

A PLAYSKOOL KINDERGARTEN BLOCK SETS—(3 to 8 yrs.)—Superb hardwood maple blocks, of finest quality to delight the young builder and provide years of pleasure and constructive play. Blocks of natural color, finely sanded and waxed, with edges slightly rounded. Basic unit $1\frac{3}{8} \times 2\frac{3}{4} \times 5\frac{1}{2}$ ", all blocks are a multiple thereof, and large enough to build firm structures. Maximum number of building combinations are provided by an assortment of squares, oblongs, triangles, pillars, arches, half circles, columns, ramps and diagonals.

- 10-10 KINDERGARTEN BLOCKS**—(not illustrated)—20 blocks.
 Ship. wt. 12 lbs. \$5.00
- 10-8 INTERMEDIATE KINDERGARTEN BLOCKS**—(illustrated)—
 42 blocks. Ship. wt. 25 lbs. \$12.50
- 10-12 DELUXE ADVANCED KINDERGARTEN BLOCKS**—(not illus-
 trated)—83 blocks. Ship. wt. 45 lbs. \$25.00

B 9-5 COUNTING HOUSE \$10.00
 (3 to 8 yrs.)—Something New! Consists of the counting house, balance arm, 2 trays, 11 weighted plastic numerals. "1" and "1" on one tray balances "2" on the other, "3" and "2" balances "5", etc. Provides endless hours of enjoyment, teaches recognition of numbers, and encourages an early interest in addition and the difficult problem of subtraction—take "2" from "5" and it is clear to the child that "3" is the remainder, as the trays no longer balance. Measures $16 \times 8\frac{1}{4} \times 12$ " high. Ship. wt. 6 lbs.

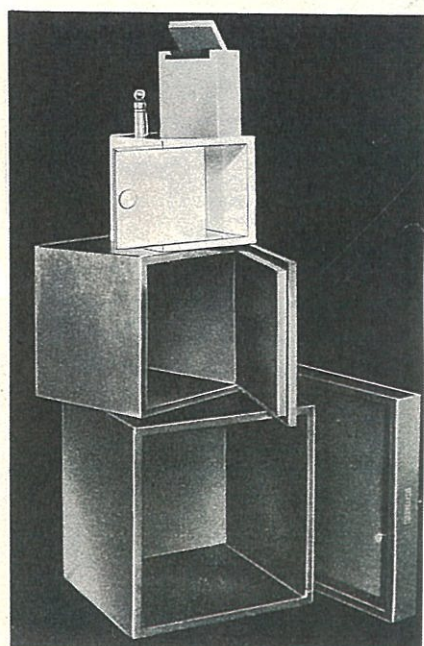
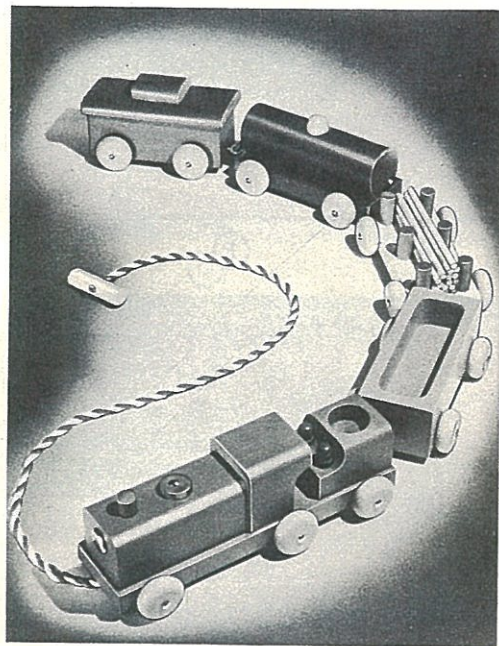
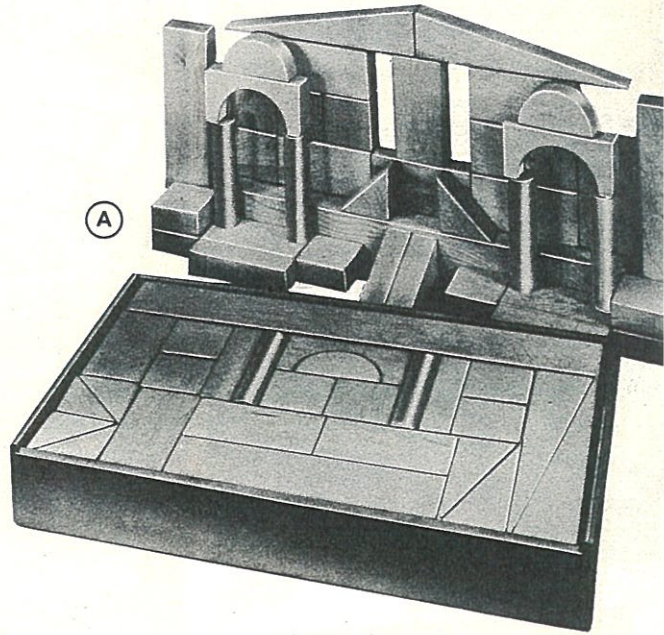
C 10-14 WOOD NESTED BOXES \$10.00
 (2 to 5 yrs.)—They're different! Each box cover opens in a different way (hinge, slide, flush and telescope cover lids). The smallest box is 3" square, the largest 10" square. Brilliantly colored red, green, yellow, blue, these boxes offer fine play in building, stacking, opening, closing, filling, nesting. Ship. wt. 8 lbs.

D 10-18 SUPER FREIGHT TRAIN \$6.00
 (3 to 5 yrs.)—The merry engineer and fireman located in the engine cab can be proud of their 42" long wooden super freight train. It provides everything that the active boy or girl needs for loading, unloading, transporting, switching and freighting. From the real log car to the working caboose, a super fun special. Ship. wt. 6 lbs.

E 27-53 DELUXE HAMMER, NAIL & PEG TABLE \$8.00
 (3 to 8 yrs.)—A sturdy table $20 \times 20 \times 16$ " wide, finished in green with matching bench. An excellent activity toy. There is a generous supply of pegs, which can be fit into holes. composition nailing board, as well as hammer and nails. Booklets give ideas for different patterns to start the child off on a great adventure in experimentation. Ship. wt. 13 lbs.

FOR BABY'S SAKE

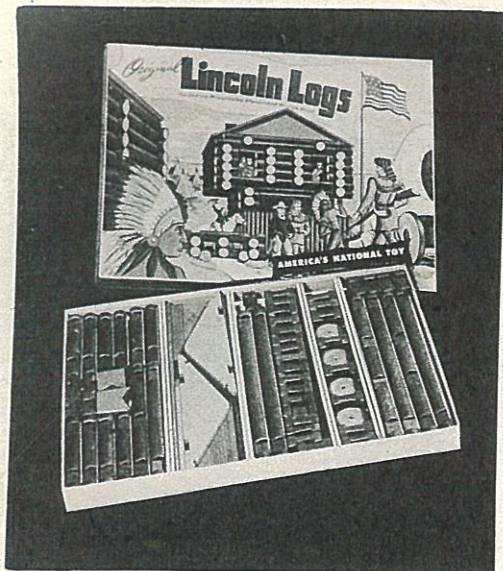
basic periods of development of the child, from 3 months to 8 years. We urge parents to follow our selection of these toys in their proper sequence, as they are scientifically grouped to help the child in such important functions as walking, balancing, muscular coordination, color distinction, eye and hand coordination, as well as to stimulate the imagination and give a feeling of accomplishment. Each toy is sturdily constructed, all are colored in non-toxic lacquers in primary and secondary colors.



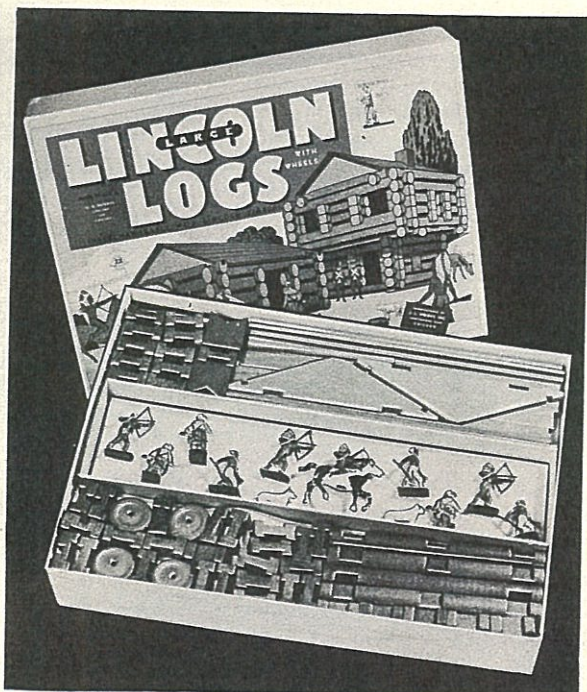
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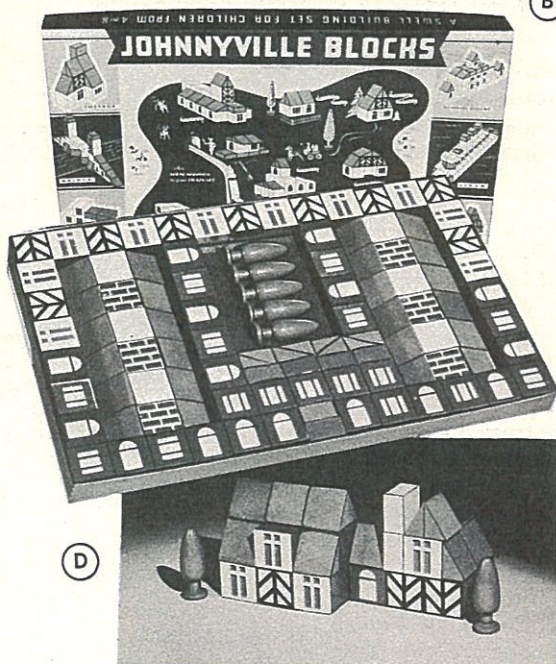
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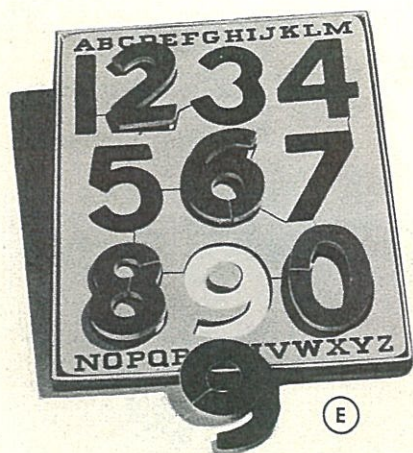
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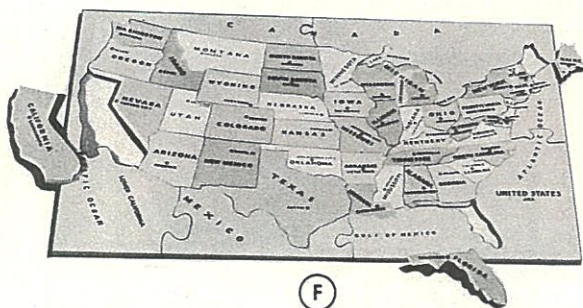
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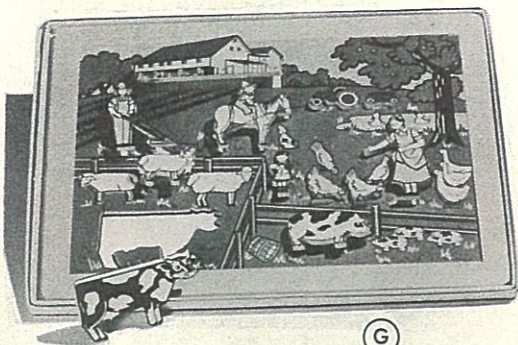
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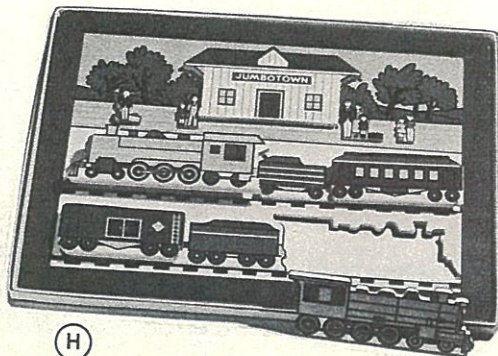
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A-B LINCOLN LOGS (6 yrs. up)—Here is the toy that captures the spirit of the American frontier. Can be used to build cabins, block houses, forts, wagons, ranch houses and many fascinating others. The larger set includes tiny metal Indians, Pioneers, sheep. Each log is $\frac{3}{4}$ " diam. made of seasoned hardwood, stained brown.

- A** 10-31 Ship. wt. 8 lbs.
(131 pcs.).....\$4.00
B 10-17 Ship. wt. 13 lbs.
(189 pcs.).....\$7.00

C ARCHITECTOR JUNIOR (5 to 12 yrs.)—These molded, almost indestructible, red, blue and gray stone blocks with a very smooth finish, are a copy of those which were imported many years ago. They provide an endless educational pastime.

- 12-1** Ship. wt. 8 lbs. (58 pcs.)...\$2.00
12-2 Ship. wt. 15 lbs. (110 pcs.)...\$3.50
12-3 Ship. wt. 25 lbs. (230 pcs.)...\$6.50

D 3-9 JOHNNYVILLE BLOCKS \$3.50

(4 to 7 yrs.)—A wide variety of buildings and structures may be made by the young engineer with these solid wooden blocks, 101 in all. Most of them are $\frac{1}{4}$ " cubes, others are half sections or triangles and, when combined with their embossed surfaces and coloring make very attractive houses, churches, bridges, boats, etc. A set of designs will start the beginner to enjoy the variations. Ship. wt. 5 lbs.

E 3-14 NUMERAL PUZZLE ...\$3.00 (4 to 6 yrs.)—A jigsaw puzzle board, 12" x 16", of $\frac{3}{8}$ " thick plywood brilliantly painted, with red and blue numbers against a yellow background. Youngsters find it fun to lift out the numbers—each cut in a single piece—and fit them back into their outlines in numerical order. Teaches familiarity with shapes of letters and can be used for simple addition and subtraction games. Ship. wt. 2 lbs.

F 3-5 U. S. MAP PUZZLE.....\$3.00 (7 yrs. up)—A plain, clearly defined, 12" x 18 $\frac{3}{4}$ ", 6-colored, wooden map of the U. S. showing bordering countries and oceans, also names of all states with their capitals. Map is cut into 48 pieces, each piece in most instances a complete state. Lasting educational value. Ship. wt. 3 lbs.

G 3-60 FARM PUZZLE\$4.00 (2 $\frac{1}{2}$ to 5 yrs.)—In this yellow 12" x 15 $\frac{3}{4}$ " frame is a busy farm scene painted in 6 colors on plywood. The 14 principal subjects may be lifted out and played with, but put back only where they came from. Returning the pieces teaches size and shape discrimination. Ship. wt. 3 lbs.

H 3-59 RAILROAD PUZZLE...\$4.00 (2 $\frac{1}{2}$ to 5 yrs.)—This colorful all-wooden puzzle in its 12" x 15 $\frac{3}{4}$ " red wooden frame consists of three related subjects, each in its own panel and totalling 11 pieces. Pieces may be lifted out and played with independently but can be put back only in their original order. Top panel: Village station scene with passengers. Middle panel: Passenger train. Lower panel: Freight train. Ship. wt. 3 lbs.

A 3-129 DOMINOE BLOCKS.....\$5.95
 (All Ages)—It's a standard dominoe set—and a set of building blocks too! The youngster can build towers, buildings, houses, to a height taller than himself. Size of each dominoe block: $4\frac{1}{2} \times 2\frac{1}{4} \times 1\frac{1}{8}$ ". Later on—the game of dominoes is lots of fun. Ship. wt. 10 lbs.

B BON-HOP BLOCKS (2 to 6 yrs.)—A
 good assortment of natural finished hardwood blocks in squares and rectangles (no curved ones) all conveniently packed in a decorated canvas bag for the block minded youngster. Set features some blocks with holes for fastening blocks together.

3-64 JUNIOR SET—50 pieces.
 Ship. wt. 7 lbs.....\$2.95

3-66 SENIOR SET—100 pieces.
 Ship. wt. 14 lbs.....\$5.00

C 3-12 NESTED BLOCKS\$2.00
 ($1\frac{1}{2}$ to 5 yrs.)—Building combinations are as endless as the child's imagination. These ten hollow blocks of heavy cardboard rest inside one another in graduated sizes. They carry colorful story book scenes, animals, numerals, letters and pictures of toys. The youngster will build exciting towers 50" tall, make-believe boats and houses, cars and bridges—the play value of this set is great. Ship. wt. 5 lbs.

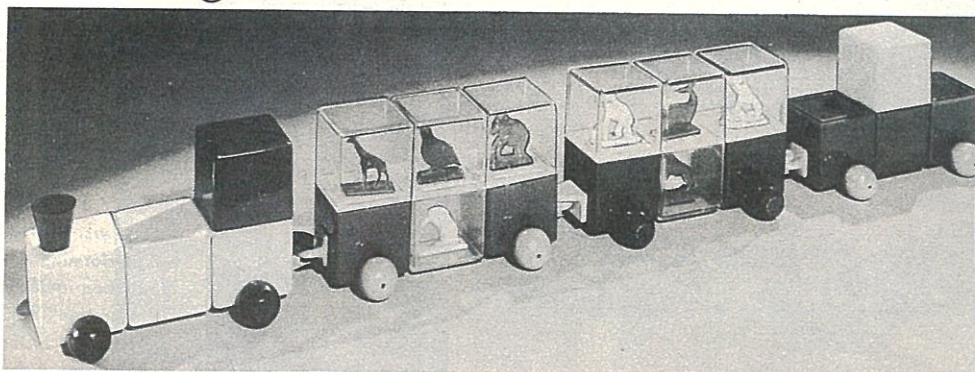
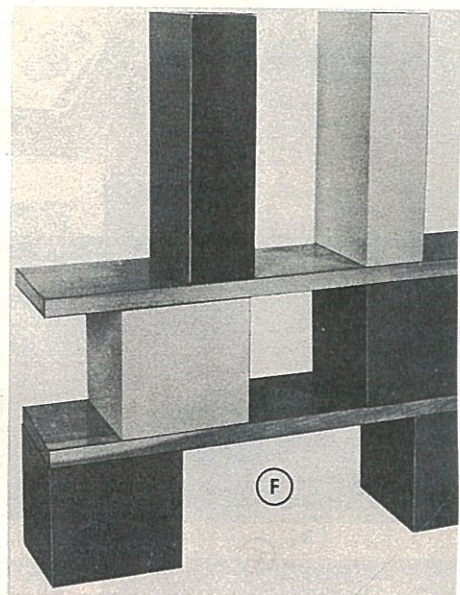
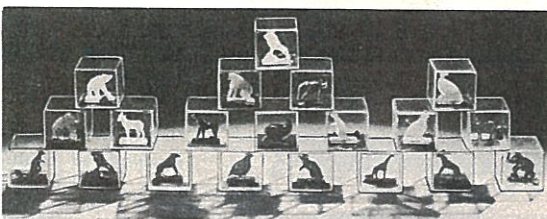
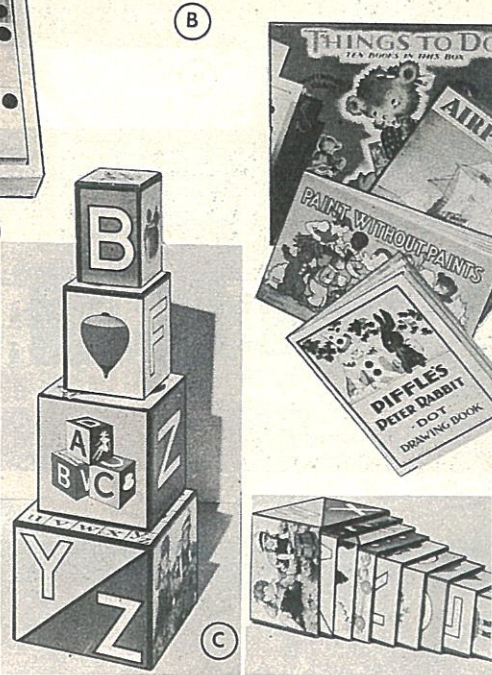
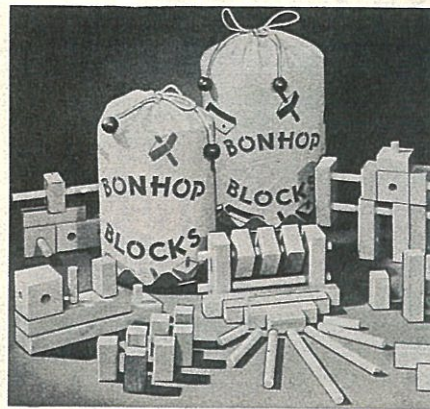
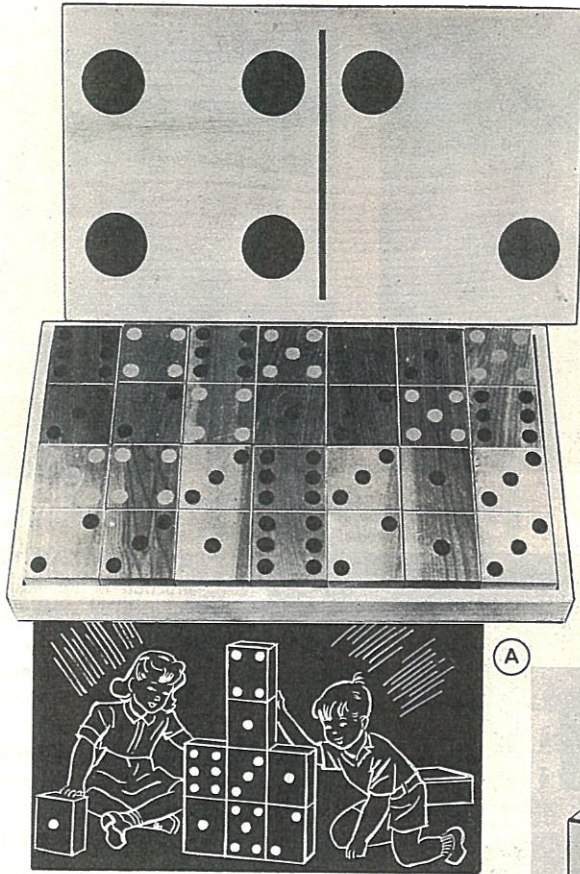
D 3-45 THINGS-TO-DO\$1.75
 (5 to 7 yrs.)—A box full of things to keep little hands busy and happy. This set consists of an assortment of ten books for coloring, tracing, reading, painting, cut-outs and so forth. Giving the child just one book at a time, or allowing them to select one "favorite" at a time extends the play value ever so much. Ship. wt. 4 lbs.

E 3-105 SPELL IT\$1.50
 (4 to 10 yrs.)—Spells, adds, subtracts, multiplies. This most unusual game is fun to play as well as educational. Dial the letters to spell it, the numbers to solve it. If spelled correctly, a picture of the object appears in the magic door. Game board measures $17\frac{1}{2}$ " square. Ship. wt. 5 lbs.

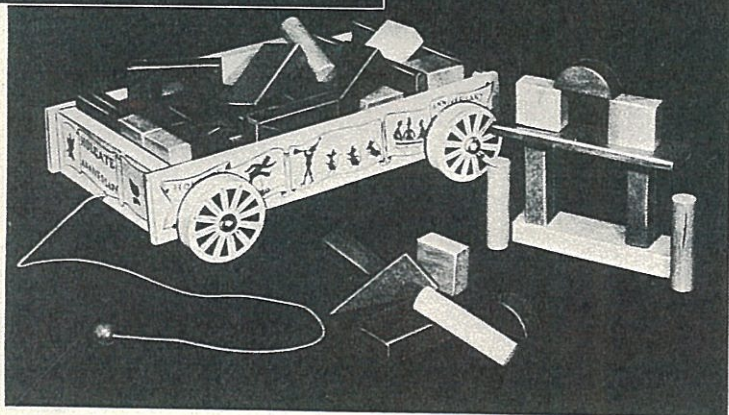
F 27-8 GIANT BLDG. BLOCKS \$7.95
 (3 to 6 yrs.)—Large wooden cubes and oblongs of hollow construction that Small Fry love to pick up and handle. Big enough to climb on and sit upon, sturdy and beautifully colored. Squares are $5\frac{1}{2}$ ", oblongs $11 \times 5\frac{1}{2}$ ". Ship. wt.—12 lbs.

G 3-52 KOO ZOO BLOX.....\$2.00
 ($1\frac{1}{2}$ to 4 yrs.)—These transparent cages ($1\frac{1}{2}$ " plastic cubes), each containing a plastic wild animal and a bell-like jingle (to add sound appeal) are designed to withstand the "shock" of everyday play. They have rounded corners and edges and make baby's bath a delight because they float. Twenty to the set. Attractively boxed. Ship. wt. 4 lbs.

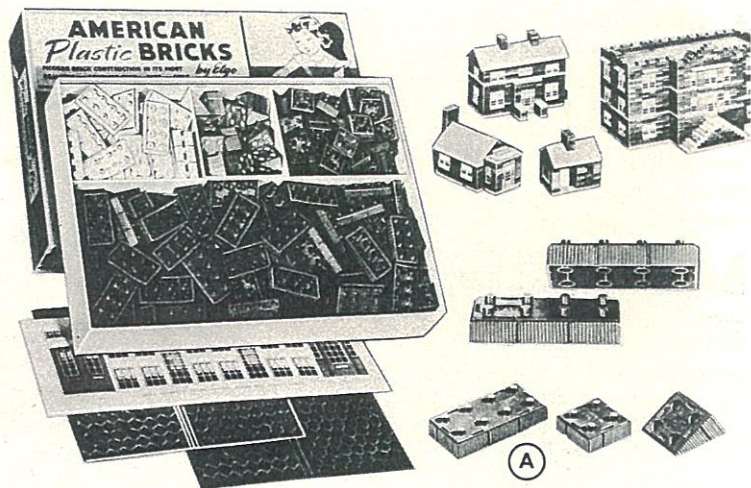
H 3-53 KOO CHOO TRAIN.....2.50
 ($2\frac{1}{2}$ to 5 yrs.)—Here comes the Koo Choo. A rolling zoo of wild animals in transparent plastic cages. This sturdy $20\frac{1}{2}$ " train has an engine and caboose of colorful plastic blocks, with two cars of transparent plastic cages (4 each) enclosing molded animals. Has steel axles, easy rolling wooden bead wheels and the couplings are designed for easy operation. Ship. wt. 3 lbs.



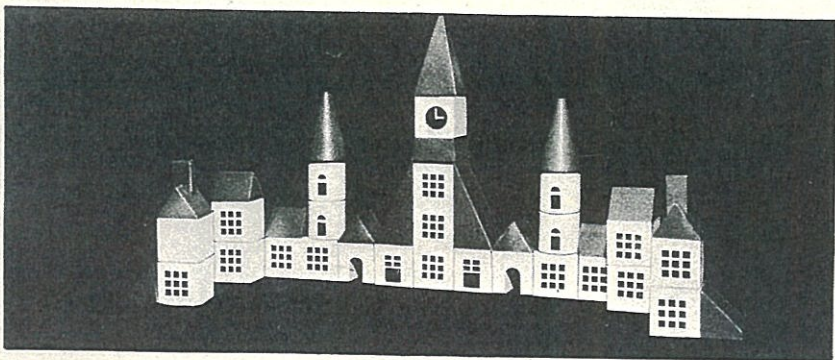
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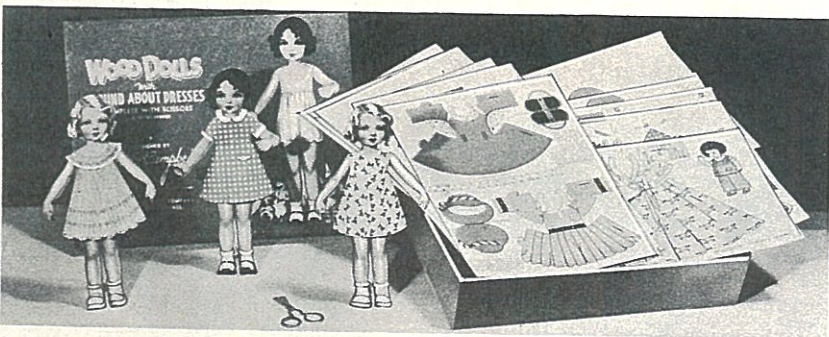
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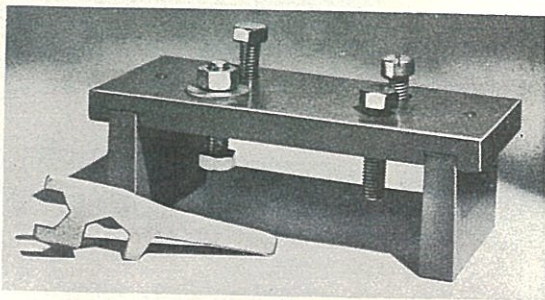
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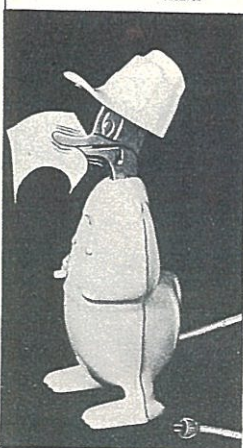
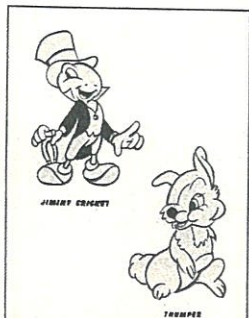
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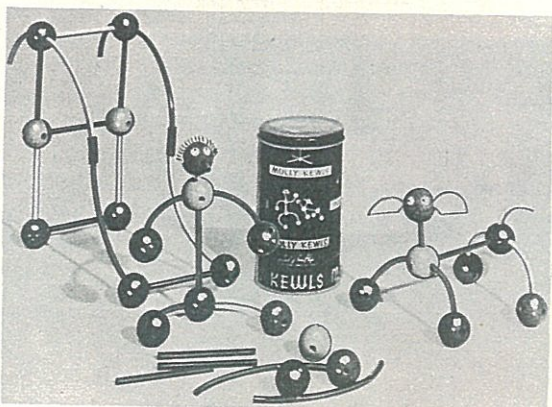
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A AMERICAN PLASTIC BRICKS (5 yrs. up) Modern brick construction in its most realistic and accurate form for boys and girls. Interlocking plastic blocks (1 1/4" long) in brilliant red and stone-gray that make various miniature model buildings in true-to-life proportions and appearance. Half bricks and gable bricks plus colorfully embossed windows, doors, roofs complete each set. Instruction booklet included.

3-62 Plastic Bricks, over 200 bricks. Ship. wt. 4 lbs.....\$3.00
3-63 Plastic Bricks, over 400 bricks. Ship. wt. 6 lbs.....\$5.95

B 12-27 WAGON WITH BLOCKS\$3.50
 (1 1/2 to 8 yrs.)—Supplementary set of 42 smaller blocks. Finished in strong primary shades. Unit block measures 3 1/2 x 1 3/4 x 7/8". Wagon is 15 x 10 x 4 1/2". Ship. wt. 9 lbs.

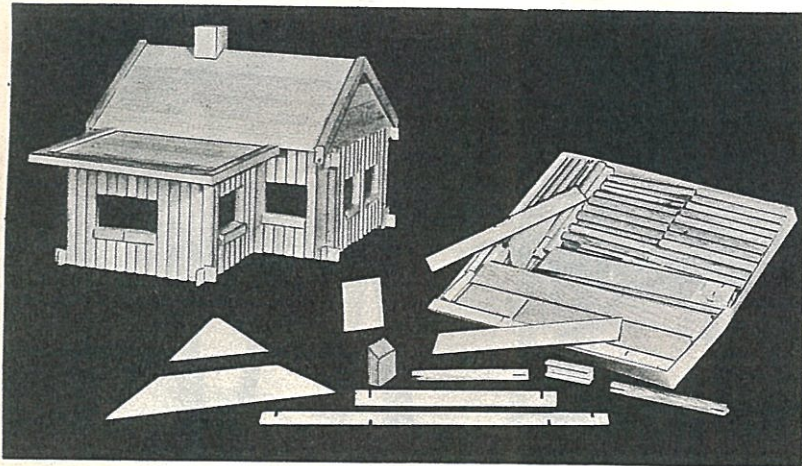
C 3-15 HOLLY BLOCK BUILDER\$3.00
 (3 to 6 yrs.)—These solid wooden blocks will afford much pleasure to the young builder, helping too, in the development of a creative mind. A French Village, or castle and many other things can be constructed with the 40 colorfully assorted blocks—some of which have doors and windows stencilled neatly on them. Box about 12" x 16" long. Ship. wt. 7 lbs.

D 3-29 ROUND ABOUT DOLLS\$2.50
 (6 yrs. up)—Fourteen paper sheets of attractive doll fashions, including dancing costumes, afternoon dresses, travel outfits, gardening clothes, pajamas; plus bags, umbrellas and other accessories. All dresses are three-dimensional type which completely encircle each of the three 10" dolls made of teakwood. Complete with scissors, stands for dolls and directions. Ship. wt. 3 lbs.

E 3-28 THE LITTLE MECHANIC\$2.25
 (4 to 7 yrs.)—This unusual plaything teaches the child manipulation, selection, muscle and eye coordination, plus helping develop early mechanical skill. Slotted hardwood red painted bench (4 x 8 3/4") with four counter-sunk holes into which may be fitted (interchangeably) 2 solid-head 1/2" bolts, 1 slotted nut bolt and one bolt capped with free-turning nut. These may be tightened and loosened with the nickel-plated combination wrench and screw driver. Ship. wt. 4 lbs.

F 3-117 MOLLY KEWLS SENIOR\$3.00
 (4 yrs. up)—Amusing resemblances to animals, men, houses, bridges, etc. can easily be made by assembling together the colored rubber balls and colored plastic tubes. The fifteen 1 1/4" balls have many holes into which short or long, curved or straight pieces of tubular plastic can be pushed to form the structure and by following a few suggested designs, original ones will develop in endless array. Paper eyes, ears, coils for hair add to the fun. Ship. wt. 3 lbs.

G 3-116 DONALD DUCK ELECTRIC SCISSORS\$2.50
 (4 yrs. up)—Any paper cutting job made easy with this novel, fast performing gadget. Simply plug into AC electric socket, press the button and the dull edges of Donald Duck's beak, by their rapid vibration, will cut paper cleaner and faster than the out-moded scissors. Included are 16 Walt Disney characters to be cut out. Ship. wt. 2 lbs.



A 9-11 PUL-A-PART PIONEER LOG CABIN.....\$3.95
 (6 yrs. up)—This sturdy log cabin, when assembled, measures 11 x 14". The natural wood pieces are made very accurately and fit into grooved sections. The cabin can be used by imaginative youngsters to create frontier days in their play situations, for realism the detailing is excellent. Ship. wt. 6 lbs.

B 9-27 SHELLCRAFT\$5.00
 (8 yrs. up) This set provides the youngster with sufficient material to start the fascinating hobby of making ornaments and jewelry from colorful shells. A leaflet gives many "ideas" and instructions. There are cup shells, rice shells and many mixed shells. Since many shells are delicate and tiny we've included a tweezer, toothpicks, cement. Ship. wt. 3 lbs.

C 4-57 WILD WEST HOBBY CRAFT.....\$4.00
 (6 yrs. up)—A set of 6 flexible rubber moulds—covered wagon, bareback Indian rider, cowboy, cowgirl, bull and horse—into which a mixture of special powder is poured and left to harden. When hard, the rubber mould can be rolled off (rubber glove fashion) and the forms (2 to 3" high) allowed to dry, then painted and mounted for ornamental purposes. All material is included, even brushes and paint. Ship. wt. 6 lbs.

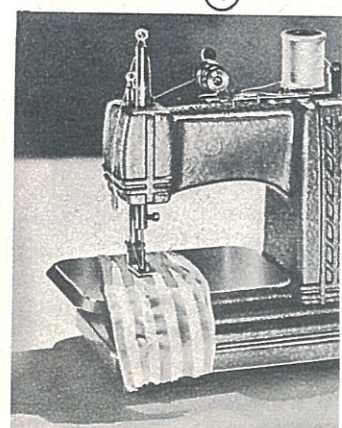
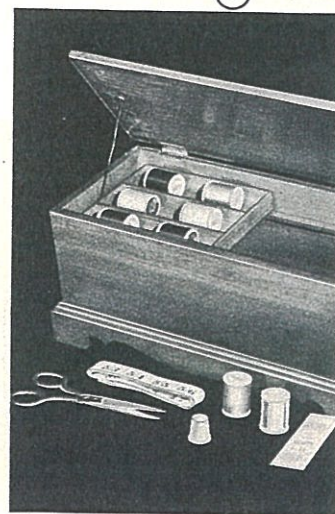
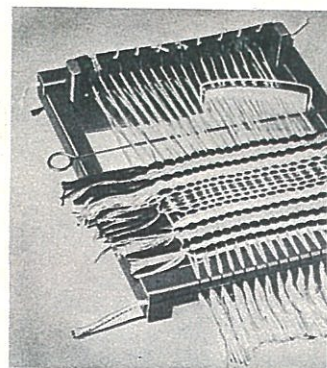
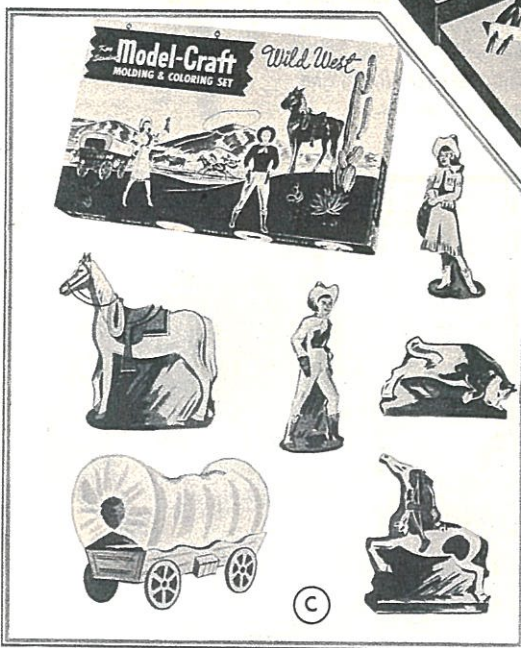
D 3-65 FAMILY LOOM\$2.50
 (7 yrs. up)—A red wooden frame for weaving mats, rugs, etc. up to 7 x 9". Once the warp is arranged it is then very easy to work the shuttle in textile-making fashion. Products may be woven in colors, designs and materials to suit your taste. Supply of wool in 5 colors included with instructions. Ship. wt. 3 lbs.

E 4-10 TREASURE CHEST SEWING KIT.....\$6.95
 (6 yrs. up)—Smooth maple-stained cabinet with a real hinged cover and tray, holding 8 spools of thread, needles, thimble, tape measure and scissors. Just 5 x 12 x 5", ideal for repairing dolly's clothes, or making new ones too. Ship. wt. 5 lbs.

F 3-103 ELASTIC PLASTIC\$2.95
 (5 yrs. up)—Somewhere between the consistency of rubber and clay, this new modeling material is delightful to work with. Comes moist and ready to use without heating or adding water, cut or molded into desired shapes, either by free hand or molds. Can be painted or carved. Four 1 lb. jars in chartreuse, blue, red and green, with 8 molds, plastic scissors, and accessories. Directions and suggestions for designs. Ship. wt. 7 lbs.

G 9-28 INTERNATIONAL MODEL CRAFT.....\$3.00
 (6 yrs. up)—Six figures from six foreign countries open a new land of make-believe. Just 3½" high, each rubber mould takes a creamy mixture of powder and water which hardens and is then painted and mounted. All necessary materials are included—varnish, plaque, paints and brush, glass mixing dish, powder and spoon. This hobby offers wonderful play value and children love to adorn their own room with the product of their own time and energy. Ship. wt. 5 lbs.

H 9-30 SEWING MACHINE\$6.00
 (6 yrs. up)—A small edition of a real sewing instrument which will sew a surprisingly fine stitch for a small manually operated machine. The thread tension is self-compensating and will not require adjustment. Uses standard needle, thread and has a positive stitch length adjustment. Machine is all-metal with crackled green finish and is about 7" high. Ship. wt. 4 lbs.



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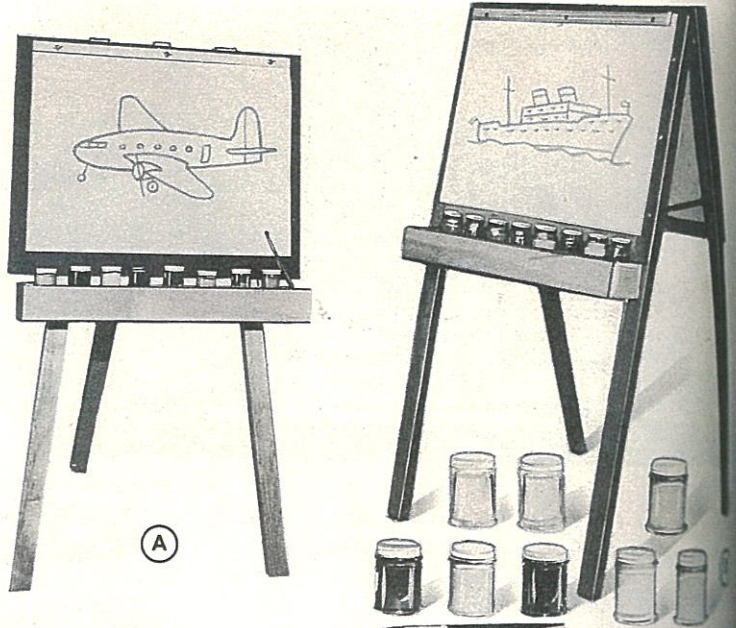
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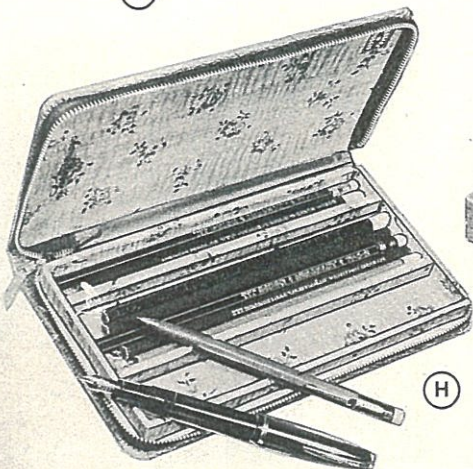
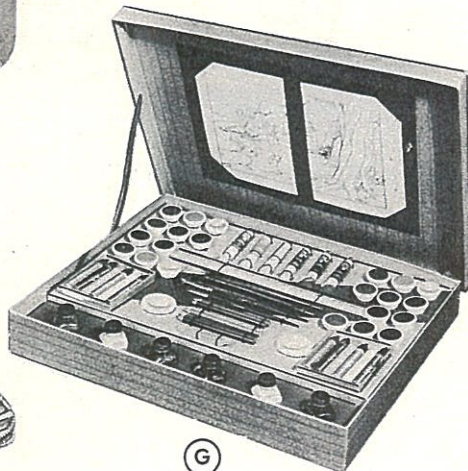
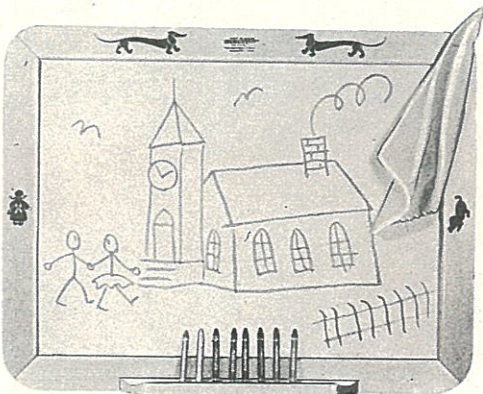
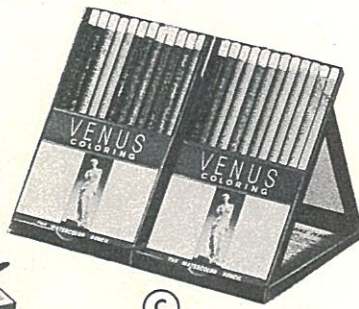
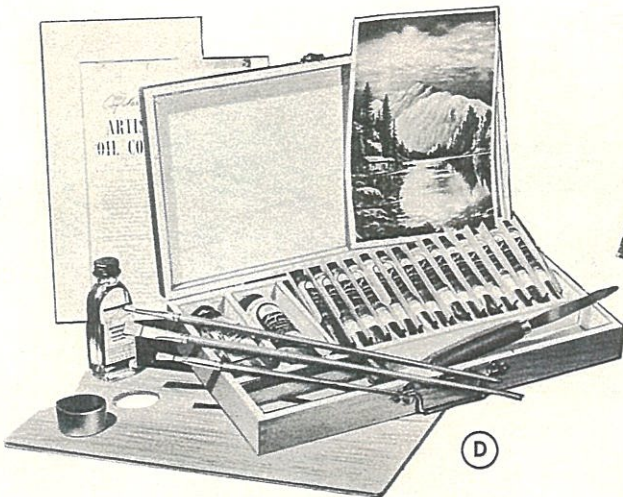
A 42-2 SINGLE EASEL—(Exclusive).....\$12.75

(5 yrs. up)—Stimulating and developing an interest and liking for creative art simply requires the "tools" with which to play. Here the thick pad of special drawing paper is blank, enabling the creative imagination of the child, using poster paints and brush, to fill it with the images and impressions of an active young mind . . . to their hearts' content. Heavy hardwood maple legs, 42" high. Included are six stars of poster paints plus 2 empty jars for mixing. Ship. wt. 26 lbs.



B 42-1 DOUBLE EASEL—(Exclusive).....\$16.95

(5 yrs. up)—Two artists, wrapped up in their work, can pause to see what the other has been doing. There's an easel on each side for two young artists to use. It's fun to try drawing the same object with "no peeking", then comparing the sometimes hilarious and sometimes very, very good results. Drawing pad on one side, composition white wallboard on the other side. (Even adults like to try this last one!) Included are six jars of poster paints, plus 2 empty jars for mixing and special crayons for white board. 48" high. Ship. wt. 39 lbs.



C 3-1 VENUS PENCILS.....\$2.50

(5 yrs. up)—These fine quality pencils are sure to be appreciated by those who like to crayon as well as water color. Neatly boxed and fitted into an easel holder. Ship. wt. 1 lb.

D 3-17 OIL PAINT KIT.....\$3.50

(8 yrs. up)—This fine quality set, consisting of a large wooden case (12 x 6 1/2") containing 14 small tubes of quality paint, 1 tube of zinc oxide, a bottle of linseed oil and turpentine, 5 brushes, a palette knife and a flat of heavy cardboard to mix on, is sure to be welcome. Ship. wt. 5 lbs.

E 42-3 WHITE WALL BOARD.....\$2.50

(5 yrs. up)—White composition board (21 x 27") is especially popular because the special surface is for colored marker use. Thus, chalk dust and dirt are eliminated, and the colored crayon is easily removed with the cloth. The eight colored crayons of special composition included, will not spot, stain or break when dropped. Ship. wt. 10 lbs.

F 3-41 STUDENTS' COLOR BOX.....\$4.50

(6 yrs. up)—Here is a fine English set of water colors in 12 shades and contained in a compact black metal box measuring 10 x 5 1/2 x 1 1/2". There are 6 colors in 2" tubes and 6 colors in square-topped blocks encased in white plastic. The set into individual holes. Two brushes, #6 and #4, a tin mixing plate, and color identification list. Ship. wt. 1 lb.

G 3-83 SENIOR ARTS PAINT BOX.....\$7.50

(6 yrs. up)—Designed to make the young artist who works best very satisfied, this beautifully arranged kit contains wood cups of paint, 6 tubes of water colors, 6 tubes of crayons, pictures to color, a ruler and other accessories. It is 16" long. Ship. wt. 7 lbs.

H 3-8 MARVEL PEN AND PENCIL CASE—(Exclusive).....\$1.50

(7 yrs. up)—This handsome genuine pigskin leather case with a zipper fastener contains a practical, smooth-writing fountain pen, automatic lead pencil, plus several colored lead crayon pencils. Ship. wt. 1 lb.