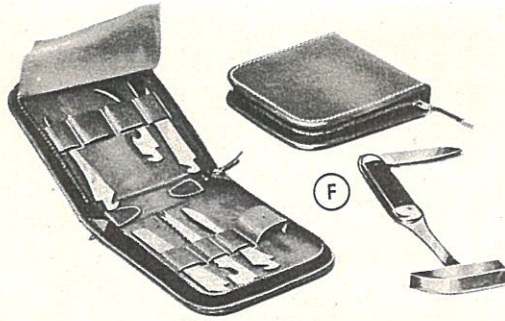
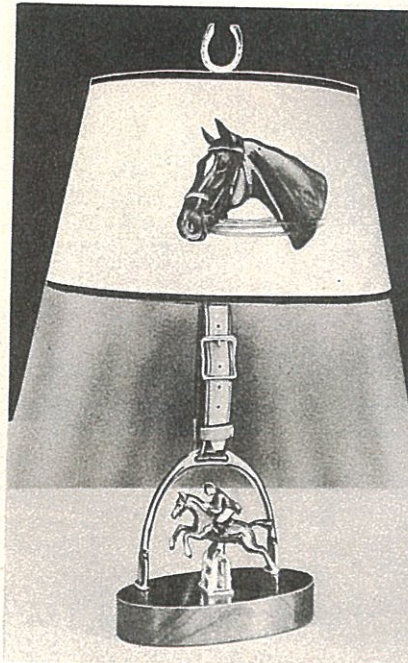


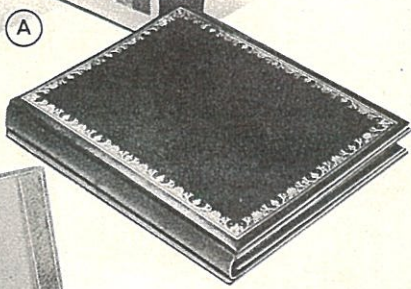
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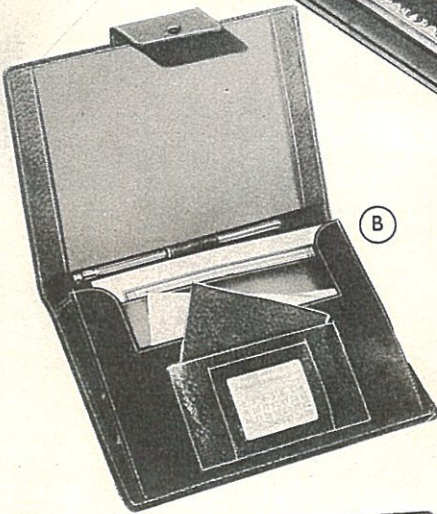
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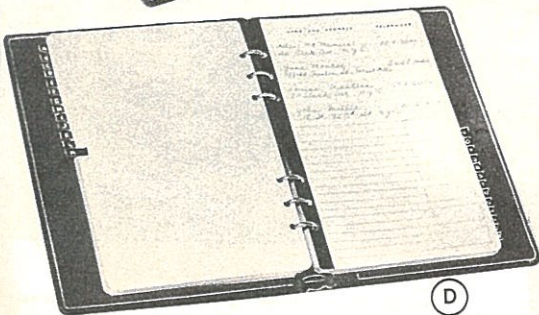
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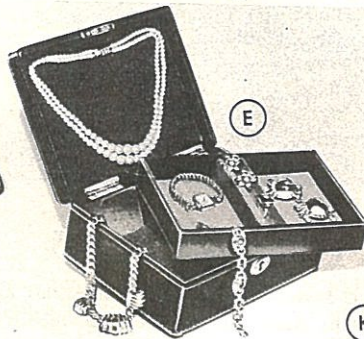
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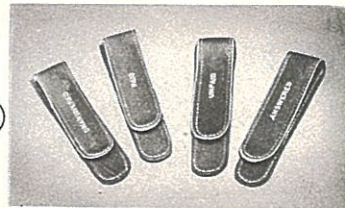
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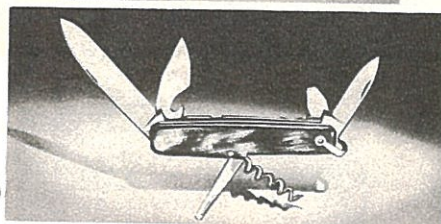
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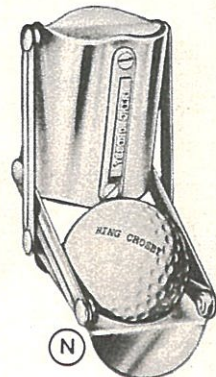
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(J)



(K)



(N)

**A PORTRAIT-VUES** Handsomely bound in fine grain leather with gold tooling. Lined in moire silk. Transparent loose leaf ring folders preserve 16 pictures. Colors: Maroon, Brown. STATE COLOR.

5-175 Ship. wt. 5 lbs. (for 8 x 10" prints)...\$10.00

5-40 Ship. wt. 6 lbs. (for 11 x 14" prints)...\$18.00

**B 31-136 WRITING CASE** .....\$12.00

Travellers will find it easier to write letters with this fine case, has pad, envelope jacket, memo book, pencil, calendar, blotter. Red pig-grained leather case 11 x 15" with lock and key. Ship. wt. 3 lbs.

**C 5-164 PHOTO-VUE ALBUM** .....\$7.95

To preserve prints and negatives, this album is just about the nicest we've seen. No paste or fuss, prints slip easily into transparent plastic pockets. Covered in maroon or brown top grain leather with 48 pockets for 96 pictures up to 3 1/4 x 5 1/2"; space for more. Size: 7 x 10". STATE COLOR. Ship. wt. 3 lbs.

**D 5-166 ADDRESS BOOK** .....\$5.95

Attractive leather covered phone and address book, adorned with gold tooling and lined with matching skiver. Loose leaf ring binding with handy alphabet tabs. Measures 6 1/2 x 9". Ship. wt. 2 lbs.

**E 5-157 JEWEL CASE** .....\$15.00

Handsome and practical, covered with gold tooled genuine leather. (size: 7 x 5 x 3"). Contains two-section removable tray with ring groove. Includes lock and key. Red or blue leather. STATE COLOR. Ship. wt. 3 lbs.

**F 31-152 POCKET TOOL KIT** .....\$9.75

A very compact and handy pocket size leather case with zipper all around contains 8 small tools such as hammer, screw driver, file, saw, punch, can and bottle opener, chisel, etc. Universal handle has regulation knife blade. Excellent quality. Ship. wt. 2 lbs.

**G 31-359X CALENDAR WRIST WATCH** . . .

(Tax Included) .....\$22.00

Something really new has been added to watches. The correct days of the month, as well as the correct moments of each day, are accurately ticked off by this fine 7-jewel Swiss movement and shown on its smart and intriguing-looking face. With steel back and unbreakable crystal, it is distinctly novel, yet no quick-fading fad. The calendar feature is a practical plus of this popularly priced watch. Ship. wt. 1 lb.

**H 31-345 TRAVEL PEN SET** .....\$4.50

Handsome leather case contains good quality fountain pen and automatic pencil. Ship. wt. 1 lb.

**J 31-158 CORRESPONDENCE CLIPS** \$2.75

Four leather covered metal clips marked for correspondence and bills. Ship. wt. 1 lb.

**K 31-336 POCKET KNIFE** .....\$5.95

Very fine imported horn-handled jackknife containing 6 useful high-test steel blades, including corkscrew. Ship. wt. 3 lbs.

**L 41-92 STIRRUP LAMP** .....\$25.00

Because of its fine quality, this is the "Blue Ribbon" lamp for the equestrian or sportsman. Mounted on its polished walnut base is a heavy stirrup which frames a pink coated rider and horse clearing a jump in perfect style. As a further touch the 13" parchment shade is decorated with a hand painted horse's head. Height 21". Ship. wt. 10 lbs.

**M 31-349 FIVE-YEAR DIARY** .....\$4.95

The slide fastener and padlock assure protection of all intimate and personal records from prying and inquisitive eyes. Bound in fine genuine leather. Gold-edged pages spaced for 5-year period measure 4 1/2 x 5 3/4" with extra pages for addresses. Ship. wt. 3 lbs.

**N 31-330 GOLF BALL MARKER** .....\$3.95

A ball marked with the owner's name often helps during play and more often brings them home from brooks and rough when found by other players. Aluminum holder, name plate, 78 letters, 6 blanks and special marking ink with directions complete the set. Ship. wt. 3 lbs.



- A 30-1 BABY'S FUN** .....\$4.00  
(9 mos.-2 yrs.)—Four washable color-fast cloth books in a gift box. Baby plays, eats, sees, counts. Clear, well-drawn bright pictures by Eleska.
- B 30-2 FIRST PLASTIC BOOKS** .....\$3.00  
(9 mos.-2 yrs.)—Four small brightly colored, shiny books packaged together. Strong, washable plastic. Clear pictures.
- C 30-3 HELLO PETER** .....\$1.25  
(1-3 yrs.)—Bright, clear, detailed pictures, and a brief story about the familiar things a little boy does each day. By Morrell Gipson, illustrated by Clement Hurd.
- D 30-4 TONI FRISSELL'S MOTHER GOOSE**.....\$2.50  
(2-5 yrs.)—The real Mother Goose rhymes, illustrated by wonderful big photographs of modern children at play.
- E 30-5 THE SNOWMAN BOOK** .....\$1.00  
(2-5 yrs.)—A gay winter story told in rhyme. Strong cardboard pages, highly colored pictures and a cover in the shape of a smiling snowman with a red pompon on his cap.

- F 30-6 IS IT HARD? IS IT EASY?** .....\$1.00  
(2-5 yrs.)—In picture and story this excellent little book with its strong cardboard pages, shows that everybody can do some things well, and other things not so easily—so it's best not to make fun of people, or to be too proud.
- G 30-7 EVERYTHING ON WHEELS** .....\$1.00  
(3-8 yrs.)—Tractors, trucks, trailers—every kind of car that runs on wheels. Bright pictures, cardboard pages, brief facts about the cars, and a stiff cover with cardboard wheels that turn.
- H 30-8 WONDERFUL STORY BOOK** .....\$1.50  
(3-8 yrs.)—42 of Margaret Wise Brown's stories and rhymes, and 150 amusing illustrations by J. P. Miller.
- J 30-9 ALL AROUND THE TOWN** .....\$2.00  
(3-8 yrs.)—An entrancing picture book of city sights and sounds—the buses, airplanes, zoo. Delightful rhymes by Phyllis McGinley, and stunning pictures by Helen M. Stone.
- K 30-10 CREEPER'S JEEP** .....\$2.25  
(3-8 yrs.)—The jeep goes into action on the farm. An hilarious story with pictures in wonderful colors. By Hardie Gramatky.
- L 30-11 PARTIES FOR LITTLE CHILDREN** .....\$1.50  
(3-7 yrs.)—Original and easy suggestions for

- indoor and outdoor games, special menus, decorations, favors—everything make a small child's party successful.
- M 30-12 BLUEBERRIES FOR SAL** .....\$1.00  
(3-8 yrs.)—What happens when a little girl and a bear cub accidentally change places, to Robert McCloskey's funniest and best picture book and story.
- N 30-13 BABAR'S COUSIN: That Rascal Arthur**.....\$1.00  
(3-8 yrs.)—A new Babar book, just as charming and funny as the original elephant. Written and hilariously illustrated by Laurent de Brunhoff.
- P 30-14 SMALL CHILD'S BOOK OF VERSE** .....\$1.00  
(4-10 yrs.)—An anthology of 338 poems of funny verse which children will enjoy and learn by heart. Selected and illustrated over 150 drawings by Pelagie Doane.
- Q 30-15 RUNAWAY ROCKING HORSE** .....\$1.00  
(3-8 yrs.)—Lots of funny and exciting things happen when a rocking horse gets his mind and gallops away on adventures of his own. Written and illustrated by Lilian Robert.
- R 30-16 RIDING THE RAILS**.....\$1.00  
(4-8 yrs.)—A brief but accurate story of the dramatic pictures in brilliant colors. By Elizabeth Olds.



**A 30-17 AMERICAN FOLK SONGS FOR CHILDREN**.....\$4.00  
(3-10 yrs.)—The traditional music and words of 90 songs—all suited for children's voices, with many suggestions for musical games. Collected by R. C. Seeger, illustrated by Barbara Cooney.

**B 30-18 MORE FAVORITE STORIES OLD AND NEW**.....\$3.75  
(4-12 yrs.)—An excellent family book, with over 60 stories for reading out loud. Selected by Sidonie Matsner Gruenberg of the Child Study Association, illustrated by Richard Floethe.

**C 30-19 BOO: Who Used to be Scared of the Dark**.....\$1.50  
(3-7 yrs.)—Munro Leaf's story is appealing in itself, and it will also help overcome any fear of the dark a child might have. Cheerful illustrations on every page, by F. T. Hunter.

**D 30-20 NILS**.....\$2.50  
(5-9 yrs.)—A true-to-life story of a very real little boy who wants to grow up to be a cowboy. Handsome and lively lithographs, many in color. By the d'Aulaires.

**E 30-21 THIDWICK: The Big-Hearted Moose**.....\$2.00  
(4-8 yrs.)—Dr. Seuss' newest hilarious book—about the moose who was so kind he let the birds and the squirrels nest in his antlers.

**F 30-22 FIRST BOOK OF TRAINS**.....\$1.50  
(5-8 yrs.)—A satisfactorily large number of facts about railroads—types of cars and roundhouse operation, interestingly told, and made clear with many drawings. Large print. By C. Tatham, illustrated by Jeanne Bendick.

**G 30-23 COUNTRY FIREMAN**.....\$2.00  
(4-8 yrs.)—Little boys will delight in this story of a country fire department in action. The bright pictures and large print make it easy for second graders to read by themselves. By Jerrold Beim.

**H 30-24 SANTA CLAUS STORIES**.....\$2.50  
(4-10 yrs.)—27 stories and poems about Santa Claus ranging from "The Night Before Christmas," and the Sun editorial "Is There a Santa Claus?" to others less well known, but equally good to read to children. Collected by Irene Smith. Each story is illustrated.

**J 30-25 SEABIRD**.....\$3.00  
(6-10 yrs.)—With a fascinating story, full-page, colored pictures, and money in constructive pencil drawings, Holling C. Holling describes life on the high seas in many sorts of ships.

**K 30-26 PENNY GOES TO CAMP**.....\$2.00  
(6-10 yrs.)—The activities of a small boy's camp provide endless interest to this very convincing story. Written and illustrated by Carolyn Haywood. Big print for easy reading.

**L 30-27 A PONY CALLED LIGHTNING**.....\$1.75  
(6-10 yrs.)—An Indian racing pony of the plains is the central character of this excellent story by Miriam E. Mason. Illustrated by C. W. Anderson. Big print for easy reading.

**M 30-28 THE DOLL'S HOUSE**.....\$2.50  
(6-10 yrs.)—Rumer Godden's first book for children will enthrall every little girl who ever loved a doll's house, and parents will enjoy reading it aloud. Illustrated by Dana Saintsbury.

**N 30-29 THE SLEEPING GIANT**.....\$3.00  
(6-10 yrs.)—Three imaginative and funny fairy tales. The magic adventures of up-to-date children. Written and illustrated in color by Eleanor Estes.

**P 30-30 JACK AND JILL STORY BOOK**.....\$2.50  
(6-10 yrs.)—The best stories and poems from the last ten years of *Jack and Jill Magazine*. A big thick book, 320 pages of good reading, with many pictures.

**Q 30-31 LET'S LOOK INSIDE YOUR HOUSE**.....\$1.50  
(7-11 yrs.)—Simple experiments show exactly how the water, the heat, the electricity works in a modern house. A text by H. and N. Schneider that answers the sort of questions children ask, with informative, clear illustrations by Barbara Ivins.

**R 30-32 AUGUSTUS AND THE DESERT**.....\$2.00  
(7-11 yrs.)—That popular boy Augustus' recent adventures in Arizona make pleasant, easy reading. Fast moving and funny. The print is large and there are many pictures. By LeGrand.

# FAO SCHWARZ

## A 30-33 PARTIES FOR BOYS AND GIRLS

(7-12 yrs.)—Games, quiet or active, for season—schedules, invitations, prizes, —all sorts of good and practical suggestions for a child's party.

## B 30-34 BLUE FAIRY BOOK

(7-12 yrs.)—Andrew Lang's versions of fairy tales of all nations are supremely told. This new edition of his first collection in clear type, and illustrated by Ben Kuyper.

## C 30-35 ELSA'S SECRET

(7-11 yrs.)—A friendly, amusing story of a girl who kept a secret, so that she could play Snow White in the school play. By Eve Grey, illustrated by Gertrude Howe.

## D 30-36 I'LL TAKE CAPPY

(8-12 yrs.)—Every child who likes animals will cherish this story of the farm boy who kept his own horse until he is ready to ride with the best of them. By L. McCabe and N. Fagan, illustrated by Wesley Dennis.

## E 30-37 STOLEN PONY

(8-12 yrs.)—With unforgettable reality the Western plains are depicted in this moving story of the devotion between a dog and a horse. Written and illustrated by Glen Rounds.

## F 30-38 REGULAR COWBOY

(8-12 yrs.)—A young city boy had a good time learning his first year on a working ranch—he finally made a real hand on the range. By M. Phelps, illustrated by E. Copelman.

## G 30-39 RIDING DAYS

(8-12 yrs.)—Plenty of horses provide a most satisfactory and exciting summer for a group of energetic English children. An outstanding story by M. M. Oliver, illustrated by Stanley Lloyd.

## H 30-40 LAUGHS FOR BOYS AND GIRLS

(9-16 yrs.)—Puns, funny stories, riddles, boners, cartoons—many things that make one laugh. A good family book.

## J 30-41 FLASH-A-LITE QUIZ BOOK

(8-14 yrs.)—Countless quizzes on all sorts of subjects. If you guess the answer right and press the attached magic pencil on the right answer pencil will light up. It's fun for all ages.

## K 30-42 SAM AND THE SUPERDROOP

(8-12 yrs.)—Munro Leaf has written and illustrated this wild story, and goes the comics one better, in the hope that it will cure children of reading them, and turn them to real books. It's worth trying.

## L 30-43 THE MYSTERY AT PICKLE POINT

(8-12 yrs.)—A J. J. Jenks Jr. mystery which will keep anyone guessing until the end, and provides a lot of excitement and clever detective work. About boys, but girls will like it too.

## M 30-44 THE INVISIBLE ISLAND

(8-12 yrs.)—Absorbing in every word is this outstanding story of children who have a gay and adventurous time setting up a summer camp for themselves. By Dean Marshall.



**N 30-45 THE SEA OF ADVENTURE** .....\$2.50  
(10-14 yrs.)—Enid Blyton's mystery stories, with their adventurous English children, have been extremely popular in this country. This latest book is satisfactorily hair-raising.

**P 30-46 WHITE BOOTS** .....\$2.50  
(10-14 yrs.)—An excellent dog story, of a Boston terrier which shows convincing intelligence when she is separated from her master in Puerto Rico, and searches the entire island to find him. By Helen Orr Watson, illustrated by M. C. Nichols.

**Q 30-47 RAFF** .....\$2.50  
(10-14 yrs.)—An English Setter and his youthful master are the important characters in this moving story. Their separation is very sad but the book ends most happily. By F. E. Reichnitzer, illustrated by Marguerite Kirmse.

**A 30-48 THE HOME BOOK OF LAUGHTER .....\$3.50**

(10 yrs. up)—An excellent anthology of humorous stories, selected from modern and earlier authors. Written for adults, by Stephen Leacock, Mark Twain, Clarence Day and many others, the book will entertain the whole family. Edited by May Lamberton Becker.

**B 30-49 TRICKS EVERY BOY CAN DO .....\$2.00**

(9-14 yrs.)—Clever, easy tricks a boy can do without too much practice. Simple home equipment such as pencils, cards, paper, coins.

**C 30-50 GEORGE AND HIS HORSE BILL .....\$2.50**

(9-14 yrs.)—A genuine, absorbing story of a western horse which was shipped east to auction, bought by a young boy and trained to be a winner in the hurdle races. By R. F. Alsop, illustrated by Paul Brown.

**D 30-51 THE ISLAND STALLION .....\$2.00**

(10-14 yrs.)—Walter Farley's horse stories, with action on every page, are wildly popular. This new book is the first of a new series, and as exciting as the Black Stallion books.

**E 30-52 KING OF THE WIND...\$2.75**

(10-16 yrs.)—All horse enthusiasts will want to read this true story of the Goldolphin Barb, ancestor of Man O' War, and a founder of the thoroughbred strain. By Marguerite Henry, illustrated by Wesley Dennis.

**F 30-53 SNOW DOG .....\$2.50**

(12 yrs. up)—The strong and vivid story of a pup who was born in the wilderness, survived by his own sagacity, and at last became the friend of man. By Jim Kjelgaard, illustrated by Jacob Landau.

**G 30-54 RAND McNALLY WORLD ATLAS.....\$5.00**

(12 yrs. up)—A completely revised adult atlas, 90 pages of text, maps with latest post-war boundaries, historical maps of Europe and relief maps of every continent.

**H 30-55 RED EMBERS .....\$2.50**

(Girls 12 yrs. up)—Action-filled, and entirely convincing is this story of a girl who trains her own polo ponies, and plays many sportsmanlike games in the national tournaments. By Dorothy Lyons.

**J 30-56 A GIRL CAN DREAM .....\$2.50**

(Girls 12 yrs. up)—A teen-age novel combining sports, school life, and romance, and all the problems of growing up. By Betty Cayanna.

**K 30-57 SUNNYCOVE .....\$2.50**

(Girls 12 yrs. up)—Through courage and hard work a young girl launches herself in the theatre, and the reader gets a front-row seat for rehearsals and performances. By A. E. Walden.

**L 30-58 THE WISHING STAR .....\$2.50**

(Girls 12 yrs. up)—A romantic mystery with suspense and intriguing background of early Tarrytown. Washington Irving kindly helps the attractive heroine solve her problems. By M. C. Widdemer.

**M 30-59 SOUTHPAW FROM SAN FRANCISCO.....\$2.50**

(Boys 12 yrs. up)—A baseball story of exceptional interest. League games are described with a vividness achieved by absolute accuracy, and convincing character development adds importance to the book. By Philip Harkins.



**N 30-60 BEST SPORT STORIES: 1948 .....\$3.00**

(12 yrs. up)—Collection of outstanding news reports of actual sports events of last year, with prize-winning photographs. An adult book.

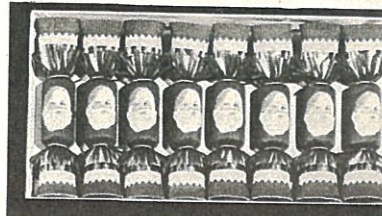
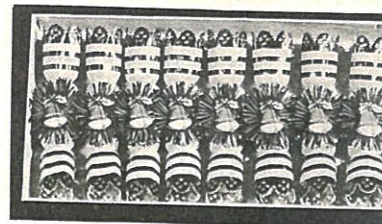
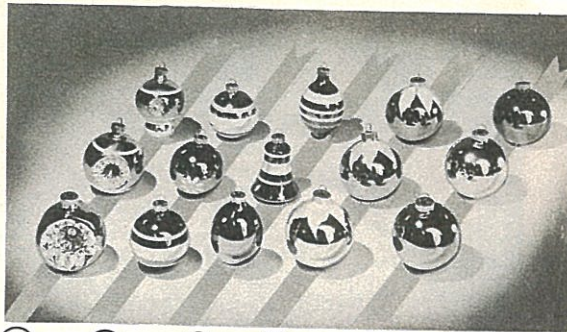
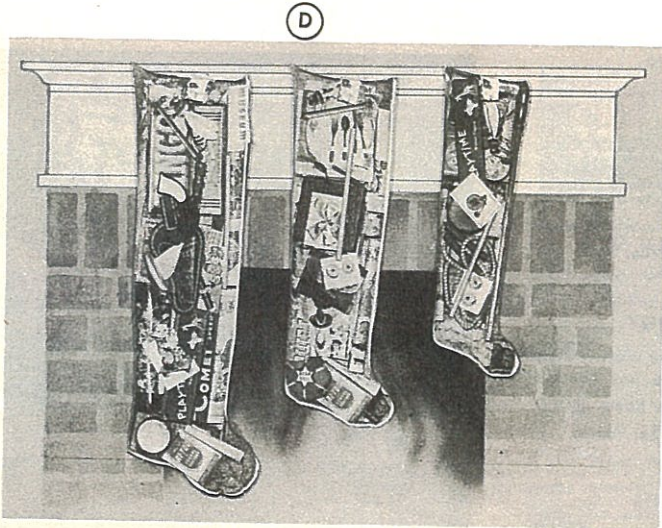
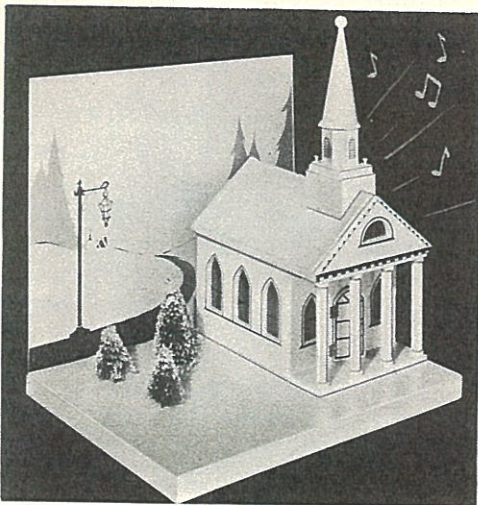
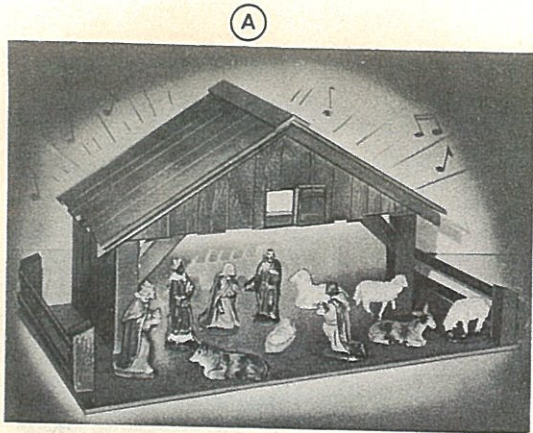
**P 30-61 BOUND FOR SINGAPORE .....\$2.50**

(Boys 12 yrs. up)—Howard Pease's newest sea mystery moves at a swift pace, and is sure to be a great favorite.

**Q 30-62 PHANTOM BACKFIELD .....\$2.50**

(Boys 12 yrs. up)—A well-told football story, written by Howard M. Brier, a former gridiron coach.

BOOKS SENT POSTAGE FREE ANYWHERE IN THE UNITED STATES, AND ALL POSSESSIONS



**A 28-1 MUSICAL NATIVITY SET (Exclusive).....\$14.95**

Captures the very essence of the season. Ten imported composition figures (about 3" high) are exquisitely detailed. Wooden manger (14" wide) has concealed music box to play "Silent Night" and concealed light bulb. Ship. wt. 10 lbs.

**B 28-3 CHRISTMAS TREE WITH FAVORS (All Ages).....\$5.00**

Little artificial tree (14") with drum base containing little gifts that surprise and please! Decorated with tiny plastic favors, tinsel and pine cones. Ship. wt. 2 lbs.

**C 28-46 MUSICAL CHURCH .....\$10.75**

(Exclusive)—Concealed music box plays "Silent Night." Church is on a wooden base 15 x 11". An unusually lovely Christmas Decoration. Ship. wt. 6 lbs.

**D FILLED CHRISTMAS STOCKINGS—Packed plump with toys . . . for happy girls and boys . . . a delightful surprise "extra."**

- 28-11 (BOYS)—about 23 toys. Ship. wt. 3 lbs.....\$2.50
- 28-12 (GIRLS)—about 23 toys. Ship. wt. 3 lbs.....\$2.50
- 28-14 (BOYS)—about 28 toys. Ship. wt. 4 lbs.....\$3.75
- 28-15 (GIRLS)—about 28 toys. Ship. wt. 4 lbs.....\$3.75
- 28-16 (BOYS)—about 35 toys. Ship. wt. 6 lbs.....\$6.75
- 28-17 (GIRLS)—about 35 toys. Ship. wt. 6 lbs.....\$6.75

**CHRISTMAS TREE ORNAMENTS**—After many years, we can again offer bright and colorful Glass Christmas Tree Balls. They are by tradition and by appearance, the most important decoration on the tree. We only illustrated 3 of each assortment but each box contains 12 Ornaments.

**E 28-205 Box of 12 balls, 9 are 2 5/8" with reflector and 3 are 3 1/2" long tear drop shaped. Very colorful. Ship. wt. 2 lbs.....\$2.50**

**F 28-201 Box of 12 balls, 2 1/4" diameter in assorted colors and designs. Ship. wt. 2 lbs.....\$1.50**

**G 28-203 Box of 12 balls, 6 bell shaped 2 1/2" long and 6 oval shaped 3 long, in assorted plain and striped colors. Ship. wt. 2 lbs.....\$1**

**H 28-204 Box of 12 balls, 2 5/8" diameter, in 5 solid colors with frosted tops. Ship. wt. 2 lbs.....\$2**

**J 28-202 Box of 12 balls, 2 5/8" diam. 5 solid colors. Ship. wt. 2 lbs. \$1**

**28-200 Box of 12 balls (not illustrated), 2 1/4" diameter in 5 solid colors. Ship. wt. 2 lbs.....\$1**

**K 28-21 CHRISTMAS PARTY PIE .....\$12**

(Exclusive)—Attractive, colorful table decoration, has 15" artificial white decorated with bells, acorns and a tiny Santa at the base. Inside the base 8 gifts, individually wrapped. Pie is 15 x 15 x 19". Ship. wt. 12 lbs.

**L 28-20 OUR OWN FILLED STOCKING.....\$12**

(3 to 8 yrs.)—Deluxe stocking, 25" long, filled with toys of finer quality than those listed under "D". Santa's on top. A wonderful "extra". Ship. wt. 7

**M 28-52 HALO ANGEL .....\$2**

Dressed in white, with glowing wings, eight inches of loveliness to be attached string lights, this angel will grace any Christmas tree. Ship. wt. 3 lbs.

**N 28-4 CHRISTMAS MOTTOES .....\$2**

Eight snapping mottoes, containing paper hat, favor and verse. Of good quality white crepe paper, with scalloped lace edges and stripes in shiny red and green. Center medallion with bells. Ship. wt. 2 lbs.

**P 28-5 CHRISTMAS MOTTOES .....\$1**

Same as above, of red paper (less fine quality), fringed edges and Santa medallion. Ship. wt. 2 lbs.