating guns; 3 nickel bullets, Western buckle. **2.98**

T29-M—MINIATURE HOLSTER SET (1-2½ years). Twin Pal guns in embossed russet California top grain saddle leather. The set comes gift-boxed to delight pint-sized deputy sheriffs. **1.98**

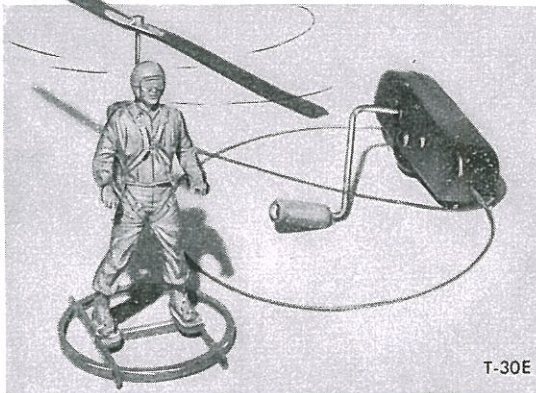
wholesome indoor fun



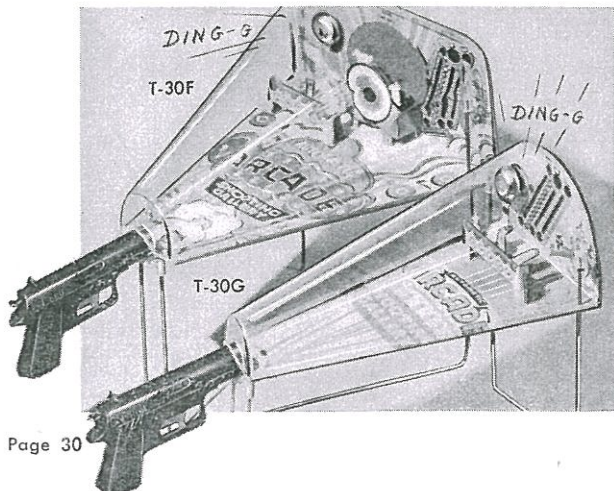
T-30A



T-30D



T-30E



T-30F

T-30G



T-30B

T30-A—ELECTRONIC SPARKLING SUB-MACHINE GUN by L. Marx (5-12 years). Authentic 24" plastic copy of a modern, rapid-fire gun, it shoots over a million shots. Press trigger, the gun spits sparks, goes rat-tat-tat and the tip pulsates. Operates on batteries. **2.98**

T30-A-100 Batteries extra. **2 for 40¢**

T30-B—WOODBURNING SET by American Toy and Furniture (7-16 years). With the UL-approved Wonder Pen (guaranteed 5 years), children make plaques, coasters, bookends of wood, cork, etc. 5 pen points, watercolor chips, pan, brush, patterns included. Fun for years! **4.98**

T30-C—Smaller size woodburning set. **2.98**

T30-D—BATTERY OPERATED TRAIN ON BASE by L. Marx (2-6 years). A tyke's first train set, it runs on grooved tracks embossed into a colorfully lithographed steel base. Four-unit train, with brake switch on cab, runs on batteries. Platform 22" x 22". Train 14". **3.98**

T30-D-100 Batteries extra. **2 for 40¢**

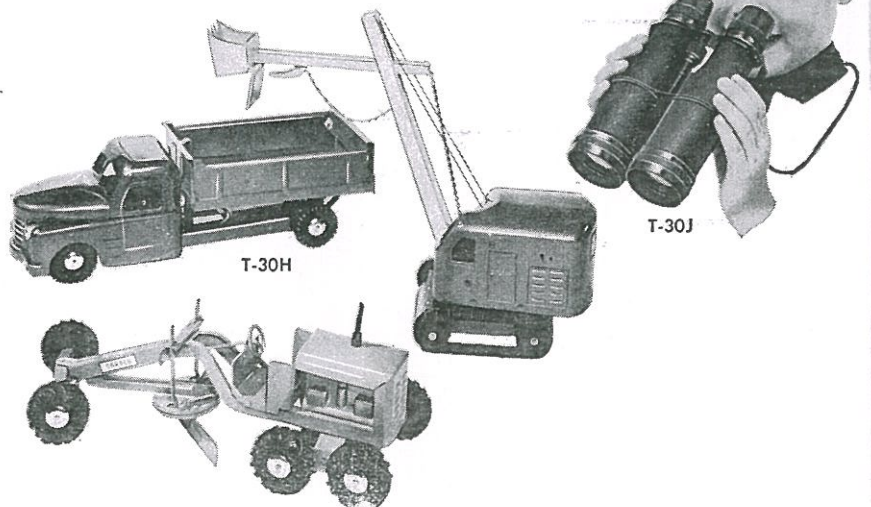
T30-E—REMOTE CONTROL FLYING COMMANDO by L. Marx (4-10 years). The 6½" plastic Commando rises from the ground and flies. His rotor blades are energized by flexible drive shaft as crank on drive-box is turned. Once airborne, he's maneuverable. **2.98**

T30-F—MECHANICAL ARCADE SHOOTING GALLERY by L. Marx (6-14 years). Ingenious moving targets test a fellow's marksmanship. Self-feeding automatic pistol provides continuous action; rate of fire is controlled by shooter. Safe transparent plastic enclosure. 20½"x12½". **4.98**

T30-G—GALLERY (4-12 years). Smaller size; stationary targets. **2.98**

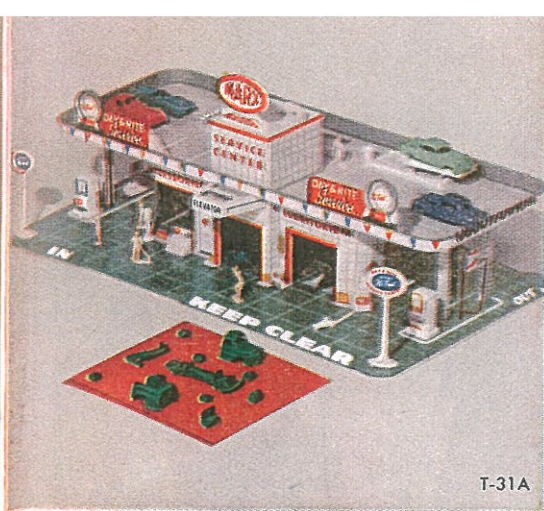
T30-H—3-PC. ROAD BUILDING SET by Structo (2-9 years). Heavy duty steel set with safe edges, loads, dumps, grades. Steam shovel raises and lowers boom; dump truck's body raises and lowers; grader's blade moves! 18" to 26½" lengths. **Set 9.98**

T30-J—FIELD GLASS by Wagner (4-10 years). The black crackle finish and detailing are similar to high priced binoculars. Extended, these are 9½" long. Have center focus wheel, and magnify up to 4.5 power. Plastic strap for him to sling over his shoulder. **2.98**



T-30H

T-30J



T-31A



T-31B



T-31C



T-31D

T31-A—SERVICE STATION WITH ACCESSORIES by L. Marx (3-12 years). Manually operated elevator lifts cars to roof for parking; they come down ramp. Station also has automatic car ejector mechanism to send cars out of the station. Five 4" cars, plus Take-Apart car. 26 1/4" x 14 3/4" steel base. **4.98**

T31-B—ATOMIC CANNON by Cragstan (5-11 years). Authentic replica of the Army's new atomic cannon. Truck operates on a powerful friction motor. Hand crank turns cannon in all directions. Cannon, which comes with four shells, raises, lowers and fires. Controlled by batteries. **4.98**
Batteries extra. **2 for 40¢**

T31-C—LARGE FARM SET by Auburn (3-8 years). The big red barn stands 10 1/4" x 7 1/2" x 7 1/2"; the silo's 2" across. There's a team and wagon, farm couple, 4" tractor, fence and a host of animals. These soft, non-toxic vinyl toys are completely safe. **3.98**

T31-D—FRICTION ARMY SET by Cragstan (4-14 years). Six models have heavy rubber tires. Jeep, sedan, canvas-topped van, ambulance with doors that open, spark-spitting tank, and cannon that fires 4 plastic shells. Metal; with friction motors. Our own import. **2.98**

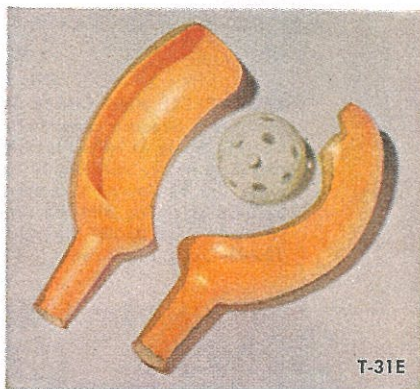
T31-E—SCOOP by Cosom (8-14 years). Action comes fast and furious, yet Scoop can even be played indoors. The two shaped plastic catcher throwers make the perforated plastic Fun Ball do tricks as it hurtles through the air. A world of fun. **3.98**

T31-F—ROAD BUILDERS SET by Auburn (4-9 years). The highway program moves ahead as colorful vinyl 10 3/4" earthmover, 8" bulldozer and 10 1/2" scraper take over. 3" road worker, line-man, mechanic and gas station attendant complete the set. **2.98**

T31-G—SATELLITE LAUNCHER TRUCK by Ideal (5-10 years). Bright plastic truck houses launcher and storage area! Launcher tilts up to 45° to send the 4 Polyethylene satellites spinning through the air in wide arcs. 17" x 6 3/4" x 6 1/2". **4.98**

T31-H—SKY SWEEPER TRUCK by Ideal (5-10 years). Search-light projects 6 different images on wall, even in daylight. Sighting device spots target, and twin rocket launchers fire suction-tip missiles. Launcher rotates 360° and elevates 90°. On trailer; truck has Polyethylene wheels. 24" x 6 1/2" x 8 1/2". **7.98**

T31-H—100 Batteries extra. **2 for 40¢**



T-31E



T-31F



T-31G



T-31H

Mail and phone orders filled . . . see convenient order form following page 30.

T32-A—TV CHAIR-STOOL COMBINATION by Newton and Thompson (1-6 years). Brushing teeth or watching a favorite story, a tyke feels more at home on his own stool. Clear ponderosa pine with 4-color art work and a bright saying. Back rest 14" high. **2.98**

T32-B—NEW ENGLAND BLACK ROCKER by Hedstrom Union. (2-10 years). Copy in miniature of Grandmother's heirloom. Constructed of sturdy hardwood, finished in black enamel with magnificent gold decorations. Over-all height, 27 $\frac{7}{8}$ "; seat, 14 $\frac{1}{8}$ " x 12 $\frac{1}{8}$ " x 10 $\frac{1}{4}$ " high. **11.98**

T32-C—MUSICAL ROCKER by Hedstrom Union. (2-7 years.) Imported musical unit amuses little ones with "Rock-A-Bye Baby" as they rock in this chair. Beautiful waxed birch finish. Has charming playland decal design. Over-all height, 25 $\frac{5}{8}$ "; seat, 13" x 11 $\frac{7}{8}$ " high. **8.98**



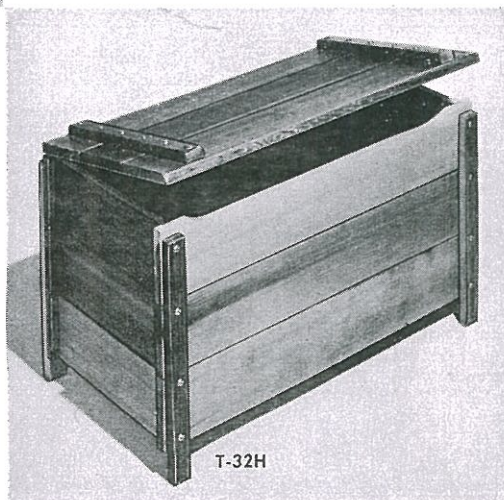
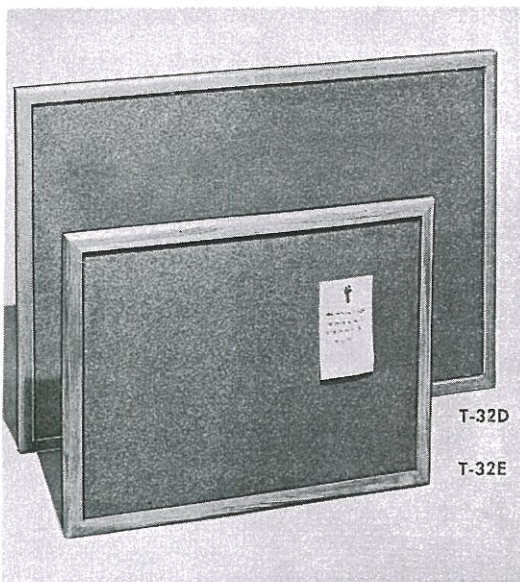
Their Very Own furniture

T32-D—BULLETIN BOARD by Basson. The appeal here is universal. Imported cork, laminated to Celotex, fits inside clear lacquer-finish oak frame. Use in kitchen, den, playroom, children's room, nursery. Hangers included. 36" x 24". **4.98**
T32-E—As above, 24" x 18". **2.98**

T32-H—CEDAR TOY CHEST by Playhouse (2-12 years). Has special safety guard to protect little fingers. This big, beautiful chest is made of natural finish western cedar. It has nickel-plated hardware and holds lots of toys. Easily assembled, it doubles as a storage chest. 20" x 20" x 33". **10.98**

T32-F—TABLE AND CHAIR SET by Connor (2-9 years). Superbly crafted of northern hardwood in maple or waxed birch finish to match any room decor. Sturdy table 26" square, 23" high. Set of Captain's chairs—most popular because of styling and the support given to youngsters' backs. 23" high, 13" seat. **19.98**
T32-G—Extra chairs, each **5.98**

T32-J—3-PC. JUVENILE BRIDGE SET by Hampden (3-10 years). Fun to unfold! Easy to store; red vinyl upholstery with safe-edge grey steel frame. Table, 24" x 36"; shaped chair seats measure 11 $\frac{1}{2}$ " x 11". **13.98**
T32-K—Extra chairs, each **2.98**



T33-A—SAMSONITE VINYL-CLAD TABLE AND CHAIR SET (3-10 years). Easy folding table and two chairs resist rust, laugh at spills, stains and scratches. Here is practical, sturdy furniture for years of use. Grey and coral. Table measures 24" square; chairs open to 20 $\frac{3}{8}$ " tall. **16.95**
T33-B—EXTRA SAMSONITE CHAIR **4.50**



T33-C—NAIL-PEG-WRITER TABLE (3-8 years) by Playskool. Keeps any child amused for hours. Sturdy, nontilt saddle seat construction. Beneath the blackboard-cover is a pounding board, peg board, colored pegs, hinged hammer, nails, eraser and chalk in generous storage space. Stained-finish wood. **5.98**

T-33A



T-33C

welcome, practical gifts



T33-D—WALL BLACKBOARD by National School Slate (3-12 years). Real slate 20" x 30" in varnished hardwood frame 22 $\frac{3}{4}$ " x 32 $\frac{3}{4}$ " comes with chalk tray and hangers. Slate washes clean. **10.98**

T33-E—SMALL WALL BLACKBOARD. 17" x 24" real slate in 19 $\frac{1}{4}$ " x 28 $\frac{1}{4}$ " varnished pine frame has hangers and heavy chalk tray. **5.98**

T33-F—PLATFORM ROCKER WITH STORAGE OTTOMAN (3-12 years) by Reider. Durable vinyl plastic upholstery in contrasting greys covers the glued-joint hardwood frame and no-sag springs. The 24" tall rocker has a 15" square seat. Ottoman's hinged top lets it double as a small storage chest and a handy TV stool or footrest. **11.98**

T33-G—TABLE AND CHAIR SET (3-10 years) by Kidee Krome. Chrome plated set has 2 chairs with plastic-upholstered seats and backs; the table top is of laminated plastic . . . heat-, stain-, chip-resistant. Table measures an ample 20" x 30"; chair seats 12" x 13". **24.98**

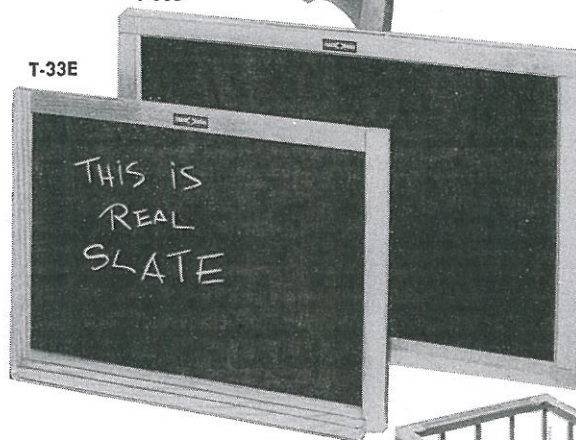
T33-H—Extra chairs, each **6.98**

T33-J—TOY-PICK-UP WAGON by Keystone Wood Toys (2-8 years). How to teach neatness without even trying! Wooden wagon with rubber wheels serves as wagon or toy chest. Six gay colors; safety handle drops to side when not in use; reinforced corners. Easy to assemble. 25 $\frac{1}{2}$ " long and 13 $\frac{1}{2}$ " high. **5.98**

T33-K—CAPTAIN KID SWIVEL TV CHAIR by Modern Leatherette (3-10 years). Black tubular steel frame, brass-plated wire back and plastic-upholstered padded seat add up to a modern chair that looks good in front of the TV set, and saves wear and tear on your own furniture, too. Gold with white, pink or turquoise. **7.98**

T-33D

T-33E

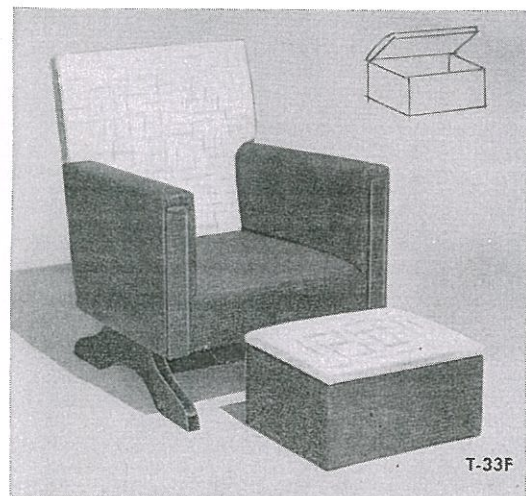


T-33J

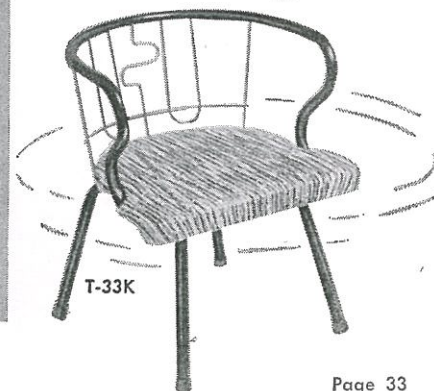


T-33F

T-33G



T-33K



T34-E—TABLE MODEL POOL TABLE by Gotham (6-12 years). Blonde finish table with automatic ball return, measures 30" x 17½" x 6½". Playing surface is green flocked. The 15 numbered balls and white cueball are $\frac{5}{16}$ " in diameter; 2 rubber-tip cues and rack included. **9.98**



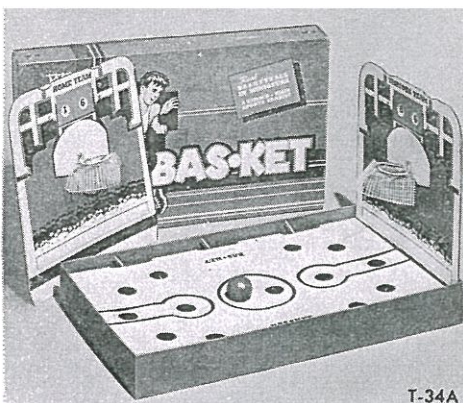
T-34E

T34-F—ELECTRIC PINBALL BAGATELLE GAME by L. Marx (6 years and up). Automatic flashing lights, ringing bells and scoring. Steel with transparent plastic top. Spring trigger shoots 5 steel balls. Works on batteries. On sturdy floor stand, 26½" x 12½" x 14½". **12.98**

T34-F-100 Batteries extra. **2 for 40¢**

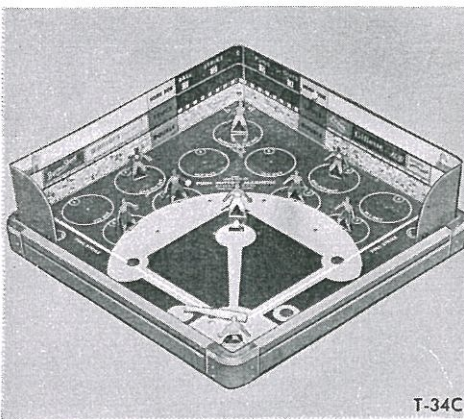


T-34F



T-34A

T34-A—BAS-KET by Cadaco-Ellis (all ages). Players operate levers which shoot ball at basket from anywhere on the court. A game for one to six players, it measures 20¾" x 12½" x 3¼". Sturdy construction and steel mechanism. Comes with scoreboards. **3.98**



T-34C

T34-C—MAGNETIC BASEBALL GAME (6-12 years) by Gotham. Push button to pitch inside or outside curves, fast and slow strikes and balls. Hit to all fields and catch 'em! Magnetic ball adheres to players, field and fence. 18½" x 18½" x 6½". **6.98**



T-34B

T34-B—FOTO ELECTRIC FOOTBALL by Cadaco-Ellis (10 years up). Players match offensive plays against defensive sheets. Pull-out viewer unveils action. Over 1000 play combinations. Complete with bulb, cord and on-off switch. 14" x 18" x 4". **6.98**

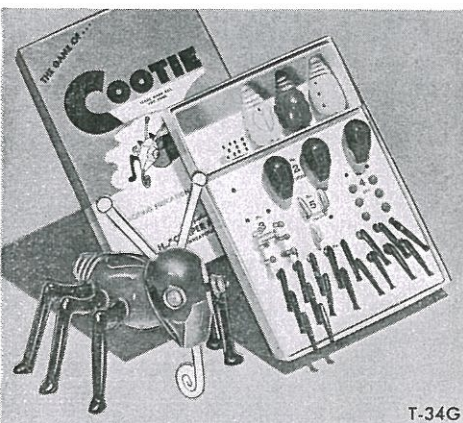


T-34D

T34-D—ELECTRIC MAP OF U.S.A. by Jacmar (6-12 years). Six colorful maps fit on platform. Correct answers indicated by signal light. Maps cover capitals, nicknames, industry and products, birds, famous places, agriculture. Battery included. **2.98**

games for year-round

Family Fun



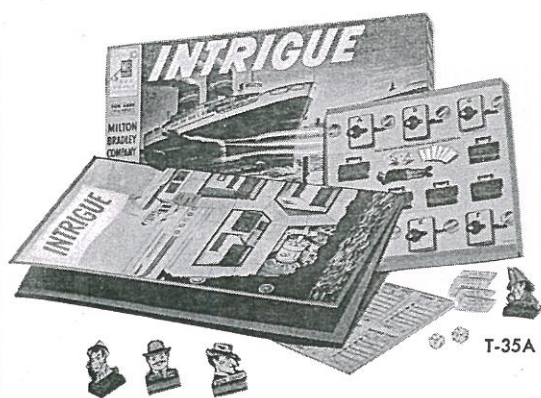
T-34G

T34-G—COOTIE (4 years up). Schaper's plastic construction game for two or more. First one to assemble the cootie, with all its colorful legs, its head and eyes, is the winner. Easy to accomplish, yet it's exciting, competitive fun. Always a favorite. **1.98**



T-34H

T34-H—MATH MAGIC by Cadaco-Ellis (9-14 years). Addition, subtraction, multiplication and division become fun in 3 modern games; Equalize, analyze and minimize. 13½" x 10½" x 1½" box holds indicator, cards, score registers, tokens and layouts. **2.98**



T-35A

T35-A—INTRIGUE by Milton Bradley (10 years-adult). Family mystery game for 2 to 4. Players try to solve secret agent's murder aboard ocean liner. Game has 30" x 16 1/4" board. **3.00**

T35-B—GO TO THE HEAD OF THE CLASS by Milton Bradley (6-adult). Two to eight players move through grades in classroom setting. 792 questions. Knowledge, ingenuity and luck determine winner. Full color 18 1/2" sq. board. **3.00**

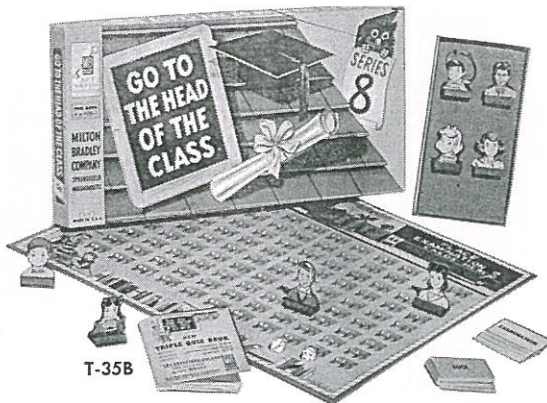
T35-C—GAME OF THE STATES by Milton Bradley (7-14 years). Players buy and sell from coast to coast, learning capitals, states and industries on the way. A fun-filled way to learn geography for keeps. 18 1/2" sq. board. **2.50**

T35-D—CANDY LAND by Milton Bradley (4-8 years). Rainbow-colored path leads through Peppermint Stick Forest, past Gingerbread Plum Tree and Gum Drop Mountain. Move by matching colors and objects. 18 1/2" sq. board. **2.50**

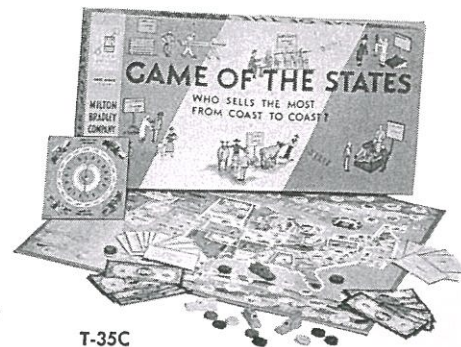
T35-E—RACK-O by Milton Bradley (10-adult). Rack-O's tempo is swift. Two to four play. Winner must have ten cards reading progressively low to high numerically. Instructions, 4 slotted plastic racks, 60 glossed Rack-O cards. **2.00**

T35-F—IMPORTED DART BOARD (10 years-adult). Our own import, made by Salter of England. Fun for adults and boys and girls who can handle steel tips. Colorful wound paper board, 3/4" thick, with wire dividers on both sides; 6 precision darts; instructions. **4.98**

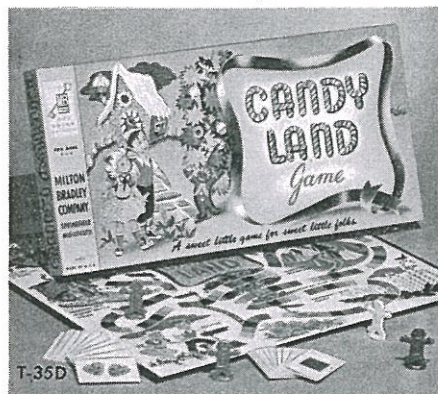
T35-G—SNAPIT BEADS by Premier (4-14 years). A big boxful of unbreakable polyethylene beads in round and oval shapes, 7 lovely colors. Make necklaces, bracelets, ponytail rings, etc. with no stringing, no clasps. In addition, 5 sets of matching earrings can be made. **1.98**



T-35B



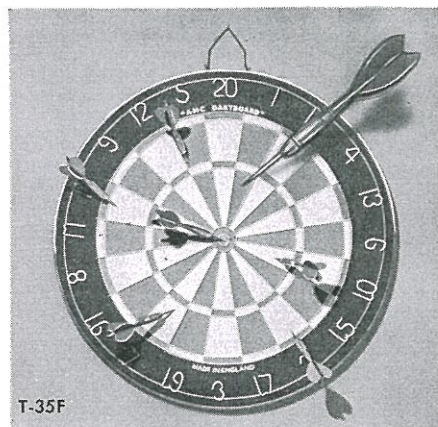
T-35C



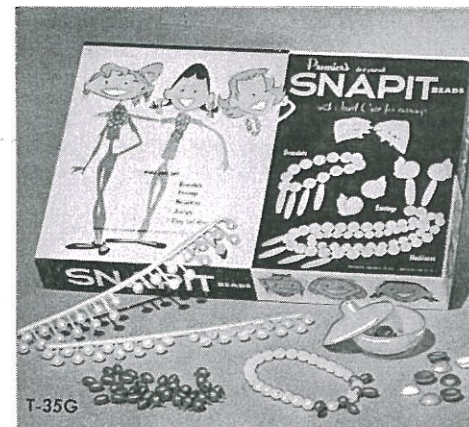
T-35D



T-35E



T-35F



T-35G



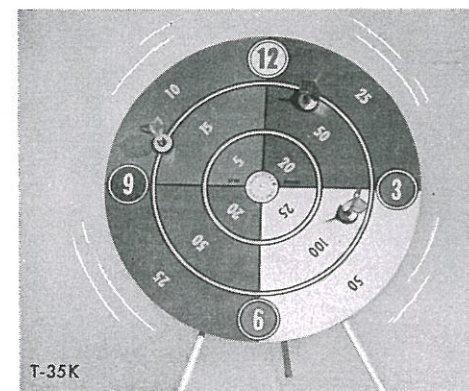
T-35H

T35-H—BINGO-MATIC (6 years-adult) by Transogram. New plastic dispenser mixes, selects and ejects numbers with a twist of the wrist. Fun for the entire family, at home, parties, clubs. The set contains the mixer, 40 cards, plastic numbers, markers, chart. 17" x 13" box. **2.98**



T-35J

T35-J—VARIETY 52-GAME CHEST (5-15 years) by Transogram. Chinese Checkers, Bingo, Dog Race and 49 other favorites, old and new, in 19 1/2" x 12 3/4" kit, comprise a storehouse of rainy-day or party fun. Variety to satisfy every taste. **2.98**



T-35K

T35-K—SPIN WHEEL DART GAME (5 years-adult). With the 24" Masonite target and 3 plastic-and-feather suction-cup darts. Safe to play indoors or out. Spinning board offers three different dart games. Tripod easel. By Transogram. **2.98**



Alert eyes, deft hands, eager spirits . . . all are put to wholesome use and sharpened by these gifts that have lasting appeal for active youths.

T36-A—FISHING OUTFIT by Trimline (6-13 years). Encourage the manly art of snagging the big ones! Metal reel and tackle box, 4-foot Fiberglass rod, nylon line, leader, casting spoon, sinkers, float, scaler, hooks and fish Chart. **5.98**

T36-B—BAT 'EM—CATCH 'EM electronic pitching game by Kay Stanley (6-12 years). Machine pitches four lightweight plastic balls in rapid succession. Improve hitting, fielding, indoors or in yard. Batteries extra. $14\frac{1}{2} \times 5\frac{1}{2} \times 13$ ". **10.98**

T36-B—100—Batteries extra 2 for 40¢

T36-C—BADMINTON SET by Hutch (all ages). Four can have fun playing this active, interesting outdoor game. Set has four nylon-strung 2-ply rackets, two Carlton heavy-duty birds, 2 x 20-foot weather-proof net, steel posts and stakes. **9.98**

T36-D—OUTDOOR BASKETBALL SET by Hutch (6-14 years). This official-size and weight ball provides lots of exercise and action. No-tie net attaches to heavy steel goal suitable for wall or board. **5.98**
T36-E—Regulation basketball. 3.98

T36-F—BOXING GLOVES by Hutch (3-7 years). Set has two pairs of wine-colored simulated leather gloves, which will prove fascinating fun for the younger amateurs. Safety palm grip and deep laced. Hair-padded at grip and cuff for added protection and wear. **4.98**

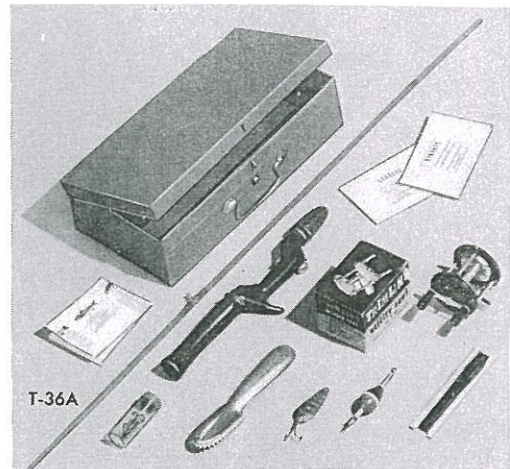
T36-G—As above, 2 pr. (6-10 years). 5.98

T36-H—FLOOR STAND STRIKING BAG by Hutch (6-12 years). Develops speed, accuracy and strength without damaging walls or floor. Full-size bag on spring-steel rod stands 38" high. Wooden platform is $12" \times 30"$, and $\frac{3}{4}"$ thick. **4.98**

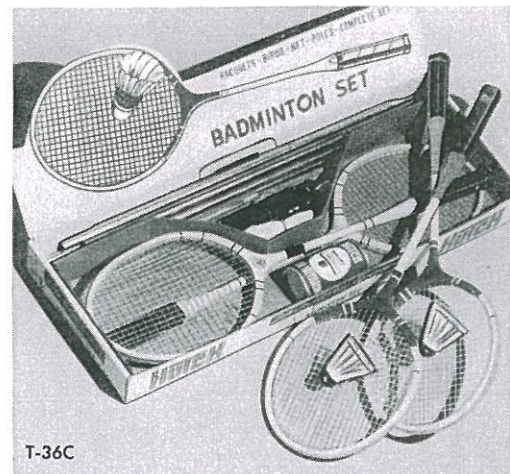
T36-J—FOOTBALL by Hutch (6 years-up). Genuine leather Lou "The Toe" Groza model is official size and weight. Double lacing, double vulcanized lining. **4.98**

T36-K—FOOTBALL. Leathertex. Official size and weight. **2.98**

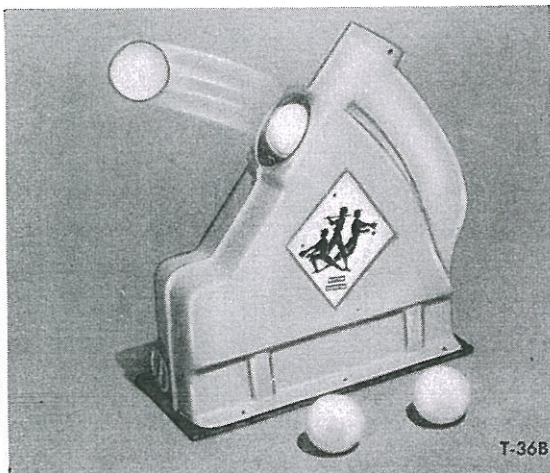
Mail and phone orders filled . . . see convenient order form following page 30.



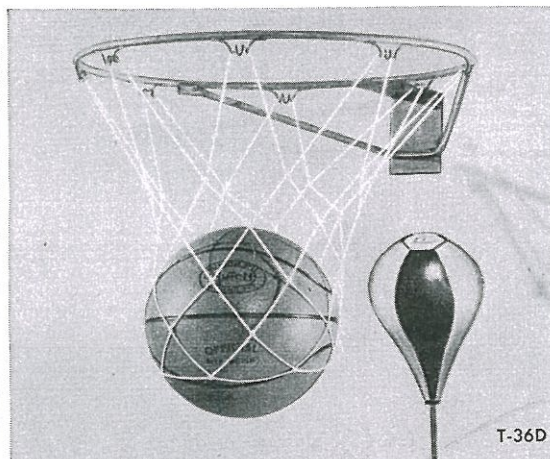
T-36A



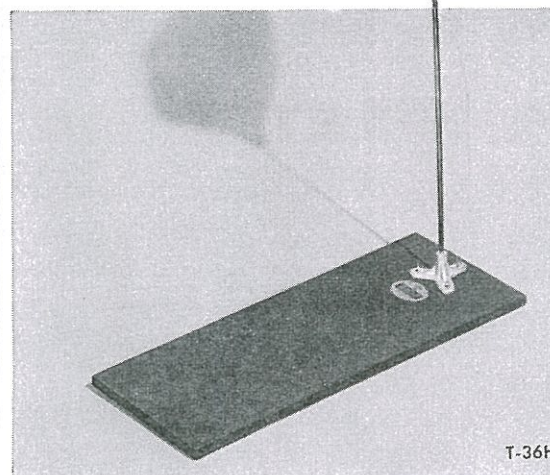
T-36C



T-36B



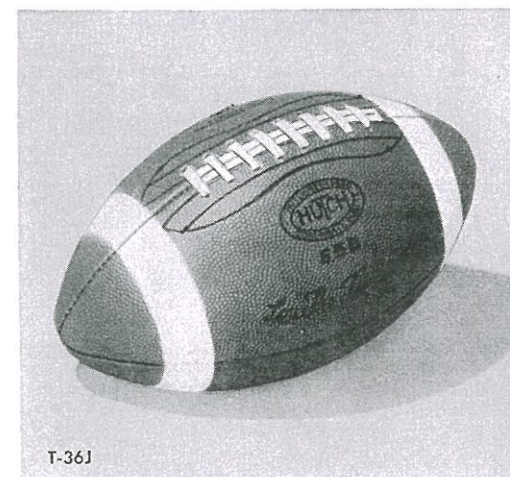
T-36D



T-36H



T-36F



T-36J

championship appeal



T-37A

T37-A—BOBO BOP BAG (2 years-up) by Doughboy. Jolly 54"-tall clown bounces back for more, no matter how hard or how often you hit him. Easily inflated. Made of tough, forti-plyed, brightly colorful Krene plastic. Weighted base. **3.98**

T37-B—WHITE HAWK ARCHERY SET (5-12 years). The handsome 24" diameter Masonite target stands on a rubber tipped tripod. Sturdy bow in new flat type design of Lemonwood. 42" long, strung with pure flax string. 4 Birch arrows with balloon-type feathers and vacuum tips. **5.98**

T37-C—FOOTBALL OUTFIT by Hutch (4-12 years). The young all-star's outfit has red and white Tenite plastic helmet with web shock absorbers, chin strap and headband; cotton jersey; fibre cantilever shoulder pads; khaki pants with fibre thighs and built-in kidney pads. Sizes; small, medium and large. **9.98**

T37-D—Face Guard. Includes bolts. **1.50**

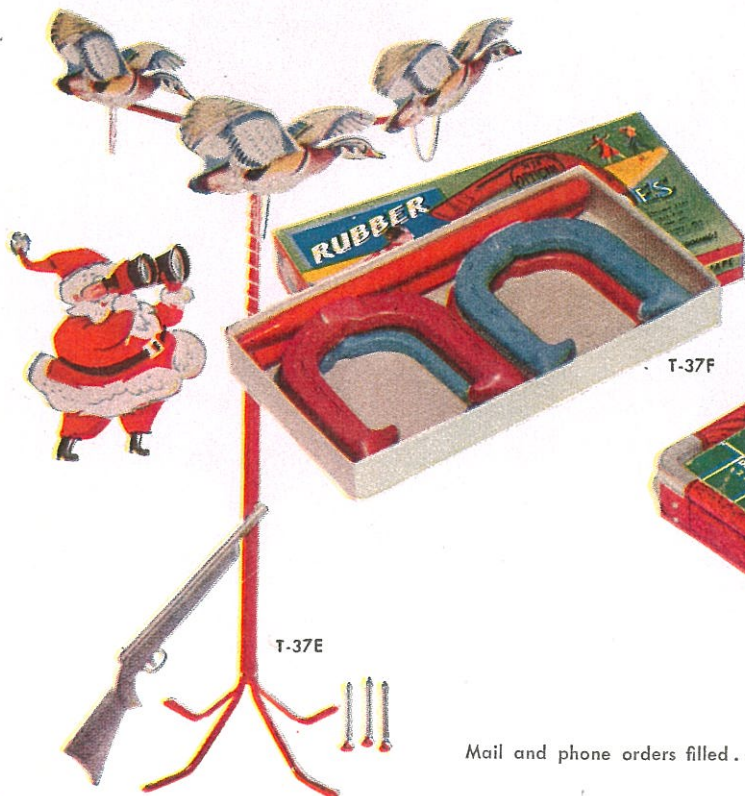
T37-E—DUCK SHOOT WITH PLASTIC DART RIFLE by Cohn (5 years - adult). Unique mechanical action target toy. Three ducks are mounted on a revolving floor stand to simulate ducks in flight. All-plastic rifle shoots ducks off arms to which they're attached by spring clips. 4½ feet overall, rifle 21½" long. **4.98**

T37-F—OUTDOOR HORSESHOE by Auburn (all ages). The whole family can join in this sport. Set consists of 2 pairs of red and green tough rubber shoes in official size and shape. 6" wide, 7¼" long, ¾" thick, and two 15" wooden pegs. Official rules included. **1.98**

T37-G—ELECTRIC FOOTBALL GAME (7-15 years). By Gotham. Safe, thrilling fun as you pass, kick, block, tackle. Vibrations move players; ball is magnetic. UL approved. AC current. Field 15½" x 28½" x 2½". **6.98**



T-37B

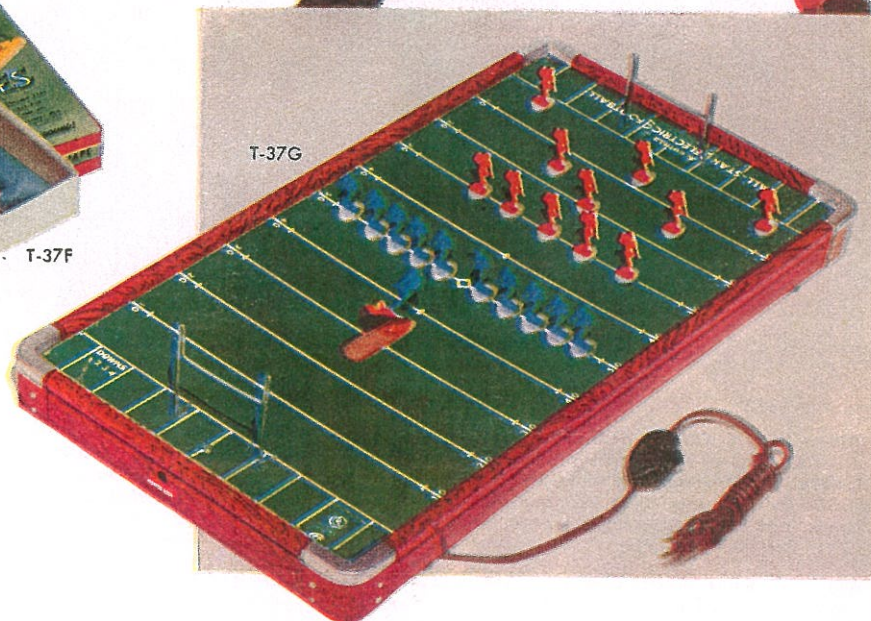


T-37E

T-37F



T-37C



T-37G

Mail and phone orders filled... see convenient order form following page 30.